



Economic Development Newsletter

March, 2018

Coastal Community Resiliency Workshop Series: “Growth & Development” on March 20

The next meeting of the Coastal Community Resiliency monthly workshop series will focus on the City’s Growth and Development. These meetings are held on the third Tuesday of each month, from 6 – 8 pm, at the Brannon Civic Center, 105 S Riverside Drive.

Following this month’s meeting on March 20, the schedule for future meetings and topics is as follows:

- April 17, Social Equity
- May 15, Public Safety
- June 19, Economy

No workshop in July

- August 21, Parks and Recreation
- September 18, Tourism
- October 16, Transportation
- November 27, Program Wrap-up

If you have any questions please contact Tony Otte, CEcD at 566-3941.

US 1 Business Development Group to design a new website page

The next meeting of the US 1 Business Development Group will be held on Thursday, March 8, at 6:30 pm at Hottie Coffee (US 1 and Mary Ave). The topic of this meeting is how to get beachside visitors to come and explore US 1, the City’s historic commercial corridor.

In recent meetings the group has hosted SCORE marketing mentor Jack Phifer, and NSB Visitors’ Bureau Executive Director Debbie Meihls. Ms. Meihls offered to work with

the group to have a basic US 1 page posted on the Visitors' Bureau website to highlight businesses that area visitors would patronize. The group is moving forward with that opportunity and will design a webpage for that purpose.

The US 1 Business Development Group consists of business owners and managers who hear presentations and discuss how to grow their businesses. The group meets on the second Thursday of each month at 6:30 pm at Hottie Coffee (US 1 and Mary Ave). Past meetings have also included speakers from SCORE, the Small Business Development Center at Daytona State College, the City, and the Florida Department of Transportation.

The Florida Virtual Entrepreneur Center website lists 9 New Smyrna Beach Entrepreneurs

There are currently 9 New Smyrna Beach entrepreneurs listed on the Florida Virtual Entrepreneur Center's website (www.flvec.com)! These listings include a profile and a contact box for networking.

The FLVEC has an online directory of resource agencies and events that serve entrepreneurs, organized for each stage of business development. Volusia County leads all counties with 51 total entrepreneurs listed.

It is an important goal of the City's Economic Development efforts to have the New Smyrna Beach community be recognized as supportive of entrepreneurial efforts. The City of New Smyrna Beach is a member of the FLVEC.

Contact: Michael Zaharios at (386) 310-8781 or email michael.zaharios@flvec.com.

Networking & Meetings

The Second Wednesday Club: Southeast Volusia Entrepreneur Group – Entrepreneurs, please mark the second Wednesday on your monthly calendars for the Southeast Volusia Entrepreneur Group meeting. Recent speakers included Alex Kratochwill of Bmore Corny, Tiffany Yancy of East Coast Current Magazine, and Bryon White from Yaupon Brothers. The next meeting will be Wednesday, March 14 from 5:30 – 7:00 pm at The Half-Wall, 1889 SR 44. You can be included on the email list by contacting Jim Long at jim-long@cfl.rr.com. You can visit the group's Facebook page at <https://www.facebook.com/Second-Wednesday-Club-of-Southeast-Volusia-2048020132078476/>

US 1 Business Development Group – US 1 business owners and managers, please mark the second Thursday on your monthly calendars for the US 1 Business Development Group meeting. The next meeting will be Thursday, March 8, from 6:30 – 7:30 pm (Please see the above article.) You may be included on the email list by contacting Lori Ellis at hottiecoffee@gmail.com.

City of New Smyrna Beach Economic Development Advisory Board – typically meets the third Wednesday of each month at City Hall – check agendas at www.cityofnsb.com.
Next meeting: March 21, 6 pm.

Many Prominent Projects Are Underway!

There continues to be progress for a number of prominent projects, including:

Private Property Projects

- The Crow's Nest (former Barracuda's site) on Buenos Aires: NOW OPEN!
- Riverwalk Condos, NW area of North Causeway: construction continues on several buildings. The first six story condo building with 36 units was featured in last year's Parade of Homes.
- Canal Street Pavilion: the former movie theatre space in the building at Canal and N Orange is being renovated and will be called Canal Street Pavilion. Owner Dick Rosedale has 4,000 sq. feet downstairs and has created another 4,000 sq. feet with a new second floor. Office and restaurant space for lease: 956-0668.
- Proposed Expansion for Publix (across from Harley-Davidson): this proposal was discussed at the September 26 City Commission meeting – described as a \$20 million project to expand the store and re-configure the parking lot.
- Proposed Hyatt Place Hotel (in former Outback Plaza): Zoning was approved at the November 28 City Commission meeting.
- New Office Building at 1890 SR 44 (at the east end of Publix Plaza), 8,800 sq ft under construction, now leasing office space: 689-2026.
- Note on the AOB project, 160 N Causeway: this project is on the March 5 Planning and Zoning Board agenda with an application for PUD rezoning in compliance with the project schedule.

City/County/State Projects

- Property North of City Hall: The “weeping mortar building” will be scheduled for renovation with partial funding from County Echo funds. The renovated building will house the City Commission Chambers, and the Planning, Engineering, and Building departments which will move from their current location at 2650 US 1.
- FDOT study for a pedestrian path in the area of the US 1 corridor, from SR 44 to Daytona Beach: this FDOT study is being conducted by the Scalar Consulting Group: 561.429.5065. Additional information is at www.sjr2c.org/home
- Brannon Civic Center: this “signature” New Smyrna Beach facility is now available to provide an outstanding venue for your event! For rental information call Lisa Tomkins, Civic Center Manager, at 410-2880 or go to: <http://www.cityofnsb.com/126/Rental-Facilities>

For further information contact:
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or call 386.566.3941