

MEMORANDUM
FROM THE OFFICE OF THE CITY MANAGER

To: Mayor and City Commission
From: Pam Brangaccio, City Manager *PDB*
Re: City Manager's Report – September 8, 2015
Date: September 2, 2015

SCHEDULE REMINDER; ON SEPT 8TH; 5.30 REVIEW OF THE DRAFT PURCHASE AND SALES AGREEMENT FOR THE CORONADO MARINE VILLAGE CONCEPT AT THE AOB SITE. 6.30PM-REGULAR CITY COMMISSION MEETING AND ON SEPTEMBER 9TH AT 6PM-FIRST PUBLIC HEARING ON THE TENTATIVE BUDGET.

Please see the ATTACHED NOTICE TO PROCEED letter attached for the N. Causeway Beautification project received from the FDOT. The start date is now set for September 28, 2015. There is an agenda item this evening to preserve the contingency for this project as well.

Attached is the CRA Annual Report for FY 2013-2014 prepared by Tony Otte, CRA & Economic Development Director. This is an annual requirement for the City.

There was a well-attended ribbon cutting on Friday, August 28th to officially open the new All Children's Manatee Park, held in conjunction with the Family Fun Night sponsored by the New Smyrna Beach Recreation & Special Events. Thanks to the Commission for participating.

Residents, property owners and business owners attended the planning workshop for the Central Beach Neighborhood Plan at 9 a.m., Saturday, August 22, at the Coronado Civic Center. The next step in the density review for beachside is the September 2nd Beachside Task Force meeting. Steve Bapp, Neighborhood Planner will be presenting the recommendations from the Planning Manager.

Please see attached the award letter and project description for the 2015-2016 Residential Construction Mitigation Program. Per Donna Banks, Community Resource Coordinator the program will assist homeowners in New Smyrna Beach whose homes were built prior to 2001, with a complete wind mitigation or portions of the program.

Attached is the September 2015 Economic Development Newsletter outlining commercial and residential projects underway in the City. Tony Otte prepares the report monthly for distribution. The City Manager presented at Team Volusia on August 25th a well-received summary of the City's economic development activity as well.

Michele Updike presented at a planning charrette on August 31st with the senior staff of the Council on Aging; she and the group are working on the design for the Live Oak Center.

Cultural grants and possible partnerships are being explored for construction funding. The COA is very excited about the opportunity to continue to partner with the City. The City Manager is meeting with the Wellness Manager for Florida Hospital this week.

A very pleasant meeting was held with the Volusia Builders Association, with the current and incoming Presidents, as well as the CEO. They are in full support of the Building Department move.

A meeting was held with the Atlantic Center of the Arts to review future partnership ideas both in the Westside, as well as the Live Oak Center "arts/cultural activities" in concert with COA.

The City Manager and City Attorney met with a large group from the Baptist Church last week, on the purchase of the church property to update them on the schedule. A discussion item is set for the City Commission meeting on September 22nd.

City staff is finalizing a draft Traffic Calming Program Handbook for presentation at the November 2015 Beachside Task Force Meeting. The Police Department has done an excellent job drafting a "global approach" to this issue.

A meeting is being scheduled with the Utility Commission CEO, City Manager and ACM to follow-up on the requests from the City Commission at the August 25th UC Budget presentation. This includes a Dual Purpose Fleet Facility; timeframes for transfer of "clean bills of health" at the Smith Street and Swoope sites; and next steps after the design is completed on the SR 44 Sewer Assessment Project.

A meeting was held with the City Manager, ACM, Maintenance and Operations Director and City Attorney to begin the drafting process for a Solid Waste RFP. We expect to have the draft prepared to review with the City Commission at a November 2015 Commission Meeting.

The kick-off coordination meeting was held with the City Manager, CIP Manager, Edgewater Staff and County staff on the trail extension from Edgewater; we expect an agenda item this fall, for an ECHO funding agreement with the County, and the two cities. The County will be reimbursing the cities for work connecting the multi-use trail to the North Causeway.

On Bid ITB-25-15-MO, which was the renovation work associated with the move of the Building Department, a bid protest was filed; it is recommended that we reject both bids and break the project into stages. The Building Official, working within the purchasing code, will be able to accomplish the tasks, in smaller stages of work, with multi-trades.

A September 10th meeting has been established with FDOT, the Vice Mayor, City Manager, and ACM on the safety requests to FDOT, for SR 44, from the Hidden Pines homeowners. An additional FDOT meeting is being pursued for Commissioner Sachs on the Fire Stations; which FDOT reaffirmed their support for the TPO approved grant for City-wide traffic preemption program, rather than individual lights at the two SR 44 Stations.

Please see attached several aerial photos of the Brannon Center construction site taken in August and provided by W&J Construction Corporation.

Holly Smith, Marketing/PIO Manager submitted a summary of City and CRA initiatives and highlights for the month of August, which is attached.

Should you have any questions or need additional information or clarification, on any of the items presented in this report, please let me know.

Kosorok, Tammy

From: Brangaccio, Pam
Sent: Wednesday, August 26, 2015 11:33 AM
To: Updike, Michelle
Cc: Resheidat, Khalid; Kosorok, Tammy
Subject: Re: EXECUTED: Supplemental Amendment #2 to the JPA with the City of New Smyrna Beach and FDOT, FM# 436152-1-58-01 (ARO18) & Notice to Proceed

Good news for sure. Tammy will add your progress note to next CM report.
Sent from my iPhone

On Aug 26, 2015, at 9:11 AM, "Updike, Michelle" <mupdike@cityofnbs.com> wrote:

Pam – Just an FYI, we are making progress (finally). Received the NTP from FDOT for North Causeway. Start date is set for 9/28/15.

Thanks!

Michelle M. Updike
Capital Projects Manager
City of New Smyrna Beach
386.424.2207

From: Hutson, Teresa [<mailto:Teresa.Hutson@dot.state.fl.us>]
Sent: Wednesday, August 26, 2015 7:31 AM
To: Updike, Michelle
Cc: Resheidat, Khalid; D5-Construction Special Projects; Grooms, Richard; D5-JPA Admin; Read, James; Vacchiano, Vincent; 'Jerry Finley'; agiannini@qlha.com; Vacchiano, Vincent
Subject: EXECUTED: Supplemental Amendment #2 to the JPA with the City of New Smyrna Beach and FDOT, FM# 436152-1-58-01 (ARO18) & Notice to Proceed

Good Morning Michelle,

I have attached a copy of the executed Amendment #2 to the JPA for Landscaping Improvements on State Road 44 (North Causeway) between Riverside Drive to the George Musson Bridge, FM# 436152-1-58-01. I have also attached a copy of the Notice to Proceed and will get the originals in the mail to you today.

Thank you and please let me know if you have any questions.

Teresa R. Hutson
District 5- Program Coordinator
Local Government Agreements
719 S. Woodland Blvd., M.S. 4-520



Florida Department of Transportation

RICK SCOTT
GOVERNOR

719 South Woodland Boulevard
DeLand, Florida 32720

JIM BOXOLD
SECRETARY

August 26, 2015

Michelle M. Updike
Capital Projects Manager
City of New Smyrna Beach
124 Industrial Park Avenue
New Smyrna Beach, FL 32168

Re: NOTICE TO PROCEED for Joint Participation Agreement with the City of New Smyrna Beach for Landscaping Improvements on State Road 44 (North Causeway) between Riverside Drive to the George Musson Bridge; FM# 436152-1-58-01; Contract: ARO18

Dear Ms. Updike,

Pursuant to the notification from our Construction Office, this letter is to serve as Authorization for the City of New Smyrna Beach to begin work on the Project referenced above.

All work will need to be performed in accordance to the above referenced Joint Participation Agreement.

If you should have any questions, please feel free to contact me at (386) 943-5486.

Sincerely,

A handwritten signature in blue ink that reads "Teresa R. Hutson".

Teresa R. Hutson
Program Coordinator
Local Government Agreements

TRH

cc: Construction Office
File

STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION
JOINT PARTICIPATION AGREEMENT
AMENDMENT NUMBER 2

EXECUTION DATE: 8-24-2015

Financial Management Number: 436152-1-58-01	FLAIR Approp: 088716
Agency: City of New Smyrna Beach	FLAIR Obj.: 563006
Contract No: ARO18	Org. Code: 55054010508
	Vendor No.: F596000387014

The terms of the original Joint Participation Agreement between the STATE OF FLORIDA and the CITY OF NEW SMYRNA BEACH for the Project known as "Landscaping Improvements on State Road 44 (North Causeway) between Riverside Drive and the George Musson Bridge," executed on October 31, 2014, are hereby amended as follows:

Any and all lighting, landscaping, and other features or improvements installed or constructed in the DEPARTMENT'S Right of Way, along with the improvements and features installed, constructed, or maintained in the Right of Way by the LOCAL GOVERNMENT under project 240965-1-52-01, pursuant to the terms of this Agreement, as amended hereby, shall be considered owned by the LOCAL GOVERNMENT and it shall be the responsibility of the LOCAL GOVERNMENT to inspect, maintain, repair, and replace as needed. In the event the DEPARTMENT becomes aware of an immediate need for maintenance, repair, or replacement of the improvements and the LOCAL GOVERNMENT fails to promptly respond to the DEPARTMENT'S notice to the LOCAL GOVERNMENT of said need, then the DEPARTMENT may, but is not obligated to, perform the necessary maintenance, repair, or replacement and to charge the cost thereof to the LOCAL GOVERNMENT.

Except as hereby modified, amended or changed, all of the terms and conditions of said original Agreement thereto will remain in full force and effect.

IN WITNESS WHEREOF, the parties hereto have caused these presents be executed, the day and year first above written.

