



# Community Redevelopment Agency

210 Sams Avenue • New Smyrna Beach, Florida 32168 • (386) 424-2266 • Fax: (386) 409-4759

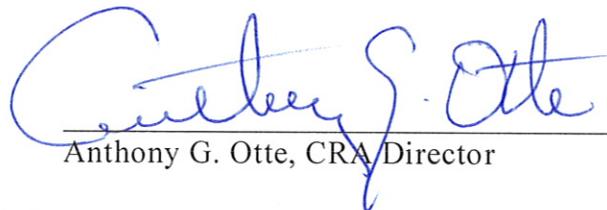
September 1, 2011

## MEMORANDUM

James Kosmas, Chair  
James Peterson, Vice Chair  
Doug Hodson  
Thomas Williams  
Chad Schilsky  
John Kinney  
Melissa Latty

May this serve as your official notification of the **REGULAR MEETING** of the Community Redevelopment Agency to be held on **Wednesday, September 7<sup>th</sup>, 2011 at 2:00 p.m.** **The meeting will be held at the City Hall Commission Chamber, 210 Sams Ave, New Smyrna Beach, FL 32168** to discuss the attached Agenda pursuant to Florida Statute 163 and Local Ordinance 23-85.

Respectfully submitted,



Anthony G. Otte, CRA Director

cc: Mayor and City Commission  
City Manager /City Attorney  
SE Volusia Chamber of Commerce  
CRA Funding Partners  
Members of the Press  
Flagler Merchants Assoc.  
Canal Street Historic District  
Public Notice

Attachment

**REGULAR MEETING AGENDA  
COMMUNITY REDEVELOPMENT AGENCY  
WEDNESDAY, SEPTEMBER 7, 2011 AT 2:00 P.M.,  
CITY COMMISSION CHAMBERS,  
210 SAMS AVE. NEW SMYRNA BEACH, FL**

**1. CALL TO ORDER**

**2. ROLL CALL**

**3. CONSENT AGENDA**

A. Approval of Minutes – Regular CRA Meeting August 3, 2011

**4. PUBLIC PARTICIPATION**

In accordance with the City Commission Resolution #11-89, a three-minute limitation will be imposed unless otherwise granted by the CRA Commissioners.

**5. PRESENTATION:**

None

**6. OLD BUSINESS**

A. Large Grant Application Amendment: Dolphin View Restaurant: Request for grant budget change

B. Gateway Landscaping and Beautification Capital Project:

1. Review and Recommendation of Conceptual Drawings for the NW and SW corners of US 1 and W. Canal St
2. Recommendation for the budget allocation

**7. NEW BUSINESS**

A. Commercial Exterior Property Improvement Grant – 201 S. Orange Street

B. Combined Grant Program Applications:

1. 193 North Causeway (Merk's)
2. 200 Magnolia Street (Vogue Cleaners)
3. 407 Downing Street (Duplex Building)
4. 738 Canal Street (former bicycle shop)

C. Large Grant Application – 545 Washington Street (residential)

D. Small Scale Improvement Grant Application – 399 Canal Street (the Arcade Bldg)

E. Change in Grants and Aids Guidelines to allow single event funding for marketing

1. Funding Request – “Florida Harmonica Championship”
2. Funding Request – “Cuda Red and Black Homecoming”

F. Discussion:

1. a. Request to add 177 N. Causeway to Opportunity Site list
- b. Request to revise the Program Boundaries for the Large Grant Program
2. Request to add 431 Canal Street to Opportunity Site list

**Agenda Continued on page 2**

G. Review: CRA Budget, FY 2012

1. CIP Manager

**8. REPORTS AND COMMUNICATIONS**

A. Director's Report

B. CRA Attorney's Report

C. Capital Projects Report

D. Commissioner Report

E. Tracking report - None

F. Correspondence - None

**9. ADJOURNMENT**

Pursuant to Chapter 80-15 of the Florida Sessions Laws, if an individual decides to appeal any decision made with respect to any matter considered at a meeting or hearing, that individual will need to ensure that a verbatim record of the proceedings is made.

In accordance with the Americans with Disabilities Act, persons needing assistance to participate in any of these proceedings should contact the Board Secretary listed below prior to the meeting:

Claudia Soulie, CRA Administrative Assistant, City of New Smyrna Beach, 210 Sams Avenue, New Smyrna Beach, FL 32168, (386) 424-2265.

# ***CONSENT AGENDA***

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**MINUTES OF THE  
CITY OF NEW SMYRNA BEACH  
COMMUNITY REDEVELOPMENT AGENCY  
MEETING OF AUGUST 3, 2011  
CITY COMMISSION CHAMBER, CITY HALL, 210 SAMS AVE.  
NEW SMYRNA BEACH, FLORIDA**

9 CRA Chair James Kosmas called the CRA meeting to order at 2:00 p.m.

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**Answering to roll call:**

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**James Kosmas  
Chad Schilsky  
Thomas Williams  
James Peterson  
John Kinney  
Melissa Latty**

20 Also present were CRA Director Tony Otte; CRA Administrative Specialist Claudia  
21 Soulie; CRA Attorney Mark Hall. CRA Project Manager Michelle Martin and  
22 Commissioner Doug Hodson were (excused) absent.

23  
24

**CONSENT AGENDA**

25  
26

A. Approval of Minutes – Regular CRA Meeting July 6, 2011

27 Mr. Kosmas asked that staff check page 5 of 13, line 201 – 204 to clarify a comment  
28 made by him and replace the word businesses with buildings. Ms. Soulie noted that  
29 change.

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**Mr. Schilsky made the motion to approve the Minutes with the changes as indicated; seconded by Mr. Kinney. Motion carried on roll-call vote 6–0.**

35

**PUBLIC PARTICIPATION**

36  
37

In accordance with the City Commission Resolution #11-89, a three-minute limitation will be imposed unless otherwise granted by the CRA Commissioners.

38 Reverend Sheryl Walsh, representing the Church of the Nazarene on Orange Street and  
39 Faith Christian Academy stated that they own three (3) buildings that are in need of  
40 landscaping and inquired if they would be able to participate in the grant program as they  
41 are a Not-for-profit organization. She continued that she had been in touch with CRA  
42 staff, but wanted to clarify if the CRA would consider her application once she brought it  
43 forward.

44 Mr. Kosmas asked she get back with staff for assistance with the application process.

45  
46  
47

Hearing no further request, Mr. Kosmas closed the Public Participation of the meeting.

48

**OLD BUSINESS**

49

A. Draft CRA Strategic Marketing Plan

50 Ms. Holly Smith, CRA Marketing Coordinator gave a brief summary about the meetings  
51 that have been conducted for the purpose of creating the CRA Strategic Marketing Plan  
52 and branding efforts for the NSB Waterfront Loop. Ms. Smith introduced the steering  
53 group members comprised of local representatives from the Canal Street, Flagler Ave,  
54 Third Ave and Historic Westside areas.

55  
56 Ms. Smith stated that three (3) logo and tagline options have been developed by the  
57 steering group for recommendation to the CRA and City Commission and that the  
58 Committee's preference is Option 2 (Old-Florida Charm – Endless Possibilities). Ms.  
59 Smith further elaborated on the purpose of the Marketing plan and what branding the  
60 loop entails.

61  
62 A brief discussion ensued about the budget for the marketing efforts, logo and banners;  
63 font and verbiage for the logo; proposed concepts for streetlight banner designs; the  
64 amount of banners and the coordination of banner efforts with the Wayfinding  
65 consultants.

66  
67 The CRA Commissioners agreed that Ms. Smith and the Committee did an excellent job  
68 and made favorable comments about staff's recommendation of using logo option 2. (Old  
69 Florida Charm – Endless Possibility).

70  
71 **Mr. Kinney made the motion to accept staff's recommendation that the Marketing**  
72 **Plan be approved and implemented with option 2; seconded by Ms. Latty. Motion**  
73 **carried on roll-call vote 6-0.**

74  
75 The CRA's recommendation will be presented at the City Commission meeting on  
76 August 9, 2011.

77  
78 B. Flagler Boardwalk Project Scope of Work – Cost Estimate for Additional  
79 Work

80  
81 Withdrawn by staff, as a complete cost estimate had not been obtained yet.

82  
83 C. Impact Fee Assistance Grant and Request for additional funds – Clancy's  
84 Cantina addition – 301 Flagler Ave Unit 3

85  
86 Mr. Otte gave a brief history on the previous grant awarded to this applicant and stated  
87 that a representative was present to answer any questions.

88  
89 Mr. Danny Michelbrink, representative for Clancy's, inquired if the CRA had any  
90 questions. Mr. Kosmas asked if the applicant was before the CRA to apply under the  
91 proposed new program, which Mr. Michelbrink confirmed.

92  
93 A brief discussion ensued about the stipulations of applying under the proposed new  
94 program; the CRA guidelines stating that no work can begin prior to CRA approval and  
95 that the applicant had started on some portion of his prior approved scope and  
96 ramifications of "opening" up existing applications to amend the dollar amount.  
97

98 The CRA denied the request for additional funds, but suggested the applicant contact  
99 CRA staff and revisit the project to find ways to potentially be able to come back before  
100 the CRA with a new grant application.

101  
102 **Mr. Peterson made the motion to deny the request for additional funds, seconded by**  
103 **Mr. Schilsky. Motion carried on roll-call vote 6 –0.**

104  
105 A brief discussion ensued about the Impact Fee assistance grant application for Clancy’s  
106 and when Impact Fees are generally due.

107  
108 **Mr. Williams made the motion to approve the Impact Fee Assistance application;**  
109 **seconded by Mr. Kinney. Motion carried on roll-call vote 6–0.**

110  
111 D. Discussion and Approval of Draft Programs:

112  
113 1. Discussion on allowing Design Assistance for grant purposes prior to CRA  
114 approval

115  
116 Mr. Otte stated that the CRA’s Property Improvement Grant guidelines specify that no  
117 work shall commence on a project prior to CRA approval and that this also applies to  
118 design fees (architectural drawings, plans and artistic renderings for signs), which are an  
119 eligible expense for reimbursement. In lieu of professional design documents, applicants  
120 can submit conceptual renderings for CRA grant approval purposes to avoid incurring  
121 any costs, as there are no guarantees that an application is going to be approved.

122  
123 Mr. Otte continued that staff has had several requests from potential applicants to  
124 consider allowing them to commission signed and sealed site plans and artistic  
125 renderings of signs prior to CRA approval and to be able to include these costs in the  
126 application for reimbursement, as having signed and sealed plans and artistic renderings  
127 would guarantee more accurate cost estimates.

128  
129 Mr. Otte recommended that the CRA allow design work commissioned prior to CRA  
130 approval to be included as a reimbursable expense and that the verbiage could read as  
131 follows:

132  
133 **Design Assistance:** Professional design services related to structural renovation, new  
134 construction, signage and landscaping. Applicant may choose to obtain professional  
135 design assistance prior to CRA approval. PLEASE NOTE: Professional design assistance  
136 is not required for CRA grant approval and the CRA is not responsible for any costs  
137 incurred by the applicant for these services, should the application be denied by the CRA  
138 or withdrawn by the applicant.

139  
140 A brief discussion ensued about these design fees being soft costs and if the CRA should  
141 pay for those as well as putting a cap on the reimbursable amount for design fees.

142  
143 **Mr. Schilsky made a motion to allow design fees for work completed prior to the**  
144 **application as an allowable expense if the grant application is funded in the**  
145 **maximum amount of 10% of the applicable grant, seconded by Ms. Latty. Motion**  
146 **carried on roll-call vote 4–2 with Mr. Peterson and Mr. Williams casting the**  
147 **dissenting votes.**

148 The CRA did not take any action on staff's request to include this verbiage in the Large  
149 Grants program, which currently does not allow for design assistance as an eligible  
150 expense.

151

152 2. Combined Grant Program for A. Exterior/Interior Renovation, New Construction  
153 and Impact/Permit Fees (\$20,000) and B. Significant Facades (\$60,000)

154

155 Mr. Otte stated that staff had finalized the grant programs that were discussed at the  
156 previous CRA meetings, with changes as directed by the CRA.

157

158 Mr. Otte continued that staff wanted to ensure its understanding of the directive of "One  
159 grant, per business, per parcel" to mean that for a parcel with three buildings, only one of  
160 the three buildings would be eligible for CRA funding. If that building has multiple  
161 tenants, each tenant could be eligible for a Combined grant. For the other grant programs,  
162 grants would only be allowed for that building.

163

164 Mr. Otte informed the CRA that the approved grant programs will be forwarded to the  
165 City Commission for consideration at their August 23, 2011 City Commission meeting.

166

167 A brief discussion ensued about the intended purpose of the Significant Façade grant  
168 portion and what constitutes a significant façade as well as removing the reference that  
169 this would pertain only to multi-tenant buildings.

170

171 Mr. Peterson felt that the significant façade portion was put in place to prevent aggregates  
172 of multi-tenants and was not in favor of removing the multi-tenant stipulation. Mr.  
173 Kosmas felt that owner-occupied buildings should not be precluded from applying.

174

175 Mr. Peterson clarified if the intent was to let multi-tenants aggregate up to \$60,000 or, in  
176 the case of an owner-occupied building, let the building owner apply for up to \$60,000  
177 under the significant façade program.

178

179 Discussion ensued about each façade of a building being eligible for a significant façade  
180 grant and that the CRA had to determine what would be considered as significant.

