

**Executive Summary Of Golf Advisory Board
JANUARY 27, 2010 AT 3:30 P.M.
JOE BROWN ROOM
NEW SMYRNA GOLF CLUB**

**Marilyn M. Lindley, Chairperson
Leo Kernica, Secretary
Morley Pearce
Edward Vaissiere
John Jacobs
Thomas Walter**

Gary Wintz, Golf Course Manager

Chairperson Lindley called the meeting to order at 3:30p.m. and asked for a roll call. Board members present: Marilyn Lindley, Leo Kernica, Morley Pearce, John Jacobs, Ed Vaissiere, Thomas Walter.

Mrs Lindley asked the board to review the minutes of the December 2, 2009 meeting. Ed Vaissiere noted the first sentence stated “no quorum” at the meeting. There was a quorum. The correction was noted. A motion to accept the minutes as corrected was seconded and approved unanimously.

A request by Mr. Kernica to keep the meeting an hour if possible was approved. It would be nice if suggestions or recommendations were typed or written as Mr. Jacobs did in his presentation on the bunkers and out of bounds areas. It was clear and to the point and everyone has a copy. That's better than a short explanation in the minutes. Mr. Wintz has been working on the bunkers with the superintendent putting more sand in the bunkers, and further conditioning will continue. Out of bounds will be reviewed.

The Elections of officers was postponed till the next meeting so the city can fill the vacancy on the golf advisory board.

Mr. Pearce handed out copies of the budget that he and Gary Wintz put together. The numbers are improving even though the golf course had to retain the operation of the restaurant till October. Mr. Pearce stated that after October and into the first quarter the numbers are improving. With the increase in rounds played thru April and into May we are basically on budget. With steady summer rounds played, the golf course could come close to breaking even. In today's economy that is pretty good.

Mr. Jacobs asked the manager about membership. Mr. Wintz explained the marketing was on going to make more people in the surrounding areas aware of our golf course and what we have to offer. He also has been making contact with beachside condos. Gary also stated membership to golf courses is changing. People would rather travel to other area golf courses to play. While others want a gated golf community. Membership at our course has stabilized after our price structure was reviewed and changed from the three-tier system to what now fits the age group at this course. Members can play as many rounds as they wish. They can ride or they can walk. Play fifty rounds or unlimited rounds. They are more pleased with the changes that were made by Gary.

With the economy slowly recovering we are making headway. Our fees are below those at area courses, we are very competitive. Money is tight for recreation. We are working hard to become more profitable. We were closed for several days at the beginning of January 2010 because of rain and cold weather and still made fourteen thousand dollars more than for the same period in 2009.

The course will be hosting the Indian River Open golf tournament again and the course is ready for about one hundred professionals. We are one of the oldest stops on the winter tour, and players always enjoyed playing here. The pro-am is Friday, February 5th. The pro's play Saturday and Sunday January 6th and 7th. Entries for the pro-am is good with about a week left to enter a team. We also host the Marvin Harvey Memorial, a scholarship tournament that provides funds for deserving seniors towards college. This is the 20th year of the MHM, which began in March, 1990. The city commission has always been gracious to allow the use of the golf course for the two-day tournament.

Also attending the GAB meeting was Mayor Adam Barringer. After introductions, the mayor joined the meeting and made several comments during the discussions. Mayor stayed until the board adjourned. The board thanked him for coming and wished him well and asked him to join us again.

John Yancey, golf course superintendent, brought before the board and the manager a possibility of a federal grant for trees worth \$25,000 dollars. Mr. Yancey will continue to work on the requirements needed to receive this grant. Gary Wintz and John have selected locations for the trees if granted. Trees that are eligible are: live oak, cypress, sable palms and cedar. This would be good for continuing beautification of the golf course.

The next GAB meeting is scheduled for February 24, 2010, at 3:30p.m.

A motion to adjourn at 4:35p.m.