CITY OF NEW SMYRNA BEACH

By: Pam Brangaccio
Name: Pam Brangaccio
Title: City Manager

Attest: James M. Bond

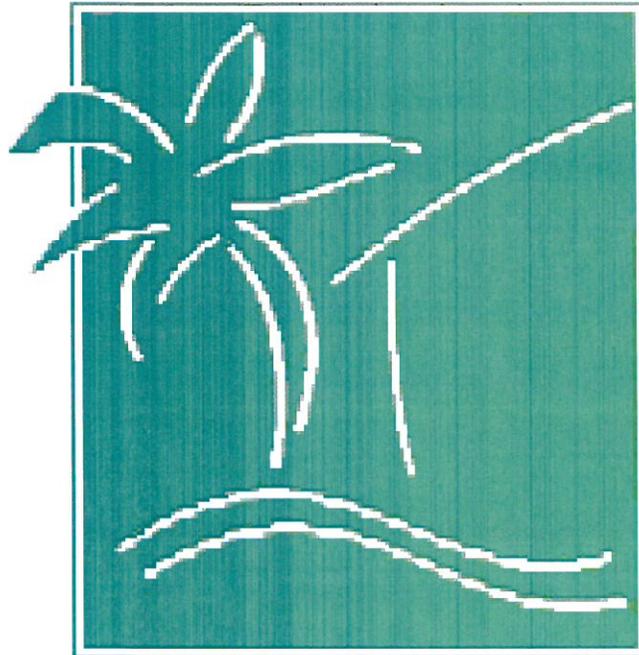
STATE OF FLORIDA
DEPARTMENT OF TRANSPORTATION

By: Frank J. O'Dea, P.E.
Name: Frank J. O'Dea, P.E.
Title: Director of Transportation Development

Attest: Crystal Ban
Executive Secretary

Legal Review: [Signature]

CITY OF NEW SMYRNA BEACH



COMMUNITY REDEVELOPMENT AGENCY

**FISCAL YEAR 2013 - 2014
ANNUAL REPORT**

CITY OF NEW SMYRNA BEACH
CITY COMMISSION

JIM HATHAWAY, MAYOR
JASON MCGUIRK, VICE-MAYOR
JUDY REIKER, COMMISSIONER
JAKE SACHS, COMMISSIONER
KIRK JONES, COMMISSIONER

PAM BRANGACCIO, CITY MANAGER

COMMUNITY REDEVELOPMENT AGENCY

JIM HATHAWAY, CHAIR
JAKE SACHS
JUDY REIKER
JASON MCGUIRK
KIRK JONES
KATHERINE COOLEY
DOLORES BURKARD

CRA STAFF

TONY OTTE, CRA/ECONOMIC DEVELOPMENT DIRECTOR
RENEE RICHARDS, ADMINISTRATIVE ASSISTANT
DONNA GRAY-BANKS, COM. RESOURCE COORD. (PART-TIME)
HOLLY SMITH, MARKETING COORD. (PART-TIME)
FRANK GUMMEY, CRA ATTORNEY

A Brief History

In the mid-1980's representatives of business and government in New Smyrna Beach recognized a need to address the declining business climate in the older core commercial areas of the City. The City Commission appointed a task force of business and property owners to examine the economic condition of the City's commercial core and recommend actions to address the problem. The Downtown Redevelopment Task Force met in late 1984 and early 1985 before recommending that the City Commission establish a Community Redevelopment Agency under the provisions of Chapter 163. The City Commission accepted the recommendation and directed that work begin on the establishment of the agency.

Over the next several months the task force and consultants developed a finding of necessity that established the justification for the district, delineated the district boundaries and prepared a master plan to guide the redevelopment efforts in the district. The City Commission adopted these documents in July of 1985, thus establishing the New Smyrna Beach Community Redevelopment Agency.

Total assessed value in the district has significantly increased over the past twenty five years.

Since 1985 the CRA has made major capital investments to improve the CRA area and encourage private investment. The CRA began by acquiring land and developing parking lots to support the existing business areas. These modest first efforts have been followed by large-scale park and streetscape projects. The CRA has also invested in smaller improvements that are likely to yield significant results.

In 1995 the agency undertook a review of its original redevelopment plan along with an overall review of agency operations. After a period of study involving the City Commission, CRA Board public participation, an updated redevelopment plan was issued.

The next step in the evolution of the CRA District came in 2000 when the first major expansion of the district boundaries was made. The CRA expanded its area west of U.S. 1 to about three times its original size. The CRA conducted a finding of necessity to qualify the additional land area and prepared an amendment to the Redevelopment Plan to identify projects and other improvements that were needed in the area. The City Commission approved the expansion and the CRA has subsequently undertaken the initial phases of the improvement program for this area.

In 2009 the CRA again updated the Master Plan through a process involving numerous meetings with citizen and business owner input. The updated plan was approved in 2010 and contains a wide range of projects and recommendations. The plan outlines broad frameworks for action as well as specific capital projects. The preparation of the plan included data collection and technical studies on several specific topics, including the demand for parking spaces and parking lot capacity in the Canal Street and Flagler Avenue areas and two market analyses to determine the types of businesses recommended for recruitment to the CRA area.

Summary of Activities

- **CRA Master Plan Update**

CRA activities are based on the recommendations of the CRA Master Plan Update. The Plan was approved in 2010 and it provides a vision for CRA activities in the final 5 years of the CRA until it sunsets in 2015. The plan contains the following “strategic frameworks”:

- Strengthen the Neighborhoods
- Support the Main Streets
- Create a Health Care District
- Broaden the Tourism Market
- Enhance the Green and Blue Infrastructure
- Connect the Community

The Executive Summary of the Master Plan Update notes that, “Regarding action plan initiatives, the most significant ‘new idea’ coming out of the Master Plan process is simply the recognition that bricks and mortar public infrastructure alone are not enough to facilitate redevelopment – particularly in a challenging and competitive environment. ‘Build it and they will come’ is often misrepresented as an end to itself. Updated public infrastructure, while very important, often serves only to ‘set the table’ – creating a desirable address for investment. There are critically important additional steps to actually leverage the investment and create activity. Successful redevelopment authorities take an active role in bringing ‘Feet to the Street’, creating positive energy while directly facilitating investment through engagement and collaboration with private interests.”

The CRA Master Plan Update is available on the City website at www.cityofnsb.com.

New Smyrna Beach CRA Master Plan Update - Project Report | 2010



Capital Improvement Projects

- **North Causeway Improvements**

The North Causeway is an FDOT road that connects the Canal St, historic mainland downtown with Flagler Ave., the historic beachside downtown. The CRA Master Plan Update lists a capital project for the right of way area, and planning for this project took place during FY 2013-2014. Funding was secured from the Florida Department of Transportation in the amount of \$500,000, which matched \$500,000 in CRA funds. A consulting engineer was hired and the project scope includes “bold landscaping”, new lighting, some additional parking, an improved crosswalk, and two new medians. This project is scheduled for bidding and construction in FY 2014-2015. Below is a photo-enhanced picture that envisions the completed project.



- **Alonzo “Babe” James Community Center Expansion**

Planning and the initiation of construction of an expansion of the Alonzo “Babe” James Community Center at 201 N. Myrtle took place in Fiscal Year 2013-2014. The 15,244 square foot building includes a large meeting room, a small meeting room, computer room, gym, and kitchen and is being expanded with an additional 1,380 square feet. City staff discussed the expansion project with residents at the Historic Westside Community meetings, and residents voted to approve the expansion project. The expansion provides a larger meeting room, which will increase the opportunity for local caterers to serve larger groups. The larger meeting room space was made available by moving the offices to an expanded building footprint at the front entrance to the building. The front entrance was also designed to enhance building security.

Construction of the expansion began after the end of the 2014 youth summer program and will be completed before the start of the 2015 youth summer program.



Ground breaking 8-8-14



Exterior 3-27-15

- **Third Ave Gateway Feature**

As a part of the City’s wayfinding signage program, staff worked with representatives of the Third Ave merchants group during fiscal year 2013-2014 to design a sign to be installed in the FDOT right of way at the northeast corner of Third Ave and Peninsula Dr. The proposed sign will feature the wayfinding “wave” logo, and the location will include landscaping. This project is scheduled for bidding and construction in FY 2014-2015 (photo-enhanced picture below).



- **Riverside Park Improvements**

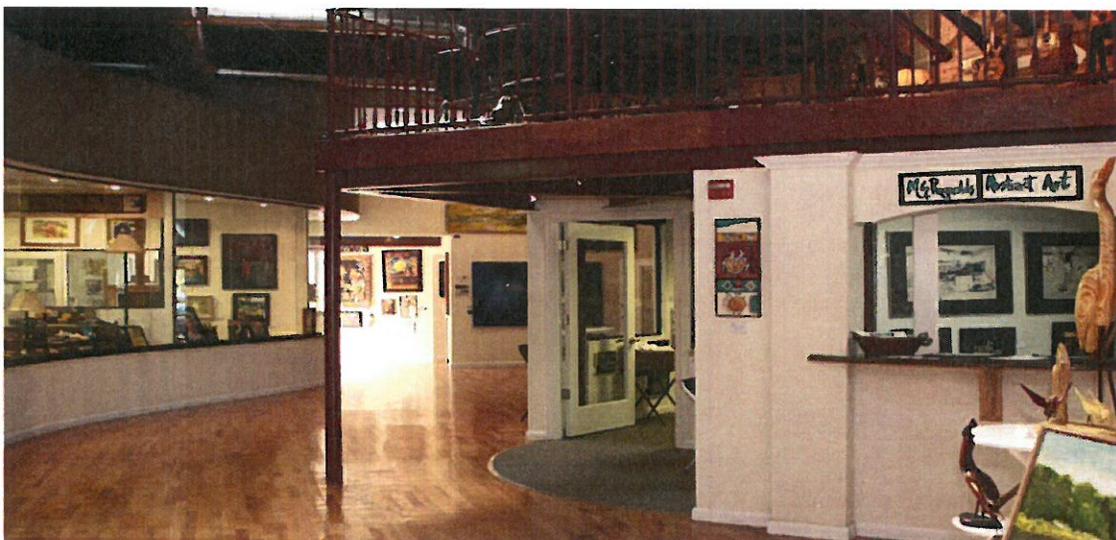
Riverside Park has been the focal point for a number of CRA projects, including improvements to the seawall and park lighting. As a part of the seawall improvements, in the 2013-2014 fiscal year staff began studying the playground immediately adjacent to the seawall walkway for replacement. Project construction is scheduled for fiscal year 2014-2015.



Grant Projects

- **The HUB**

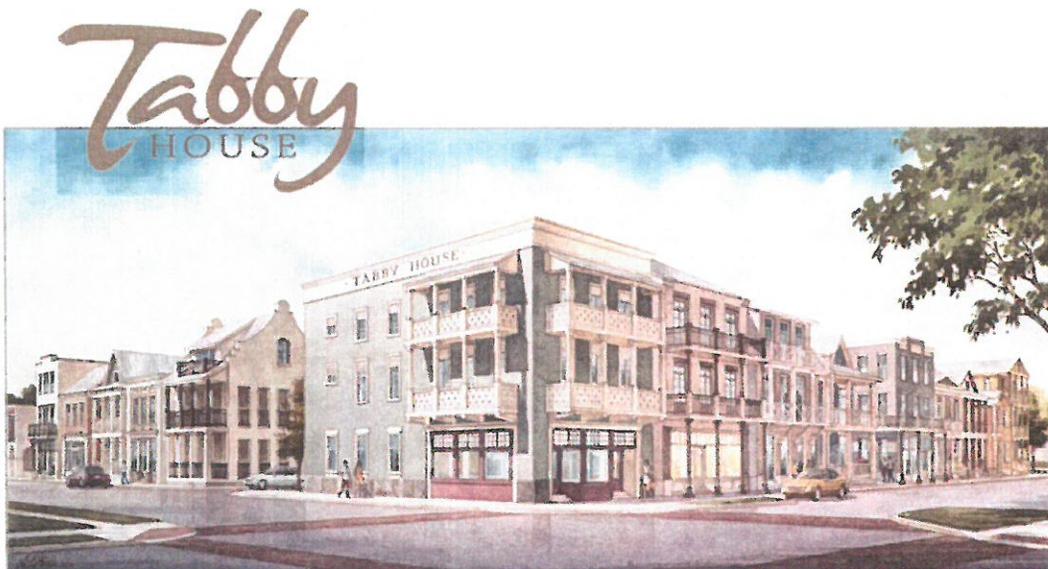
In FY 2011-2012, the Independent Business Move In program was amended to include “non-profit cultural arts business consortia”. There has been one applicant under the program amendment and a facility called “The HUB” opened in 2012 in a sizable commercial space in the downtown area that had been vacant for over a year. The grant provides a partial rent payment every month. The HUB has leases with over 60 artists who display their work in the facility. Some of the artists also have rental work space and visitors can view art being created, or attend concerts or classes on the premises. The program continued through fiscal year 2013-2014.