181

182 The CRA further reviewed the final draft for this program and made some minor  
183 changes.

184

185 Mr. Kosmas commented on the grant requirement of placing signage identifying the  
186 funding partners at the project site for the duration of the project and suggested extending  
187 the sign display time 30 or 60 days past project completion. The CRA agreed. Ms. Soulie  
188 noted that suggestion and stated that staff had also commissioned window/door stickers  
189 to be given to the applicants.

190

191 **Mr. Williams made the motion approve the Combined Grant program as amended,**  
192 **seconded by Mr. Kinney. Motion carried on roll-call vote 5–1, with Mr. Peterson**  
193 **casting the dissenting vote.**

194

195 3. Grant Program for: A. Large Grants (\$50,000) and Opportunity Sites

196

197 The CRA reviewed the final draft for this program and made some minor changes.  
198  
199 Discussion ensued about changing the eligibility area for the \$50,000 to include the entire  
200 CRA district instead of only a predetermined portion on the mainland and Flagler Ave as  
201 well as removing the stipulation that hours of operations had to extend beyond 5:00 pm.  
202 The CRA agreed to keep the eligibility area as designated and to add verbiage that  
203 additional consideration will be given to businesses proposing hours of operations that  
204 extend beyond 5:00 pm.

205  
206 Further, it was discussed that a property owner may not receive a \$20,000 grant if he or  
207 she was awarded a \$50,000 grant, but that receipt of the large grant would not preclude  
208 tenants from applying for the \$20,000 grant.

209  
210 Mr. Bob Wiley, property owner on Canal Street, inquired if he, as the building owner,  
211 could receive an Opportunity Site grant as well as a \$20,000 grant if he also owned a  
212 business in his building. The majority of CRA Commissioners agreed.

213  
214 For the Opportunity Site grant Mr. Kosmas suggested removing the reference to Flagler  
215 Ave sites as well as add the requirement of a Level I environmental assessment. Staff  
216 noted these suggestions.

217  
218 **Ms. Latty made the motion approve the Grant Program for Large Grants and**  
219 **Opportunity Sites as amended, seconded by Mr. Schilsky. Motion carried on roll-**  
220 **call vote 6-0.**

221  
222 4. Grant Program for Small-Scale (Exterior) Improvements (\$2,500 No-Match)

223  
224 The CRA reviewed the final draft for this program and made no changes.

225  
226 **Mr. Kinney made the motion approve the Grant Program for Small-Scale**  
227 **Improvements as submitted, seconded by Ms. Latty. Motion carried on roll-call vote**  
228 **6-0.**

229  
230 Mr. Kosmas stated that he wanted to congratulate everybody on their work and efforts in  
231 regards to these grant programs.

232  
233 **NEW BUSINESS**

234 Mr. Kosmas suggested that, for purposes of time a motion be made for approval for each  
235 individual grant item under New Business without discussion, unless any of the  
236 Commissioners had specific questions, which would then be addressed. The CRA agreed.

237 A. Commercial Property Improvement Grant – 500 N. Causeway

238  
239 **Mr. Williams made the motion approve the Grant for 500 N. Causeway (without the**  
240 **Design fees), seconded by Mr. Kinney. Motion carried on roll-call vote 6-0.**

241  
242 Ms. Kathy Standing, applicant inquired when she would have to go before the City  
243 Commission and was informed that staff was preparing to submit her application for  
244 ratification by the City Commission on August 23, 2011.

245 A brief discussion ensued if it was really necessary for this application to go before the  
246 City Commission and staff will check into this and get back with the applicant.

247  
248 B. Commercial Property Improvement Grant – 114 Sams Ave  
249

250 **Mr. Peterson made the motion approve the Grant for 114 Sams Ave, seconded by**  
251 **Mr. Kinney. Motion carried on roll-call vote 6-0.**  
252

253 C. Residential Property Improvement Grant – 1111 S. Atlantic Ave  
254

255 Mr. Otte stated that the applicant is proposing improvements to a duplex structure  
256 located at 1111 S. Atlantic Ave. The Property Appraiser shows that this location shares  
257 its parcel number with 1109 S. Atlantic Ave. Mr. Otte continued that the application  
258 had received the necessary points to qualify for consideration and staff recommends  
259 approval.

260  
261 Mr. Sid Cohern, Architect of record for the project, explained that the applicant is  
262 currently working on rectifying an issue with the survey. A brief discussion ensued  
263 about dividing the lot and the applicant being able to come back with a new parcel id  
264 number for 1109 S. Atlantic Ave and being able to apply for a residential improvement  
265 grant for the structure at 1109.

266  
267 **Mr. Peterson made the motion approve the Grant for 1111 S. Atlantic Ave. in the**  
268 **amount of \$5,000, seconded by Mr. Williams. Motion carried on roll-call vote 6-0.**  
269

270 D. Discussion for possible Large Grant Application – 545 Washington Street  
271

272 Mr. Otte stated that CRA Staff was approached by Mr. Kung who is proposing to  
273 convert two (2) condemned houses at 543 and 545 Washington Street into habitable  
274 living quarters. The project entails the rehabilitation of the existing structure at 545  
275 Washington Street as well as the construction of three (3) new cottages on the same  
276 parcel. 545 Washington Street is the primary address for this parcel and also houses 543  
277 Washington.  
278

279 The project site is located on Washington Street on the west side of US1, which is  
280 currently under design for streetscape improvements and is only a few houses away  
281 from a proposed business incubator location. The applicant would like to apply for a  
282 \$50,000 grant, with the qualifier being residential infill. Mr. Otte continued that staff  
283 was requesting discussion on the following:  
284

- 285 1. Does the CRA consider this proposal to be residential infill, thus qualifying for  
286 consideration under the \$50,000 program?
- 287 2. The applicant has submitted a residential grant application for 543 Washington Street,  
288 which is on the same parcel as 545 Washington Street. Would the award of this  
289 residential grant disqualify the parcel from receiving a \$50,000 grant?  
290

291 Mr. Otte stated that staff feels that this proposed project will tremendously improve the  
292 look of this parcel, aid in residential infill and reduce blighted influences, and that staff  
293 is recommending the CRA authorize the applicant to move forward with an application  
294 for a Large Grant (\$50,000) for consideration at the September CRA meeting.

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A brief discussion ensued about what could be considered residential infill and its importance to the district.

The CRA agreed that the receipt of a residential property improvement grant will not disqualify the parcel from receiving a Large Grant and authorized the applicant to move forward with an application under the Large Grant program for consideration at the next CRA meeting in September.

E. Residential Property Improvement Grant - 543 Washington Street

Mr. Otte stated that the work on the structure at 543 Washington Street had commenced by the time Mr. Kung made contact with staff; however, the exterior items being considered under this Residential Property Improvement grant application are eligible, as work for these items had not started. Mr. Otte continued that the application had received the necessary points to qualify for consideration and staff recommends approval.

**Mr. Kinney made the motion approve the Grant for 543 Washington Street in the amount of \$4,725, seconded by Mr. Peterson. Motion carried on roll-call vote 6-0.**

F. FY 2012 Grants and Aids Applications (listed in alphabetical order):

1. Friends of Canaveral - \$15,000

**Mr. Williams made the motion approve the Grants and Aids application for Friends of Canaveral, seconded by Ms. Latty. Motion carried on roll-call vote 5-1 with Mr. Peterson casting the dissenting vote.**

2. Friends of Historic Canal Street - \$10,000

**Mr. Schilsky made the motion approve the Grants and Aids application for Friends of Historic Canal Street, seconded by Ms. Latty. Motion carried on roll-call vote 6-0.**

3. Gallery Group of Flagler Ave - \$21,000

**Mr. Schilsky made the motion approve the Grants and Aids application for Gallery Group of Flagler Ave., seconded by Mr. Kinney. Motion carried on roll-call vote 5-1 with Mr. Peterson casting the dissenting vote.**

4. Merchants of Flagler Ave Hosp. Group - \$62,175

Mr. Schilsky stated that he is recusing himself from voting on this item. Mr. Otte commented that this application has to go before the City Commission at one of their September meetings due to the funding amount exceeding \$25,000.

Mr. Kinney asked about the budget figures. Ms. Elaine Stathakis, representative for the Group explained how they derive their funding through sponsors and in-kind services.

344 **Mr. Williams made the motion approve the Grants and Aids application for**  
345 **Merchants of Flagler Ave., seconded by Mr. Kinney. Motion carried on roll-call vote**  
346 **4-1 with Mr. Peterson casting the dissenting vote.**

347  
348 5. New Smyrna Beach South Causeway Merchants Association - \$24,000  
349

350 A brief discussion ensued about the Association as it was newly established in 2011 and  
351 the cost for out-of-state funding.

352  
353 **Mr. Williams made the motion approve the Grants and Aids application for the**  
354 **New Smyrna Beach South Causeway Merchants Association., seconded by Mr.**  
355 **Schilsky. Motion carried on roll-call vote 5-1 with Mr. Peterson casting the**  
356 **dissenting vote.**

357  
358 6. New Smyrna Mainstreet, Inc. d/b/a Canal Street Historic District - \$20,000  
359

360 Mr. Peterson stated that he will abstain from voting on this item.

361  
362 **Mr. Schilsky made the motion approve the Grants and Aids application for the New**  
363 **Smyrna Mainstreet seconded by Mr. Kinney. Motion carried on roll-call vote 5-0**

364  
365 G. Funding Request – “Excellence In Education Awards”  
366

367 No representative was present on behalf of this item. The CRA deferred it to a future  
368 meeting.

369  
370 H. Proposed Rate Increase for CRA Attorney  
371

372 Mr. Otte stated that CRA Attorney, Mark Hall, has served the CRA for more than 15  
373 years and had not received a fee increase in more than 5 years. Mr. Hall is asking for the  
374 CRA to consider and approve an increase to an hourly rate of \$200 for attorney time and  
375 \$90 for paralegal assistance.

376  
377 **Mr. Kinney made the motion approve the fee increase for Mark Hall and the**  
378 **paralegal; seconded by Mr. Williams. Motion carried on roll-call vote 6-0**

379  
380 I. Sponsor Request for ACA – Images ~ A Festival of the Arts  
381

382 Mr. Otte stated that the Atlantic Center for the Arts (ACA) presents the Images art show  
383 every year in the Canal St area. For their 2011 event, the ACA received CRA funding in  
384 the amount of \$7,500 (\$2,500 as a Creative Education Sponsor and \$5,000 as an  
385 Entertainment Sponsor). Mr. Otte continued that staff is recommending that the CRA  
386 approve the Promotions Sponsor opportunity in the amount of \$7,500 for the 2012  
387 Images event.

388  
389 A brief discussion ensued about the budget and sponsorship opportunities as well as the  
390 positive economic impact this event has on the community.  
391

392 Mr. Williams suggested that all the Art previously purchased during this event be  
393 collected and sold at an Images Event. Those funds could be used to purchase new art.  
394

395 Mr. Otte suggested that staff get with Commissioner Williams to draft a proposal on how  
396 to sell the art and to bring this proposal back at a future CRA meeting.  
397

398 **Mr. Kinney made the motion approve the funding request for ACA as a Promotions**  
399 **Sponsor in the amount of \$7,500; seconded by Mr. Williams. Motion carried on roll-**  
400 **call vote 5-1, with Mr. Peterson casting the dissenting vote.**  
401

402 J. Mary Ave. Streetscape II – LAP Agreement Resolution  
403

404 Mr. Otte stated that staff is asking CRA to recommend that the City Commission  
405 consider adoption of a resolution, which would authorize the Mayor to make, execute and  
406 deliver to the State of Florida Department of Transportation, a Local Agency Program  
407 Agreement for the construction of the sidewalk/multi-use trail across the Mary Avenue  
408 Florida East Coast Railway At-Grade Crossing No. 271969H.  
409

410 Mr. Otte continued that funding for this LAP Agreement is \$281,464, in which the FDOT  
411 will reimburse the City 75% (\$211,098), and the City will match the other 25% (\$70,366)  
412 as previously approved with Resolution 20-10.  
413

414 **Mr. Schilsky made the motion to authorize staff to present the LAP agreement**  
415 **resolution to the City Commission for ratification; seconded by Ms. Latty. Motion**  
416 **carried on roll-call vote 6-0.**  
417

418 **REPORTS AND COMMUNICATIONS**

419 A. Director's Report  
420

421 Mr. Otte stated that on August 18, 2011 staff is making a presentation to the County  
422 Council pertaining to CRA budget and activities in 2010.  
423

424 Furthermore, the wayfinding project has received FDOT preliminary approval for the  
425 design as well as the location maps and sign criteria.  
426

427 CRA Attorney's Report  
428

429 Mr. Hall stated that there will be a ground-breaking ceremony for the Hotel on Flagler  
430 Ave. at a date to be announced.  
431

432 Commissioners Report  
433

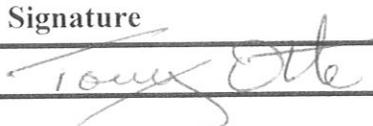
434 Hearing no comments, Mr. Kosmas entertained a motion to adjourn.  
435

