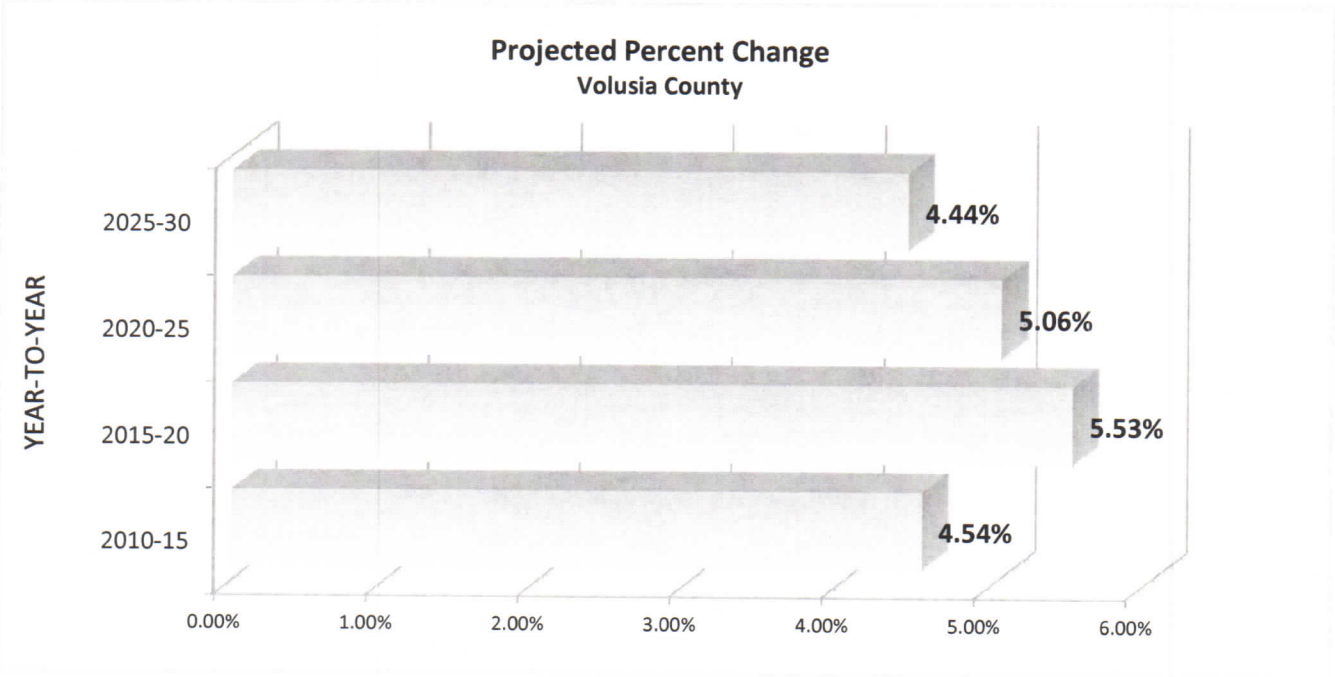
POPULATION PROJECTIONS

Volusia County, FL

MSA: Deltona-Daytona Beach-Ormond Beach, FL

Place	2010	2015	2020	2025	2030
Volusia County	506,494	529,501	558,803	587,101	613,196
Daytona Beach	64,859	65,443	66,500	67,400	68,062
Daytona Beach Shores	5,539	6,253	7,080	7,905	8,705
DeBary	18,962	21,450	24,351	27,252	30,064
DeLand	27,300	30,012	33,205	36,342	39,318
Deltona	84,759	92,663	101,993	111,185	119,921
Edgewater	21,403	22,686	24,246	25,752	27,133
Holly Hill	12,809	13,151	13,621	14,054	14,432
Lake Helen	2,868	2,956	3,073	3,182	3,275
New Smyrna Beach	23,479	25,011	26,872	28,665	30,319
Oak Hill	2,010	2,290	2,612	2,931	3,243
Orange City	10,319	11,750	13,443	15,097	16,688
Ormond Beach	40,822	43,076	45,871	48,540	50,968
Pierson	2,667	2,937	3,264	3,588	3,897
Ponce Inlet	3,296	3,668	4,105	4,533	4,948
Port Orange	57,018	62,088	68,086	73,967	79,523
South Daytona	13,466	13,653	13,947	14,210	14,420
UNINCORPORATED	114,841	110,329	106,440	102,397	98,169



Source: The University of Florida Bureau of Economic & Business Research; Prepared by The Shimberg Center for Housing Studies

2010 data is reflective of U.S. Census Decennial

Full methodology here.

