

RECOMMENDATION	Immediate Present - 1 year	Short-Term 1-5yrs	Long-Term 5-up years	P&Z /City Commission Review Required (Y/N)	On Going	Comments
INDIAN RIVER LAGOON VISION 1: To create a thriving healthy ecosystem where the first words people say are "My God, it's beautiful!" VISION 2: To establish an economically viable, environmentally prolific and internationally recognized sustainable lagoon.						
ACTION STEPS:						
Eliminate Pollutants						
<ul style="list-style-type: none"> dock construction (pile driving vs. jetting; public education; additional research) 	X	X				Research immediate only Staff to research construction techniques
<ul style="list-style-type: none"> septic tanks 	X					Contact appropriate utility/ state/ county agencies,including FDEP and Volusia County Health Department, to discuss requiring Silver Sands/ Bethune residents connect to sewer Continue efforts to educate residents on the importance of sewer and the impacts of septic systems City to work with UC to create sewer assessment districts Jim Russell to contact Joe Nolin with Volusia County and SJRWMD
<ul style="list-style-type: none"> gasoline (education; public notices at marinas and boat docks) 	X					Education immediate only

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<ul style="list-style-type: none"> run-off (stormwater management and dumping of treated effluent) 					X	Inventory existing outfalls within City Continue to educate residents on NPDES regulations Prepare a master stormwater plan for CRA area Increase pre-treatment efforts city-wide
<ul style="list-style-type: none"> moored/derelict vessels 	X					Reinstate City Harbormaster position; immediate removal of derelict boats
Increase Public Awareness and Education						
<ul style="list-style-type: none"> make "hands across the lagoon" an annual event 	X					Resolution of support for "Hands Across the Lagoon" or a "Save the Lagoon Day"
<ul style="list-style-type: none"> regular educational forums 	Potential lead entities include MDC, FFWC					Encourage MDC and other organizations to hold monthly activities Work with Volusia County Schools to incorporate education and on-site visits Prepare brochures detailing what citizens can do to protect the lagoon
<ul style="list-style-type: none"> put survey result chart in the public eye 	X					Post on City website; get high school students/ youth council involved

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<ul style="list-style-type: none"> promote & incentives for eco-tourism business, more public access to lagoon 	Potential lead entities include MDC, FFWC					Encourage MDC, FFWC to present information and updates at various public meetings in the City
<ul style="list-style-type: none"> use social media to promote lagoon (attract younger people) 	X					Post information on "The Loop" website and Facebook page
<ul style="list-style-type: none"> encourage personal responsibility (pick up litter) 	X					Public education notices at marinas and boat docks; litter ambassadors
<ul style="list-style-type: none"> support politicians & financial expenditures & programs that help the lagoon 	Potential lead entities include MDC, FFWC, Neighborhood Council representatives					Continue to meet with residents to discuss importance of projects designed to protect and preserve the lagoon
Utilize & Build Public / Private Partnerships						
<ul style="list-style-type: none"> Contact appropriate environmental groups, agencies, non-governmental organizations and non-profit organizations 	X					Include link to organization on City website; assist in promoting events; encourage organizations to make a presentation to the City Commission; provide support letters for grant applications; work with Visitor Center to ensure information is available
Usage Restrictions	Not City Action					
Education	Combined with public education/awareness goal, above					
Time Based Evaluation of Progress & Impact	Potential lead entities include SJRWMD, FDEP					Jim Russell to contact IRL Protection Initiative
Draft standards for new development along the Indian River Lagoon		X				

PARKS AND PUBLIC PROPERTY						
VISION: System of diverse, well-utilized, easily accessible network of parks, open spaces, and trails, meeting the needs of our diverse population.						
ACTION STEPS:						
Inventory / survey for existing parks use (now pending – to be done)					X	Being done as part of Parks Master Plan LAAB to identify needed improvements and equipment
Redirect funding according to the above and repurpose under-utilized parks (i.e., conversion of open space / passive recreation areas to active recreation, etc...).	X					
Public information about facilities – make more available / accessible	X					Provide information via Facebook and the City's website; incorporate fitness stations into the City's parks
Develop program to improve public right-of-way ends along Indian River and Atlantic Ocean	X					
REDEVELOPMENT OF US 1						
VISION: In 2039 US 1 shall be a viable, aesthetically pleasing, revitalized, mixed use corridor that serves as an economic engine of the City.						
ACTION STEPS:						
CRA formation redevelopment plan					X	In process – on-going presentations to City Commission presentation to Volusia County Council in 2014
Comprehensive Plan and Land Development Regulations provisions					X	Create a US 1 Advisory Task Force during interim between adoption of new CRA
Airport Development – Industrial Park		X				Extend Airway Circle to allow development of additional industrial lots

PRESERVATION						
VISION: Preserve the historic footprint and neighborhood character of our community						
ACTION STEPS:						
Citywide assessment of historical properties, landmarks			X			Last update in 2006
Prioritize neighborhoods identified in the Comprehensive Plan for individual neighborhood plans	X					Prioritization to be recommended by the Neighborhood Council, with citizen input
Proactive prioritized plan and determine funding needed to maintain historic buildings.	X					Requires funding to be budgeted in FY 14/15
Citywide coordinated education and publicity programs	X					Coordinate with Volusia County School District regarding possibility of field trips or incorporation local history into curriculum
Review of land use and zoning regulations to ensure preservation of historic character in existing neighborhoods.	X					
Develop incentives to preserve neighborhood character,	X					
Revise the City's noise ordinance to address impacts and conflicts between residential and non-residential development.	X					
DEVELOPMENT ON STATE ROAD 44						
VISION: Foster economic development and maintain New Smyrna Beach's identity.						
ACTION STEPS:						
Focus on sustainability	X					
City Commission adopt a corridor plan – more comprehensive	X					
Improve network connectivity	X					
Enhance New Smyrna Beach's sense of place.	X					
City Commission should adopt a corridor plan – more comprehensive.	X					
Continue to landscape and enhance medians and establish an "Adopt-a-Median" program.	X					
Maintain high standards for appearance, density, architecture and landscaping and limit variances.	X					

JOB CREATION AND RETENTION						
VISION: Develop an attractive business climate for companies with high-wage jobs.						
ACTION STEPS:						
Selectively market to strategic companies and industries – aviation, drones, supplies, avionics	X					
Enhance City website for business expansion and location: user-friendly	X					
Flexibility to increase:	X					
<ul style="list-style-type: none"> • Site inventory – light industry 	X					
<ul style="list-style-type: none"> • “creative class” businesses – connect to ACA, etc. 	X					Conduct an Artists’ Symposium to develop incentives, strategies and regulations that encourage art-related businesses and tourism
Continue working with Volusia County Economic Development and Team Volusia.					X	
Provide economic incentives and clear guidelines for new businesses opening or relocating to the City.	X					
Coordinate with Daytona State College, Bethune Cookman University, University of Central Florida, Embry-Riddle, and the Volusia County School District to provide an educated workforce.	X					
PUBLIC SAFETY						
VISION: Maintain public safety in concert with permanent and transient population growth in the community.						
ACTION STEPS:						
Evaluate public safety needs and make improvements as necessary	X					