436 **ADJOURNMENT**  
437

438 **A motion was made to adjourn; all agreed. Meeting adjourned at 5:30 pm.**

# ***OLD BUSINESS***

## CRA AGENDA ITEM SUMMARY

<b>Staff Member Making Request</b> Claudia Soulie		
<b>Meeting Date:</b> September 7, 2011		
<b>Action Item Title</b> Large Grant Application Amendment and Time Extension: Dolphin View Restaurant – 107 N. Riverside Dr.		
<b>Agenda Section:</b> Consent _____ Public Hearing _____ Special Items <u>  x  </u>		
<b>Summary Explanation and Background</b>		
<p>The Dolphin View grant request was the first application to be submitted and approved by the CRA and City Commission under the Large Grants Program (formerly known as Development Assistance and Incentives Program) in June 2011.</p> <p>This applicant requested funds for the conversion of a storage area to provide indoor restaurant seating to make the restaurant less reliant upon the weather. The applicant has contacted staff and stated that the original plan was to be under construction for the approved project scope by mid August; however, the Volusia County Health Department has made stipulations that necessitated revisions to the approved plan. Those changes are related to the restaurant's River Cruise operation that has become immensely successful since June. Revisions include:</p> <ul style="list-style-type: none"> <li>• Expansion of the kitchen to accommodate additional food requirements for anticipated growth of the River Cruise portion of the business. This expansion will require the customer order area to be moved from the interior to the exterior with an awning running along the dockside portion of the building.</li> <li>• The inclusion of an additional exhaust hood to remove steam from the expanded prep area.</li> <li>• Modification of the proposed HVAC system to provide cooling and heating to the covered area in cases of inclement weather.</li> </ul> <p>The total cost of the revisions is estimated at \$37,180, bringing the total project cost to \$103,167.00. The additional amount of CRA funding requested is \$17,006.38, which added to the previously awarded amount of \$32,993.62 brings total CRA funding to \$50,000.</p> <p>The applicant is also requesting a ninety-day extension to the original construction start date, changing the date from September 28, 2011 to December 27, 2011. (Please see attached letter).</p>		
<b>Recommended Action/Motion:</b>		
Approval		
<b>Funding Analysis:</b> Budgeted <u>  x  </u> If not budgeted, recommend funding account:		
Funds are available in an allocation of \$200,000 from line item 51502.583003 which has a budget available of \$1,379,533.00.		
<b>Exhibits Attached:</b>		
<ol style="list-style-type: none"> <li>1. The grant application amendment submitted by Dolphin View</li> <li>2. A construction start date extension letter</li> </ol>		
<b>Reviewed By:</b>	<b>Name</b>	<b>Signature</b>
CRA Director	Tony Otte	
<b>Commission Action</b>		

THE DOLPHIN VIEW SEAFOOD RESTAURANT  
107 N. Riverside Drive  
New Smyrna Beach, FL 32168

August 25, 2011

Chairman James Kosmas  
Community Redevelopment Agency  
210 Sams Avenue  
New Smyrna Beach, FL 32168

Grant amendment

Dear Chairman Kosmas:

We are requesting an amendment to our original Grant Application for your consideration at the September 7, 2011 meeting of the CRA because of changes that have taken place since we first came before the CRA board 1 year ago.

I have met with CRA Staff to properly amend the request, as this letter serves as a part of that process. In addition, we have met with the appropriate Departments of the City to discuss the conceptual changes and have received notification that these changes are satisfactory.

When we began the process of making the Grant request a year ago, the River Cruise portion of our business did not even exist. Since that time our River Cruises have become immensely popular and have grown dramatically. Following our approval in June of 2011 we have accommodated more than 3000 guests on the cruises with the goal of serving 20,000+ in the coming year. This additional demand has resulted in an increase of staff to handle the food preparation for the cruises and staff on the cruises themselves.

By virtue of the rapid expansion of our business and our ability to properly meet the demand, we have had to make changes to our original plan as requested by the Volusia County Health Department. I have consulted with Tom Williams, Engineer for the project, to address the needed changes which include the following:

1. Creation of the cruise food prep area.
2. The addition of a large exhaust hood to vent any steam from the new cruise food prep area.
3. Installation of an 8 foot awning along the entire length of the dockside of the building with canvas side panels that include clear panels for customer viewing and provide light. The awning will provide protection for the exterior customer order area and entrance to the dining room in all types of weather.
4. General construction items include relocation of the customer order area, relocation of the necessary plumbing and electrical and a modification to the HVAC system as required by the health department for the new food prep area.

Therefore we are requesting an addendum to our original Grant request in the following amounts for each additional area needed:

General Construction costs	\$12,790	New Total of Construction	\$ 103,167.00
Hood System	9,693.		
8 x 62 foot Awning for new customer order area	<u>14,697</u>		
TOTAL additional cost of construction	\$37,180		
Additional amount Requested from CRA	17,007		

Should you have any questions please feel free to contact me or direct them through CRA staff.

Sincerely,



George Richford  
Dolphin View Restaurant

# Dolphin View Seafood Restaurant

107 N. Riverside Dr  
New Smyrna Beach, FL 32168

## GRANT BID LIST

	CHOSEN BID	ALTERNATE BID
COMPANY	DAYTONA FIRE & SAFETY	UNITED MECHANICAL SERVICES
SCOPE OF WORK	Install 12ft Hood system	Install 12 ft hood system
Installation of large exhaust hood and ventilation system.	\$ 9,693.00	\$ 10,969.00
COMPANY	THINK SHADE LLC	J BRENDEL ENTERPRISES
SCOPE OF WORK	Install 8ft x 62 ft awning	Install 7ft x 62 ft awning
Installation of 8 foot awning with canvas side panels along entire length of dockside of the building	\$ 14,697.00	\$ 18,815.00
SUB TOTAL	\$ 24,390.00	
J. BRENDEL ENTERPRISES (additional construction costs includ. Electric, plumbing, mech.)	\$12,790.00	N/A J brendel already contractor on job
TOTAL	\$ 37,180.00	-0-

**Daytona Fire & Safety Equipment Inc.**

179 Carswell Ave.

Holly Hill, Florida 32117

Phone: (386)-252-3186

Fax: (386)-252-2920

Web: WWW.DAYTONAFIRE.COM

**PROPOSAL #**

615

August 27, 2011

Page 1 of 2

Printed 8/27/2011

**HOOD**

\$ 9,693.

**Work Location:**

Dolphin View  
107 North Riverside Drive  
New Smyrna Beach, FL. 32168

**Bill To:** Dolphin View  
Has no charge account  
None, NONE. NONE

Lynette - , Work #: (386) 402-8859, Mobile #: (386) 314-7657 George, Mobile #: (386) 847-6295 -Lynnett  
George - , Mobile #: (386) 402-1108

**Proposal For**

**Steam Hood Estimate**

**Payment terms :**

50% Non Refundable Deposit, 40% After hood install, 10% At final inspection

**Sales Representative**

Larry King

Part #	Description	Qty	Price	Amount
<b>12" Long Steam Hood with Front Perforated Supply Plenum. 304 S.S. construction.</b>				<b>\$9,693.70</b>
8-178	Exhaust fan roof curb W/Vented Base, Hinged. Roof pitch 0 "/ 12"	1.0	Ea.	
8-187	Supply fan roof curb . Roof pitch 0 "/ 12"	1.0	Ea.	
8-197	Material & Labor for hood install	1.0	Ea.	
8-158	Stainless Steel trim panels from hood to ceiling. Left, Front,Right. Installed	0.0	Ft.	
8-160	Back wall - 20 Ga. Stainless Steel wall clad. Bottom of hood to floor. Installed.	0.0	Ft.	
8-181	Supply Fan untempered- 0.50 HP, 1 Phase 115 V, 8.0 FLA, ODP (Open Drip Proof).Sloped filtered intake with metal mesh filters	1.0	Ea.	
8-198	Daytona Fire generated shop drawings for hood building permits.	1.0		
8-199	Hood Building Permit & final inspection.	1.0		
8-196	Crane Rental for roof top units	1.0		
8-191	** taxable sale Job comments as part of hood job quote ***	1.0		
8-171	DU85 High Speed Direct Drive Centrifugal Upblast Exhaust Fan (single phase only), 0.750 HP, 1 Phase 115 V, 13.0 FLA. ODP (Open Drip Proof). GREASE CUP	1.0	Ea.	
8-143	12" X 6' X 2' Long Steam Hood with Front Perforated Supply Plenum. 304 S.S. construction.	1.0	Ea.	
8-102	Shipping	1.0		

Subtotal: \$9,102.07

Tax: \$591.63

**Total: \$9,693.70**

**This proposal may be withdrawn if not accepted within 30 days**

Notes

**EXHAUST SYSTEM NOTES**

Allow approx 3-4 weeks for hood delivery & permits. Work to commence on issuance of building permits and mutually acceptable Scheduling.

**WORK BY OTHERS - THE COST OF WHICH IS NOT INCLUDED IN THIS PROPOSAL**

ALL roofing requirements. Installation of roof curbs, roof penetrations etc. ALL electrical requirements to provide power to exhaust & supply fan(s).

# Think Shade LLC

Your Shade Solutions Provider

AWNING

14,697. -

## Proposal/Contract

**Date:** August 2, 2011

**Project Name:** Dolphin View Restaurant  
Food Window Patio Canopy

**To:** Mr. George Richford  
Dolphin View Seafood Restaurant  
107 N. Riverside Dr.  
New Smyrna Beach, FL 32168

**Quote No:** 11-152  
**From:** Rick Bailey

**Page:** 1 of 3 Plus Renderings

For the design, supply, permitting and installation of a patio canopy attached to the restaurant and projecting out 8 feet with horizontal curtains at the Dolphin View Seafood Restaurant in New Smyrna Beach, FL

For the supply and install of a patio canopy that is 62' wide with an 8' projection an entry height of 8' and a peak height of approximately 10'-6" including a painted frame and horizontal curtains.....\$ 14,697.00 (FOURTEEN THOUSAND, SIX HUNDRED NINTEY-SEVEN DOLLARS AND NO CENTS)

The above price is based on the scope of work and terms and conditions as described herein. This price is good for 30 days from the date of this proposal/contract.

**By: Think Shade LLC**

**By: Dolphin View Seafood Restaurant**

Signed: *Rick Bailey*

Signed: \_\_\_\_\_

Print Name: Rick Bailey

Print Name: \_\_\_\_\_

Title: Managing Member

Title: \_\_\_\_\_

Date: August 2, 2011

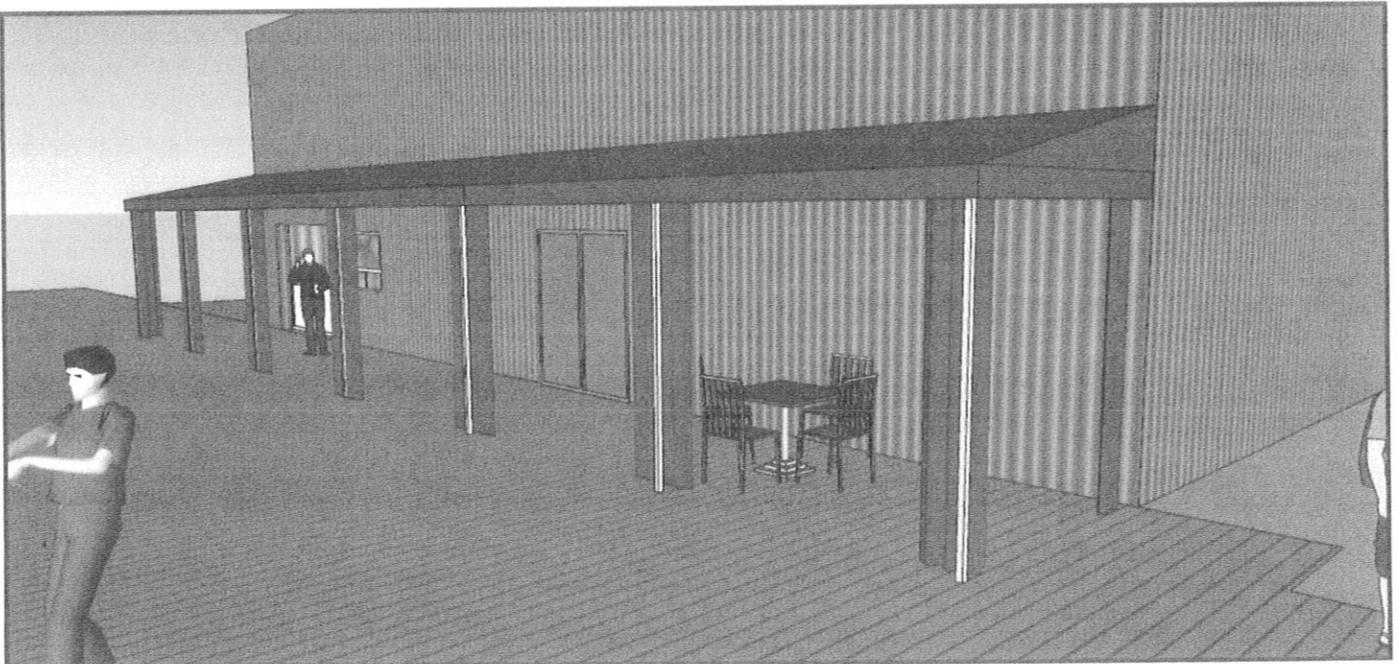
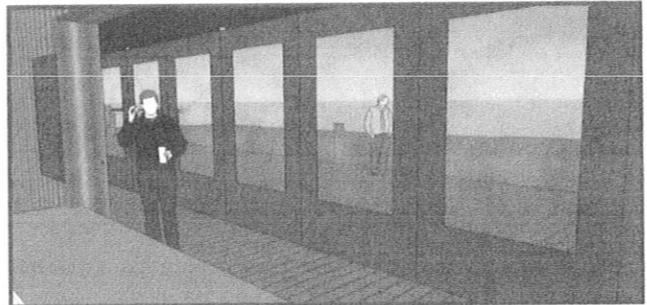
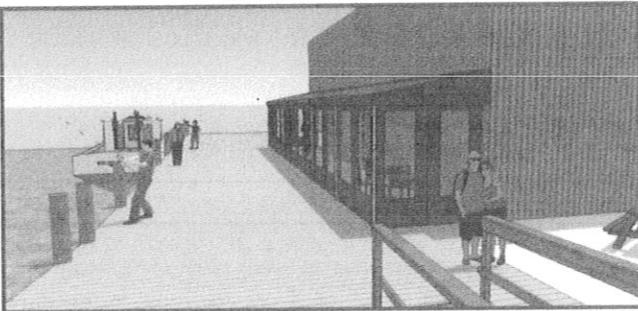
Date: \_\_\_\_\_

