



## ***ECONOMIC DEVELOPMENT NEWSLETTER***

*November, 2015*

- ✓ *Don't Miss a GREAT Opportunity: The Economic Development/Business Summit to be held Saturday, November 14, from 8 – noon at Edgewater City Hall! No Charge!!!*

You are cordially invited to attend the 2015 Annual Economic Development/Business Summit provided by the Southeast Volusia Chamber of Commerce and the cities of New Smyrna Beach, Edgewater, and Oak Hill. This year's Summit will be hosted by the City of Edgewater at Edgewater City Hall (104 N Riverside Dr, corner of Riverside and E Park Ave) from 8 am to noon. The Key Note Speaker will be Karen Thompson of NASA, offering agency services to solve technical business problems. There will also be representatives of Business Resource Agencies who offer services free of charge – including SCORE, the Small Business Development Center at Daytona State College, the CEO Business Alliance, Team Volusia, the UCF Incubator, Career Source Flagler/Volusia, and City and County Economic Development Staff. Lenders are also being invited for networking during the FREE continental breakfast from 8 – 9 am.

To reserve your spot call 428-2449 or email [dleblanc@sevchamber.com](mailto:dleblanc@sevchamber.com). For further information call Tony Otte at 566-3941 or email [totte@cityofnsb.com](mailto:totte@cityofnsb.com).

- ✓ *The draft Update of the NSB Economic Development Plan is available for review! We want your input!*

The Economic Development Plan for the City of New Smyrna Beach was presented to the City Commission in 2010, and is now being updated by the City Economic Development Advisory Board (EDAB). The draft Update is available on the City website: <http://www.cityofnsb.com/347/Economic-Development>. The EDAB is inviting business owners, managers, and citizens to review the plan and provide comments and suggestions before the plan is presented to the City Commission in December. The plan will be discussed and final comments made at a public meeting of the EDAB on Wednesday, November 18, at 6 pm at the Alonzo "Babe" James Community Center at 201 N. Myrtle Ave (corner of N Myrtle Ave and Washington Street).

The City's Economic Development Plan Update is an important document, guiding the City's Economic efforts for the next three years. The draft plan update cites the target industries for business retention, expansion, and recruitment to be:

- Aviation and Aerospace
- Creative Class, including High Tech
- Light Industry, including Manufacturing
- Medical
- Professional Office, including Corporate Headquarters

For further information or to provide comments contact Tony Otte at 566-3941 or email [totte@cityofnsb.com](mailto:totte@cityofnsb.com).

### ✓ *Restaurant Event seeks to draw patrons to US 1*

Last spring the eight cities in Volusia County with US 1 within their borders co-sponsored a successful Scavenger Hunt event to bring attention to the businesses on US 1.

The eight cities have a new US 1 promotion – this time for restaurants! The event takes place until November 21, and the 30 participating restaurants have agreed to make a donation to Food Brings Hope – an organization that works with the Volusia County Schools and focuses on removing the food insecurity stress from the lives of local children. Food Brings Hope does not have overhead cost, so all of the money raised will go 100% to kids attending Volusia County Schools. (Learn more about Food Brings Hope at [www.foodbringshope.com](http://www.foodbringshope.com)).

For the list of participating restaurants (including the eight in New Smyrna Beach) visit <https://www.facebook.com/Businesshighway1> or #RediscoverUS1RestaurantMonth.

### ✓ *City Capital Projects Report*

- The \$1.2 million project for the North Causeway on Coronado Island is now primed to start moving forward. The project is scheduled to be complete within seven months from the start of construction and it is anticipated that there will be minimal disruption of traffic.
- The new Civic Center in Riverside Park is now under roof! This \$5.9 million project positions the new building with a sweeping design to take advantage of the spectacular view of the Intra-Coastal Waterway. The project is scheduled to be completed by the end of the 2016 calendar year.

## ✓ *Business Resources*

- Information available at no charge: For information concerning commercial and industrial properties, demographic data identifying potential customers, traffic counts, and city-related questions: call Tony Otte, CRA/Economic Development Director, (386) 566-3941 (cell phone).
- Assistance with hiring employees: Career Source Flagler Volusia, 329 Bill France Blvd, Daytona Beach. (386) 323-7001
- Training Opportunities:
  - Offered at Daytona State College in Daytona Beach
    - Conducting the Internal Investigation (provides managers and supervisors with a toolkit for addressing common workplace complaints and issues), Friday, November 13, Daytona State College. Cost: \$195, includes lunch. To register or get further information call (386) 506-4224.
    - Microsoft Project 2010 (project management training), Thursday November 12, 8:30-4:30. Cost: \$395. To register or get further information call (386) 506-4224.
  - Training offered at Daytona State College at the NSB/Edgewater campus
    - Certified Production Technician, January 11 – February 18, 2-5:30 pm, \$975. To register or get further information call (386) 506-4224.
  - Training offered by SCORE
    - Score offers many NO CHARGE business training classes on a variety of subjects. For more information go to [Score87.org](http://Score87.org) or [info@Score87.org](mailto:info@Score87.org).
- NO CHARGE Business Assistance – Expansion and Growth for Existing Business
  - Volusia County Department of Economic Development: (386) 248-8048 – services include exporting assistance
  - Small Business Development Center at Daytona State College: (386) 506-4723 – services include preparation of business plans, assistance in seeking loans, business consulting.
- NO CHARGE Business Assistance – Entrepreneurs
  - SCORE: (386) 255-6889 – services include preparation of business plans, business consulting.
- City Property Tax Exemption for expanding businesses: In November 2014 voters approved a Tax Exemption program that provides expanding businesses that meet program criteria with abatements of City property taxes. If your business is in the expansion mode please call Tony Otte (contact information below) for further information.

- The cities of New Smyrna Beach, Edgewater, and Oak Hill have jointly been awarded a US EPA grant to provide environmental site assessments, free of charge, for approved sites. The Phase 1 and Phase 2 assessments are performed to identify contaminants including soil and groundwater pollutants, mold, asbestos, lead paint; and in some cases grant funds may be used for the removal of underground storage tanks. For information on how to apply for grant services please contact: Ms. Donna Banks: [dbanks@cityofnsb.com](mailto:dbanks@cityofnsb.com) or (386) 314-4849.
- The “City Ready” service provides a meeting at no charge with City staff members to discuss how to maximize the use of a commercial building and/or property. Such meetings normally take less than one hour and provide a wealth of useful information for business planning. Please call Tony Otte (contact information below.)
- For prominent Commercial/Industrial properties for sale or lease, please go to [Volusiasites.com](http://Volusiasites.com) and click on New Smyrna Beach. Sites can be added to this list by contacting Tony Otte (contact information below).

*For further information contact Tony Otte: [totte@cityofnsb.com](mailto:totte@cityofnsb.com);  
or call 386.566.3941 (office/cell)*