

**PARKS & RECREATION BOARD EXECUTIVE SUMMARY**  
**November 13, 2008**

**Present:** Fran Dyer, Bruce Henry, Montez James, Steve Lyon, Luise Smith, Marilyn Stephens

**Absent:** Larry Kraker, Rory Lundberg, Rebecca Murphy, Donna Stoddard

Approval of Minutes - none

**OLD BUSINESS**

Halloween Parade: The board was very pleased with turn out and the emcee.

Flamingo Follies: The City has acquired another piece of artwork-turnout was good.

Layoffs: Parks & Recreation had to lay off one employee, Kristin Greene due to budget cuts. The position was the front office assistant who also assisted Kimla and AT. There will potentially be two more cuts forthcoming. The department is looking for volunteers.

**NEW BUSINESS**

Sign program with Port Orange: We are still receiving major criticism over the fact that the budget for the sports complex is over \$700,000.00, and it's not making money even though that was anticipated and disclosed when the complex was built. The program with Port Orange is a start to bring in money and advertising continues.

Orders for signs (banners) will be placed 3 at a time to receive optimum cost benefit.

The space above the press box was sold to Brighthouse for \$2500.00. The amount was agreed to for this season only. Discussion was had regarding future potential for income opportunity.

Fees: Board suggests team sponsorships (currently \$300 baseball/\$250 t-ball/\$175 flag football) could be offered with banner sales as a combo package as follows:

\$400 Banner Only - 1 year

\$650 both banner and team sport sponsorship per season

Mr. Henry moved to approve fee schedule and motion was seconded and approved by board.

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**MISCELLANEOUS**

The board was asked if any items needed to be added to the agenda. None were suggested. The upcoming Christmas Parade was discussed. Boat parade is in jeopardy due to cutbacks at Boston Whaler. The Yacht Club has sponsored it before but was problematic. We are hoping Whaler will continue support.

Question was asked if the department ever addresses annual budget comparisons and planning with the board. It has not been part of the boards' function but can be.

A committee is recommended to coordinate the Babe James commemoration event in the future to ensure that it's well organized and purposeful. The status of Pettis Park improvement was also discussed. The project appears to be in limbo.

No meeting next month due to holidays.

A motion was made and seconded to adjourn.

Meeting adjourned.