Witness: \_\_\_\_\_

Think Shade LLC  
5528 Crepe Myrtle Circle  
Oviedo, FL 32765  
PH: 407-760-8580

# Think Shade LLC

## Dolphin View Seafood Restaurant - 62' wide Patio Canopy



Think Shade LLC

**Dolphin View Seafood Restaurant – Typical Open Curtain View.**



# J. Brendel Ent. Inc.

1801 North Peninsula Avenue  
New Smyrna Beach, FL 32169  
386-428-5715  
386-426-3979 CELL  
386-428-8150 FAX  
CB C060315

Construction

12,790.-

August 29, 2011

Dolphin View  
107 N. Riverside Drive  
New Smyrna Beach, FL 32169

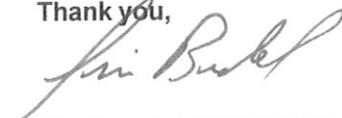
## RE: Additional Work-Kitchen

1. Construct 2 interior walls with a 2/8 door, 2 Electrical outlets, relocate EXIT sign and emergency lights. Sheetrock, finish and paint. \$1450.00
2. Remove existing 3/0 steel door and frame on the SE corner of building. Remove sheetrock where needed. Cut hole in wall and frame wall to accommodate a steel 8'x7' rollup door and trim for new order area with new counter and repair sheetrock. \$2387.00
3. Remove sheetrock on East wall of kitchen. Cut hole in wall, reframe, install new 6/0 steel door and frame. Re-sheetrock, finish, paint and repair siding. Door to be used as service entrance for supplies and equipment. \$2467.00
4. Install 1 new hand sink with supply and drain lines in SW corner of kitchen. \$950.00
5. Install 2 new 220 AMP electrical lines to kitchen for new ovens and 3 receptacles for warmer lights. Repair sheetrock. \$1637.00
6. Run new A/C ducts to kitchen for additional temperature control as per Health Department. Upgrade A/C unit size. \$1999.00
7. Permits and engineering. \$1900.00

**\*All work to be completed in a timely and professional manner.**

**\*All Construction work to be done is recommended by the Health Department to have a closed kitchen area with conditioned air and a separate order area.**

Thank you,



Jim Brendel CB C060315

## Soulie, Claudia

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**From:** Knotek, Mike  
**Sent:** Thursday, August 25, 2011 11:10 AM  
**To:** Soulie, Claudia

Claudia, I have review the conceptual drawing for the covered walk at the Dolphin View Restaurant site and I do not see any building issues with this project.

*MikeK*

Michael W. Knotek

Chief Building Official

City of New Smyrna Beach

210 Sams Avenue  
New Smyrna Beach, FL 32168

Office: 386.424.2139

Fax: 386.424.2143

Email: [mknstek@cityofnsb.com](mailto:mknstek@cityofnsb.com)

**Soulie, Claudia**

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**From:** Jameson, Kevin  
**Sent:** Wednesday, August 24, 2011 2:22 PM  
**To:** Soulie, Claudia  
**Subject:** Dolphin View Awning

Marisa and Gail have met with Lorna and are OK with the awning.

Kevin Jameson, Planner  
City of New Smyrna Beach  
210 Sam's Ave.  
New Smyrna Beach, FL 32168

Phone: (386) 424-2138  
E-mail: [kjameson@cityofnsb.com](mailto:kjameson@cityofnsb.com)

**J. Brendel Ent. Inc.**

1801 North Peninsula Avenue  
New Smyrna Beach, FL 32169  
386-428-5715  
386-426-3979 CELL  
386-428-8150 FAX  
CB C060315

\$ 18,815  
AWNING  
\$ 18,815.-

August 25, 2011

2nd estimate

Dolphin View Restaurant  
107 North Riverside Drive  
New Smyrna Beach, FL 32168

**RE: PATIO CANOPY**

1. Install patio canopy 62' long projecting 8' out from building and a peak height of 10'6"- the frame work will be constructed of high strength aluminum and is designed for winds of 110 mph to 150 mph- the fabric is Weblon- fire resistant rated- laminated vinyl available in numerous colors- **\$11,497.00**
2. To include horizontal curtains on sides and front- made of the same Weblon fabric and a clear vinyl window will be included- **\$5,468.00**
3. Painting of frame is optional- **\$900.00**
4. Engineering cost is approximately- **\$450.00**
5. Permits will approximately be- **\$500.00**

Thank you,



**Jim Brendel**

**CB C060315**

# PROPOSAL

## UNITED MECHANICAL SERVICES, INC.

4625 OLD WINTER GARDEN ROAD, B-5 ORLANDO, FL. 32811  
 Phone: 407-299-0994 Fax : 407-299-7186  
 unitedmechanic@bellsouth.net

HOOD  
 \$ 10,969.  
 second estimate

JOB NAME: <b>Dolphin View Seafood</b>	PH:	DATE: August 29, 2011
JOB LOCATION: 107 N RIVERSIDE DR. NEW SMYRNA BEACH, FL 32169	FAX:	EMAIL: <a href="mailto:INFO@PASTIMEPRINCESS.CO">INFO@PASTIMEPRINCESS.CO</a>
BILLING INFO: <b>SAME AS ADDRESS</b>	CELL:	ATTN: <b>GEORGE</b>

**Scope of Work:**

- UNITED MECHANICAL SERVICES, INC. TO:**  
 INSTALL ONE 12FT LOW BOX HEAT HOOD PACKAGE
1. ONE- 12FT LOW BOX HOOD WITH MAKEUP AIR
  2. ONE- EXHAUST FAN & CURB (FLAT DECK)
  3. ONE- MAKE UP FAN & CURB (FLAT DECK)
  4. ALL EXHAUST DUCT WORK (HEAT ONLY)
  5. ALL MAKEUP DUCT
  6. ALL STAINLESS STEEL BACK WALL AND TOPPER TO CODE
  7. ALL VENT TO 2<sup>ND</sup> FLOOR WITH LOUVER TO OUTSIDE BUILDING
  8. INCLUDES SIGNED AND SEALED PLANS
  9. ALL PERMIT FEES WILL BE BILLED OUT AT FINAL INSPECTION
- \*\*ELECTRICAL TO BE DONE BY OTHERS NOT INCLUDED IN THE PRICE\*\***

JOB TOTAL      \$10,300.00  
 6.5% TAX          \$ 669.50  
**TOTAL            \$10,969.50**

WE PROPOSE HEREBY TO FURNISH MATERIAL/LABOR – COMPLETE IN ACCORDANCE WITH ABOVE SPECIFICATIONS

TERMS: 50%	<u>\$5,484.75</u>	DEPOSIT DUE ON ACCEPTANCE	INITIAL _____
40%	<u>\$4,387.80</u>	DUE AT FIRST INSPECTION	INITIAL _____
10%	<u>\$1,096.95</u>	DUE AT FINAL INSPECTION	INITIAL _____
PERMIT FEE	\$ _____	DUE AT FINAL INSPECTION	INITIAL _____

**\*\*\*PLEASE BE AWARE THERE WILL BE A 10% SURCHARGE ON THE JOB TOTAL IF NOT PAID IN FULL AT THE FINAL INSPECTION!\*\*\***

# Dolphin View Seafood Restaurant

107 N. Riverside Dr  
New Smyrna Beach, FL 32168

*Time extension*

August 25, 2011

Chairman James Kosmas  
Community Redevelopment Agency  
210 Sams Avenue  
New Smyrna Beach, FL 32168

Dear Chairman Kosmas:

Please let this letter serve as a request for an extension to our Grant application requirement to begin construction within 90 days of approval by the City Commission. The approval of the Commission occurred on June 28, 2011 therefore our commencement of construction deadline is September 28, 2011. We respectfully request a 90 day extension to our original deadline.

Our original plan was to be under construction by the middle of August, however, we have received some changes requested by the Health Department and must comply by September 9, 2011 with a revised set of plans. Mr. Tom Williams, Engineer for the project, has made the necessary revisions that will be forwarded to the Health Department. These changes are included below.

- Create a new food prep area for the anticipated growth of the River Cruise portion of the business.
- The inclusion of an additional exhaust hood to remove steam from the new prep area.
- The addition of an 8 foot awning, with side panels along the entirety of the dockside of the building to cover the customer order area and entrance to the dining room in all types of weather.

We still have approximately 30 days left for our original deadline, however, should some other issue arise or the Health Department has additional changes we would like to be prepared, and have the extension in hand. We do plan to come forward under separate cover with an amended Grant request to accommodate the proposed changes with construction costs, providing they meet Grant guidelines.

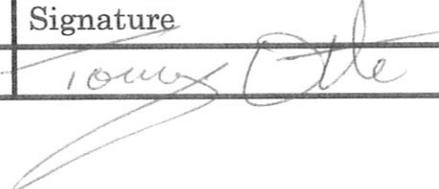
Should you have any questions please feel free to contact me, otherwise we will continue to work with CRA Staff.

Sincerely,



George Richford  
Dolphin View Seafood Restaurant

## CRA AGENDA ITEM SUMMARY

Staff Member Making Request: Tony Otte		
Meeting Date: September 7, 2011		
Action Item Title: US-1 & Canal Street Gateway Landscaping and Beautification		
Agenda Section: Consent _____ Public Hearing _____ Special Items <u>  x  </u>		
<p><b>Summary Explanation and Background</b></p> <p>In efforts to meet goals for the CRA as provided in the CRA Master Plan Update, the CRA wishes to proceed with plans for a gateway landscaping and beautification project at the intersection of US-1 and Canal Street.</p> <p>Presented are 3 concepts for the gateway landscaping and beautification project as provided by Glenn Herbert FASLA, with Bellomo-Herbert &amp; Company. The concepts also include an estimated cost for each concept.</p> <p>As the City owns the Dunn Lumber site on the NW corner of this intersection, a much more substantial gateway project is available than was considered in the CRA Master Plan Update. Therefore, the estimated costs for the gateway project are more than anticipated by the Master Plan Update.</p>		
<p><b>Recommended Action/Motion:</b></p> <p>1) Provide a recommendation of a preferred concept for the US-1 &amp; Canal Street Gateway Landscaping and Beautification project.</p> <p>2) Provide a recommendation that the budget for the US-1 &amp; Canal Street Gateway Landscaping and Beautification project be increased to the estimated cost as provided with the preferred concept.</p>		
<p><b>Funding Analysis:</b> Budgeted _____ If not budgeted, recommend funding account: This item is budgeted in CRA Master Plan Update at a value of \$60,450 dollars. The landscape architect estimates the costs for the concepts proposed as:</p> <p>Concept A – \$358,952.43            Concept B – \$517,140.53            Concept C – \$368,070.12</p>		
<p><b>Exhibits Attached:</b></p> <p>Staff report.            Information supplied by the landscape architect including a cost summary and concept drawings.            Plans from FDOT regarding their SR5 (US-1) at Canal Street project.</p>		
Reviewed By:	Name	Signature
CRA Director	Tony Otte	
Commission Action		

CITY OF NEW SMYRNA BEACH – COMMUNITY REDEVELOPMENT AGENCY  
**US-1 & Canal Street Gateway Landscaping and  
Beautification**  
SEPTEMBER 7, 2011

---

**Background**

- A. **Applicant:** City of New Smyrna Beach, 210 Sams Avenue, New Smyrna Beach
- B. **Request:** Recommendation for an increase in the budget for the US-1 & Canal Street Gateway Landscaping and Beautification project. Recommendation for a preference of the 3 presented concept options for the project.

