

**MEMORANDUM**  
**FROM THE OFFICE OF THE CITY MANAGER**

**To:** Mayor and City Commission

**From:** Pam Brangaccio, City Manager *PDB*

**Re:** City Manager's Report – January 26, 2016

**Date:** January 19, 2016

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Just a reminder of some upcoming events; the State of the City Rotary Luncheon and the Joint Utilities Commission Workshop, Tuesday, January 19<sup>th</sup>; the State of the Chamber Luncheon, Thursday, January 21<sup>st</sup> and the Annual City Awards Banquet, on Friday, January 22<sup>nd</sup>; Team Volusia Annual Meeting, January 27<sup>th</sup>; and the Volusia League of Cities Dinner, January 28<sup>th</sup>.

Please see attached information regarding an ICMA Webinar on "Fire Assessment Fees" the CM completed. The webinar outlined how local governments continue to seek alternative revenue sources to sustain local government services and what options are available to explore.

Attached is a development proposal for a site at the Airport Industrial Park that CRA/Economic Development Director Tony Otte has been working in conjunction with Team Volusia to secure a tenant for this site.

The Utilities Commission's Capital Improvement Project, a subaqueous 23kV electric cable under the Intracoastal Waterway, from Diamond Head to Due East St., has commenced. The contractor, Hypower, Inc., began staging equipment and materials this week with construction soon to follow. The estimated project duration is six (6) months. The Utilities Commission has properly notified all residents that could be impacted by this project and has advised that there will not be any accessibility issues along Due East St. and N. Indian River Rd. However, the public fishing pier will be closed for the duration of this project.

On Wednesday, January 13<sup>th</sup> the CM had a meeting with Debbie Meihls the new Executive Director of the SVAA; to discuss items of mutual interest.

Leisure Services Director Nancy Maddox and CIP Manager Michelle Updike will meet with Council on Aging participants on Thursday, January 21<sup>st</sup> to discuss the proposed Live Oak Cultural Center.

Please see attached certificate received by CRA/Economic Development Director Tony Otte from The Economic Development Institute for the "Regents for Educational Programs."

The safety upgrades for the pedestrian crosswalk on S. Atlantic Avenue near Our Lady of the Sea Church are nearly complete. The County has installed crosswalk signs, stop bars and signs. City crews completed the sidewalk work. The flashing beacon is the last component and after its installation this week all work associated with the crossing improvement will be complete. The project was split a 50/50% in cost with the County and City.



Business input is being sought from New Smyrna Beach business owners and managers at the January 20<sup>th</sup> Economic Development Advisory Board Meeting. The Advisory Board is working to finalize an update of the City's Economic Development Plan. The update is needed since many of the goals from the 2010 plan have been accomplished and the new plan would set goals for the coming five years; according to Tony Otte, CRA/Economic Development Director.

As an FYI the not-for-profit (CAF) Commemorative Air Force made a presentation to the Airport Advisory Board on January 14<sup>th</sup> on leasing property at the airport. They will return to the April 28<sup>th</sup> meeting with more specifics.

The City staff is awaiting the January 24<sup>th</sup> decision of the Baptist Church on the purchase offer by the City; an agenda item is ready for addition on January 26<sup>th</sup>.

An agenda item is being prepared for February 9<sup>th</sup> on the Commissions' 2016 goals; which will outline the funding cycles for the various priorities.

Should you have any questions or need additional information or clarification, on any of the items presented in this report, please let me know.



T Ammy - Adobe Connect Report

## Coaching Webinar

Thursday,  
January 7, 2016

2:00 PM—3:00 PM

Eastern Time

## "Fire Assessment Fees: Current Trends and Methodologies"

ICMA Practice Areas: 5, 10 and 11

As local governments continue to seek alternative revenue sources to sustain local government services, much attention and consideration has been given to the fire assessment fee. What processes work? What funding methodologies are available? What are the key issues and pitfalls? What technical and legal requirements need consideration? Camille Tharpe, Senior Vice President of Government Services Group will be addressing these questions and more in a very informative session on fire assessment fees. The first half of the program will provide a primer on the benefits and pitfalls of using special assessments and the steps necessary to successfully implement the program. The second half of the program will provide information on ways to update existing methodologies to fund current unfunded aspects of programs. This session is designed both for those who have existing assessments and those considering the idea of pursuing this assessment process.

