



# ***Economic Development Newsletter***

***January, 2018***

## ***City to host Coastal Community Resiliency monthly workshops!***

On Tuesday January 16 the City of New Smyrna Beach kicks-off a citizen-led series of workshops entitled Coastal Community Resiliency (CCR). The monthly workshops will be held at the Brannon Center from 6 – 8 pm. to identify policies in support of a competitive, resilient and well-planned city.

The City of New Smyrna Beach is the first municipality in Volusia County to establish a community-based year-long program through citizen involvement, workshops, and policy recommendations. The year-long endeavor will include workshops as follows:

- January 16 – Kick-off meeting. Speakers include Mayor Hathaway, Clay Henderson, and Sally Gillespie.
- February 20 – Environment & Cultural Resources
- March 20- Growth & Development
- April 17 – Social Equity
- May 15 – Public Safety
- June 19 - Economy
- August 21 – Parks & Recreation
- September 18 - Tourism
- October 16 – Transportation
- November 27 – Program Wrap-up

For more information please visit the City's website: [www.cityofnsb.com](http://www.cityofnsb.com).

## ***SR 44/Mission/Wallace Intersection Report Released!***

Stephen Harris of the River to Sea Transportation Planning Organization reports that the SR 44/Old Mission/Wallace/Canal St Intersection report is available at the following web address:

<https://www.r2ctpo.org/wp-content/uploads/SR-44-Mission-Dr-Alternative-Intersection-Design-Final-Report-Dec-2017-1.pdf>

Based upon the detailed analysis (including field assessment, crash analysis, operational analysis and BC analysis) conducted as part of this study, and public and stakeholder input, Modified Alternative A is recommended for implementation:

- Install an eastbound right turn lane at SR 44 & Mission Drive/Wallace Road
- Extend an eastbound left turn lane at SR 44 & Mission Drive/Wallace Road
- Extend the inside northbound left turn lane at SR 44 & Mission Drive/Wallace Road
- Install a southbound right turn lane at SR 44 & Canal Street Connector and convert the southbound left-through-right to a southbound left turn lane
- Install a traffic signal at SR 44 & Canal Street Connector
- Extend the eastbound left turn lane at SR 44 & Canal Street Connector
- Install a right turn lane into Circle K along westbound SR 44
- Drop the current merge lane along westbound Canal Street as a right turn only at SR 44 & Mission Drive/Wallace Road
- Provide relevant signs along westbound Canal Street and SR 44 approaching the SR 44 & Mission Drive/Wallace Road intersection to inform commuters of the right path and potentially eliminate merge/weave issues.

## **Networking**

The Second Wednesday Club: Southeast Volusia Entrepreneur Group – Entrepreneurs, please mark the second Wednesday on your monthly calendars for the Southeast Volusia Entrepreneur Group meeting. Recent speakers included Alex Kratochwill of Bmore Corney, Tiffany Yancy of East Coast Current Magazine, and Bryon White from Yaupon Brothers. The next meeting will be Wednesday, February 14 from 5:30 – 7 pm at The Half-Wall, 1889 SR 44. You can be included on the email list by contacting Tony Otte at [totte@cityofnsb.com](mailto:totte@cityofnsb.com)

US 1 Business Development Group – US 1 business owners and managers, please mark the third Thursday on your monthly calendars for the US 1 Business Development Group meeting. Recent speakers have included representatives of SCORE, the Small Business Development Center at Daytona State College, and FDOT. The next meeting will be Thursday, February 15, from 6:30 – 7:30 pm. You can be included on the email list by contacting Tony Otte at [totte@cityofnsb.com](mailto:totte@cityofnsb.com)

## **Many Prominent Projects Are Underway!**

There continues to be progress for a number of prominent projects, including:

### **Private Property Projects**

- RaceTrac: on SR 44 south side at the traffic signal near Walmart: NOW OPEN!!!
- Former Barracuda's site on Buenos Aires: Construction is well-underway for a new restaurant, The Crow's Nest Bar and Grille: 7,600 sq. feet with a covered second floor patio. Anticipated completion: First quarter, 2018.