**Findings**

- A. The CRA Master Plan Update makes numerous references to a need for gateway enhancements. The lack of gateway features was listed as a dislike by the citizen participants of New Smyrna Beach when discussing the main streets of the City. Both US-1 and Canal Streets are main streets as defined by the CRA Master Plan Update and the US-1 & Canal Street intersection is shown as both a key intersection and major gateway site. **(EXHIBIT A)** The CRA Master Plan Update recommends Gateway Landscaping and Beautification as improvements that will aid in the development of a more walkable city and broadening the tourism market. Gateway Landscaping & Beautification is designated as a Priority B within the CRA Master Plan Update.
- B. In an effort to meet the goals as set forth in the CRA Master Plan Update, the CRA desires to locate a gateway feature at the intersection of US-1 & Canal Street. Bellomo-Herbert & Company has been assisting in this effort.
- C. Glenn Herbert FASLA, with Bellomo-Herbert & Company has presented 3 concepts for the development of the US-1 & Canal intersection including the Northwest Corner of the intersection commonly known as the Dunn Lumber Site. **(EXHIBITS B, C & D)** The estimated cost of each concept is:
  - Concept A – \$358,952.43
  - Concept B – \$517,140.53
  - Concept C – \$368,070.12**(EXHIBITS E, F & G)**
- D. FDOT currently has a project under design for US-1 from south of Smith Street to Julia Avenue. This project includes the US-1 & Canal Street intersection. **(EXHIBITS H & I)** The conceptual designs at this time show a new southbound to westbound turn lane as indicated in the preliminary FDOT plans. Once new Right of Way lines are established, it is anticipated that the Gateway landscaping would be located outside of the FDOT Right of Way required for the US-1 & Canal Street intersection.

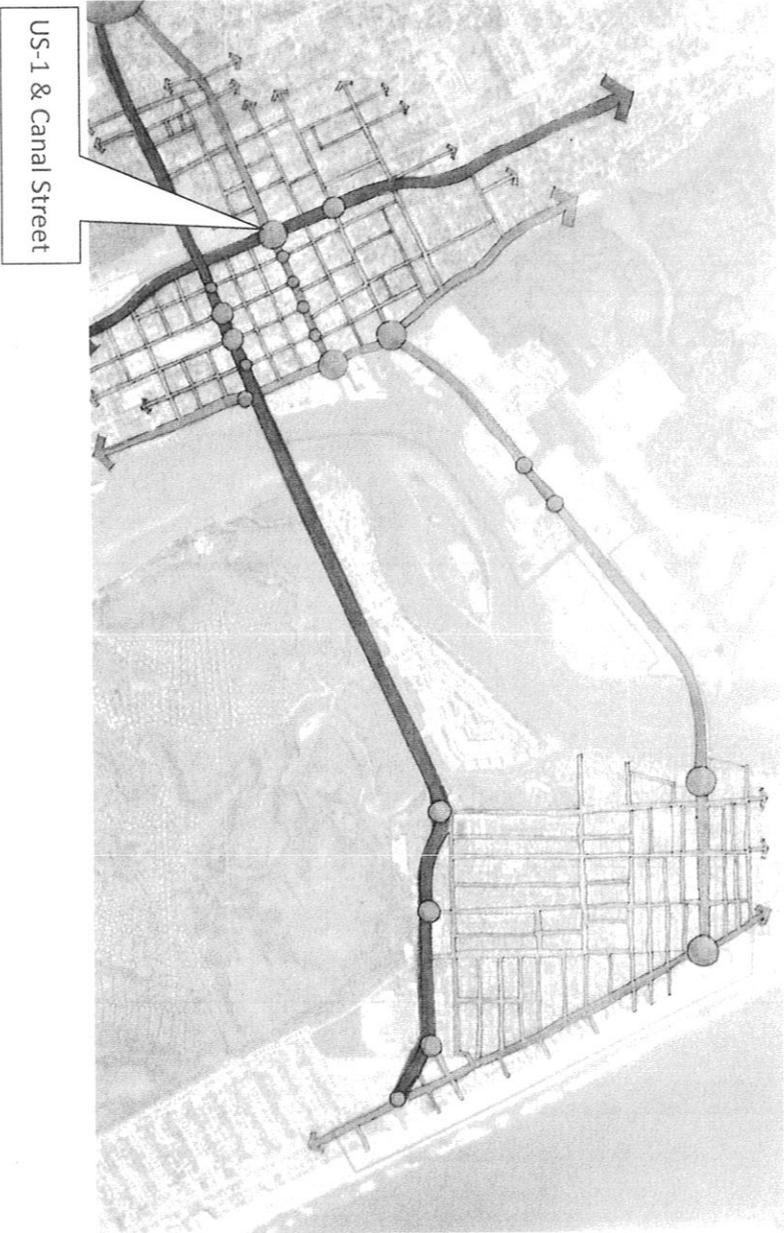
- E. At this time the recommended budget for the US-1 & Canal Street Gateway Landscaping and Beautification project from the CRA Master Plan Update is \$60,450. The City ownership of the Dunn Lumber site allows for a much more substantial gateway project than is envisioned in the CRA Master Plan Update. With that, the estimated costs are more than would have otherwise been considered. The CRA does therefore request that the Commission recommend that the budget for the gateway project be increased to the level associated with selected concept.

### **Recommendation**

Staff recommends that the CRA:

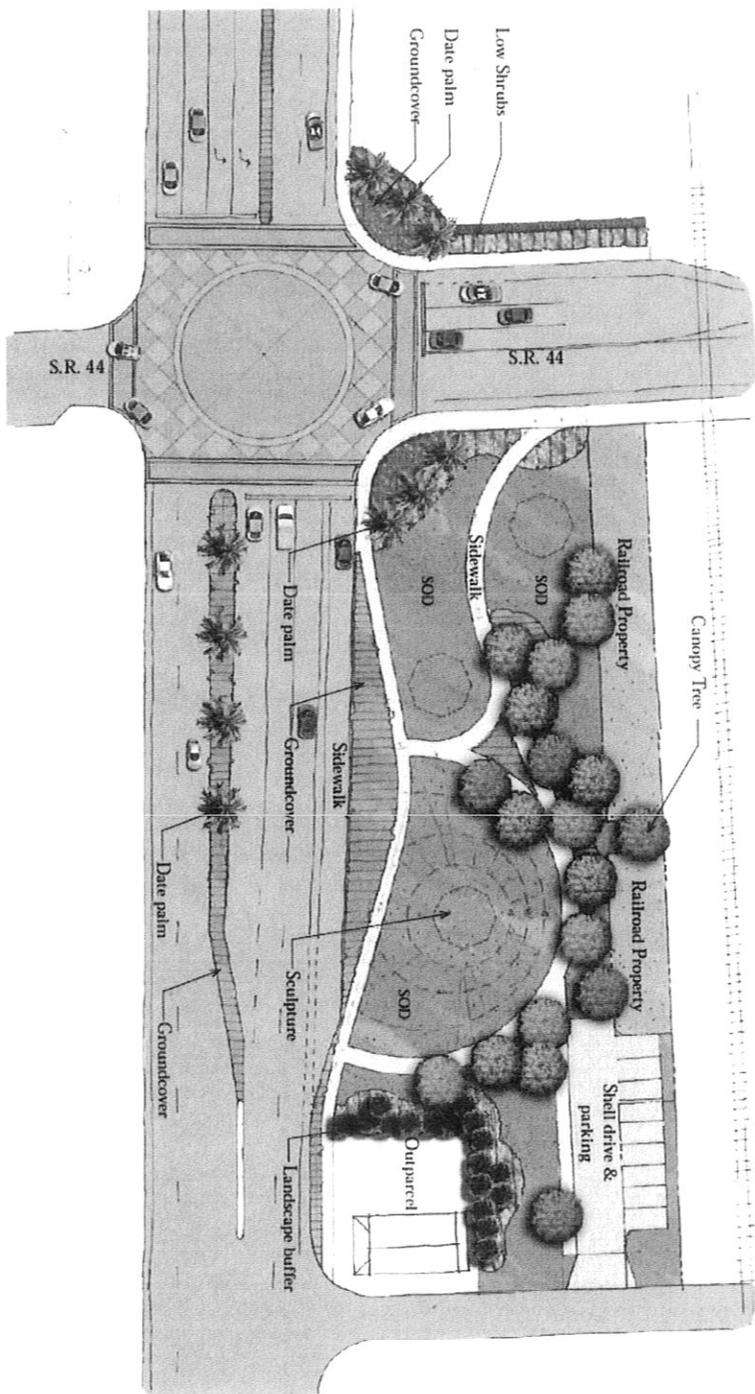
- 1) Provide a recommendation to the City Commission of a preferred concept for the US-1 & Canal Street Gateway Landscaping and Beautification project.
- 2) Provide a recommendation that the budget for the US-1 & Canal Street Gateway Landscaping and Beautification project be increased to the estimated cost as provided with the recommended concept.

Key intersections as designated by the CRA Master Plan Update



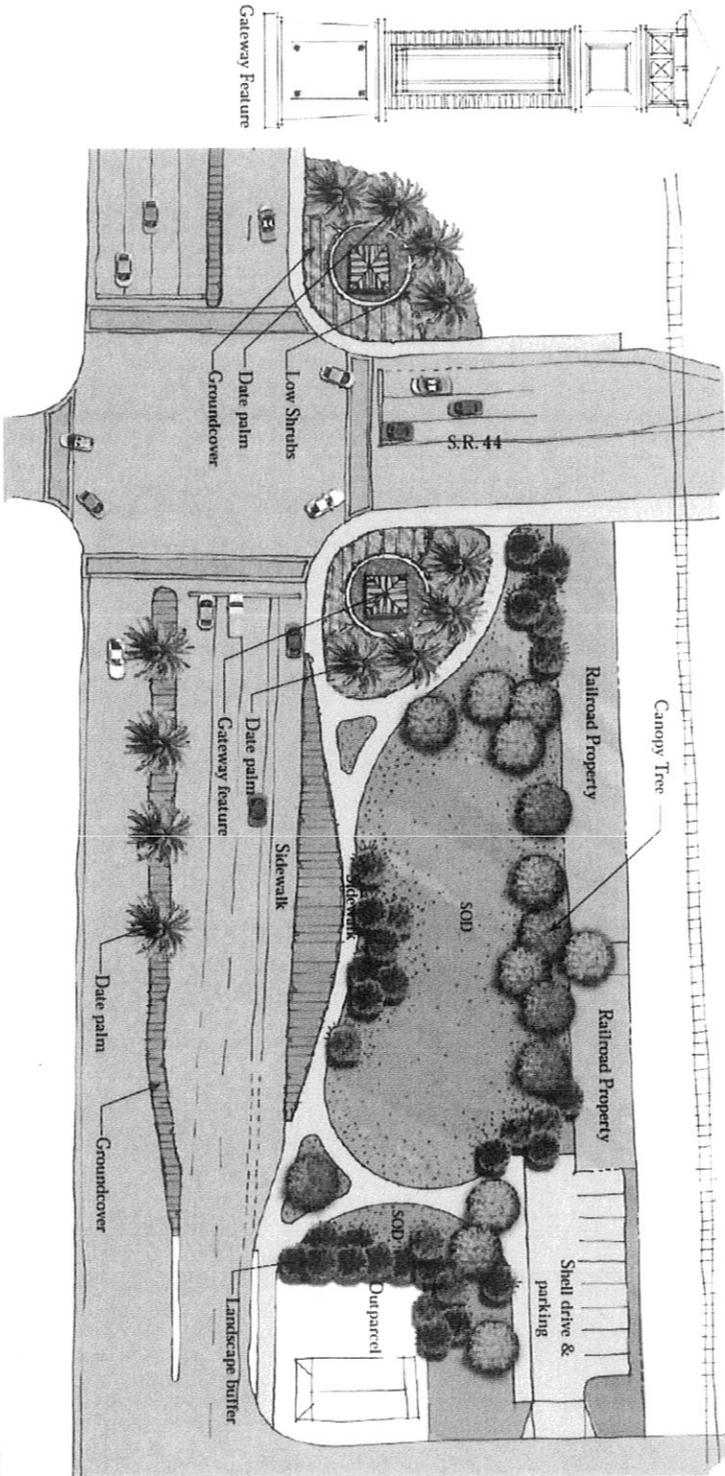
*New Smyrna Beach S.R. 44 Landscape Enhancements*