### Presenter:

- Camille Tharpe, Senior Vice President, Government Services Group, Inc.

*We encourage you to participate in the phone panel discussions by asking questions. If you prefer, you may submit questions anonymously via email to [fccma@cflge.org](mailto:fccma@cflge.org) either in advance or during the discussion.*

### Login Instructions:

1. Go to <http://florida.adobeconnect.com/coaching>
2. Log in as a guest with your First and Last name.
3. Request entry into the webinar.
4. Once you are logged into the webinar, please type in your phone number to have the system automatically call you; this will ensure you are listed in our records as dialed into the training session.

*(Note: If you have difficulty with the system automatically calling you, you may dial in at 1-877-685-5350; Passcode: 461944.)*

### Access Information:

**Webinar:** <http://florida.adobeconnect.com/coaching>

Select the radio button next to the "Enter as a Guest".

**Dial-In:** 1-877-685-5350

**Passcode:** 461944

If you have never attended a FCCMA Coaching Program Webinar before:

Test your connection: <http://florida.adobeconnect.com/common/help/en/support/>

The 2015 FCCMA Coaching Phone Panel Discussions are presented through the partnership of



the John Scott Dailey  
**FLORIDA  
INSTITUTE OF  
GOVERNMENT**  
at Florida State University



**CENTER FOR FLORIDA  
LOCAL GOVERNMENT EXCELLENCE**





## Kosorok, Tammy

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**From:** Brangaccio, Pam  
**Sent:** Thursday, January 7, 2016 2:13 PM  
**To:** Kosorok, Tammy  
**Subject:** FW: Airport Proposed Site 1062016  
**Attachments:** Airport Proposed Site 1062016.doc

Add to next CM report with attachment.

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**From:** Otte, Tony  
**Sent:** Thursday, January 07, 2016 11:53 AM  
**To:** Matt Chesnut <mchesnut@teamvolusiaedc.com>  
**Cc:** Brangaccio, Pam <pbrangaccio@cityofnsb.com>; Walker, Rhonda <Rwalker@cityofnsb.com>  
**Subject:** Airport Proposed Site 1062016

Matt, here is the largest site we have that can be accessible to a taxiway. We're available for follow-up questions and conversation.

Thanks Matt!

Tony

Tony Otte

CRA/Economic Development Director

City of New Smyrna Beach, Florida

[totte@cityofnsb.com](mailto:totte@cityofnsb.com)

[www.cityofnsb.com](http://www.cityofnsb.com)

(386) 566-3941 office/cell phone

**NOTE NEW OFFICE LOCATION:**

Alonzo "Babe" James Community Center

201 N. Myrtle Ave.





# City of New Smyrna Beach Airport Industrial Park Site For Lease

## **Contact**

Tony Otte, CRA/ Economic Development Director,

City of New Smyrna Beach

[totte@cityofnsb.com](mailto:totte@cityofnsb.com)

386.566.3941

City website: [cityofnsb.com](http://cityofnsb.com)

## Introduction

New Smyrna Beach is a beach community, an Atlantic-ocean-front destination. Residents and visitors alike value the quiet, quaint atmosphere of New Smyrna Beach. The City has been recognized internationally as an outstanding surfing location - as well as having excellent backwater and offshore fishing, golf, cultural events, and pedestrian-friendly historic areas filled with eclectic shops, art galleries, and restaurants. A short list of these recognitions includes:

