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Proposed Hotel on Flagler Avenue

Mr. David Swentor, with Premier Development Group of Charleston, South Carolina thanked the HPC for their time and gave a presentation on the proposed development of a 112-room hotel. Mr. Swentor discussed the market requirements for hotel construction, particularly in New Smyrna Beach. Mr. Swentor stated that one of benefits of the hotel project would be that it would maintain the character of Flagler Avenue, while increasing commerce to the rest of Flagler Avenue.

Mr. Swentor elaborated on the benefits of tourism to the community, including greater revenues for neighboring businesses, more jobs, and meeting spaces which will benefit various organizations in the New Smyrna Beach area. Another key point was that the hotel would be built close to the front property line so it would tie in with the surrounding streetscape, and would retain as much of the existing flora as possible.

A brief discussion ensued with members of the HPC asking questions of Mr. Swentor and voicing their opinion for or against the proposed hotel.

Ms. Ryan made the motion to recommend to the City Commission to approve the proposed hotel on Flagler Avenue., seconded by Mr. Mercurio. The motion carried on roll-call vote 5 – 2, with Mr. Sayyah and Ms. Wilson casting the dissenting votes.

Comments from Commission Members and City Staff

Mr. Baker informed the HPC that he will be sending out the Historic Preservation Award applications shortly and he will attempt to reach a larger area to ensure a good turn-out.

Adjournment

Being no further business, the meeting adjourned at 6:41 p.m.