Canal Street and U.S.1 Gateway Feature  
Concept A



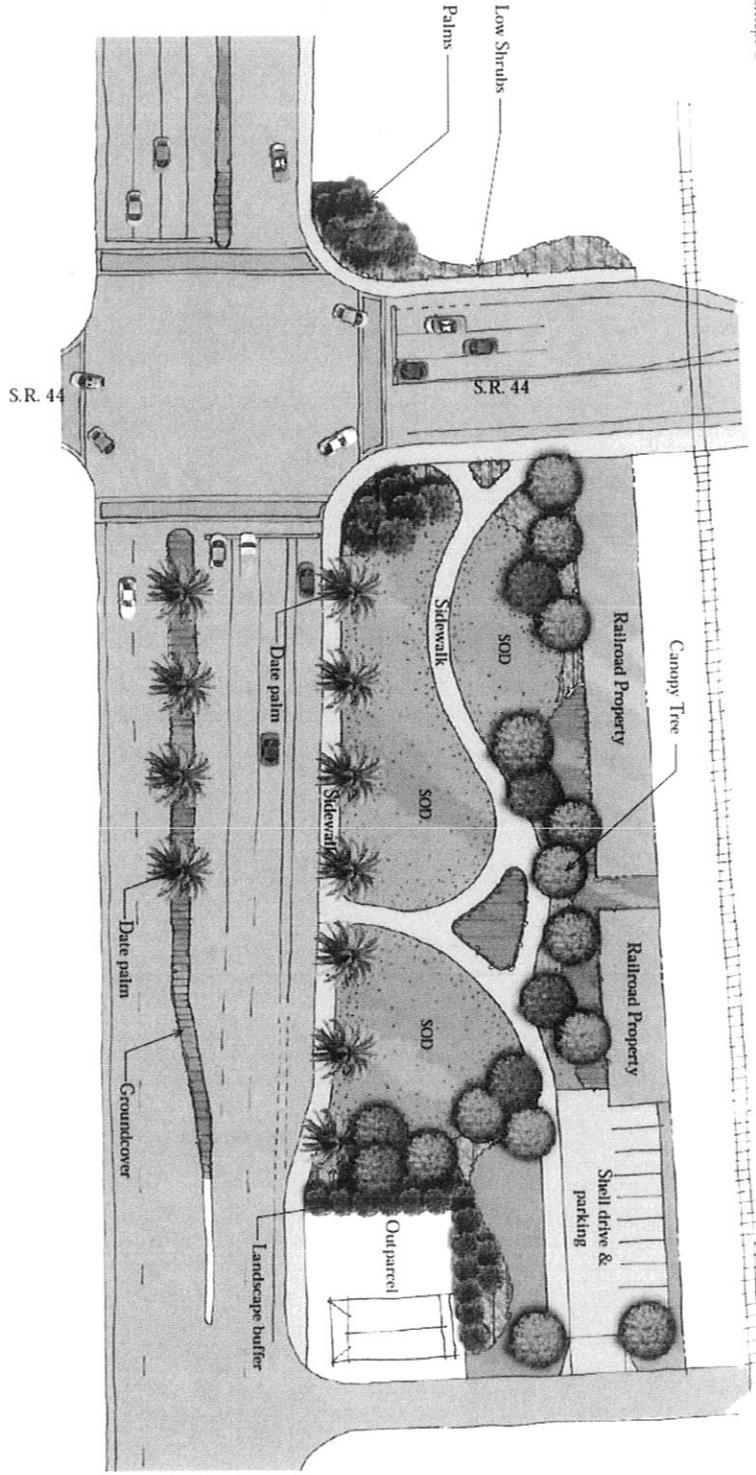
*New Smyrna Beach S.R. 44 Landscape Enhancements*

Canal Street and U.S.1 Gateway Feature  
Concept B



*New Smyrna Beach S.R. 44 Landscape Enhancements*

Canal Street and U.S.1 Gateway Feature  
Concept C



**Dunn Lumber & Canal Estimate-Concept A**

New Smyrna Beach, FLORIDA

Cost Estimate 8/29/2011

ITEM	QTY	UNIT	PRICE/UNIT	PRICE
<b>SITE WORK</b>				
Grading/Fill	1	L.S.	\$ 20,000.00	\$ 20,000.00
			<b>SUBTOTAL</b>	<b>\$ 20,000.00</b>
<b>HARDSCAPE INSTALLATION</b>				
Concrete Sidewalk	767	S.Y.	\$ 27.50	\$ 21,092.50
Shell Drive & Parking	407	S.Y.	\$ 13.00	\$ 5,291.00
Conc. Apron	42	S.Y.	\$ 32.50	\$ 1,365.00
Decorative Conc. Pavement	1,081	S.Y.	\$ 100.00	\$108,100.00
Crosswalks	388	S.Y.	\$ 100.00	\$ 38,800.00
			<b>SUBTOTAL</b>	<b>\$174,648.50</b>
<b>Site Amenities</b>				
Date Palms	10	Ea.	\$ 5,000.00	\$ 50,000.00
Canopy Tree	19	Ea.	\$ 350.00	\$ 6,650.00
Palms	17	Ea.	\$ 175.00	\$ 2,975.00
Hedge	640	S.F.	\$ 3.00	\$ 1,920.00
Low Shrubs	4,277	S.F.	\$ 2.25	\$ 9,623.25
Groundcover	9,585	S.F.	\$ 1.50	\$ 14,377.50
Bahia Sod	22,009	S.F.	\$ 0.30	\$ 6,602.70
Irrigation	1	L.S.	\$ 20,000.00	\$ 20,000.00
			<b>SUBTOTAL</b>	<b>\$112,148.45</b>
<b>TOTAL</b>				<b>\$306,796.95</b>
General Conditions (5%)	1	L.S.	\$ 15,339.85	\$ 15,339.85
12% Contingency	1	L.S.	\$ 36,815.63	\$ 36,815.63
<b>OVERALL GRAND TOTAL*</b>				<b>\$358,952.43</b>

\*This estimate includes the intersection pavement, crosswalks & median plantings

**Dunn Lumber & Canal Estimate-Concept B**

New Smyrna Beach, FLORIDA

Cost Estimate 8/29/2011

ITEM	QTY	UNIT	PRICE/UNIT	PRICE
<b>SITE WORK</b>				
Grading/Fill	1	L.S.	\$ 5,000.00	\$ 15,000.00
			<b>SUBTOTAL</b>	<b>\$ 15,000.00</b>
<b>HARDSCAPE INSTALLATION</b>				
Concrete Sidewalk	767	S.Y.	\$ 27.50	\$ 21,092.50
Shell Drive & Parking	407	S.Y.	\$ 13.50	\$ 5,494.50
Conc. Apron	42	S.Y.	\$ 32.50	\$ 1,365.00
Decorative Conc. Pavement	1,081	S.Y.	\$ 100.00	\$108,100.00
Crosswalks	388	S.Y.	\$ 100.00	\$ 38,800.00
Gateway towers	2	L.S.	\$ 65,000.00	\$130,000.00
			<b>SUBTOTAL</b>	<b>\$304,852.00</b>
<b>Site Amenities</b>				
Date Palms	12	Ea.	\$ 5,000.00	\$ 60,000.00
Canopy Tree	19	Ea.	\$ 350.00	\$ 6,650.00
Palms	17	Ea.	\$ 175.00	\$ 2,975.00
Hedge	640	S.F.	\$ 3.00	\$ 1,920.00
Low Shrubs	4,277	L.S.	\$ 2.25	\$ 9,623.25
Groundcover	9,585	S.F.	\$ 1.50	\$ 14,377.50
Bahia Sod	22,009	S.F.	\$ 0.30	\$ 6,602.70
Irrigation	1	L.S.	\$ 20,000.00	\$ 20,000.00
			<b>SUBTOTAL</b>	<b>\$ 122,148.45</b>
<b>TOTAL</b>				<b>\$ 442,000.45</b>
General Conditions (5%)	1	L.S.	\$ 22,100.02	\$ 22,100.02
12% Contingency	1	L.S.	\$ 53,040.05	\$ 53,040.05
<b>OVERALL GRAND TOTAL</b>				<b>\$517,140.53</b>

**Dunn Lumber & Canal Estimate-Concept C**

New Smyrna Beach, FLORIDA

Cost Estimate 8/29/2011

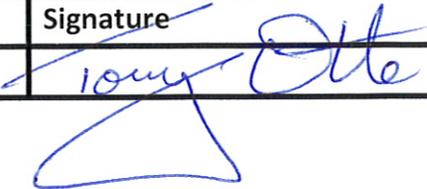
ITEM	QTY	UNIT	PRICE/UNIT	PRICE
<b>SITE WORK</b>				
Grading/Fill	1	L.S.	\$ 15,000.00	\$ 15,000.00
			<b>SUBTOTAL</b>	<b>\$ 15,000.00</b>
<b>HARDSCAPE INSTALLATION</b>				
Decorative Conc. Pavement	1,081	S.Y.	\$ 100.00	\$ 108,100.00
Concrete Sidewalk	789	S.Y.	\$ 27.50	\$ 21,697.50
Shell Drive & Parking	407	S.Y.	\$ 13.50	\$ 5,494.50
Conc. Apron	42	S.Y.	\$ 32.50	\$ 1,365.00
Crosswalks	388	S.Y.	\$ 100.00	\$ 38,800.00
			<b>SUBTOTAL</b>	<b>\$ 175,457.00</b>
<b>Site Amenities</b>				
Date Palms	11	Ea.	\$ 5,000.00	\$ 55,000.00
Canopy Tree	19	Ea.	\$ 350.00	\$ 6,650.00
Palms	26	Ea.	\$ 300.00	\$ 7,800.00
Low Shrubs	7,987	S.F.	\$ 2.25	\$ 17,970.75
Groundcover	6,467	S.F.	\$ 1.50	\$ 9,700.50
Bahia Sod	23,372	S.F.	\$ 0.30	\$ 7,011.60
Irrigation	1	L.S.	\$ 20,000.00	\$ 20,000.00
			<b>SUBTOTAL</b>	<b>\$ 124,132.85</b>
<b>TOTAL</b>				<b>\$ 314,589.85</b>
General Conditions (5%)	1	L.S.	\$ 15,729.49	\$ 15,729.49
12% Contingency	1	L.S.	\$ 37,750.78	\$ 37,750.78
<b>OVERALL GRAND TOTAL</b>				<b>\$368,070.12</b>





# ***NEW BUSINESS***

## CRA AGENDA ITEM SUMMARY

<b>Staff Member Making Request:</b> Claudia Soulie		
<b>Meeting Date:</b> September 7, 2011		
<b>Action Item Title:</b> Commercial Property Improvement Grant: 201 S. Orange Street – Church of the Nazarene		
<b>Agenda Section:</b> Consent_____ Public Hearing_____ Special Items__x__		
<b>Summary Explanation and Background</b>		
<p>The applicant contacted CRA staff in July for a potential grant under the existing Exterior Property Improvement Grant program. The CRA, at their August 3, 2011 meeting authorized staff to assist the applicant with the application process for a property improvement grant. This applicant is proposing to sod connected areas of three (3) church-owned buildings for 201, 211 and 215 S. Orange Street, located along the recently completed streetscape project for S. Orange Street. The sod in front of 201 S. Orange Street that was donated to the Church is not included in the estimate.</p> <p>The cost estimates were submitted as follows.</p> <ul style="list-style-type: none"> <li>• Sod purchase and delivery.....\$ 1,200</li> </ul> <p>The estimates for the scopes of work total <b>\$1,200</b> (CRA funding request \$600).</p> <p>The application has received the necessary points to qualify for consideration and staff recommends approval under the “old” grant guidelines. Staff considers this application to have been in the “pipeline” prior to the Combined Grant guidelines being approved, which only allow properties that contribute real property taxes to be eligible to apply.</p> <p>Application is scheduled to go before the City Commission at their September 13, 2011 meeting.</p>		
<b>Recommended Action/Motion:</b>		
Approval of the application using the “Old” \$10,000 Exterior Property Improvement grant program for the project amount of \$600		
<b>Funding Analysis:</b> Budgeted <input checked="" type="checkbox"/> If not budgeted, recommend funding account:		
Account number 120.51502.583001, which currently has a balance of \$53,174.72.		
<b>Exhibits Attached:</b>		
<ol style="list-style-type: none"> <li>1. Package submitted by the applicant</li> <li>2. Score sheet</li> </ol>		
<b>Reviewed By:</b>	<b>Name</b>	<b>Signature</b>
CRA Director	Tony Otte	
<b>Commission Action</b>		

CITY OF NEW SMYRNA BEACH  
COMMUNITY REDEVELOPMENT AGENCY

APPLICATION FORM

COMMERCIAL PROPERTY IMPROVEMENT GRANT PROGRAM

(Exterior Improvements Only)

NAME: 1<sup>st</sup> Church of the Nazarene  
PROPERTY ADDRESS: 201<sup>+215</sup> S. Orange St. New Smyrna Bch, FL 32168  
TELEPHONE: 386-427-1466 (DAY) 386-795-2721 (EVENING)

**TYPE OF IMPROVEMENT PLANNED:**

Exterior  Painting  Landscape  Electrical   
Signage  Awning  Parking Area  Other

**PROJECT PROPOSAL ON IMPROVEMENTS**

All Commercial Property Improvement Grant Applications must be approved by the CRA prior to work commencing. The following information must be included with the application.

1. Written Authorization from Property Owner (if not the applicant)
2. **Summary** of the scope of work to be performed
3. Breakdown of total cost estimate by Scope of work
4. **Color photographs** clearly showing existing condition of the facade, neighboring buildings, and rear entrances. If applicable, historic photographs and photos of existing parking areas should also be included
5. **Conceptual plans and specifications** detailing the scope of work.
6. **Samples** of all paint and material colors as well as awning materials to be used on the building and signage.

ESTIMATED TOTAL COST OF PROPOSED IMPROVEMENTS: \$ ~~1400.00~~ 1200.00

ESTIMATED AMOUNT OF GRANT ASSISTANCE REQUESTED: \$ ~~1400.00~~ 600.00

ESTIMATED START DATE: immediately following CRA approval

ESTIMATED COMPLETION DATE: 11/11

**I UNDERSTAND THAT IN ORDER FOR MY REQUEST FOR GRANT FUNDING TO BE APPROVED, I MUST AGREE TO THE FOLLOWING CONDITIONS:**

1. **To follow the design** recommendations as approved by the Community Redevelopment Agency.
2. **To adhere** to the Application Procedures and Guidelines and the Grant Agreement as specified.
3. **That I shall incur** all project costs and receive approved grant **reimbursement** only after:
  - A. All improvements have been **completed**.
  - B. **Final Inspection** of the improvements is approved.
  - C. **Proof of Payment** for project costs has been received.
  - D. All City Permits have been **inspected/finalized** by Building staff
4. Additional improvements or changes not approved will not be funded.