City of New Smyrna Beach, Florida
Principal Employers, Current and Nine Years Ago
Table 15

	September 30, 2014			September 30, 2005		
Employer	Total Employees	Rank	Percent to Total City Employment	Total Employees	Rank	Percent to Total City Employment
BFMC Community Medical Center	680	1	4.50%	n/a	-	n/a
Volusia County Public Schools	335	2	2.22%	n/a	-	n/a
Publix Supermarkets	301	3	1.99%	n/a	-	n/a
City of New Smyrna Beach	223	5	1.48%	n/a	-	n/a
Wal Mart	215	4	1.42%	n/a	-	n/a
New Smyrna Beach Utilities Commission	173	6	1.15%	n/a	-	n/a
Ocean View Nursing & Rehab Center	170	7	1.13%	n/a	-	n/a
McDonald's	146	8	0.97%	n/a	-	n/a
Winn Dixie Stores, Inc.	143	9	0.95%	n/a	-	n/a
Home Depot	120	10	0.79%	n/a	-	n/a
Pizza Hut/KFC/Taco Bell	111	11	0.73%	n/a	-	n/a
Outriggers Tiki Bar	85	12	0.56%	n/a	-	n/a
Daytona Beach State College	80	13	0.53%	n/a	-	n/a
Beall's Inc	79	14	0.52%	n/a	-	n/a
Lexus Carson	76	15	0.50%	n/a	-	n/a
Sugar Mill Country Club	75	T16	0.50%	n/a	-	n/a
Bonefish Grill/Outback/Carrabbas	75	T16	0.50%	n/a	-	n/a
Grille at Riverview	72	17	0.48%	n/a	-	n/a
Mullinax Ford-Mercury	69	18	0.46%			
JB Fish Camp	68	19	0.45%			
Total	3,296		21.82%			
Estimated Total Number of Employees in the City of New Smyrna Beach			15,105			

Source: Infogroup Employer Database 2014 ed. 1

n/a - No known source for employment data for prior period exists.

City of New Smyrna Beach, Florida
Principal Property Taxpayers, Current and Nine Years Ago
Table 7

	September 30, 2014			September 30, 2005		
Taxpayer	(2013 Tax Roll) Assessed Taxable Value	Rank	Percent to Total Assessed Taxable Value	(2004 Tax Roll) Assessed Taxable Value	Rank	Percent to Total Assessed Taxable Value
Wal-Mart Stores East, LP	$ 13,156,252	1	0.52%			
Coconut Palms Condo Association	11,262,104	2	0.45%			
Cathy S Truett Trust	9,275,902	3	0.37%			
Lyme Stone Ranch Investors LTD	8,510,929	4	0.34%			
Islander Beach Club Condo Association	8,060,804	5	0.32%	13,345,176	2	0.60%
Bellsouth Telecommunication, Inc.	7,388,380	6	0.29%	10,816,429	3	0.49%
Coconut Palms II Condo Association	7,183,223	7	0.29%			
Home Depot USA INC	6,691,696	8	0.27%			
MMR Holdings LLC	6,248,255	9	0.25%	10,478,866	4	0.47%
I.R.T. Property Co.	5,813,141	10	0.23%	7,120,641	7	0.32%
Ocean Development Group, Inc.				28,930,570	1	1.31%
Islander Beach Resorts				13,345,176	2	0.60%
Samuel R. Sutton, Trustee				8,540,781	5	0.39%
Dudley Properties LLC				7,795,000	6	0.35%
811 Development Corporation				6,980,264	8	0.32%
Venetian Bay of NSB LLC				6,187,630	9	0.28%
Innkeepers Motor Lodge Inc				6,016,053	10	0.27%
Total	$ 70,434,434		2.80%	$ 119,556,586		5.41%

Source: Volusia County, Florida, Property Appraiser.