

RECOMMENDATION	Immediate Present - 1 year	Short-Term 1-5yrs	Long-Term 5-up years	P&Z /City Commission Review Required (Y/N)	On Going	Comments
<b>INDIAN RIVER LAGOON</b> <b>VISION 1: To create a thriving healthy ecosystem where the first words people say are “My God, it’s beautiful!”</b> <b>VISION 2: To establish an economically viable, environmentally prolific and internationally recognized sustainable lagoon.</b>						
<b>ACTION STEPS:</b>						
Eliminate Pollutants						
<ul style="list-style-type: none"> <li>● septic tanks</li> </ul>		X				Contact appropriate utility/ state/ county agencies, including FDEP and Volusia County Health Department, to discuss Department of Health priorities  Continue efforts to educate residents on the importance of sewer and the impacts of septic systems  <b>City to coordinate with UC to obtain funding for citizens to hook up to utility and to create sewer assessment districts</b>
<ul style="list-style-type: none"> <li>● gasoline (education; public notices at marinas and boat docks)</li> </ul>	X					Education immediate only
<ul style="list-style-type: none"> <li>● run-off (stormwater management and dumping of treated effluent)</li> </ul>		X	X		X	<b>Major initiative of city.</b>  Inventory existing outfalls within City  Continue to educate residents on NPDES regulations  Prepare a master stormwater plan for CRA  Increase pre-treatment efforts city-wide
<ul style="list-style-type: none"> <li>● moored/derelict vessels</li> </ul>		X				

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						<i>Research FIND grants</i>
<ul style="list-style-type: none"> <li><i>dock construction (pile driving vs. jetting; public education; additional research)</i></li> </ul>		X				<i>Research only-city impact is limited. Permitting coordinated with other agencies.</i>
<b>Increase Public Awareness and Education</b>						
<ul style="list-style-type: none"> <li>make “hands across the lagoon” an annual event</li> </ul>					X	<i>Commissioner Sachs is Commission liaison for lagoon.</i> Resolution of support for “Hands Across the Lagoon” or a “Save the Lagoon Day”
<ul style="list-style-type: none"> <li>regular educational forums</li> </ul>	Potential lead entities include MDC, FFWC				Encourage MDC and other organizations to hold monthly activities  Work with Volusia County Schools to incorporate education and on-site visits  Prepare brochures detailing what citizens can do to protect the lagoon  <b>Contact DEP to do seminars on marinas and boats (fueling procedures)</b>	
<ul style="list-style-type: none"> <li>put survey result chart in the public eye</li> </ul>	X					Post on City website; get high school students/ youth council involved
<ul style="list-style-type: none"> <li>promote &amp; incentives for eco-tourism business, more public access to lagoon</li> </ul>	Potential lead entities include MDC, FFWC				Encourage MDC, FFWC to present information and updates at various public meetings in the City	

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<ul style="list-style-type: none"> <li>use social media to promote lagoon (attract younger people)</li> </ul>					X	Post information on “The Loop” website and Facebook page
<ul style="list-style-type: none"> <li>encourage personal responsibility (pick up litter)</li> </ul>					X	Public education notices at marinas and boat docks; litter ambassadors
<ul style="list-style-type: none"> <li><b>Support all levels of government</b></li> <li><b>as well as</b> &amp; financial expenditures &amp; programs that help the lagoon</li> </ul>	Potential lead entities include <b>DEP Department of Health</b> , MDC, FFWC, Neighborhood Council representatives				Continue to meet with residents to discuss importance of projects designed to protect and preserve the lagoon <b>Contact DEP, Dept. of Health that test waters on periodic basis.</b>	
Utilize & Build Public / Private Partnerships						
<ul style="list-style-type: none"> <li>Contact appropriate environmental groups, agencies, non-governmental organizations and non-profit organizations</li> </ul>					X	Include link to organization on City website; assist in promoting events; encourage organizations to make a presentation to the City Commission; provide support letters for grant applications; work with Visitor Center to ensure information is available
Education	Combined with public education/awareness goal, above					
Time Based Evaluation of Progress & Impact	Potential lead entities include SJRWMD, FDEP					Jim Russell to contact IRL Protection Initiative
Draft standards for new development along the Indian River Lagoon		X				<b>Work with SJWMD, DEP, County of Volusia to ensure compliance with standards</b>
<b>PARKS AND PUBLIC PROPERTY</b>						