I ACKNOWLEDGE THAT I HAVE RECEIVED AND UNDERSTAND THE DESIGN GUIDELINES (if applicable), THE COMMERCIAL PROPERTY IMPROVEMENT GRANT PROGRAM PROCEDURES AND THE GRANT AGREEMENT.

Melissa Stuck  
Applicant Signature *Church Board Secretary*

\_\_\_\_\_  
Property Owner Signature (if not applicant)

Melissa Stuck  
Print Name

\_\_\_\_\_  
Print Name

9/31/11  
Date

\_\_\_\_\_  
Date



Melissa Stuck <songbrd78@gmail.com>

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## RE: Authority of Church Board Secretary

---

Orville Jenkins, Jr. <dsnfd@bellsouth.net>  
To: Melissa <songbrd78@gmail.com>

Mon, Aug 1, 2011 at 11:34 AM

August 1, 2011

Community Redevelopment Agency

New Smyrna Beach, FL

To Whom It May Concern:

This is to acknowledge that Ms. Melissa Stuck, as church board secretary, has authority to act on behalf of the New Smyrna Beach Church of the Nazarene, 201 S. Orange Street, New Smyrna Beach, FL 32168. The church is currently in the process of a pastoral transition, and during such time authority is conferred upon the secretary of the local church governing board, as outlined in the *Manual* of the Church of the Nazarene, and with the approval of the district superintendent.

Sincerely,

Orville Jenkins, Jr., Superintendent

North Florida District, Church of the Nazarene

6817 Southpoint Parkway, Ste. 1301

Jacksonville, FL 32216

[904.281.8148](tel:904.281.8148)

---



Date 7/26/2011  
 Estimate # 50

**Name / Address**  
 Nazarine Church of NSB

**P.O. #**  
**Terms**

**Due Date** 7/26/2011  
**Other**

Description	Qty	Rate	Total
Floritam Sod	14	52.00	728.00
Delivery Fee	14	48.00	672.00

*Part of the sod has already been placed at 201 S. Orange. This estimate should now be 1/2 of the total to cover 211 + 215 S. Orange St.*

rrdalessio@gmail.com

386-547-5777 Cell  
 386-426-5424 Fax

**Total**

~~\$1,400.00~~  
 700.00  
 New total



Date 7/26/2011  
 Estimate # 50

**Name / Address**

Nazarine Church of NSB

P.O. #

Terms

Due Date

7/26/2011

Other

Description	Qty	Rate	Total
Floritam Sod	5	52.00	260.00
Delivery Fee	5	48.00	240.00

*side of 201 S. Orange Street*

**Total**

**\$500.00**

rrdalessio@gmail.com

386-547-5777 Cell

386-426-5424 Fax

201 S. Orange St



241 S. Orange St



211 S. Orange St



215 S. Orange St



**Property Improvement Grants  
Funding Evaluation**

Property Address: 201 S. Orange Street

Did Applicant attend pre-application conference: YES  NO

Does the proposed project substantially comply with the guidelines: YES  NO

**Review for Funding (26 Points Possible)  
(15 Points Minimum Required)**

Circle a Score  
for each category

**Compliance with Guidelines:**

Project substantially meets guidelines  
No character defining features are inappropriately altered: ..... 3 Points

**Location:**

A corner building on Flagler, or Canal Street must do all façade visible to receive credit: --- 5 Points  
Located on Canal St, Flagler Ave, N Causeway or Third Ave: ..... 4 Points  
Other Locations in Grant Area: ..... 3 Points

**Overall Impact / Improvements:**

Condition improves from poor to excellent: ..... 5 Points  
Condition improves from poor to good: ..... 4 Points  
Condition improves from good to excellent: ..... 3 Points  
Condition improves from average to excellent: ..... 3 Points  
Condition improves from average to good: ..... 2 Points

**Quality of Work Proposed:**

Special treatment (removing "slipcover façade", rebuilding original character-defining features, substantial structural renovation, significant landscape improvement, etc): ..... 7 Points  
Overall high quality: ..... 3 Points

**Present Use:**

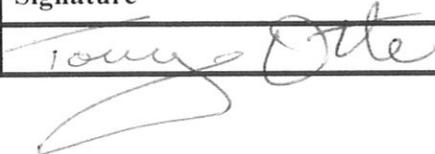
Commercial / Office: ..... 3 Points  
Current Vacant / reuse: ..... 3 Points  
New INFILL construction on Flagler Ave or Canal St: ..... 4 Points

**Bonus Points:**

Special significance – historically or architecturally important, now or in the past, to the community: ..... 2 Points

**Total** 17

## CRA AGENDA ITEM SUMMARY

<b>Staff Member Making Request:</b> Claudia Soulie		
<b>Meeting Date:</b> September 7, 2011		
<b>Action Item Title:</b> Combined Grant Application: 193 N. Causeway – Merk’s Bar and Grill		
<b>Agenda Section:</b> Consent _____ Public Hearing _____ Special Items <u>  x  </u>		
<b>Summary Explanation and Background</b>		
<p>This applicant is proposing to upgrade both the men’s and women’s restrooms to comply the current building code. This will require the relocation of the current business office. Staff has met onsite with the applicant and pertinent City staff and no immediate issues were detected with the proposed plan.</p> <p>The applicant submitted the grant request prior to City Commission approval of the Combined Grant program guidelines on August 23, 2011. Prior to that approval, only one (1) cost estimate was required for submittal of a grant application. The applicant is in the process of obtaining an additional cost estimate to be provided to the CRA prior to or at the CRA meeting on September 7, 2011.</p> <p>The estimate for the scopes of work totals <b>\$48,500 in eligible expenses</b>. (CRA funding request is \$20,000).</p> <p>The application has received the necessary points to qualify for consideration and staff recommends approval. Approval is contingent upon the applicant submitting an additional cost estimate and obtaining the necessary permit(s). The applicant is aware that the application is being considered under the Combined Grant Program approved by the City Commission on August 23, 2011.</p>		
<b>Recommended Action/Motion:</b>		
Approve the application in the funding amount of \$20,000.		
<b>Funding Analysis:</b> Budgeted <input checked="" type="checkbox"/> If not budgeted, recommend funding account:		
Account number 120.51502.583001, which currently has a balance of \$53,174.72		
<b>Exhibits Attached:</b>		
<ol style="list-style-type: none"> <li>1. Package submitted by the applicant</li> <li>2. Score sheet</li> </ol>		
<b>Reviewed By:</b>	<b>Name</b>	<b>Signature</b>
CRA Director	Tony Otte	
<b>Commission Action</b>		

CITY OF NEW SMYRNA BEACH  
COMMUNITY REDEVELOPMENT AGENCY

APPLICATION FORM

*Combined*  
COMMERCIAL PROPERTY IMPROVEMENT GRANT PROGRAM

(Exterior Improvements Only)

NAME: *INTERNET*  
International Brew D.B.A. Merks Bar & Grill

PROPERTY ADDRESS: 193 N. Carraway N.S.B. 32159

TELEPHONE: 386 427-1177 (DAY) 386 405-5776 (EVENING)

**TYPE OF IMPROVEMENT PLANNED:**

Exterior \_\_\_\_\_ Painting  \_\_\_\_\_ Landscape \_\_\_\_\_ Electrical  \_\_\_\_\_  
Signage \_\_\_\_\_ Awning \_\_\_\_\_ Parking Area \_\_\_\_\_ Other Plumbing

**PROJECT PROPOSAL ON IMPROVEMENTS**

All Commercial Property Improvement Grant Applications must be approved by the CRA prior to work commencing. The following information must be included with the application.

1. Written Authorization from Property Owner (if not the applicant)
2. **Summary** of the scope of work to be performed
3. Breakdown of total cost estimate by Scope of work
4. **Color photographs** clearly showing existing condition of the facade, neighboring buildings, and rear entrances. If applicable, historic photographs and photos of existing parking areas should also be included
5. **Conceptual plans and specifications** detailing the scope of work.
6. **Samples** of all paint and material colors as well as awning materials to be used on the building and signage.

ESTIMATED TOTAL COST OF PROPOSED IMPROVEMENTS: \$ 48,500.00

ESTIMATED AMOUNT OF GRANT ASSISTANCE REQUESTED: \$ 20,000

ESTIMATED START DATE: 9-8-2011

ESTIMATED COMPLETION DATE: 10-8-2011

**I UNDERSTAND THAT IN ORDER FOR MY REQUEST FOR GRANT FUNDING TO BE APPROVED, I MUST AGREE TO THE FOLLOWING CONDITIONS:**

1. **To follow the design** recommendations as approved by the Community Redevelopment Agency.
2. **To adhere** to the Application Procedures and Guidelines and the Grant Agreement as specified.
3. **That I shall incur** all project costs and receive approved grant **reimbursement** only after:
  - A. All improvements have been **completed**.
  - B. **Final Inspection** of the improvements is approved.
  - C. **Proof of Payment** for project costs has been received.
  - D. All City Permits have been **inspected/finalized** by Building staff
4. Additional improvements or changes not approved will not be funded.

I ACKNOWLEDGE THAT I HAVE RECEIVED AND UNDERSTAND THE DESIGN GUIDELINES (if applicable), THE COMMERCIAL PROPERTY IMPROVEMENT GRANT PROGRAM PROCEDURES AND THE GRANT AGREEMENT.

Sandee Ragsdale  
Applicant Signature

\_\_\_\_\_  
Property Owner Signature (if not applicant)

Sandee Ragsdale  
Print Name

\_\_\_\_\_  
Print Name

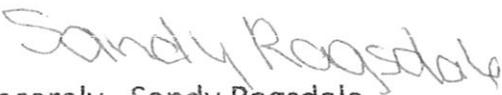
8/12-11  
Date

\_\_\_\_\_  
Date

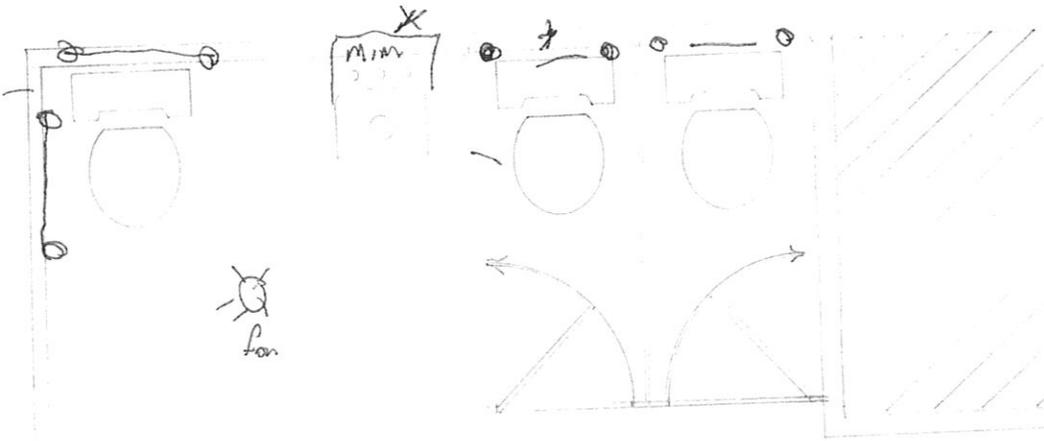
To: New Smyrna Beach Community Redevelopment Agency

From: Sandy Ragsdale, owner Merk's Bar & Grill 193 North Causeway

Please consider this a request for a matching grant under the new Commercial Interior/Exterior Property Improvement Grant Program if approved by the City Commission. It is the intention of Merk's to upgrade both the men's and women's restrooms to the current building code. Attached are photos of the existing restrooms and also a rendering of the proposed remodel. Also attached is a cost proposal by contractor J. Brendel. I understand this new grant program will be voted on for approval by the City Commission on August 23<sup>rd</sup> and if approved I would like to be considered for grant approval at the September 7<sup>th</sup> CRA meeting. Upon approval, work would commence immediately and be finished in approximately 30 days. Your consideration is greatly appreciated.