- Riverwalk Condos, NW area of North Causeway: construction continues on several buildings. The first six story condo building with 36 units was featured in this year's Parade of Homes.
- Spring Hill Suites by Marriott hotel on the beach (near Breakers): Construction is complete for this 114 room hotel, opening soon.
- Canal Street Pavilion: the former movie theatre space in the building at Canal and N Orange is being renovated and will be called Canal Street Pavilion. Owner Dick Rosedale has 4,000 sq. feet downstairs and has created another 4,000 sq. feet with a new second floor. Office and restaurant space for lease: 956-0668.
- Proposed Expansion for Publix (across from Harley-Davidson): this proposal was discussed at the September 26 City Commission meeting – described as a \$20 million project to expand the store and re-configure the parking lot.
- Proposed Hyatt Place Hotel (in former Outback Plaza): Zoning was approved at the November 28 City Commission meeting.
- New Office Building at 1890 SR 44 (at the east end of Publix Plaza), 8,800 sq ft under construction.
- Note on the AOB project, 160 N Causeway: This project is moving forward – the buyer has recently submitted an application for PUD rezoning in compliance with the project schedule.

### **City/County/State Projects**

- Property North of City Hall: The “weeping mortar building” will be scheduled for renovation with partial funding from County Echo funds. The renovated building will house the City Commission Chambers, and the Planning, Engineering, and Building departments which will move from their current location at 2650 US 1.
- Landscaping near I-95 at SR 44: The Florida Department of Transportation has programed funds to replace the landscaping in July, 2018.
- US 1 work from Julia St to Andrews St: FDOT anticipates this work to begin in December, 2018, making intersection improvements at Canal St to add turn lanes and to install new drainage structures.
- FDOT study for a pedestrian path in the area of the US 1 corridor, from SR 44 to Daytona Beach: this FDOT study is being conducted by the Scalar Consulting Group: 561.429.5065. Additional information is at [www.sjr2c.org/home](http://www.sjr2c.org/home)
- Brannon Civic Center: this “signature” New Smyrna Beach facility is now available to provide an outstanding venue for your event! For rental information call  
Lisa Tomkins, Civic Center Manager, at 410-2880 or go to:  
<http://www.cityofnsb.com/126/Rental-Facilities>

### **✓ *Business Resources***

- Business Planning Information available at no charge from the City: contact Tony Otte at 566-3941 or email: [totte@cityofnsb.com](mailto:totte@cityofnsb.com).
  - The “City Ready” service provides a meeting at no charge with Development Review Team members to discuss how to maximize the use of a commercial building and/or property.

For information concerning commercial and industrial properties: demographic data identifying potential customers, traffic counts, and city-related questions; [totte@cityofnsb.com](mailto:totte@cityofnsb.com)

- City Property Tax Exemption for up to 5 years for expanding businesses that meet program criteria.
- For prominent commercial or industrial properties for sale or lease please go to [www.Volusiasites.com](http://www.Volusiasites.com) - click on “more filters” and “select a city”, and select New Smyrna Beach. To have your property listed please contact Tony Otte.
- Assistance with hiring employees: Career Source Flagler Volusia, 329 Bill France Blvd, Daytona Beach. (386) 323-7001
- Training and business consulting offered at No charge:
  - Daytona State College training website: [www.daytonastate.edu/cbi/](http://www.daytonastate.edu/cbi/) or contact [Joanne.Parker@Daytonastate.edu](mailto:Joanne.Parker@Daytonastate.edu) or (386) 506-4224 or
  - Daytona State College Small Business Development Center website: [www.sbdcdaytona.com](http://www.sbdcdaytona.com) or contact Tracy Martin at (386) 506-4723. Former Banker Mitchell Bryant provides financial analysis services.
  - SCORE offers business training classes and individual, confidential business consulting including start-ups. For more information go to [www.Score87.org](http://www.Score87.org)
  - Volusia County Department of Economic Development: (386) 248-8048 – services include exporting assistance; [www.floridabusiness.org](http://www.floridabusiness.org)
  - Florida Virtual Entrepreneur Center: a great website for start-ups and small business owners: [www.flvec.com/Volusia](http://www.flvec.com/Volusia); 386-310-8781.

*For further information contact:  
Tony Otte, CEcD: [totte@cityofnsb.com](mailto:totte@cityofnsb.com);  
or call 386.566.3941*