- **The Tabby House project - 103 Faulkner**

CRA staff prepared an “Request for Proposals” (RFP) for 1.4 acres of City property at this location in fiscal year 2012-2013. This site is in the block immediately south of City Hall and formerly was the site of tennis courts, shuffleboard courts, and a recreation building. Those facilities have been demolished, and the only improvement left on the site is the now vacant city fire station. (A new fire station has opened near the western terminus of Canal St on SR 44.) There was one response to the RFP and in fiscal year 2013-2014 the City Commission approved a contract from that respondent, the White Challis Redevelopment Co. The contract provides that the developer will pay the appraised price for the property at closing, and the CRA will provide an Opportunity Site grant towards the cost of the infrastructure for the site. Closing is scheduled to take place when the developer has financing secured and when other contractual conditions are met.

The planned development calls for approximately 17 townhouse units which are designed to allow a commercial use of the first floor – typically a professional office for the resident. A two car garage for each unit is accessible from an alley at the back of the buildings. The developer has not yet determined a future use for the former fire station building.



14

WHITE
CHALLIS

- **Railroad Avenue at Dimmick St.**

The City and the CRA assembled property in the area of Railroad Ave and Dimmick St. In fiscal year 2012-2013 the CRA issued a Request for Proposals (RFP) for the development of affordable housing on this site. The only respondent was the New Smyrna Beach Housing Authority, and a contract with the Housing Authority was approved by the City Commission in fiscal year 2013-2014. Per the contract, the property was conveyed to the Housing Authority and Housing Authority staff began the preparation of plans and a bid package. The project schedule provides that 4-6 housing units will be constructed on site in 2015. These units will be leased to eligible families and managed by the Housing Authority. The CRA, as a part of the contract with the Housing Authority, is scheduled to provide grant funds in the amount of \$185,000 towards the infrastructure costs in developing the site.

Housing Authority staff in the first quarter of fiscal year 2014-2015 requested a contract revision to change the configuration of the housing units, from 6 single family dwellings to 2 single family dwellings and 2 duplexes. The CRA and City Commission approved this revision, which was due to a requirement from another funding agency for the project to include an additional feature: a sound barrier wall, to be located on the east side of the property.

Housing Authority staff has put the project out to bid and anticipates signing a contract with the selected contractor in the late March or early April time frame. Construction is scheduled to begin shortly thereafter.

- **Habitat for Humanity**

In the 2012-2013 fiscal year the CRA provided a grant to Habitat for Humanity for improvements to five homes on Mary Ave. These improvements were for exterior repairs. As a result of that experience, Habitat representatives and CRA staff prepared a program revision, adopted by the CRA and City Commission, to allow up to \$10,000 in CRA grant funds (rather than \$5,000) for home improvements, and extending the list of the types of repairs and improvements that would be eligible for grant funding.

City and CRA staff worked during to identify candidates for the revised program. In fiscal year 2014-2015, two activities are scheduled: one house on Myrtle Ave that has been selected to be improved, as well as a duplex to be constructed on Sheldon St. The CRA and City Commission approved a program revision required by Habitat officials to allow the building of a duplex as an eligible grant activity. Both the house renovation and the building of the duplex are scheduled to take place in fiscal year 2013-2014 and be completed by September 30, 2015.

- **Mini-Park at US 1 & Canal St**

The property owned by the Flagler Development Co (the railroad) on the SW corner of US 1 and Canal St has been vacant for over 30 years. Previously on the site was a fast food restaurant that burned down and was partially demolished, leaving the restaurant floor in place on an overgrown lot. At the urging of Canal St merchants, the CRA and the property owner entered into a lease and the CRA redeveloped the property as a “mini-park” with landscaping, creating an aesthetically-pleasing entryway feature to both the east and west Canal St areas.



AOB Site

- **Request for Proposals (RFPs) – AOB (Administrative Office Building) Site**

The City Commission authorized staff to advertise a “Request for Proposals” (RFP) for the sale and development of the Administrative Office Building (AOB) property, located at 160 North Causeway. This four plus acre property is also located on the Intercoastal Waterway and was the former site of a wastewater treatment plant operated by the City’s Utilities Commission and more recently the site of the Marine Discovery Center. When the Marine Discovery Center finalized its plans to re-locate to the former high school site across the causeway, the property became available for development.

Two previous RFP’s had been developed by CRA staff and issued for the “sale or lease and development” of the property which resulted in one response each time. Those responses did not result in having an approved project. The third RFP for the AOB site required responses to be submitted by October 4, 2013. Although 4 responses were received, a contract was not approved for a project.

The City Commission directed staff to issue another RFP in fiscal year 2014-2015.



Brownfield Program

- **Implementation of the EPA Brownfield Assessment Grant: Partnering with the Cities of Edgewater and Oak Hill for a second Brownfield Assessment Grant**

CRA staff worked with staff members from the City of Edgewater and the City of Oak Hill to apply for a second Brownfield Assessment grant. The grant was awarded in May, 2013 and an engineering consultant was selected. Five sites were selected and processed in FY 2013-2014 for both the CRA and other areas of the City.

Significant Programs/Activities

- **“Branding the District”**

One of the recommendations in the CRA Master Plan Update is “Branding the District”, recognizing that there is a circle of significant streets and bridges that link all of the “character places” within the CRA district. The ‘circle’ can be marketed as a place for shopping, festivals and events. In addition, the new “brand” will need to be marketed. Marketing, Branding and Events are critical to downtowns – to create activity in emergent areas and to compete with much larger and more organized advertising campaigns of the national retailers found in suburban centers. These efforts need to include the marketing of available sites and a comprehensive calendar of events. This was a new effort, since the Flagler Avenue, Canal Street and Third Avenue areas are three distinct locations that had previously marketed themselves independently.

The CRA hired a qualified marketing consultant who prepared a marketing plan. In the 2011-2012 fiscal year the plan was implemented with the logo below, advertising the CRA area as the NSB Waterfront Loop. Marketing activities have continued pursuant to the marketing plan.

The name and logo also appear on the Wayfinding signage. Marketing activities in the 2013-2014 included:

- The maintenance of a website, the nsbwaterfrontloop.com and a Facebook page,
- The management of an active marketing campaign that includes newspaper, magazine and radio ads and
- Press releases for significant events.



- **Business Academy**

CRA Staff continues to operate a “Business Academy” to provide training for business owners. Classes are taught by instructors from several agencies including the Small Business Development Center at Daytona State College. Classes are held at the Babe James Center. During fiscal year 2013-2014, only one class was held due to the building construction.

- **Historic Westside Community Meetings**

CRA staff attends and participates in community meetings for the Historic Westside. These meetings are held every other month at the Babe James Community Center. Staff makes reports on projects and solicits citizen input. In addition to the regular meetings, a community visioning session regarding health care was held in fiscal year 2013-2014.

CRA Grant Programs

GRANTS AWARDED DURING FISCAL YEAR 2013 - 2014	
The HUB	Independent Business Rental Move-In Program
White Challis Redevelopment Co.	Opportunity Site Grant Program
New Smyrna Beach Housing Authority	Contract for New Affordable Housing Development
Friends of Canal St	Development of Mini-Park

- **Parking**

The adequate provision of parking in the Flagler Avenue area is identified as a work task in the CRA Master Plan Update. Since the adoption of the Master Plan Update in 2010, the CRA has provided a grant to build a parking lot (Flagler Dunes), improved the parking at the Flagler Beachfront Pavilion, opened the Coronado Civic Center lot for public parking and leased a 65 space parking area at a church

(to make up for the loss of approximately 30 parking spaces in the lot across the street where the hotel now stands). A parking lot has been constructed with the Esther Street Beachfront Park. The CRA also began offering free shuttle service during special events held on Flagler Avenue from the AOB lot.

During the 2011-2012 Fiscal Year, the City Commission appointed a “Parking Task Force” to explore options to increase the parking capacity in the Flagler Ave area, particularly during special events. The Task Force presented its report in April and made recommendations regarding implementing kiosks for paid parking on Flagler.

During the 2013-2014 fiscal year, the contract for parking lot leased from the church across from the hotel on Flagler Ave was re-negotiated to include an extension of the lease until 2021.

Exemption of Hospital District

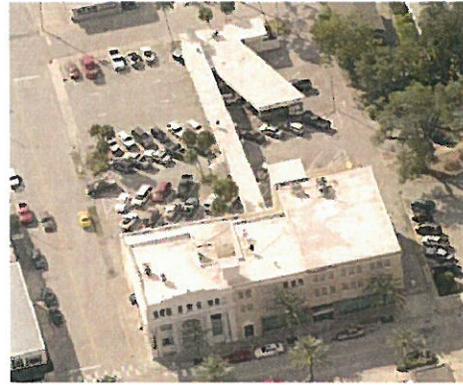
At their regular meeting on June 22, 2010 the City Commission voted to exempt the Southeast Volusia Hospital District from participation in the funding of the CRA. The Southeast Volusia Hospital District and the Bert Fish Medical Center continue to be important partners with the CRA in redevelopment efforts. FY 2010-2011 was the first year the funding exemption took place the exemption has continued in the subsequent fiscal years including FR 2013-2014.



Bert Fish Medical Center

- **Partnerships**

Partnerships are one of the keys to CRA success. The CRA maintains a close working relationship with many organizations. Volusia County is the primary partner for the CRA. In addition to funding, the Volusia County Economic Development Department provides assistance in the expansion and retention of businesses. Team Volusia is a relatively new organization and a portion of the annual payment for participation in Team Volusia comes from the CRA. Team Volusia provides leads and information that are valuable to redevelopment efforts.



New Smyrna Beach Utilities Commission

WE APPRECIATE OUR PARTNERS!

- ❖ Volusia County
- ❖ Volusia County Department of Economic Development
- ❖ Team Volusia
- ❖ Bert Fish Hospital and Southeast Volusia Hospital District
- ❖ NSB Utilities Commission
- ❖ Southeast Volusia Chamber of Commerce
- ❖ Canal Street Historic District
- ❖ Merchants of Flagler Hospitality Group
- ❖ Third Avenue Merchants Group
- ❖ Historic Westside Community
- ❖ Southeast Volusia Advertising Authority
- ❖ Daytona State College Small Business Development Center
- ❖ Career Source Flagler/Volusia
- ❖ Other residential, civic and business organizations

CRA related financial information from the City of New Smyrna Beach Financial Audit Fiscal Year 2013-14

City of New Smyrna Beach, Florida Statement of Revenues, Expenditures, and Changes in Fund Balances – Governmental Funds

<i>Year ended September 30, 2014</i>	General	Stormwater Utility	Airport Industrial Park	Community Redevelopment Agency
Revenues				
Taxes	\$ 12,429,784	\$ -	\$ -	\$ 583,671
Licenses and permits	4,420,874	-	-	-
Intergovernmental	3,512,037	267,854	1,727,693	1,136,774
Charges for services	504,330	1,868,305	-	-
Fines and forfeitures	123,344	-	-	-
Investment income	28,981	1,704	27	151
Miscellaneous	313,364	-	2,843,764	13,781
Total revenues	21,332,714	2,137,863	4,571,484	1,734,377
Expenditures				
Current:				
General government	2,727,023	-	-	-
Public safety	10,412,976	-	-	-
Transportation	1,494,506	-	2,507,236	-
Economic environment	-	-	-	1,807,054
Physical environment	-	307,021	-	7,860
Culture / recreation	2,366,865	-	-	-
Buildings and maintenance	477,244	66,776	-	-
Debt service:				
Principal	376,901	-	60,611	-
Interest	12,821	-	2,108	-
Capital outlay	3,733,233	172,086	1,974,276	469,325
Total expenditures	21,601,569	545,883	4,544,231	2,284,239
Excess (deficiency) of revenues over (under) expenditures	(268,855)	1,591,980	27,253	(549,862)
Other financing sources (uses)				
Transfers in	421,314	-	-	-
Transfers out	(605,224)	(246,751)	-	(171,011)
Proceeds from sale of capital asset	552,678	-	-	-
Proceeds from issuance of debt	-	-	-	-
Payment to refunding escrow agent	-	-	-	-
Net other financing sources (uses)	368,768	(246,751)	-	(171,011)
Net change in fund balances	99,913	1,345,229	27,253	(720,873)
Fund balances, beginning	8,998,462	3,483,609	835,312	2,805,544
Fund balances, ending	\$ 9,098,375	\$ 4,828,838	\$ 862,565	\$ 2,084,671

The accompanying notes are an integral part of this financial statement.