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<b>VISION: System of diverse, well-utilized, easily accessible network of parks, open spaces, and trails, meeting the needs of our diverse population.</b>						
<b>ACTION STEPS:</b>						
Inventory / survey for existing parks use (now pending – to be done)	X					Being done as part of Parks Master Plan  LAAB to indentify needed improvements and equipment
<b>Emphasize maintenance of existing parks</b>						
Redirect funding according to the above and repurpose under-utilized parks (i.e., conversion of open space / passive recreation areas to active recreation, etc...).		X			X	<b>Ask neighborhoods, where underdeveloped parks exist, about utilization of the parks. Look at: what we have, what we need, how to improve maintenance of parks.</b>
Public information about facilities – make more available / accessible	X					Provide information via Facebook and the City’s website; incorporate fitness stations into the City’s parks
Develop program to improve public right-of-way ends along Indian River and Atlantic Ocean			X			
<b>REDEVELOPMENT OF US 1</b>						
<b>VISION: In 2039 US 1 shall be a viable, aesthetically pleasing, revitalized, mixed use corridor that serves as an economic engine of the City.</b>						
<b>ACTION STEPS:</b>						
US1 CRA formation		X			X	<b>Review funding approved by Volusia County Council in 2014. Finalize Redevelopment Plan &amp; Capital Projects.</b>
Comprehensive Plan and Land Development Regulations provisions		X			X	Work with the property owners and new CRA
Airport Development – Industrial Park		X			X	

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						<p><i>Airport is part of US 1 corridor, expand light industry.</i>  <i>Complete airport master plan projected 2 years out FY 17-18.</i>            Extend Airway Circle to allow development of additional industrial lots</p>
<b>PRESERVATION</b> <b>VISION: Preserve the historic footprint and neighborhood character of our community</b>						
<b>ACTION STEPS:</b>						
Citywide assessment of historical properties, landmarks		X				Last update in 2006
Prioritize neighborhoods identified in the Comprehensive Plan for individual neighborhood <b><i>“development &amp; redevelopment”</i></b> plans	X				X	Prioritization to be recommended by the Neighborhood Council, with citizen input <b><i>Determine “grant related or other non-city” funding</i></b>
Proactive prioritized plan and determine funding needed to maintain historic buildings.		X				Requires funding to be budgeted in FY 15/16
Citywide coordinated education and publicity programs		X				Coordinate with Volusia County School District regarding possibility of field trips or incorporation local history into curriculum
Review of land use and zoning regulations to ensure preservation of historic character in existing neighborhoods.		X				
Develop incentives to preserve neighborhood character,		X				
Revise the City’s noise ordinance to address impacts and conflicts between residential and non-residential development.	X					Draft ordinance 1 <sup>st</sup> reading Dec 14
<b>DEVELOPMENT ON STATE ROAD 44</b>						

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<b>VISION: Foster economic development and maintain New Smyrna Beach's identity.</b>						
<b>ACTION STEPS:</b>						
Improve <i>transportation</i> network connectivity		X				
Enhance New Smyrna Beach's sense of place.	X					<i>Resolve tension between how you maintain a sense of place, maintain high standards, and identify funding to pay for what is required to maintain that sense of place.</i>
<b>Identify role that tourism should play with city's economic development</b>						
City Commission should adopt a corridor plan – more comprehensive.		X				
<b>Increase residential development downtown</b>						
Continue to landscape and enhance medians and establish an "Adopt-a-Median" program.		X				
Maintain high standards for appearance, density, architecture and landscaping and limit variances.	X					<i>Develop LOS for maintenance and funding needs.</i>
<b>JOB CREATION AND RETENTION</b>						
<b>VISION: Develop an attractive business climate for companies with high-wage jobs.</b>						
<b>ACTION STEPS:</b>						
Selectively market to strategic companies and industries – aviation, drones, supplies, avionics		X				<i>Airport business park to be expanded.</i>
<b>Review feasibility and begin planning for business park development on city owned, and, adjacent property St. Rt. 44, west of 95</b>		X				<i>Cooperation with Utilities Commission is essential for success</i>
Enhance City website for business expansion and location: user-friendly	X					
Flexibility to increase:		X				
<ul style="list-style-type: none"> <li>• Site inventory – light industry</li> <li>• "creative class" businesses – connect to ACA, etc.</li> </ul>		X				Conduct an Artists' Symposium to develop incentives, strategies and regulations that encourage art-related businesses and tourism
Continue working with Volusia County Economic Development and Team Volusia.					X	
Provide economic incentives and clear guidelines for new businesses opening or relocating to the City.		X				

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Coordinate with Daytona State College, Bethune Cookman University, University of Central Florida, Embry-Riddle, and the Volusia County School District to provide an educated workforce.		X				
<b>PUBLIC SAFETY</b> <b>VISION: Maintain public safety in concert with permanent and transient population growth in the community.</b>						
<b>ACTION STEPS:</b>						
Evaluate public safety needs and make improvements as necessary	X				X	