



ECONOMIC DEVELOPMENT NEWSLETTER **August, 2016**

✓ ***RiversEdge Composites to hold an Open House!***

We welcome RiversEdge Composites to their new location at 1510 Airway Circle in the New Smyrna Beach Airport Industrial Park! RiversEdge is hosting an Open House on Thursday, August 4 from 2 – 6 pm at their new location.

RiversEdge has 14 employees and produces closed cell urethane foam and composite panels for the marine, transportation, industrial and architectural market. The firm has a great website at <https://www.riversedgecomposites.com/> .

Welcome RiversEdge Composites!

✓ ***MARK YOUR CALENDARS FOR THREE MORE EVENTS!***

- August 4, 8:15 am: Grand Opening for the Aldi Grocery Store, on the NE corner of SR 44 and Colony Park Road!
- August 6, 5-7 pm: Sneak Preview of the new Brannon Center! The City will open the new Brannon Civic Center for a sneak preview of our beautiful new facility, a free event! The event will feature light refreshments and music.

The actual grand opening event is scheduled for August 23 – Watch for the announcement!

- August 30, 5:30 pm: our first Southeast Volusia Entrepreneur Business Event! The event will be held at The Local Butcher, 430

Canal St (corner of Canal and Orange Ave). This free event will feature a presentation by Mr. Jayson Meyer, President and Owner of Synergy Billing; please see Jayson's bio from LinkedIn below:

M. Jayson Meyer, 33, is one of the most intriguing and successful executives of his generation. His entrepreneurial drive was evident when he was still a teenager who built a highly successful technology company that employed seven people by the time he was eighteen. His youthful success landed him interviews on Oprah and 48 Hours and in several publications. But, Jayson was not content to be known as a "boy wonder."

As an adult, Jayson has built Synergy Billing into one of the fastest growing companies in the nation. Founded in 2006, Synergy Billing provides revenue cycle management, provider credentialing, and training for Federally Qualified Health Centers. In addition to being identified in 2015 as #1017 on the Inc. magazine list of the 5,000 fastest-growing companies in America, the company has also been recognized as one of only 50 Florida Companies to Watch and was the recipient of the First Place Award for Medium Companies in the 2016 Bright House Regional Business Awards.

While his roots are in technology, Jayson's passion is helping community health centers increase access to health care. As a technology expert, Jayson uses his expertise to reverse engineer insurance company's billing requirements. The result is additional revenue that helps to expand health care services to our nation's most vulnerable populations. His passionate editorials and advocacy call for "health care justice," including funding for community health centers and expansion of Medicaid.

Jayson is frequently called upon to speak about enhancing revenue cycle management for health care providers and he is sought-after to speak about creating and sustaining an entrepreneurial ecosystem. Jayson is also one of the founders of Innovate Daytona, a movement that is changing the ecosystem in Volusia County, Florida, to support entrepreneurship. He and his wife, Misty, and their 4 young sons, live in the Daytona Beach area.

Don't miss your chance to meet with Jayson at The Local Butcher on August 30!

✓ *Another Accolade for New Smyrna Beach!*

The website Wallethub.com has named New Smyrna Beach as 20th out of 130 Florida cities for having a positive "employment environment"! The website's study considered 16 metrics that collectively speak to the employment environment, factors ranging from the number of job openings and the average starting salary to the percentage of employers providing benefits and the length of the average work day. The study can be found at: <https://wallethub.com/edu/best-cities-in-florida-for-jobs/21610/#main-findings>.

This ranking is the latest in a long line of recognitions for New Smyrna Beach that include the following:

- One of the "10 Beach Towns That Are So Much More Than You'd Expect, by BuzzFeed, 2016
- One of the Top Ten Spots to Hang Ten, by Outside magazine, 2014
- One of ten best beach towns in Florida, by SmarterTravel.com, 2014
- One of the Coolest Surf Towns, by Travel + Leisure Magazine, 2013

- One of the World's Top Twenty Surf Towns, by National Geographic Magazine, 2012
- One of arts towns included in the book, The 100 Best Small Art Towns in America: Where to Discover Creative Communities, Fresh Air, and Affordable Living, by John Villani, 1998.
- Named multiple times as the favorite beach by the readers of the Orlando Sentinel