Capital Projects	Debt Service	Nonmajor Funds	Total Governmental Funds
\$ -	\$ 1,464,413	\$ -	\$ 14,477,868
-	-	1,473,956	5,894,830
34,944	-	27,734	6,707,036
-	-	114,100	2,486,735
-	-	11,708	135,052
515	967	355	32,700
3,077	-	423,092	3,597,078
38,536	1,465,380	2,050,945	33,331,299
85,467	95,228	-	2,907,718
2,672	-	698,101	11,113,749
-	-	20	4,001,762
-	-	-	1,807,054
-	-	-	314,881
-	-	-	2,366,865
-	-	-	544,020
-	2,508,833	-	2,946,345
-	1,119,109	-	1,134,038
2,591,401	-	472,631	9,412,952
2,679,540	3,723,170	1,170,752	36,549,384
(2,641,004)	(2,257,790)	880,193	(3,218,085)
-	2,102,409	-	2,523,723
(1,079,423)	-	(140,614)	(2,243,023)
1,079,423	-	-	1,632,101
7,845,329	16,934,671	-	24,780,000
-	(16,825,341)	-	(16,825,341)
7,845,329	2,211,739	(140,614)	9,867,460
5,204,325	(46,051)	739,579	6,649,375
4,403,112	319,981	4,060,859	24,906,879
\$ 9,607,437	\$ 273,930	\$ 4,800,438	\$ 31,556,254

CRA GRANTS

2014 ExpensesFAÇADE IMPROVEMENTS AWARDED - 583001

PRIOR YEAR ENCUMBRANCES -VICTORIA ROBINSON - PO 38956	2,418.25
PRIOR YEAR ENCUMBRANCES -MARY JANE HENDERSON - PO 39936	19,187.26
TOTAL For Façade Improvements Grants-583001	21,605.51

LARGE GRANTS AWARDED - 583003

PRIOR YEAR ENCUMBRANCES-NEW BEACH BEACH HOLDINGS - PO 41151	107,311.50
PRIOR YEAR ENCUMBRANCES -TAMARA MESSINA -"INN ON THE AVENUE" - PO 39640	56,870.15
PRIOR YEAR ENCUMBRANCES -MICHAEL MORRISON - PO 38544	2,384.83
PRIOR YEAR ENCUMBRANCES-ICV - PO 40327 & 43748	44,166.66
PRIOR YEAR ENCUMBRANCES-RICHARD ROSEDALE - PO 38968	281,322.50
FRIENDS OF HISTORIC CANAL - PO 43817	21,326.42
HIHO - HAMPTON IN - PO 43008	39,695.81
TOTAL For Large Grants-583003	553,077.87

OTHER GRANTS & AIDS - 583006

PRIOR YEAR ENCUMBRANCES-NEW SMYRNA BEACH MAINSTREET, INC. - PO 39604	199.00
PRIOR YEAR ENCUMBRANCES-MERCHANTS OF FLAGLER- PO 39607	26,000.00
BONNIER CORPORATION - PO 42354	5,500.00
NEW SMYRNA BEACH MAINSTREET, INC. - PO 42324	1,400.00
IMAGES:FESTIVAL OF THE ARTS - PO 42329	5,500.00
MERCHANTS OF FLAGLER - PO 42330	24,100.00
MERCHANTS OF FLAGLER - PO 44410	13,050.00
FRIENDS OF CANAVERAL - PO 42333	2,500.00
TOTAL for Other Grants & Aids-583006	78,249.00

TOTAL for All Grants & Aids	652,932.38
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Dear Donna,

Good afternoon,

Thank you for participating in the 2015-2016 Residential Construction Mitigation Program (RCMP). I will be your contact and Grant Manager for the FY2015-2016 RCMP grant cycle. If I can be of any assistance, please do not hesitate to call.

We are presently preparing State Funded Agreements, henceforth known as the contract, for distribution. The contracts will be sent out shortly. However, it is vital that you do not begin any billable work until after you receive a fully executed contract. State of Florida financial standards preclude the RCMP program from being able to reimburse any work that has been executed outside the period of performance defined in the contract.

Next week I would like to hold a *webinar/conference call* wherein I will brief you and my other new contract representatives on expectations, timelines, procedures, and other topics of importance. There will also be time for question and answer should you have any questions that need to be answered. Expected attendees include representatives from:

City of Deltona
City of Edgewater
City of New Smyrna Beach

Please let me know which day and time works best for you. You can email me or give me call to set up the time and date.

Attached are a few documents ahead of the webinar for your review. A copy of the new fillable PIS form is attached. This PIS form will be used to gather data to be submitted for the Benefit Cost Analysis. Also attached is a copy of instructions on how to access the Florida Department of Emergency Management's (FDEM) secure File Transfer Protocol (FTP). A copy of a PDF that gives an overview of the RCMP program is also attached. Please read and review all the attached documents.

For the purpose of documentation, photographs (photos) need to be transmitted in a digital format to FDEM's FTP site; each property will be separated into a separately labeled file. File names need to be short but identifiable. File names could include last name and address number (jones1234) or recipient's tracking number from the PIS. Photos should not be submitted pixilated or in a thumbnail type format. The photos should include corner pictures covering two sides of the residence along with a single picture for each side or horizontal wall. This should include detached building with roofing system interface. Carports, screen porches, Florida rooms, or sun rooms need at least one photo clearly showing the roofing system interface. Include photos of the each window (replacement and shuttered), entry door, garage door, and

gable end (both outside and inside) being mitigated. Interior photos of the trusses should show clips, straps, or the lack of clips and straps. A photo of the measurement of nails protruding from roof deck into truss to determine roof deck attachment length. A picture of the measurement of the distance between nails in the roof deck attachments. Outside photos of the roof coverings need to be included for each surface. Additional photos of roof should include any discoloration areas, patch jobs, flashing issues and other areas of concern. Any test for lead that is positive by the stick should be photo'd and included. Any areas of concern should also be included, i.e. soffits, watermarks, and porch posts.

Please use our FTP site to send reimbursement requests, backup documentation, submit PIS sheets for evaluation, and Pictures in a digital format. To Access the FDEM FTP site open the below link, and use the username and password to access our FTP site. Click on View > Open FTP in File Explorer. Reenter log in Username and password. Find the RCMP 2016 folder and open it. Transfer your files in the folder labeled RCMP 2016-0xx (currently just labeled with your organization). Send me an email when completed.

<ftp.floridadisaster.org>

Username: FDEMPublic

Password: #C@twalk85

If you need any assistance, please feel free to call.

Sincerely,

Luis Lopez,
Florida Division of Emergency Management
RCMP Project Manager
850-413-9817 Office

Kosorok, Tammy

Subject: FW: RCMP 15-16 Selections
Attachments: RCMP Process Overview pdf.pdf; RCMP PIS Fillable R7.pdf; NSB Award Letter 2016 (2).docx

Project Description

The residential construction mitigation program will assist the home owners in New Smyrna Beach (NSB) (or the City) in numerous ways. The homes built in NSB before 2001 that have been recognized as potential home projects will get the benefit of getting a complete wind mitigation program or portions of the program. Either way this program will help the residents that are selected with repair or replace of roof coverings, a secondary water barrier on the roof, Install shutter or impact resistant windows, gable-end reinforcement/bracings, anchoring of wall to floor units and roof to wall foundation connections. During the last hurricane or major tropical storm the City of NSB still has blue tarps around the City that need to be replaced plus broken windows. The City is going to canvas these areas and particularly focus but will not be limited to homes that are owned by residents who have a low to moderate income as their financial status may not allow them to consider making necessary repairs to their homes. It is envisioned that the City would assist 10-12 residences in New Smyrna Beach. These homes will be inspected for all areas that the grant covers so that the home can receive maximum coverage, which may include but not limited to strapping, roof replacement or repair, installation of shutters, protection and reinforcement of windows, doors and garage doors.

Project Team: The project team has more than 30 years collectively City government, housing rehabilitation, community development, grants administration, bid preparation and oversight of housing projects.

Mr. Tony Otte – Project Director (resume at Appendix B)
Ms. Donna M. Gray-Banks – Project Manager (resume at Appendix B)
Mr. Steven Bapp – Planning and Zoning Expert (resume at Appendix B)
Mrs. Barbara Bobelak – Code Enforcement Expert (resume at Appendix B)
Inspectors recommended by the Mitigation State Grant Specialist

Cost Control

Administrative Cost, Benefits, Salaries,	\$25,000.00
10-12 Residential Homes retrofitted, Contractors, Consultants, Inspectors, etc.	\$159,000.00
Contingency	\$10,000.00
Total	\$194,000.00

From: Brangaccio, Pam
Sent: Thursday, August 27, 2015 4:10 PM
To: Kosorok, Tammy <TKosorok@cityofnsb.com>
Subject: FW: RCMP 15-16 Selections

[Add the award letter to the next CM report.](#)

Residential Construction Mitigation Program Overview



Program Background & Description

In 1999, the Florida Legislature passed the Bill Williams Residential Safety and Preparedness Act, creating the "Hurricane Loss Mitigation Program." Florida Statutes 215.559 recommends the Florida Legislature to appropriate a minimum of \$10 million annually from the Florida Hurricane Catastrophe Fund. One component of the Hurricane Loss Mitigation Program is the Residential Construction Mitigation Program, which provides funding to local governments, state agencies, public, and private educational institutions, and nonprofit organizations to support programs intended to improve hurricane preparedness to reduce loss from a hurricane.

Each year funds are appropriated to support research into ways to reduce loss due to hurricanes, to implement outreach campaigns to educate the public on mitigation techniques to retrofit structures and how protect local infrastructure from potential damage from a hurricane.

The Residential Construction Mitigation Program is managed by the Florida Division of Emergency Management. The goal of the program is to identify homeowners in a community that qualify for assistance in mitigating their residence to reduce the loss from a hurricane. The Division's Bureau of Mitigation oversees the program, working with communities, nonprofits, and state agencies to identify projects and provide funding. The recipients are selected through a request for proposal and issued using a state-funded grant agreement.

