



ECONOMIC DEVELOPMENT NEWSLETTER

May, 2017

✓ Trolley Meeting Thursday, and Other Business Meetings coming up: Save the Date!

There are a number of important Business Meetings coming up this month, including the following:

- Thursday, May 4, 10 am, City Commission Chambers, City Hall, 210 Sams Ave, Trolley Workshop: The City and the Visitor's Bureau are hosting a Workshop to discuss the possibility of a trolley service and the necessary funding support from benefiting businesses. Please attend this important workshop!

- Thursday, May 18, 5:30 pm, Jason's Corner: Southeast Volusia Entrepreneur Group Meeting; Speaker: Michael Zaharios, Program Director for the Florida Virtual Entrepreneur Center. The City of New Smyrna Beach is a sponsor of the Florida Virtual Entrepreneur Center, an online directory of resource agencies that serve entrepreneurs, organized for each stage of business development. Michael is a recognized leader in entrepreneur support. The Florida Virtual Entrepreneur Center is powered by The Corridor, a regional economic development initiative of the University of Central Florida, the University of South Florida, and the University of Florida. This will be a GREAT opportunity to learn about resources for your business! All small business owners and everyone planning a business are WELCOME! No charge and no registration required – come and order a great meal or appetizer, or beer or wine off the menu!

- Thursday, May 25, 5:30 pm, Hottie's Coffee, corner of US 1 and Mary Ave: US 1 Business Group organizational meeting: All US 1 business owners or business managers are WELCOME! There are business groups in several areas of New Smyrna Beach, including Canal St, Flagler Ave, and Third Ave. It is time for US 1 Business owners to begin meeting and become involved in planning improvements! No registration required – just attend and order off the menu!

✓ *US 1 is a focal point for planning improvements!*

At the upcoming US 1 Business Group organizational meeting noted above, a briefing will be given on planning activities for US 1. These planning activities include:

- The Florida Department of Transportation is negotiating a contract with Scaler Consulting Group to conduct a Project Development and Environment Study for the possible construction of a pedestrian path for a 12.5 mile section of US 1, from Canal St to Beville Rd in Daytona Beach. It is anticipated that the study would get underway in July or August.
- There is a new Community Redevelopment Agency in New Smyrna Beach that is developing programs for the US 1 corridor and the Historic Westside. CRA staff requests input for new programs, as well as suggestions for changes in zoning regulations to address the development of shallow lots along US 1.
- The Utilities Commission has discussed the installation of concrete electric poles on US 1.

✓ *Southeast Volusia Marketing Initiative*

The cities of New Smyrna Beach, Edgewater, and Oak Hill, and the Southeast Volusia Chamber of Commerce are working together to prepare a joint marketing plan for Southeast Volusia. This effort is in collaboration with the development of Team Volusia's marketing plan, and target industries for both plans include aviation and aerospace companies for recruitment. The final product for the SEVMI is scheduled for completion later this year.

✓ *Many Prominent Projects Are Underway!*

There continues to be progress for a number of prominent projects, including:

Private Property Projects

- Hottie's Coffee has now opened in renovated space at the corner of US 1 and Mary Ave! This business was formerly located at the corner of W Canal and Myrtle Ave. Congratulations to Lori and David on their new location!
- Former Barracuda's site on Buenos Aires: Construction is well-underway for a new restaurant, The Crow's Nest Bar and Grille: 7,600 sq feet with a covered second floor patio. Anticipated completion: Fall, 2017.
- New location for the New Smyrna Beach Brewing Company: renovations on the former law office on Canal St for Bill Preston (now located at 605 S Orange St) are well underway. Anticipated completion: July-August.
- Former Real Estate office at 109 North Causeway is being renovated for the opening of Off The Wall Art & Wine Gallery, set to open on June 22. For grand opening information call Corinne at 407-760-0581.