✓ **Many Prominent Projects Are Underway!**

There continues to be progress for a number of prominent projects, including:

Private Property Projects

- Brilliance Assisted Living Center (former Daytona State Community College Building) on US 1 at Wayne Ave: construction is well underway.
- Riverwalk Condos, NW area of North Causeway: construction continues on several buildings, including the six story condo building with 36 units.
- Concordis Assisted Living Facility: construction is well underway for this two story assisted living and memory treatment facility with 115 beds at the NE corner of SR 44 and Myrtle.
- Spring Hill Suites hotel on the beach near Breakers: Construction is well underway. Anticipated completion: April, 2017.
- WaWa: construction is well-underway adjacent to Burger King on SR 44. The store opening is scheduled for November 10.

City Projects

- North Causeway Beautification: Construction underway to add trees and several medians. Completion is anticipated in August.
- SR 44 Sewer line (assessment project): Design is complete; project is being managed by the Utilities Commission.
- Marianne Clancy Park: construction is underway on 70 off-beach parking spaces, rest rooms, and picnic pavilions on S Atlantic between Flagler and Third Aves.
- FDOT project on Third Ave: Construction underway to lengthen the left turn lane onto Peninsula Ave.
- Votran Bus Facility: Construction of this facility next to the Courthouse annex on Riverside Dr should be complete in August. The new facility includes the paving of the shellrock parking lot and installing two bus shelters and lighting.

✓ **Business Resources**

- Business Planning Information available at no charge:
 - The "City Ready" service provides a meeting at no charge with City and Utilities Commission staff members to discuss how to maximize the use of a commercial building and/or property. Such meetings normally take less than 20 minutes and provide a wealth of useful information for business site planning. The meetings are scheduled on the first and third Wednesday morning of each month beginning at 8:30 am. Please call Tony Otte CRA/Economic Development Director, (386) 566-3941.
 - For information concerning commercial and industrial properties, demographic data identifying potential customers, traffic counts, and city-related

questions: call Tony Otte, CRA/Economic Development Director, at (386) 566-3941.

- Detailed commercial property information: this information is now available on the City website, cityofnsb.com: On the Home Page, move the cursor to “City Departments” in the upper left corner, and then in the blue box click on “Economic Development”. At the bottom of the Economic Development page is a City zoning map with red dots – each dot is the location of a business, with information provided through the City Business Tax Receipt files and the Volusia County Property Appraiser database. Information provided includes the parcel number, business name, property owner, and the address and property type.
 - Assistance with hiring employees: Career Source Flagler Volusia, 329 Bill France Blvd, Daytona Beach. (386) 323-7001
 - Training Opportunities:
 - Training offered at Daytona State College:
 - Check out the DSC training website: <https://www.daytonastate.edu/cbi/> or contact Joanne.Parker@Daytonastate.edu or (386) 506-4224.
 - Training offered by SCORE
 - Score offers many NO CHARGE business training classes on a variety of subjects. For more information go to Score87.org.
 - NO CHARGE Business Assistance – Expansion for Existing Business
 - Volusia County Department of Economic Development: (386) 248-8048 – services include exporting assistance
 - Small Business Development Center at Daytona State College: (386) 506-4723 – services include preparation of business plans, assistance in seeking loans, business consulting.
 - NO CHARGE Business Assistance – Entrepreneurs
 - SCORE: (386) 255-6889 – including preparation of business plans.
 - City Property Tax Exemption for expanding businesses: In November 2014 voters approved a Tax Exemption program that provides expanding businesses that meet program criteria with abatements of City property taxes. If your business is in the expansion mode please call Tony Otte at (386) 566-3941.
 - For prominent Commercial/Industrial properties for sale or lease, please go to Volusiasites.com and click on New Smyrna Beach. Sites can be added to this list by calling Tony Otte at (386) 566-3941.
- Note: the next Economic Development Advisory Board Meeting: August 17.

*For further information contact Tony Otte: totte@cityofnsb.com;
or call 386.566.3941 (office/cell)*