The Division will award multiple agreements based on a minimum criteria established in the request for proposal. The proposer should outline a method to identify homes for retrofitting and identify the method to complete the retrofitting. The chosen residential structures should be selected in a manner which is considered fair and equitable to all qualified residents of that city or county.

Information on the request for proposal will be available through the Division and MyFloridaMarketPlace.com. Additional information on the program can be found at www.FloridaDisaster.org/mitigation/RCMP.

Frequently Asked Questions

Q: What are the qualifications for this program?

- Primary residence for the homeowner
- Site built homes (home must be attached to the foundation)
- Homes built before 2001
- No outstanding liens or judgments on property, not including a mortgage
- All additions and construction must have a permit
- Homeowner must have homeowners insurance

Q: Who is eligible to receive funding?

- Local governments/municipalities
- Nonprofit organizations
- State Agencies
- Public and private education institutions

Q: What is wind mitigation?

An activity taken by private or public stakeholders to reduce the risk and vulnerability of people and infrastructure to wind related damages and/or injuries.

Q: Which types of wind mitigation are covered through the grant?

- Replacement of roof sheathing and covering (shingles)
- Secondary water barrier on roof
- Installation of shutter or impact resistant windows
- Gable-end reinforcement/bracing
- Anchoring of wall of floor units
- Installation of hurricane clips or strapping (roof to wall foundation connections)
- Installation of reinforced garage doors and impact resistant exterior doors

Q: Can a home be partially mitigated?

No, the integrity of the envelope must be completely mitigated.

Q: Can a home receive both impact-resistant windows and shutters?

No, each opening can only receive one retrofit.

Q: What are some of the benefits a homeowner will receive from this program?

- Minimize damages and insurance claims after a disaster
- Promote the use of sound residential retrofit measures
- Educate homeowners on practical and affordable ways to reinforce and strengthen their homes

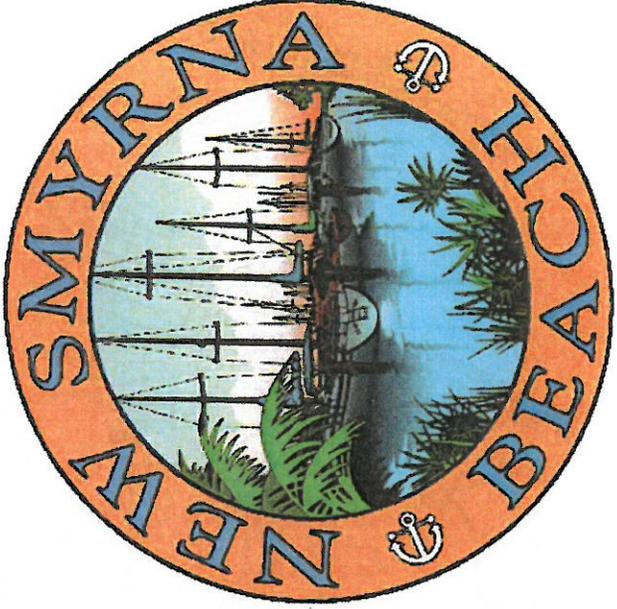
For more information contact the Florida Division of Emergency Management



Meredith Van Valkenburgh | Program Manager
Meredith.VanValkenburgh@em.myflorida.com
(850) 413-9946

Luis Lopez | Program Consultant
Luis.Lopez@em.myflorida.com
(850) 413-9817

CITY OF NEW SMYRNA BEACH DEVELOPMENT ACTIVITY REPORT

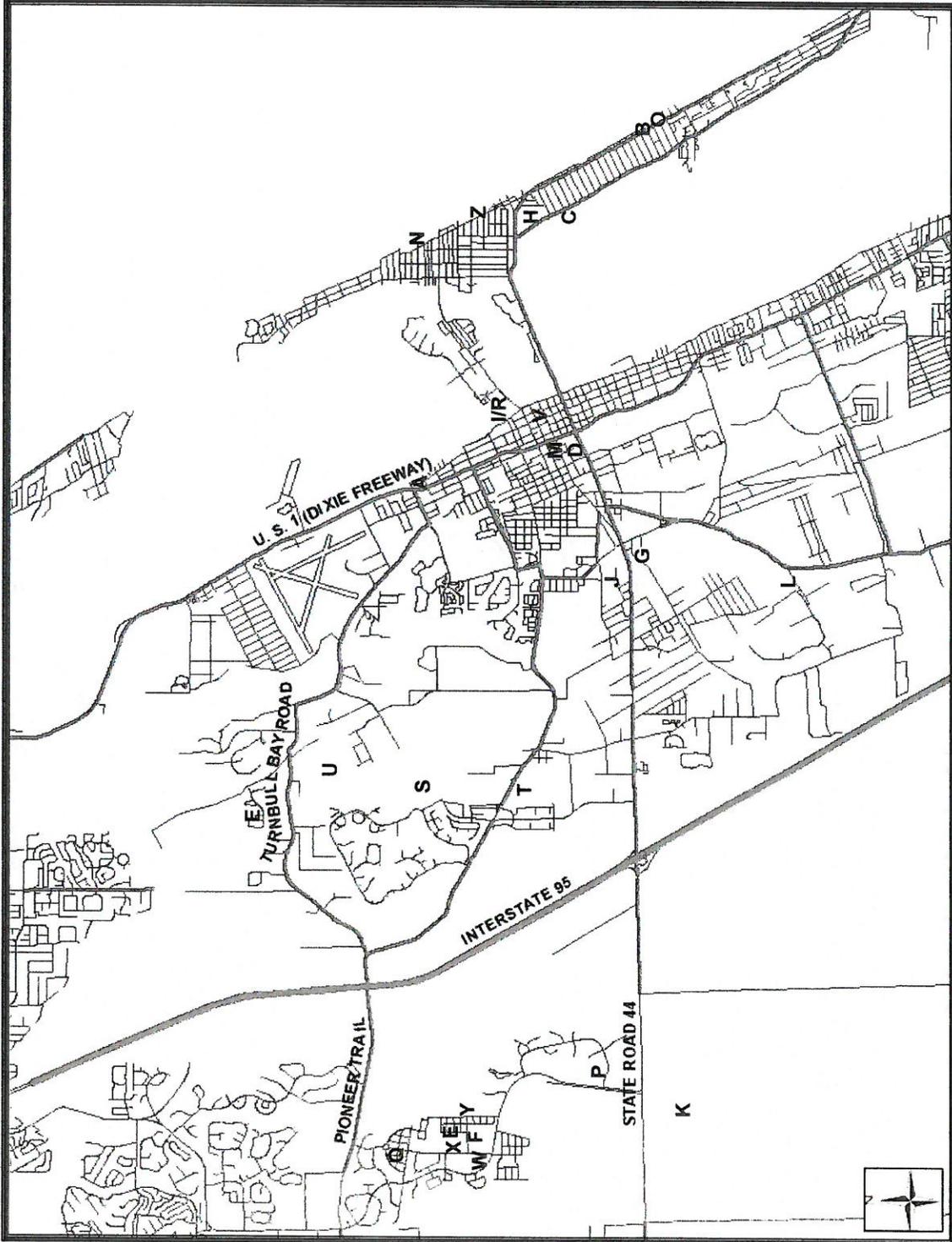


SEPTEMBER 2015

<http://www.cityofnsb.com/264/Development-Activity-Reports>

**RESIDENTIAL PROJECTS
SEPTEMBER 2015**

- A. Brilliance ALF
- B. Buena Ventura Condominium
- C. Callalisa Creek Vistas, Phases 1 & 2
- D. Concordis ALF
- E. Fountains East Townhomes, Phase 1
- F. Fountains East Townhomes, Phase 2
- G. Grand Oaks Apartments
- H. Hog Eye Camp Road Square PUD
- I. Isola Bella Condo
- J. Kenwood Place PUD
- K. Landmar/South Village
- L. Mission Bay
- M. New Smyrna Beach Housing Authority / Railroad Street
- N. Ocean View Condo Garage
- O. Penthouse Condominium
- P. Portofino Estates, Phase II
- Q. Promenade Park Replat
- R. Riverwalk Condo at Coronado Island
- S. Rolling Hills
- T. Sabal Lakes PUD
- U. Sugar Mill Estates II PUD
- V. Tabby House PUD
- W. Venetian Bay Town Center, Building 2
- X. Venetian Bay Town Center Multi-Family
- Y. Verano at Venetian Bay PUD
- Z. Waterford Condominium



RESIDENTIAL DEVELOPMENT PROJECTS

SEPTEMBER 2015

 = addition to the development activity report

 = change of status to a particular project

 = currently active projects

MAP ID	Project	Location	Description	Under staff review	App'd site plan/plat	Pre-construction meeting	Under construction	Final inspection	C.O. issued	Status	Vested (Y/N)	Vesting Expiration Date	Comments
A	Brilliance ALF	64j9-699 North Dixie Freeway	40-room, three-story, assisted living facility, with associated infrastructure and landscaping improvements	X								NOT VESTED site plan application expires 11/1/15	PRC meeting held 6/5/15
B	Buena Ventura Condominium	southeast of the intersection of East 23rd Avenue and Hill Street	seven-story, 15-unit multi-family residential condominium building containing one level of parking, five levels of habitable space, one story of recreational facilities, a rooftop deck and associated infrastructure improvements	X								NOT VESTED site plan expired 02/02/08	in litigation
C	Callalisa Creek Vistas, Phase I and Phases 2A-2C	west side of Saxon Drive, between East 7th Avenue and East 9th Avenue and the north side of East 7th Avenue, east of Saxon Drive	PHASE 1: 7-lot single-family detached subdivision, with associated infrastructure improvements PHASES 2A and 2B: 18-lot single-family detached subdivision, with associated infrastructure on the west side of Saxon Drive PHASE 2C: 6-lot single-family detached subdivision on the north side of East 7th Avenue, west of Saxon Drive, with associated infrastructure	X	X	X	X					PHASE I VESTED final plat recorded - no expiration PHASES 2A-2C NOT VESTED subdivision plat application expires 11/10/15	PHASE I UNDER CONSTRUCTION PRC meeting for Phase 2A-2C Preliminary and final plats held 3/6/15 second PRC meeting for Phase 2A-2C Preliminary and final plats held 7/10/15
D	Concordia ALF	northeast corner of State Road 44 and South Myrtle Avenue	Two-story assisted living facility and memory treatment facility, containing 115 beds, with associated infrastructure and site improvements	X								VESTED site plan expires 4/10/2017	BUILDING PERMITS UNDER REVIEW