- The space next to the HUB on Canal St is being renovated for the opening of The French Quarter Restaurant. Anticipated completion: July.
- Chrysler Jeep Dodge Dealership on SR 44 at Glencoe (NW corner) – construction now well underway with an anticipated October – November opening.
- Riverwalk Condos, NW area of North Causeway: construction continues on several buildings. The six story condo building with 36 units was recently featured in the Parade of Homes.
- Spring Hill Suites by Marriott hotel on the beach (near Breakers): Construction is well underway – 114 rooms. Anticipated completion: August, 2017.
- Tabby House: the first four houses in the 17 lot Tabby House development adjacent to City Hall are under construction.
- Half-Wall on SR 44: The former Pub 44 building now undergoing major renovations – anticipated opening is in June.

City/County/State Projects

- New Parking Lot N of City Hall: demolition of existing buildings is complete. The “weeping mortar building” will be scheduled for renovation with partial funding anticipated from County Echo funds. The renovated building will house the City Commission Chambers and the Planning, Engineering, and Building departments which will move into the renovated building from their current location at 2650 US 1. In addition, the History Museum will also have a display in the building.
- SR 44 Sewer line (assessment project): Construction has begun on a sewer line on the South side of SR 44, between Hidden Pines Blvd and Glencoe Road. This Utilities Commission assessment project is scheduled to be completed in October, with the line being placed in easements obtained by the City from 17 property owners who will be served by the new line.
- Paving of Railroad Ave: A contractor has been selected is expected to start work this month.
- Landscaping near I-95 at SR 44: The Florida Department of Transportation has programed funds to replace the landscaping that had to be removed at the SR 44 interchange during the widening of I-95. The landscape replacement work will be initiated when the widening work on I-95 is completed, which is scheduled for July, 2018.
- Brannon Center: this “signature” New Smyrna Beach facility is now available for rent! For rental information call 410-2885 or go to: <http://www.cityofnsb.com/126/Rental-Facilities>

✓ *Business Resources*

- Business Planning Information available at no charge:
 - The “City Ready” service provides a meeting at no charge with City and Utilities Commission staff members to discuss how to maximize the use of a commercial building and/or property. Such meetings normally take less than 20 minutes and provide a wealth of useful information for business site planning. The meetings are scheduled on the first and third Wednesday morning of each month beginning at 8:30 am. Please call Tony Otte CRA/Economic Development Director, (386) 566-3941.

- For information concerning commercial and industrial properties: demographic data identifying potential customers, traffic counts, and city-related questions, call Tony Otte at (386) 566-3941.
- Detailed commercial property information: this information is now available on the City website, cityofnsb.com.
- Assistance with hiring employees: Career Source Flagler Volusia, 329 Bill France Blvd, Daytona Beach. (386) 323-7001
- Training offered at Daytona State College:
 - DSC training website: www.daytonastate.edu/cbi/ or contact Joanne.Parker@Daytonastate.edu or (386) 506-4224 or
 - Small Business Development Center website: www.sbdcdaytona.com or contact Tracy Martin at (386) 506-4723.
- Training offered by SCORE: Score offers many NO CHARGE business training classes on a variety of subjects. For more information go to www.Score87.org
- NO CHARGE Business Assistance – Expansion for Existing Business
 - Volusia County Department of Economic Development: (386) 248-8048 – services include exporting assistance; www.floridabusiness.org
 - Small Business Development Center at Daytona State College: (386) 506-4723 – services include preparation of business plans, assistance in seeking loans, business consulting; www.sbdcdaytona.com
- NO CHARGE Business Assistance – Entrepreneurs
 - SCORE: (386) 255-6889 – including preparation of business plans.
 - Florida Virtual Entrepreneur Center: www.flvec.com/Volusia; 386-310-8781.
 - SE Volusia Entrepreneur Networking Group: the first event on August 30 was a grand success! Next event: October 27!
- City Property Tax Exemption for expanding businesses: In November 2014 voters approved a Tax Exemption program that provides expanding businesses that meet program criteria with abatements of City property taxes. If your business is in the expansion mode please call Tony Otte at (386) 566-3941.
- For prominent Commercial/Industrial properties for sale or lease, please go to Volusiasites.com and click on New Smyrna Beach.

*If you would like to receive this newsletter every month, contact:
Tony Otte: totte@cityofnsb.com; or call 386.566.3941(cell)*