



ECONOMIC DEVELOPMENT NEWSLETTER **September, 2016**

New Businesses Now Open!

New Smyrna Beach has seen a number of new businesses open in recent months, including the following:

- Miami Hat Company, 145 Canal St. Website: www.MiamiHatCompany.com
- Flaunt Electric Vehicles, 107 Magnolia St (Entrance off the driveway adjacent to the AT&T building, across from the Chamber of Commerce Building on Canal St.) Website: www.flauntvehicles.com. The company was featured in a News Journal article: <http://www.flauntvehicles.com/daytona-beach-news-journal-highlights-flaunt/>
- The Spa at Venetian Bay, 424 Luna Bella Lane #125. Website: www.thespaatvenetianbay.com.
- The businesses providing wellness care at 111-119 N Orange are marketing their location as "Wellness Row". Services include a medical spa, salon, pilates, and Cryosauna therapy. The building was extensively renovated and is now an aesthetically pleasing addition to the Canal St area. Website: www.wellnessrowsb.com.

✓ *MARK YOUR CALENDAR FOR SEPTEMBER EVENTS!*

Upcoming September Business events include:

- Bizfest – a SCORE Event: Thursday, September 15, 11 am – 7 pm, Bethune-Cookman performing Arts Center, 698 West International Speedway Blvd, Daytona Beach. Tickets are \$10. Business speakers and Round Table discussion: topics include marketing with social media, financing your business, business insurance, and healthcare plans. For further information and tickets go to: www.scorebizfest.com
- Fail Forward: this is the "Fail Forward movement kickoff" event: Thursday, September 29, at the Ocean Center, 101 N Atlantic Ave, Daytona Beach, 6 - 9 pm. Tickets are \$15. "By learning from the failures of successful business leaders and entrepreneurs, you too can fail forward." For further information and tickets go to: www.failforwardFL.org.

- VMA Showcase for Manufacturers: Friday, September 30, 2 – 7 pm, Ocean Center, 101 N. Atlantic Ave, Daytona Beach. Free Attendance. For further information: www.VMAOnline.com.
- Note: the date for the City of New Smyrna Beach Economic Development Advisory Board September meeting will be changed – watch for announcement.

✓ **Many Prominent Projects Are Underway!**

There continues to be progress for a number of prominent projects, including:

Private Property Projects

- Verizon Store on SR 44 west of ABC store, now under construction.
- Brilliance Assisted Living Center (former Daytona State Community College Building) on US 1 at Wayne Ave: construction is well underway.
- Riverwalk Condos, NW area of North Causeway: construction continues on several buildings, including the six story condo building with 36 units.
- Concordis Assisted Living Facility: construction is well underway for this two story assisted living and memory treatment facility with 115 beds at the NE corner of SR 44 and Myrtle.
- Spring Hill Suites by Marriott hotel on the beach (near Breakers): Construction is well underway – 114 rooms. Anticipated completion: April, 2017.
- WaWa: construction is well-underway adjacent to Burger King on SR 44. The store opening is scheduled for November 10.

City Projects

- City Hall renovation: project to be completed this month.
- SR 44 Sewer line (assessment project): Design is complete; project is being managed by the Utilities Commission.
- Marianne Clancy Park: 70 off-beach parking spaces, rest rooms, and picnic pavilions on S Atlantic South of Flagler Ave. Construction to be completed this month.
- FDOT project on Third Ave: Construction underway to lengthen the left turn lane onto Peninsula Ave.
- Brannon Center: this “signature” New Smyrna Beach facility is now available for rent! For rental information call Heather Paternoster at 410-2885 or go to: <http://www.cityofnsb.com/126/Rental-Facilities>

✓ **Business Resources**

- Business Planning Information available at no charge:
 - The “City Ready” service provides a meeting at no charge with City and Utilities Commission staff members to discuss how to maximize the use of a commercial building and/or property. Such meetings normally take less than 20 minutes and provide a wealth of useful information for business site planning. The meetings are scheduled on the first and third Wednesday morning of each month beginning at 8:30 am. Please call Tony Otte CRA/Economic Development Director, (386) 566-3941.

- For information concerning commercial and industrial properties: demographic data identifying potential customers, traffic counts, and city-related questions, call Tony Otte at (386) 566-3941.
- Detailed commercial property information: this information is now available on the City website, cityofnsb.com: On the Home Page, move the cursor to “City Departments” in the upper left corner, and then in the blue box click on “Economic Development”. At the bottom of the Economic Development page is a City zoning map with red dots – each dot is the location of a business, with information provided through the City Business Tax Receipt files and the Volusia County Property Appraiser database.
- Assistance with hiring employees: Career Source Flagler Volusia, 329 Bill France Blvd, Daytona Beach. (386) 323-7001
- Training offered at Daytona State College: Check out the DSC training website: <https://www.daytonastate.edu/cbi/> or contact Joanne.Parker@Daytonastate.edu or (386) 506-4224.
- Training offered by SCORE: Score offers many NO CHARGE business training classes on a variety of subjects. For more information go to www.Score87.org
- NO CHARGE Business Assistance – Expansion for Existing Business
 - Volusia County Department of Economic Development: (386) 248-8048 – services include exporting assistance; www.floridabusiness.org
 - Small Business Development Center at Daytona State College: (386) 506-4723 – services include preparation of business plans, assistance in seeking loans, business consulting; www.sbdcdaytona.com
- NO CHARGE Business Assistance – Entrepreneurs
 - SCORE: (386) 255-6889 – including preparation of business plans.
 - Florida Virtual Entrepreneur Center: www.flvec.com/Volusia; 386-310-8781.
 - SE Volusia Entrepreneur Networking Group: the first event on August 30 was a grand success! Watch for further announcements!
- City Property Tax Exemption for expanding businesses: In November 2014 voters approved a Tax Exemption program that provides expanding businesses that meet program criteria with abatements of City property taxes. If your business is in the expansion mode please call Tony Otte at (386) 566-3941.
- For prominent Commercial/Industrial properties for sale or lease, please go to Volusiasites.com and click on New Smyrna Beach. Sites can be added to this list by calling Tony Otte at (386) 566-3941.

For further information contact Tony Otte: totte@cityofnsb.com; or call 386.566.3941 (office/cell)