RESIDENTIAL DEVELOPMENT PROJECTS

SEPTEMBER 2015

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MAP ID	Project	Location	Description	Under staff review	App'd site plan/plat	Pre-construction meeting	Status	Vested (Y/N)	Comments
E	Fountains East Townhomes, Phase 1	Luna Bella Lane and Gallia Street	55 townhomes, with associated infrastructure and site improvements	X				NOT VESTED preliminary plat, final plat, and site plan applications expire 11/10/15	PRC meeting held 7/10/15
F	Fountains East Townhomes, Phase 2	south side of Medici Boulevard, east of Luna Bella Lane and west of Gallia Street	26 townhomes, with associated infrastructure and site improvements	X				NOT VESTED preliminary plat, final plat, and site plan applications expire 1/4/16	PRC meeting scheduled for 9/4/2015
G	Grand Oaks Apartments (formerly Lakeview East Apartments)	1800 Vics Way	24-unit multi-family residential units, with associated infrastructure and site improvements	X	X	X		VESTED site plan expires 11/14/16	UNDER CONSTRUCTION
H	Hog Eye Camp Road Square PUD	east and west sides of Saxon Drive, between East 3rd Avenue and East 9th Avenue	34 single-family lots, 150 multi-family residential units and 16,420 SF of commercial space, with associated infrastructure and site improvements	X	X			ZONING APPROVED NOT VESTED FOR CONCURRENCY	APPROVED applicant has not yet submitted site plan application for multi-family and commercial buildings
I	Isola Bella Condo (NAME CHANGE TO RIVERWALK CONDOS AT CORONADO ISLAND)	north side of the North Causeway, west of Quay Assisi	36 multi-family residential units, clubhouse, and sales building, with associated infrastructure and site improvements	X	X	X		VESTED site plan expires 11/30/16	UNDER CONSTRUCTION
J	Kenwood Place PUD	1964 Jungle Road	rezoning request to allow 72 multi-family senior housing units, with associated infrastructure and site improvements	X				NOT VESTED	PRC meeting held 8/1/14

Under staff review
App'd site plan/plat
Pre-construction meeting
Status
Under construction
Final inspection
C.O. issued

RESIDENTIAL DEVELOPMENT PROJECTS

SEPTEMBER 2015

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MAP ID	Project	Location	Description	Under staff review	App'd site plan/ plat	Pre-construction meeting	Status	Vested (Y/N)	Vesting Expiration Date	Comments
K	Landmar/South Village PUD	south of State Road 44, west of Interstate 95	1,999 single-family and multi-family units, with associated infrastructure and site improvements	X	X		Final inspection	ZONING APPROVED		amended and restated MDA approved by City Commission 10/11/11
L	Mission Bay (formerly Peterson Groves)	40 single-family lots with associated infrastructure improvements	north side of Eslinger Road, immediately east of Lake Waterford Estates subdivision and west of Old Mission Road	X	X			NOT VESTED		Sketch plat approved by P/Z 5/1/06
M	New Smyrna Beach Housing Authority / Railroad Street	northeast of the intersection of Dimmick Street and Railroad Street	four duplex units in two buildings, and two single-family detached units, with associated infrastructure and site improvements	X	X			VESTED	site plan expires 7/15/17	APPROVED applicant has not yet submitted for building permits
N	Ocean View Condo Garage	207 North Atlantic Avenue	two-story additional to an existing condominium, containing approximately 793 SF of garage area on the first floor, 222 SF of storage area on the second floor and 571 SF of open patio area on the second floor, with associated infrastructure and landscaping improvements	X	X			VESTED	site plan expires 7/10/17	APPROVED building permit issued
O	Penthouse Condominium	east side of South Atlantic Avenue, south of East 24th Avenue	9-story multi-family residential building containing 8 units, with associated infrastructure and site improvements	X				Settlement agreement approved	Rezoning approved 4/9/13	Applicant to submit new site plan application
P	Portofino Estates, Phase II	east of Airport Road and north of State Road 44	111 single-family residential lots, with associated infrastructure and site improvements	X	X			VESTED	final plat approved	final plat approved by City Commission 12/9/2014 City Commission approved easement vacation on 2/10/15

RESIDENTIAL DEVELOPMENT PROJECTS

SEPTEMBER 2015

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MAP ID	Project	Location	Description	Under staff review	App'd site plan/plat	Pre-construction meeting	Under construction	Final inspection	C.O. issued	Status	Vested (Y/N) Vesting Expiration Date	Comments
Q	Promenade Parke Replat	north of State Road 44, east of Airport Road, south of Pioneer Trail and west of Interstate 95	replat of a portion of the Promenade Parke subdivision, to reduce the number of residential lots	X	X	X	X	X	X	COMPLETED		
R	Riverwalk Condos at Coronado Island PUD (NAME CHANGED FROM ISOLA BELLA CONDOS)	north side of the North Causeway, west of Quay Assisi	36 multi-family residential units, clubhouse, and sales building, with associated infrastructure and site improvements	X	X	X	X			UNDER CONSTRUCTION	VESTED site plan expires 11/30/2016	PUD rezoning request reviewed at 2/6/15 PRC meeting PUD reviewed at 7/6/15 PZ meeting
S	Rolling Hills	south side of Mooneyham Drive, southwest of the intersection of Mooneyham Drive and Williams Road	102 single-family lots, with associated infrastructure improvements	X	X					NOT VESTED		PRC meeting held 1/3/14 for MDA P/Z approved sketch plat 1/9/08 - applicant has not submitted preliminary plat application
T	Sabal Lakes PUD	south side of Pioneer Trail, east of Sugar Mill Drive	196 single-family lots, on 87.57 acres, with associated infrastructure improvements	X	X	X	X			VESTED		UNDER CONSTRUCTION

RESIDENTIAL DEVELOPMENT PROJECTS

SEPTEMBER 2015

 = addition to the development activity report

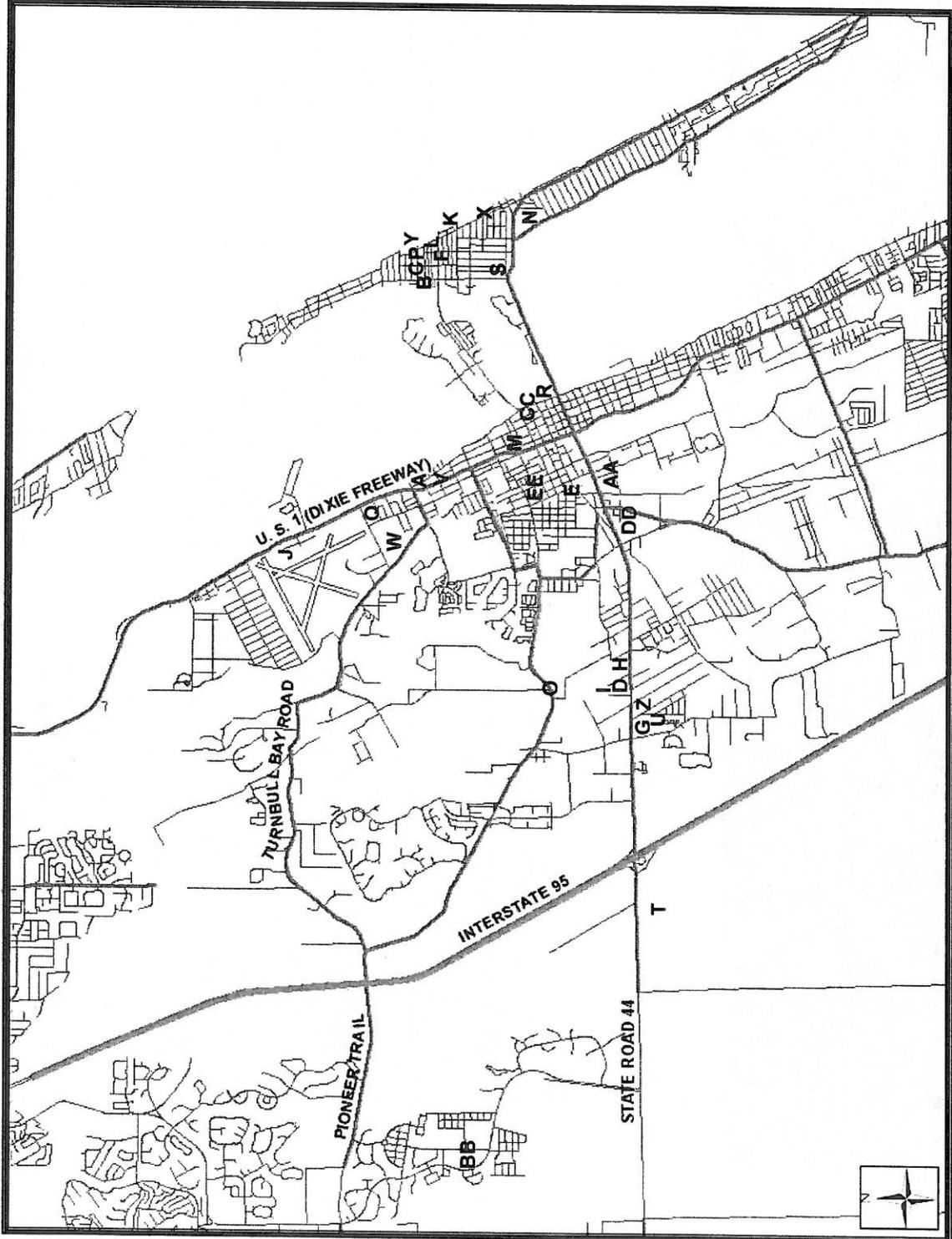
 = change of status to a particular project

 = currently active projects

MAP ID	Project	Location	Description	Under staff review	App'd site plan/plat	Pre-construction meeting	Status	Final inspection	C.O. issued	Vested (Y/N)	Comments
U	Sugar Mill Estates II PUD	south of Turnbull Bay Road, west of Tionia Road	PUD rezoning to allow up to 104 single-family residences or 170 multi-family unit, with associated infrastructure and site improvements	X	X					ZONING APPROVED NOT VESTED FOR CONCURRENCY	APPROVED City Commission approved on 1/11/11 - applicant has not yet submitted for plat review
V	Tabby House PUD	south side of Julia Street, between Sams Avenue and Faulkner Street	PUD rezoning and preliminary plat to 18 single-family detached homes, with associated infrastructure and site improvements	X	X	X				VESTED final plat approved, not recorded	APPROVED City Commission approved PUD on 12/9/14 - alley vacation and final plat approved at 3/10/15 City Commission
W	Venetian Bay Town Center, Building 2	northeast of Airport Road, south of Pioneer Trail, north of State Road 44	78 multi-family units in a 4-story mixed-use building	X	X	X				VESTED Phase I completed - no expiration	Beach Club portion built. No permits issued for mixed use building
X	Venetian Bay Town Center Multi-Family	northeast and southeast of the intersection of Luna Bella Lane and Medici Boulevard	144 multi-family units in two or more phases, with associated infrastructure and site improvements	X	X					VESTED site plan expires 7/16/17	APPROVED applicant has not yet submitted for building permits
Y	Verano at Venetian Bay PUD	east side of Medici Boulevard, south of Pioneer Trail and north of State Road 44	final plat for 191-101 single-family subdivision, with associated infrastructure and site improvements	X	X	X				NOT VESTED	PRC meeting held 3/6/2015 1st amendment to Verano PUD MDA scheduled for 8/1/15 PZ meeting