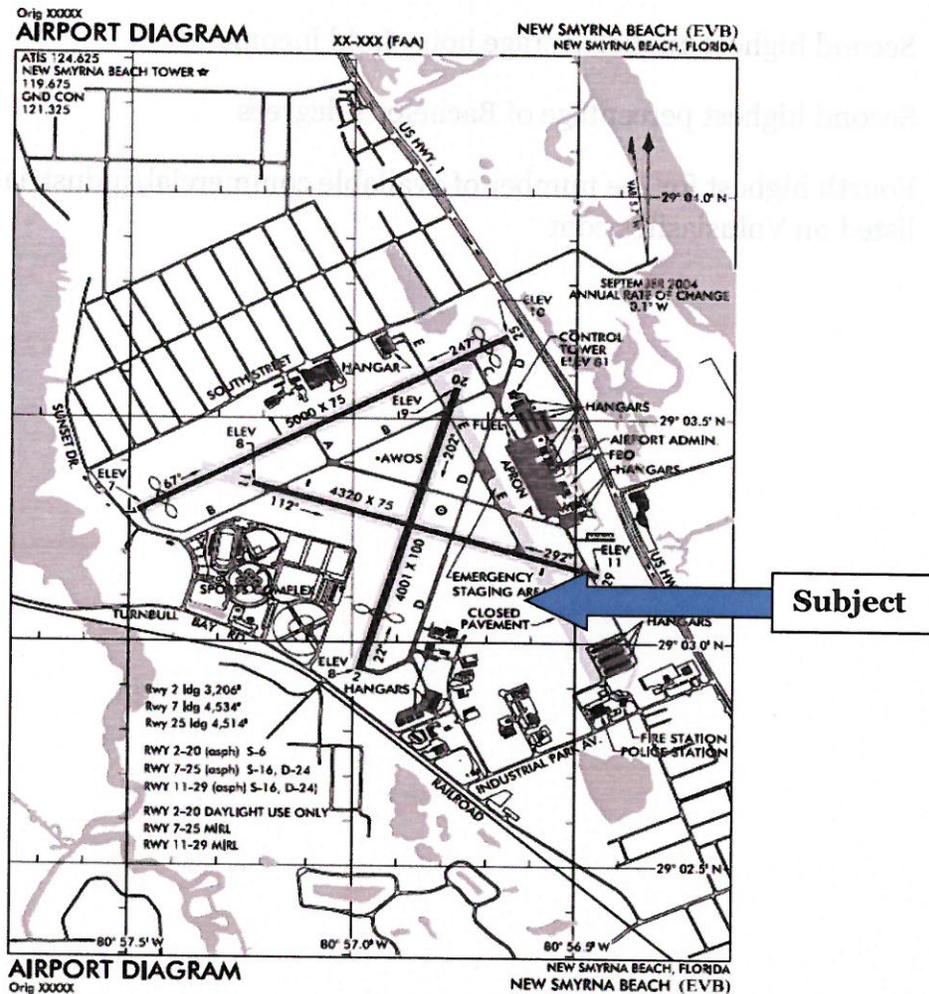
- One of the Top Ten Spots to Hang Ten by Outside magazine, 2014
- One of ten best beach towns in Florida by SmarterTravel.com, 2014
- One of the Coolest Surf Towns, by Travel + Leisure Magazine, 2013
- One of the World's Top Twenty Surf Towns, by National Geographic Magazine, 2012
- One of the art towns included in the book, The 100 Best Small Art Towns in America: Where to Discover Creative Communities, Fresh Air, and Affordable Living, by John Villani, 1998.
- Named multiple times as the favorite beach by the readers of the Orlando Sentinel

# Airport Industrial Park

The New Smyrna Beach Airport Industrial Park is a great place to do business!

With two aircraft maintenance shops, a renowned vintage aircraft restoration shop, a full service machine shop with water-jet cutting and CNC machining, and a composite materials manufacturer, the New Smyrna Beach Airport Industrial Park is located in Southeast Volusia County, with easy access to US 1 and I-95. It has publicly and privately owned properties and structures for sale or lease. Many are airport accessible, and state Brownfield incentives are available.

