

Strengths

- Close proximity to beach & river access
- Many places to walk or bike
- This is a community of walkers & bike riders
- Real estate market improving
- Many houses being bought & fixed up
- Parks: Detwiller, Callalisa, Esther St.
- Centrally located, close to shops
- Committed residents; pride in community
- Neighborhoods are becoming more diverse in age, with younger families moving in
- Tree Lined Quiet Neighborhood
- Individually owned restaurants and shops
- Quiet residential areas in proximity to commercial areas
- Beautiful beach with low rise buildings
- Eclectic citizenry
- Historic and Old-Florida character
- Parks
- Friendly and safe
- Canopy of old growth trees
- Scale of housing stock no "McMansions"
- Indian River Lagoon
- Public access to river and ocean
- Not Daytona Beach or Cocoa Beach
- Arts-centered community
- Active, informed, involved citizenry
- · Continued public access and beach parking
- Low crime rate



Weaknesses

- Long term rentals not maintained
- Short term rentals in residential area
- Speed limits inconsistent
- Stop signs inconsistent (2 way, 4 way)
- Traffic dangerous for bikes, walkers, children
- Commercial traffic using residential streets
- Residential streets used as cut through by many
- Limited sidewalks
- Crime in parks
- No shade at the public playground
- Parking lots with resulting garbage & security issues
- Traffic gridlock
- Intersection of Peninsula and Florida
- Bike safety
- Pedestrian safety
- Too many bars
- Noise level at bars
- Inconsiderate skateboarders
- Poor air quality due to traffic
- Flagler beach ramp congestion
- Poor traffic control for special events
- Poor awareness of pedestrian traffic
- Litter along the loop
- Impact of special events on local residents
- Lack of grocery stores
- Poor code enforcement
- Pet litter
- Lack of traffic calming measures in majority of neighborhoods
- Lack of maintenance of public facilities
- Out of control growth
- City grants too many variances
- Over-development of Flagler Ave
- Disconnect between Residents and City Commissioners



Opportunities

- Close some intersections to reduce cut-through traffic (Second & Pine as well as Cooper & Jessamine)
- Narrow intersections to reduce speed
- Change line of sight of road
- Review codes on rental
- Make Cooper one way between 2nd & 3rd
- Set speed limit 25 mph throughout neighborhood
- make all stops 4 way
- Enforce limits on commercial traffic on residential streets
- Buy property on Atlantic between 2nd & 3rd for public use such as park of parking
- Increasing pedestrian, bike, electric car opportunities
- Redirect traffic to all available beach accesses to relieve pressure on the Flagler access
- Loop Trolley with one parking lot at Canal/US1 (old Dunn Lumber)
- Compact/electric car parking spaces
- Growth Management
- Smart Growth
- Promote bike/pedestrian opportunities from public parking areas (Plaza 44)
- Delivery distribution system using smaller shuttle trucks
- Limit delivery times to Flagler Ave
- Build rec center with youth activities
- Reduce the bridge opening on N Causeway from 3x per hour to 2 x per hour
- Reopen Hiles Blvd beach ramp and allow beach driving north to 27th Ave
- Encourage and educate about nature preservation
- Put electrical utilities underground
- Bike rental program
- Bike paths
- Bike parking
- Keep river and ocean vistas at end of streets
- Preserve residential character
- Retain and expand public access to river and ocean
- Establish local historic district
- Create family-friendly city
- Promote and strengthen historic character of city
- Police at traffic bottle necks on weekends and special events



Threats

- Neighborhoods used as parking alternative
- Beachfront property can be zoned hospitality resulting in increased traffic
- High rises on the beach
- Taking away beach driving
- Free parking lots with resulting garbage & security issues
- New hotels
- Developer entitlement mentality
- High volume of visitors on beach
- Disconnect between residents and elected officials
- Planning and Zoning Board approving too many variances
- Paid Parking will push beach goers to illegally use residential areas
- Losing the Charm of New Smyrna Beach
- High volume of SR44 traffic
- CCSL changes to accommodate developers
- · Beach goers using off beach parking
- Litter from special events
- Alcohol events on Flagler
- Rapid growth of Orland metropolitan area