**NON-RESIDENTIAL PROJECTS
SEPTEMBER 2015**

- A. 1014 Faulkner Street
- B. 204 Flagler Avenue Restaurant
- C. 314 Flagler Avenue
- D. ALDI Supermarket
- E. Canal Street Professional Offices
- F. Chug-a-Mug
- G. Circle K
- H. Colony Park Offices
- I. Colony Park Place
- J. DC-7 Grille
- K. Flagler Avenue Lifeguard Station
- L. Flagler Tavern Expansion
- M. Gulfstream Glass
- N. Hog Eye Camp Road Square PUD
- O. Holland Park
- P. Jewelry of Joy
- Q. New Smyrna Beach Chrysler
- R. New Smyrna Beach Civic Center
- S. Norwood's Tiki Hut
- T. Ocean Gate Commerce Center PUD
- U. Ocean Way Village PUD
- V. PPPC of Volusia Parking Lot
- W. Ram-Air Expansion
- X. South Atlantic Beach Park
- Y. Spring-Hill Suites PUD
- Z. Timberlane Retail PUD
- AA. Utilities Commission Storage Building
- BB. Venetian Bay Town Center, Building 2
- CC. VOTRAN Transfer Station
- DD. Wawa PUD
- EE. Wynn Funeral Home



NON-RESIDENTIAL DEVELOPMENT PROJECTS SEPTEMBER 2015

= addition to the development activity report = change of status to a particular project

= currently active projects

MAP ID	Project	Location	Description	Under staff review	Approved site plan/pl	Pre-con meeting	Under construction	Final inspection	C.O. issued	Vested (Y/N)/Date Vesting Expires	Comments
A	1014 Faulkner Street Temporary Parking Lot	1014 Faulkner Street	Temporary shell parking lot, containing 8 parking spaces, with associated infrastructure and landscaping improvements	X	X					VESTED site plan expires 10/16/15	APPROVED applicant has not yet submitted for building permits
B	204 Flagler Avenue Restaurant	204 Flagler Avenue	612 SF addition for outdoor seating to convert an existing office and former coffee shop to a restaurant	X	X	X				VESTED Phase 1 completed no expiration for site plan	PHASE 1 COMPLETED PHASE 2 UNDER CONSTRUCTION
C	314 Flagler Avenue	314 Flagler Avenue	2,575 SF retail building, with two residential units on the second floor, with associated infrastructure and site improvements	X						NOT VESTED site plan application expires 12/7/2015	PRC meeting held 8/7/2015
D	ALDI Supermarket	northeast corner of State Road 44 and Colony Park Road	17,018 SF grocery store, with associated infrastructure and landscaping improvements	X						NOT VESTED site plan application expires 5/8/2015	PRC meeting held 1/9/2015 2nd PRC meeting held 4/6/15
E	Canal Street Professional Offices	northeast corner of Canal Street and North Duss Street	4,006 SF and 3,522 SF office buildings, with associated parking, landscaping and infrastructure improvements	X	X					VESTED site plan expires 2/13/16	APPROVED applicant has not yet submitted for building permits

NON-RESIDENTIAL DEVELOPMENT PROJECTS

SEPTEMBER 2015

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MAP ID	Project	Location	Description	Under staff review	Approved site plan/pl	Pre-con meeting	Under construction	Final inspection	C.O. issued	Vested (Y/N)/Date Vesting Expires	Comments
F	Chug-a-Mug	300 Jessamine Avenue	renovation of an existing 297 SF building and construction of a new 1,600 SF aluminum canopy for use as a restaurant and bar, with associated infrastructure and site improvements	X	X	X	X			VESTED site plan expires 12/23/16	UNDER CONSTRUCTION
G	Circle K	southeast of the intersection of State Road 44 and South Glencoe Road	4,400 SF convenience store with gas pumps, with associated infrastructure and site improvements	X						NOT VESTED site plan application expires 12/7/2015	PRC meeting held 8/7/2015
H	Colony Park Offices	151 Colony Park Road	4,785 SF and 5,915 SF office buildings, with associated infrastructure and site improvements	X	X					VESTED site plan expires 6/26/16	APPROVED building permit issued
I	Colony Park Place	northeast of the intersection of State Road 44 and Colony Park Road	three-lot commercial subdivision with associated infrastructure and site improvements	X						NOT VESTED final plat application expires 8/4/15	PRC meeting held 4/6/15
J	D-C7 Grille	west side of U.S. 1, north of Industrial Park Avenue, on Aero Circle	conversion of a D-C7 airplane to a 26-seat, 2,250 SF restaurant, with associated infrastructure and site improvements	X						NOT VESTED site plan application expires 12/7/2015	PRC meeting held 8/7/2015

NON-RESIDENTIAL DEVELOPMENT PROJECTS SEPTEMBER 2015

= change of status to a particular project

= currently active projects

MAP ID	Project	Location	Description	Status	Vested (Y/N)/Date Vesting Expires	Comments
K	Flagler Avenue Lifeguard Station	east of South Atlantic Avenue in the Columbus Avenue right-of-way	1,900 SF lifeguard station, with associated infrastructure and landscaping improvements	Under staff review Approved site plan/pl Pre-con meeting Under construction Final inspection C.O. issued	X	APPROVED applicant has not yet submitted for building permits
L	Flagler Tavern Expansion	414 Flagler Avenue	338 SF elevated first floor wood deck and porch expansion; conversion of second floor to bar, new 623 SF second story covered porch, with associated infrastructure and site improvements	X	X	UNDER CONSTRUCTION
M	Gulfstream Glass	312 North Orange Street	8,611 SF warehouse and office building, with associated infrastructure and site improvements	X	X	APPROVED applicant has not yet submitted for building permits
N	Hog Eye Camp Road Square PUD	east and west sides of Saxon Drive, between East 3rd Avenue and East 9th Avenue	34 single-family lots, 150 multi-family residential units and 16,420 SF of commercial space, with associated infrastructure and site improvements	X	X	APPROVED applicant has not yet submitted for site plan approval
O	Holland Park	south of Pioneer Trail and east of Otter Boulevard	40-acre municipal park, with associated infrastructure and site improvements	X	X	PRC meeting held 7/17/2015

NON-RESIDENTIAL DEVELOPMENT PROJECTS

SEPTEMBER 2015

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MAP ID	Project	Location	Description	Under staff review	Approved site plan/pl	Pre-con meeting	Under construction	Final inspection	C.O. issued	Vested (Y/N)/Date Vesting Expires	Comments
P	Jewelry of Joy	406 Flagler Avenue	4,308 SF two-story retail building with a second floor residence and associated site improvements	X	X	X	X			VESTED site plan expires 4/10/17	UNDER CONSTRUCTION
Q	New Smyrna Beach Chrysler Expansion	1300 North Dixie Freeway	18,865 SF automobile dealership expansion, with associated infrastructure and landscaping improvements	X						NOT VESTED site plan application expires 11/10/15	PRC meeting held 7/10/15
R	New Smyrna Beach Civic Center	105 South Riverside Drive	demolition of existing Brannon Center and construction of a 13,900 SF civic center, with associated infrastructure and site improvements	X	X	X	X			VESTED site plan expires 4/14/17	UNDER CONSTRUCTION
S	Norwood's Tiki Hut	400 East 3rd Avenue	884 SF tiki hut, with associated site improvements	X	X	X	X			VESTED site plan expires 8/18/16	UNDER CONSTRUCTION
T	Ocean Gate Commerce Center PUD	southwest quadrant of Interstate 95 and State Road 44	PUD rezoning for 188 acres, to allow approximately 975,000 SF of commercial and industrial uses	X	X					ZONING APPROVED - NOT VESTED FOR CONCURRENCY	APPROVED applicant has not yet submitted for building permits

NON-RESIDENTIAL DEVELOPMENT PROJECTS SEPTEMBER 2015

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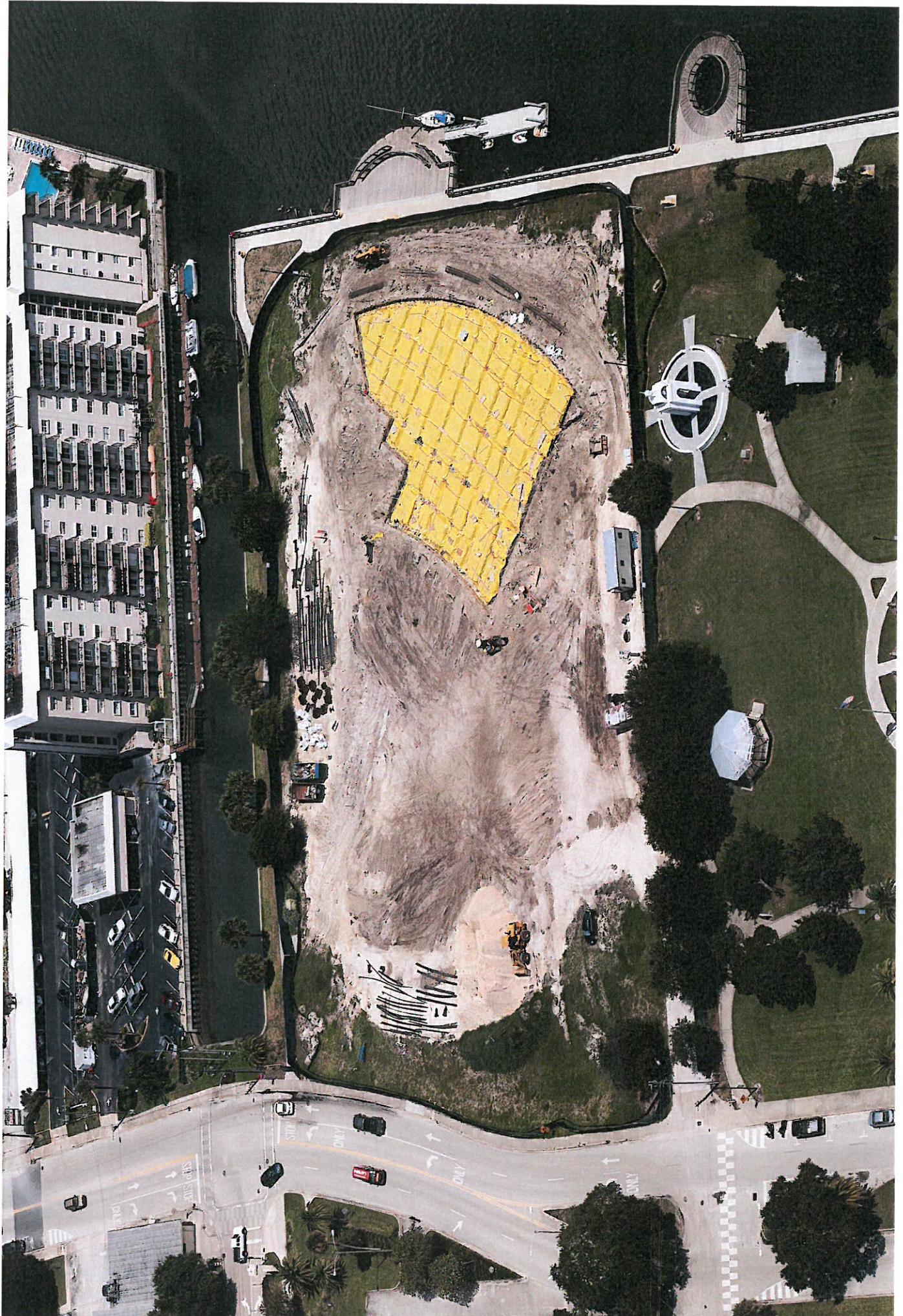
MAP ID	Project	Location	Description	Status	Vested (Y/N)/Date Vesting Expires	Comments
U	Ocean Way Village PUD	southeast quadrant of State Road 44 and South Glencoe Road	PUD rezoning for 16 acres, to allow 6 commercial lots containing approximately 73,000 SF of non-residential development subdivision plat to create 6 commercial lots, with associated infrastructure improvements	Under staff review Approved site plan/pl Pre-con meeting Under construction Final inspection C.O. issued	X X	APPROVED applicant has not yet submitted for building permits
V	PPPC of Volusia, LLC Parking Lot	1055 North Dixie Freeway	40-space parking lot to serve an existing medical building, with associated infrastructure, landscaping and site improvements		X	NOT VESTED site plan application expires 11/1/15 PRC meeting held 6/5/15
W	Ram-Air Expansion	1236 Turnbull Bay Road	4,500 SF addition to existing industrial building, with associated infrastructure and landscaping improvements		X	VESTED site plan expires 10/29/15 APPROVED applicant has not yet submitted for building permits
X	South Atlantic Beach Park	east side of South Atlantic Avenue, north of Lazy Sago Lane	70 off-beach parking facilities, restroom facilities, and associated infrastructure and landscaping improvements		X	NOT VESTED site plan application expires 11/10/15 PRC meeting held 7/17/2015
Y	Spring-Hill Suites PUD	east side of North Atlantic Avenue, south of Esther Street and north of Flagler Avenue	PUD rezoning and site plan to allow construction of a 146-room hotel, with associated infrastructure and site improvements		X	NOT VESTED site plan application expires 8/4/15 PRC meeting held 4/3/15 PRC meeting scheduled for 6/5/15