The New Smyrna Beach Municipal Airport is a Tower-controlled, destination airport, with an air charter service and rental cars on site.



## **Quick Site Facts: New Smyrna Beach v. other Volusia County cities**

- The 2010 US Census Count for the City of New Smyrna Beach is 22,464, the fifth largest of the 16 cities in the County. The Bureau of Economic and Business Research at the University of Florida estimates that the 2014 estimate is 23,834, a 6% growth rate. New Smyrna Beach has consistently been one of the leaders in Volusia County for the number of building permits issued over the past several years.
- Tax base with one of the highest percentage of residential values
- The highest median value of owner-occupied homes
- Second highest annual average household income
- Second highest percentage of Bachelor's degrees
- Fourth highest for the number of available commercial/industrial sites recently listed on Volusiasites.com

# For Lease:

## 1599 Airway Circle New Smyrna Beach, FL 32168

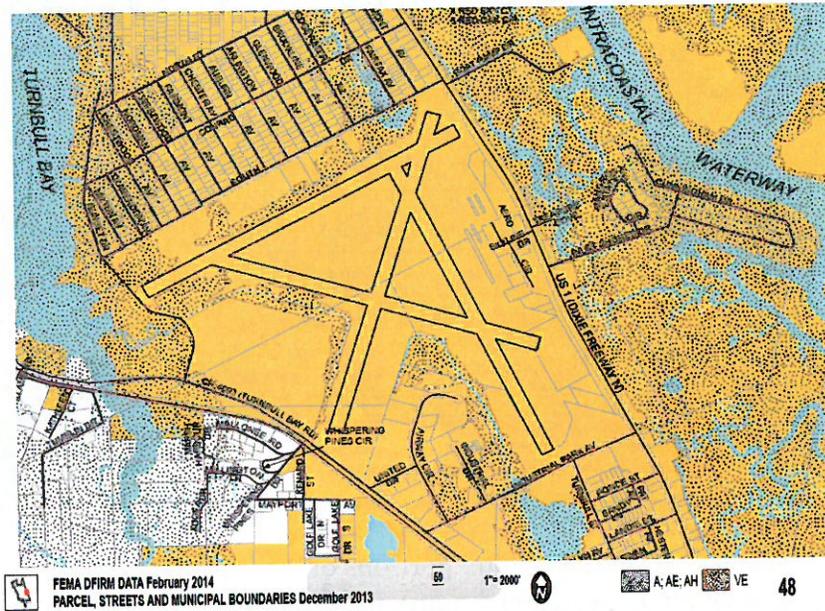


1. Conceptual Site size: 30.2 acres (note: portions of this property have development constraints: flood plain (see attached map), former landfill site (see attached map), and historic stormwater ditches)
2. NSB Future Land Use and Zoning: Industrial; Industrial Park
3. Property type: Industrial
4. Property Use Type: Vacant/ Unoccupied Land
5. Utilities nearby:
  - 3 Phase Electric
  - City Water (8" line at 1531 Airway Circle (northern-most building on Airway Circle); 10" line at Airway Circle and United Drive; 12" lines on Industrial Park Rd and Turnbull Bay Rd)
  - Sewer Pump Station Required
6. Highlights:
  - Distance to US 1: Airport is adjacent to US 1
  - Distance to I-95: 6.2 miles
  - Distance to SR 44: 3.8 miles
  - Distance to I-4: 20 miles
  - Distance to Florida East Coast Railway Freight Depot: 8.8 miles (South Daytona) rail line adjacent to airport to the west
7. Lease: term 30 years with first right to renew if the business fits the FAA criteria as an aviation business.

8. Lease rate: If the business fits the FAA criteria as an aviation business, 8% - 10% of value to be determined by an accepted recent appraisal.

(Note: information above to be verified.)

