



ECONOMIC DEVELOPMENT NEWSLETTER **June, 2016**

Southeast Volusia City Economic Development Advisory Boards to meet on June 15!

The Economic Development Advisory Boards for the Cities of New Smyrna Beach and Edgewater, along with representatives from the City of Oak Hill, will meet at Edgewater City Hall on Wednesday, June 15 at 6 pm. The agenda will include a presentation by Team Volusia staff members on the development of two plans: the Team Volusia Strategic Plan, and the Team Volusia Marketing Plan.

The Strategic Plan will set goals and target industries for Team Volusia recruiting efforts. The development of a Marketing Plan for Team Volusia will follow, implementing the strategic plan through marketing. City staff believes that the Team Volusia Marketing Plan holds great potential for the development of a separate, but related Brand and Marketing Plan for Southeast Volusia under the Team Volusia umbrella.

Meetings of the New Smyrna Beach Economic Development Advisory Board are typically held on the third Wednesday of each month. These are public meetings and the meeting agendas are available on the City website, cityofnsb.com. Business owners and all interested persons are cordially invited to attend!

Tabby House/Beach Vision Ribbon Cutting!

On Thursday, June 16 at 5:30 pm, the ribbon will be cut to celebrate the completion of site work for the Tabby House development and the grand opening of the new location for Beach Vision at 103 Faulkner St, just south of City Hall. This event signals another milestone in the revitalization of the Canal St area, bringing in new residents to support Canal St shops.

The construction of houses in the 17 lot Tabby House development can now proceed, as the alleys have been paved and water, sewer, and stormwater lines have been installed. Beach Vision is also moving from their location in the Publix plaza on SR 44 mainland to the renovated fire station, which the City sold to the White Challis Redevelopment Company after the new fire station opened on SR 44.

WaWa construction on SR 44 is underway!

Construction is underway for the WaWa store site adjacent to the Burger King restaurant and in front of the former K-Mart building on SR 44 just east of Old Mission Road. WaWa area representative Brian Duke says that:

- the store is a \$5 – 6 million investment
- store construction provides over 140 jobs during the development process including designers, suppliers, and construction workers
- the store will provide 40 permanent jobs – both full-time and part-time. Entry level jobs are at \$10 per hour with benefits including a health insurance plan and tuition plan
- the store opening is scheduled for November 10.

It will be good to see commercial activity return to this prominent property!

Property Appraiser Highlights NSB at Forum!

At the annual “Real Estate Property Values Forum” presented by VCARD on June 3, property appraiser Morgan Gilreath spoke favorably of the trending property values in New Smyrna Beach. Mr. Gilreath noted that New Smyrna Beach is “doing very well” and particularly commented on the City’s annexation program as adding dollars to the City tax base. In 2015 New Smyrna Beach was one of the leaders in municipal tax base growth as indicated in the slide presentation on the property appraiser’s website: <http://www.vcpa.vcgov.org/vcard2015.pdf>.

✓ Many Prominent Projects Are Underway!

There continues to be progress for a number of prominent projects, including:

Private Property Projects

- Brilliance Assisted Living Center (former Daytona State Community College Building) on US 1 at Wayne Ave: construction is well underway.
- Riverwalk Condos, NW area of North Causeway: construction continues on several buildings, including the six story condo building with 36 units.
- Concordis Assisted Living Facility: construction is well underway for this two story assisted living and memory treatment facility with 115 beds at the NE corner of SR 44 and Myrtle.
- Development at Colony Park Rd, NE corner with SR 44, across from Murphy Gas Station: Construction continues on an office building; and construction continues on the Aldi Grocery store on the corner.
- Spring Hill Suites hotel on the beach near Breakers: Construction is well underway. Anticipated completion: April, 2017.

City Projects

- **North Causeway Beautification**: Construction underway to add trees and several medians. Completion is anticipated in the next 60 days.
- **New Civic Center**: Construction underway. Scheduled completion: August, 2016.
- **SR 44 Sewer line (assessment project)**: Design is complete; project to be managed by the Utilities Commission.
- **Marianne Clancy Park**: construction is underway on 70 off-beach parking spaces, rest rooms, and picnic pavilions on S Atlantic between Flagler and Third Aves.

✓ *Business Resources*

- **Business Planning Information available at no charge**:
 - The “**City Ready**” service provides a meeting at no charge with City and Utilities Commission staff members to discuss how to maximize the use of a commercial building and/or property. Such meetings normally take less than 30 minutes and provide a wealth of useful information for business planning. The meetings are now scheduled on the first and third Wednesday morning of each month beginning at 9 am. Please call Tony Otte CRA/Economic Development Director, (386) 566-3941 (cell phone).
 - For information concerning commercial and industrial properties, demographic data identifying potential customers, traffic counts, and city-related questions: call Tony Otte, CRA/Economic Development Director, (386) 566-3941 (cell phone).
- **Assistance with hiring employees**: Career Source Flagler Volusia, 329 Bill France Blvd, Daytona Beach. (386) 323-7001
- **Training Opportunities**:
 - **Training offered at Daytona State College**:
 - Check out the DSC training website: <https://www.daytonastate.edu/cbi/> or contact Joanne.Parker@Daytonastate.edu or (386) 506-4224.
 - **Training offered by SCORE**
 - Score offers many NO CHARGE business training classes on a variety of subjects. For more information go to Score87.org or info@Score87.org.
- **NO CHARGE Business Assistance** – Expansion for Existing Business
 - Volusia County Department of Economic Development: (386) 248-8048 – services include exporting assistance
 - Small Business Development Center at Daytona State College: (386) 506-4723 – services include preparation of business plans, assistance in seeking loans, business consulting.

- NO CHARGE Business Assistance – Entrepreneurs
 - SCORE: (386) 255-6889 – including preparation of business plans.
- City Property Tax Exemption for expanding businesses: In November 2014 voters approved a Tax Exemption program that provides expanding businesses that meet program criteria with abatements of City property taxes. If your business is in the expansion mode please call Tony Otte (contact information below) for further information.
- For prominent Commercial/Industrial properties for sale or lease, please go to Volusiasites.com and click on New Smyrna Beach. Sites can be added to this list by contacting Tony Otte (contact information below).

*For further information contact Tony Otte: totte@cityofnsb.com;
or call 386.566.3941 (office/cell)*