NON-RESIDENTIAL DEVELOPMENT PROJECTS SEPTEMBER 2015

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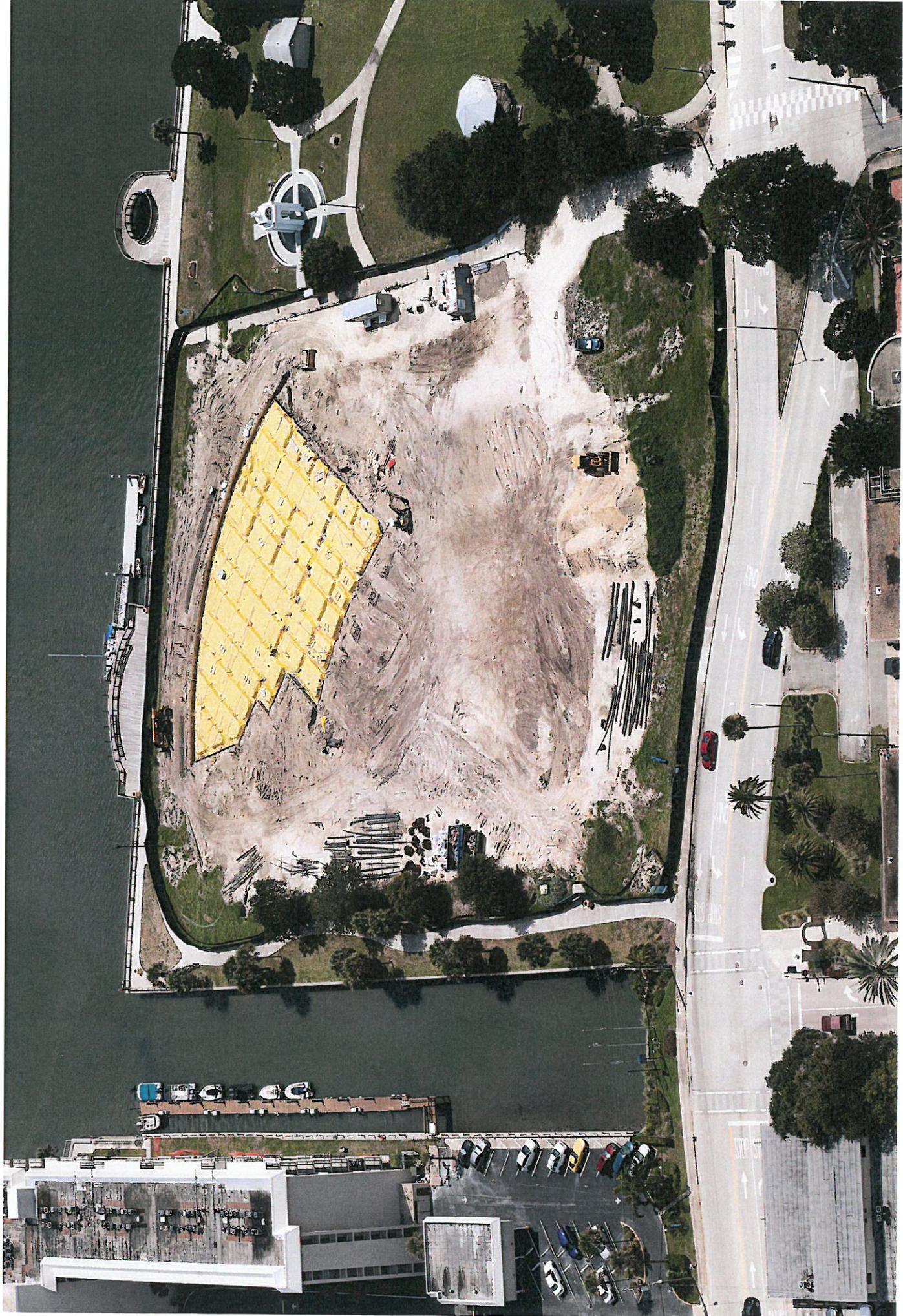
MAP ID	Project	Location	Description	Under staff review	Approved site plan/pl	Pre-con meeting	Under construction	Final inspection	C.O. issued	Vested (Y/N)/Date Vesting Expires	Comments
Z	Timberlane Retail PUD	southwest corner of State Road 44 and Timberlane Drive	PUD rezoning to subdivide the property into three commercial lots, with associated infrastructure and site improvements	X						NOT VESTED	PRC meeting scheduled for 9/4/2015
AA	Utilities Commission Storage Building	350 Slatton Street	3,360 SF storage building with associated infrastructure and site improvements	X	X					VESTED site plan expires 5/14/17	APPROVED applicant has not yet submitted for building permits
BB	Venetian Bay Town Center, Building 2	east side of Airport Road, between Pioneer Trail and State Road 44	four-story mixed-use building containing approximately 51,333 square feet of commercial space on the first floor	X	X	X				VESTED under construction - no expiration	Beach Club portion built. No permits issued for mixed use building
CC	VOTRAN Transfer Station	east side of Airport Road, between Pioneer Trail and State Road 44	construct two new bus stop shelters and 20 parking spaces, with associated infrastructure and site improvements	X	X					VESTED site plan expires 7/27/17	APPROVED applicant has not yet submitted for building permits
DD	Wawa PUD	southeast of the intersection of State Road 44 and Mission Road	PUD rezoning to allow construction of a convenience store with gas pumps	X						NOT VESTED	PRC meeting scheduled for 9/4/2015
EE	Wynn Funeral Home	520 Washington Street	renovation of an existing funeral home, with associated infrastructure and site improvements	X	X					VESTED site plan expires 3/17/17	APPROVED applicant has not yet submitted for building permits



New Smyrna Beach Civic Center



New Smyrna Beach Civic Center



New Smyrna Beach Civic Center

City of New Smyrna Beach
Public Information Initiatives
Analytics Summary/Highlights: August 2015

City marketing initiatives:

- **City website www.cityofnsb.com**
 - 28,045 'unique' visitors in August.
 - Updating content for all departments daily.
 - Continually coordinating new graphics to flash on homepage to highlight projects/initiatives.
 - Continually updating web pages for all departments (ex. CRA page and Airport master plan update).
- **City-related proactive news releases:**
 - 7 proactive City news release was distributed July 30, 2015. (See CRA releases.)
 - 7 print stories were generated from the releases in the newspaper of record before end of month. (Does not include other publications, broadcast media stories or social media posts generated.)
- **City social media**
 - Posting a minimum of five posts each workday and gleaning content from several sources.
 - Replies and questions are monitored/answered.
 - 639 lifetime likes in logged in August
 - <https://www.facebook.com/cityofnsb>
 - 58 followers of Twitter page @CityofNSB
- **Beach Lot Parking Initiative**
 - Managed quote/design/production of rack card info collateral to be mailed to all UC customers in October with over-run to be used by parking ambassadors.
 - Cost: #31,000 cards at \$1,318.
 - Managed quoting/design/production of parking pass decals.
 - Cost: #5,000 at \$880.
 - Developing webpage for parking pass info including application instructions
- **Brannon Civic Center project**
 - Continuing to update page with construction progress photos through completion and will extend page promotion using social media.
www.cityofnsb.com/brannonciviccenter
 - Posting updates/photos on social media
- **Central Beach project public information**
 - Posting weekly roadwork updates on social media and facebook
 - Managed quoting/design/printing/delivery of fall mailing of save the date postcards to announce Dec. meeting and direct citizens to www.cityofnsb.com/centralbeach for info. Postcards were delivered by postal carrier to 2,081 residential and businesses mailboxes at the end of August.

- Cost: #2,500 at \$270. Postage: \$380.82. Total cost for August mailing: \$650.82
- **Senior Games:**
 - Drafted/distributed news release, website placement and 8 social media posts.
- **New Smyrna 250th!**
 - Assisting with event logo development and overall strategy.
 - Guiding the New Smyrna Museum of History in the initial organization/planning for this 2018 event.
- **Leisure Services Director recruitment collateral**
 - Developed flyer to promote Leisure Services Director position
 - Posted info on web with redirect URL.
 - Cost: Design at \$35.
- **Stadium bleachers ribbon cutting ceremony**
 - Coordinated/managed ceremony to include School Board VIPs, NSB HS reps, band and team. Includes logistics, news release and program.
- **Manatee All Children's Park ribbon cutting ceremony**
 - Coordinated/managed ceremony including logistics, news release and program.
- **Residential Curbside Clean-Up**
 - Managed updated #60 posters and web graphic jobs.
 - Total cost \$84.
- **Tropical Storm Erika**
 - Managed coordination of storm-related info and media inquiries.
 - Handled info posts on website, Facebook, Twitter including responding to inquiries.
- **Assisting with marketing, donor and event management for Hangar Hootenanny 2015**
 - Includes donor tracking and acknowledgements, all venue set up and program, and all event marketing/sponsor placement.
 - Scaling back involvement this year and not handling volunteer recruitment/management, the silent auction or venue cleanup.

CRA marketing initiatives:

- **CRA/LOOP-related proactive news releases:**
 - 2 news releases were distributed (includes one release containing all events for the month and meetings, projects, etc funded by CRA)
 - 2 print stories were generated from the releases in the newspaper of record. (Does not include other publications or broadcast media.)
- **Do the LOOP! monthly LOOP E-newsletter:**
 - The publication has grown to 2,153 subscribers as of August 2015.
- **LOOP monthly rack cards:**
 - 5,000 cards distributed to various businesses inside and near the LOOP. Due to the continual increase in demand for the cards, businesses are running out of them before the end of the month.
- **LOOP website www.nsbwaterfrontloop.com :**

- 2,342 unique users in July.
- **Facebook.com/nsbwaterfrontloop:**
 - 3,313 lifetime likes.
 - Daily posts are created.