Flood Plain Map







# The Economic Development Institute

Accredited by the  
International Economic Development Council

Conducted by

The University of Oklahoma  
College of Continuing Education

Confirms that

**Tommy Otte**

has successfully completed the prescribed course of study  
and has fulfilled the full requirements of the Regents for Educational Programs A. E. D. C.

December 6, 2015

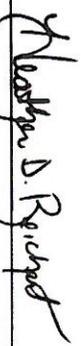
Part

  
Vice President, University Outreach

  
Assistant Vice President, University Outreach



  
Dean, CCE

  
Executive Director, CCE



## Kosorok, Tammy

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**From:** Brangaccio, Pam  
**Sent:** Thursday, January 14, 2016 2:53 PM  
**To:** Kosorok, Tammy  
**Subject:** Fwd: RRFB @ 30th Ave. & S. Atlantic Ave. c/o JPA with the City of New Smyrna Beach:

For CM report

Sent from my iPhone

Begin forwarded message:

**From:** "Fegley, Kyle" <[kfegley@cityofnsb.com](mailto:kfegley@cityofnsb.com)>  
**Date:** January 14, 2016 at 10:34:28 AM EST  
**To:** "Brangaccio, Pam" <[pbrangaccio@cityofnsb.com](mailto:pbrangaccio@cityofnsb.com)>, "Resheidat, Khalid" <[kresheidat@cityofnsb.com](mailto:kresheidat@cityofnsb.com)>  
**Subject:** FW: RRFB @ 30th Ave. & S. Atlantic Ave. c/o JPA with the City of New Smyrna Beach:

Pam & Khalid,

FYI - As you may be aware the City & County worked closely with the Our Lady of the Sea Church on S. Atlantic to install safety upgrades for the pedestrian crosswalk and since our field meeting on 1/06/16 have worked quickly to implement such improvements - kudos to David Hall & OM crew.

The flashing beacon will be installed next week which will conclude all the work associated with this crossing improvement.

Thanks,

Kyle W. Fegley, P.E.  
City Engineer  
New Smyrna Beach, FL 32168  
P (386) 424-2168  
F (386) 424-2148

-----Original Message-----

From: Allen Cates [<mailto:acates@volusia.org>]  
Sent: Thursday, January 14, 2016 10:08 AM  
To: Hall, David; Fegley, Kyle; [michaelDaley@olssnsb.com](mailto:michaelDaley@olssnsb.com); Mark Tobin; Paul Cook; Thomas B. Edwards  
Cc: Jon Cheney  
Subject: Re: RRFB @ 30th Ave. & S. Atlantic Ave. c/o JPA with the City of New Smyrna Beach:

As Thomas said we will do this on Tuesday not Monday.....



Allen Cates  
Traffic Operations Supervisor  
[acates@volusia.org](mailto:acates@volusia.org)  
Phone: 386-295-9433

Thomas B. Edwards 1/14/2016 9:31 AM >>>

Paul with County Road & Bridge is installing Crosswalk, Stop Bars, and Signs today.  
Allen with County Traffic Engineering will be installing the RRFB on Tuesday 1-19-16.

Thanks to all of you!

Thomas B. Edwards  
Engineering Assistant I  
County of Volusia, Florida

Public Works Department  
Traffic Engineering - Signal Section  
123 West Indiana Ave. Room 400  
DeLand, FL 32720  
e-mail: [tedwards@volusia.org](mailto:tedwards@volusia.org)  
DeLand (386) 736-5968  
Daytona Beach (386) 257-6000  
New Smyrna Beach (386) 423-3300  
Ext. 12835  
FAX (386) 740-5242

Mark Tobin 1/6/2016 4:26 PM >>>

To everyone,

Thanks for meeting us today to discuss the Rectangular Rapid Flashing Beacon (RRFB) project at 30th Avenue.

The attached PDF shows which party (County, City or Church) will be doing what on-site. County Traffic Engineering will bring the J-bolts and conduit to David Hall at the City by the end of this week so that the sidewalk work can begin by the City. After the City has completed the sidewalk, County Road & Bridge will do the pavement marking and sign installations. County Traffic Engineering will install the solar powered RRFBs. The Church is hiring a contractor to construct a new sidewalk from the public sidewalk to the Church building.

If you have any questions or need additional information, please contact me. Thanks again,

Mark D. Tobin, P.E.



Civil Engineer III  
Volusia County Traffic Engineering Division  
123 W. Indiana Avenue, Room 400  
DeLand, FL 32720-4262

DeLand (386) 736-5968 ext. 12574  
Daytona (386) 257-6000 ext. 12574  
New Smyrna Bch (386) 423-3300 ext. 12574  
Mobile (386) 295-6311

Thomas B. Edwards 1/6/2016 3:23 PM >>>

Please see attached PDF file based on our field meeting on 1-6-16.

Thank you,

Thomas B. Edwards  
Engineering Assistant I  
County of Volusia, Florida

Public Works Department  
Traffic Engineering - Signal Section  
123 West Indiana Ave. Room 400  
DeLand, FL 32720  
e-mail: [tedwards@volusia.org](mailto:tedwards@volusia.org)  
DeLand (386) 736-5968  
Daytona Beach (386) 257-6000  
New Smyrna Beach (386) 423-3300  
Ext. 12835  
FAX (386) 740-5242





# We Want to Hear From You!

## Road to a Robust, Diversified Economy

Expanding businesses in New Smyrna Beach



Help to entrepreneurs?



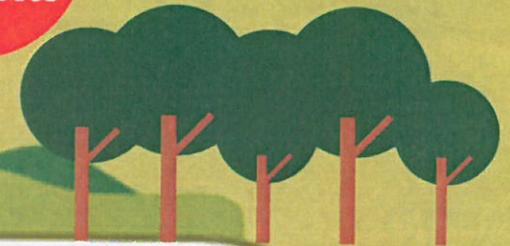
Career Resources

Redevelop U.S. I?



Maximize the Airport Industrial Park?

Help creative class businesses



Incentives?

Your Comments?



Check the Draft of the NSB Economic Development Plan Update:  
<http://www.cityofnsb.com/1056/Draft-Economic-Development-Plan-Update>



We need your comments!

When: January 20, 2016 at 6:00 pm  
Where: NSB City Hall

Questions: 566-3941

If you cannot attend the meeting please email your comments to [totte@cityofnsb.com](mailto:totte@cityofnsb.com)



**From:** City of NSB News  
**Sent:** Tuesday, January 12, 2016 1:56 PM  
**Subject:** News release: Business input sought at Jan. 20 economic development meeting

**January 12, 2016**

**News media contact:**

Tony Otte, CRA/Economic Development Director  
City of New Smyrna Beach  
386.566.3941

**NEWS FOR IMMEDIATE RELEASE**

**Business input sought at Jan. 20 meeting of  
Economic Development Advisory Board**

New Smyrna Beach business owners and managers and citizens are encouraged to provide business-related input at the January 20 meeting of the New Smyrna Beach Economic Development Advisory Board. The meeting begins at 6 p.m. in City Hall City Commission Chambers, 210 Sams Avenue.

The Advisory Board is working to finalize an update of the City's Economic Development Plan. The update is needed since many of the goals from the 2010 plan have been accomplished, according to Tony Otte, CRA/Economic Development Director.

Comments and ideas from the business community are key to directing future economic development efforts through the Plan Update, Otte said. The new document sets goals for the next five years. Goals may include a focus on facilitating the creation of higher wage jobs, redeveloping U.S. 1 and designating the corridor as a brownfield, marketing available airport industrial properties, encouraging "creative class" businesses to expand or locate, and initiating a formal business retention and expansion program.

A draft Plan Update and related documents are online at [cityofnsb.com/update](http://cityofnsb.com/update).

For more information, please contact Tony Otte at (386) 566-3941.

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