  
Sincerely, Sandy Ragsdale

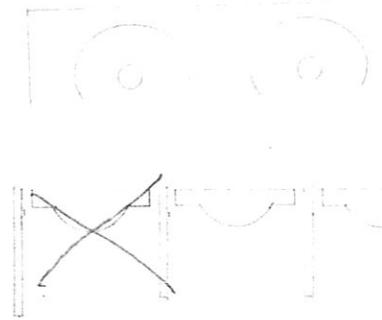
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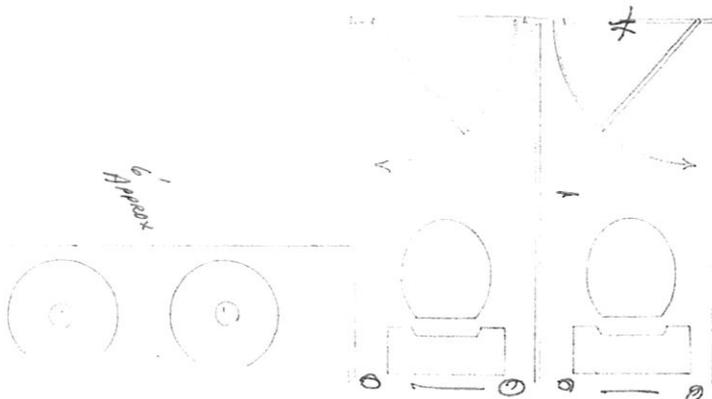
8  
HARD



1.1.1.1



for



8  
HARD



# J. Brendel Ent. Inc.

1801 North Peninsula Avenue  
New Smyrna Beach, FL 32169  
386-428-5715  
386-426-3979 CELL  
386-428-8150 FAX  
CB C060315

August 23, 2011

Merks  
North Causeway  
New Smyrna Beach, FL 32169

## PROJECTED WORK- RE: NEW BATHROOMS- LADIES AND MENS HANDICAP BATHROOMS

1. Demo existing room, remove fixtures, wall board, and flooring in preparation for new handicap bathroom
2. Saw cut concrete floor and install new 4" PVC pipe sewer line and floor drain for handicap bath
3. Install backing between studs walls for grab bars and lavatory
4. Install ½" hardi tile backer board
5. Tile walls and floors
6. Install ADA commodes, paper holder, lavatory grab bars, mirrors, exhaust fan, light, towel dispenser and stall enclosure- re-locate plumbing

**\$24,450.00**

### ADA bathrooms are built according to Florida building code SECTION 11 and SECTION 4 of plumbing code

7. Install two additional stalls each in Men and Ladies room complete with ADA commodes, grab bars, backing, and paper towel holder- re-locate plumbing according to Florida building code- **\$5,000.00**
8. Add three new urinals in Mens bath and re-locate plumbing according to Florida building code- **\$4,000.00**
9. Install partition wall between Mens and Ladies room- **\$2,500.00**
10. Install ½ hardi backer board on walls, and tile both walls and floors- **\$5,000.00**
11. Install lighting, receptacles, exhaust fans, and mirrors according to the Florida building code- **\$1,500.00**
12. Install two entry doors for bathrooms- **\$800.00**
13. Paint doors, trim, and ceiling, where needed- **\$750.00**
14. Install new vanities and fixtures for Mens and Ladies room *(not included in reimbursement request)*
15. Re-locate sprinkler heads- **\$2,500.00**

16. Remove all trash

17. Obtain permits and plans- **\$2,000.00**

**PRICE- \$48,500.00**

**All work performed is to the guidelines of the Florida building code, CHAPTER 11 and CHAPTER 4 of the FBC plumbing pertaining to bathroom and ADA construction.**

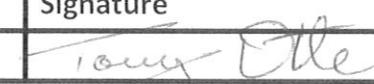
**All work to be completed in a timely and professional manner.**

Thank you,

Jim Brendel

CB C060315

## CRA AGENDA ITEM SUMMARY

<b>Staff Member Making Request:</b> Claudia Soulie		
<b>Meeting Date:</b> September 7, 2011		
<b>Action Item Title:</b> Combined Grant Application: 200 Magnolia Street – Vogue Cleaners		
<b>Agenda Section:</b> Consent _____ Public Hearing _____ Special Items ___x__		
<b>Summary Explanation and Background</b>		
<p>This applicant is proposing improvements to the store's front/side entrances and handicap ramp; replacement of awning fabric; wiring and installation of motion lights; signage lettering and gutters.</p> <p>The cost estimates were submitted as follows.</p> <ul style="list-style-type: none"> <li>• Awnings.....\$ 980.00 (\$490 x2)</li> <li>• Gutters.....\$ 660.00</li> <li>• Entrances (side and front).....\$ 11,470.00</li> <li>• Electrical.....\$ 535.00</li> <li>• Painting/lettering/carpentry.....\$ 5,955.75</li> <li>• Contractor Permit fee estimates...\$ .. 450.00</li> </ul> <p>The estimates for the scopes of work total <b>\$20,050.75</b>. (CRA funding request \$10,025.38). The applicant is proposing to pull a permit as an Owner-Builder, which the Building Department estimated at \$250. Should this be the case, the total CRA funding will be adjusted accordingly.</p> <p>The Planning and Building Departments have reviewed and conceptually approved the proposal.</p> <p>The application has received the necessary points to qualify for consideration and staff recommends approval. Approval is contingent upon the applicant obtaining the necessary permit(s). The applicant is aware that the application is being considered under the Combined Grant Program approved by the City Commission on August 23, 2011.</p>		
<b>Recommended Action/Motion:</b>		
Approve the application in the funding amount of \$10,025.38.		
<b>Funding Analysis:</b> Budgeted <input checked="" type="checkbox"/> If not budgeted, recommend funding account:		
Account number 120.51502.583001, which currently has a balance of \$53,174.72.		
<b>Exhibits Attached:</b>		
<ol style="list-style-type: none"> <li>1. Package submitted by the applicant</li> <li>2. Score sheet</li> </ol>		
<b>Reviewed By:</b>	<b>Name</b>	<b>Signature</b>
CRA Director	Tony Otte	
<b>Commission Action</b>		

**Property Improvement Grants  
Funding Evaluation**

Property Address: 200 Magnolia Str. Vogue Cleaners

Did Applicant attend pre-application conference: YES  NO

Does the proposed project substantially comply with the guidelines: YES  NO

**Review for Funding (26 Points Possible)  
(15 Points Minimum Required)**

Circle a Score  
for each category

**Compliance with Guidelines:**

Project substantially meets guidelines ..... 3 Points  
No character defining features are inappropriately altered: ..... 3 Points

**Location:**

A corner building on Flagler, or Canal Street must do all façade visible to receive credit: --- 5 Points  
Located on Canal St, Flagler Ave, N Causeway or Third Ave: ..... 4 Points  
Other Locations in Grant Area: ..... 3 Points

**Overall Impact / Improvements:**

Condition improves from poor to excellent: ..... 5 Points  
Condition improves from poor to good: ..... 4 Points  
Condition improves from good to excellent: ..... 3 Points  
Condition improves from average to excellent: ..... 3 Points  
Condition improves from average to good: ..... 2 Points

**Quality of Work Proposed:**

Special treatment (removing "slipcover façade", rebuilding original character-defining features, substantial structural renovation, significant landscape improvement, etc): ..... 7 Points  
Overall high quality: ..... 3 Points

**Present Use:**

Commercial / Office: ..... 3 Points  
Current Vacant / reuse: ..... 3 Points  
New INFILL construction on Flagler Ave or Canal St: ..... 4 Points

**Bonus Points:**

Special significance – historically or architecturally important, now or in the past, to the community: ..... 2 Points

**Total** \_\_\_\_\_

CITY OF NEW SMYRNA BEACH  
COMMUNITY REDEVELOPMENT AGENCY

APPLICATION FORM

COMMERCIAL PROPERTY IMPROVEMENT GRANT PROGRAM

(Exterior Improvements Only)

NAME: DIANE HESTER (Trustee) (Vogue Cleaners)

PROPERTY ADDRESS: 200 Magnolia St. NSB Fla. 32168

TELEPHONE: 386 314-9669 (DAY) \_\_\_\_\_ (EVENING)

**TYPE OF IMPROVEMENT PLANNED:**

Exterior  Painting  Landscape \_\_\_\_\_ Electrical   
Signage  Awning  Parking Area \_\_\_\_\_ Other  *gutters*

**PROJECT PROPOSAL ON IMPROVEMENTS**

All Commercial Property Improvement Grant Applications must be approved by the CRA prior to work commencing. The following information must be included with the application.

1. Written Authorization from Property Owner (if not the applicant)
2. **Summary** of the scope of work to be performed
3. Breakdown of total cost estimate by Scope of work
4. **Color photographs** clearly showing existing condition of the facade, neighboring buildings, and rear entrances. If applicable, historic photographs and photos of existing parking areas should also be included
5. **Conceptual plans and specifications** detailing the scope of work.
6. **Samples** of all paint and material colors as well as awning materials to be used on the building and signage.

ESTIMATED TOTAL COST OF PROPOSED IMPROVEMENTS: \$ 20,050.75 ~~19,600.00~~ + 450 permit fees

ESTIMATED AMOUNT OF GRANT ASSISTANCE REQUESTED: \$ 9,820.00 ~~9,820.00~~

ESTIMATED START DATE: 9/10/11 10,025.38

ESTIMATED COMPLETION DATE: 12/31/11

I UNDERSTAND THAT IN ORDER FOR MY REQUEST FOR GRANT FUNDING TO BE APPROVED, I MUST AGREE TO THE FOLLOWING CONDITIONS:

1. To follow the design recommendations as approved by the Community Redevelopment Agency.
2. To adhere to the Application Procedures and Guidelines and the Grant Agreement as specified.
3. That I shall incur all project costs and receive approved grant reimbursement only after:
  - A. All improvements have been completed.
  - B. Final Inspection of the improvements is approved.
  - C. Proof of Payment for project costs has been received.
  - D. All City Permits have been inspected/finalized by Building staff
4. Additional improvements or changes not approved will not be funded.

I ACKNOWLEDGE THAT I HAVE RECEIVED AND UNDERSTAND THE DESIGN GUIDELINES (if applicable), THE COMMERCIAL PROPERTY IMPROVEMENT GRANT PROGRAM PROCEDURES AND THE GRANT AGREEMENT.

Diane B. Hester  
Applicant Signature

\_\_\_\_\_  
Property Owner Signature (if not applicant)

DIANE HESTER  
Print Name

DIANE HESTER  
Print Name

8/23/11  
Date

\_\_\_\_\_  
Date

# Scope of Work using lowest bidder

## VOGUE CLEANERS REMODEL

1. Removal of the two green awnings (fabric only) on east side of building and replace with two new terracotta colored awnings (fire coated).

Tops by Tony  
\$ 980.00

2. Replace existing 5" gutters on east elevation with new 6" gutters and add 6" gutters to north elevation only.

Budd Severino  
\$ 660.00

\* 3. Replace front entrance with a new store front entrance with double door to provide handicap access. All glass is to be insulated hurricane impact glass. Also, adjust the size of the existing handicap ramp at entrance to encompass both doors.

Window Design, Inc  
\$ 11,470.00

4. Replace the existing sliding glass door with an insulated hurricane impact resistant sliding glass door on north side of building.

5. Adding 6 new exterior motion activated lights on east and north elevations.

Harrison Electric  
\$ 535.00

6. Fur strip east elevation concrete beams with 2x4 pressure treated wood or 3"x7/8" high hat galvanized metal and add 5/8th dens glass sheathing with stainless steel screws. Put a synthetic base coat followed by medium worm synthetic texture finish in sandalwood beige on ceiling (see color chart).

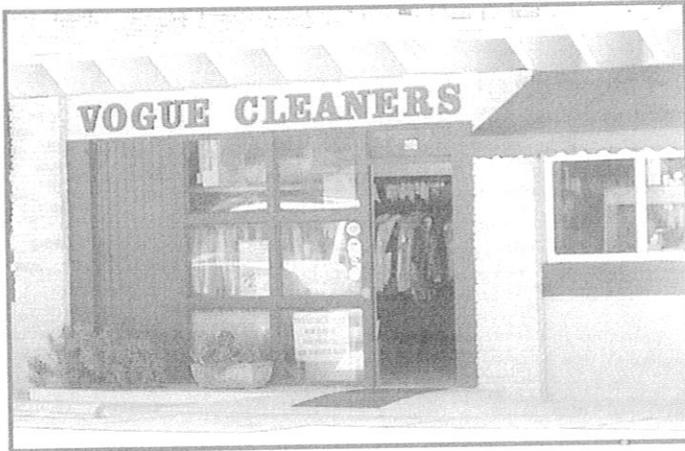
7. East and North elevations to receive a synthetic base coat followed by medium worm synthetic texture finish in honey twist (see color chart). Existing trim and lettering to be finished in red clay (see color chart).

ML Wilkes  
Plastering  
\$ 5955.75

\*\* 8. Existing sign on north elevation to be upgraded. —

\* Per applicant "Pro Source" was contacted, but wouldn't do job  
\*\* — Per applicant no one submitted bid

*Family Owned & Operated for over 50 Years*



**VOGUE CLEANERS**

200 Magnolia St.  
New Smyrna Beach, FL 32168

**Our Customers Say  
We Are The Best  
Dry Cleaners in Town**

**386.428.5788**



Please  
Return Your Hangers

We would be happy  
to take them back



**AWNINGS &**  
**TOPS BY TONY INC.**  
 916 CARSWELL AVE.  
 HOLLY HILL, FL 32117  
 (386) 258-2800  
 FAX (386) 258-2808  
 TOPSBYTONYINC@  
 BELLSOUTH.NET



DATE: \_\_\_\_\_

NAME: \_\_\_\_\_  
 STREET: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_  
 CONTACT: \_\_\_\_\_

DESCRIPTION OF WORK:		
<p>Handwritten description of work, including details about awnings and pricing. A star symbol is visible on the right side of the text.</p>		

WE WORK WITH A 50% DEPOSIT AND BALANCE UPON INSTALLATION.  
 PLEASE ALLOW \_\_\_\_\_ FOR DELIVERY FROM TIME OF DEPOSIT.

SUBMITTED BY: \_\_\_\_\_

THE ABOVE PRICES, SPECIFICATIONS AND CONDITIONS ARE SATISFACTORY AND ARE HEREBY ACCEPTED.  
 YOU ARE AUTHORIZED TO DO THE WORK.

\_\_\_\_\_  
 SIGNATURE DATE: \_\_\_\_\_

# Proposal

Page \_\_\_\_\_ of \_\_\_\_\_

State Reg. # RX11066722



"Quality and Service...  
from start to finish."

Phone (386) 253-1943

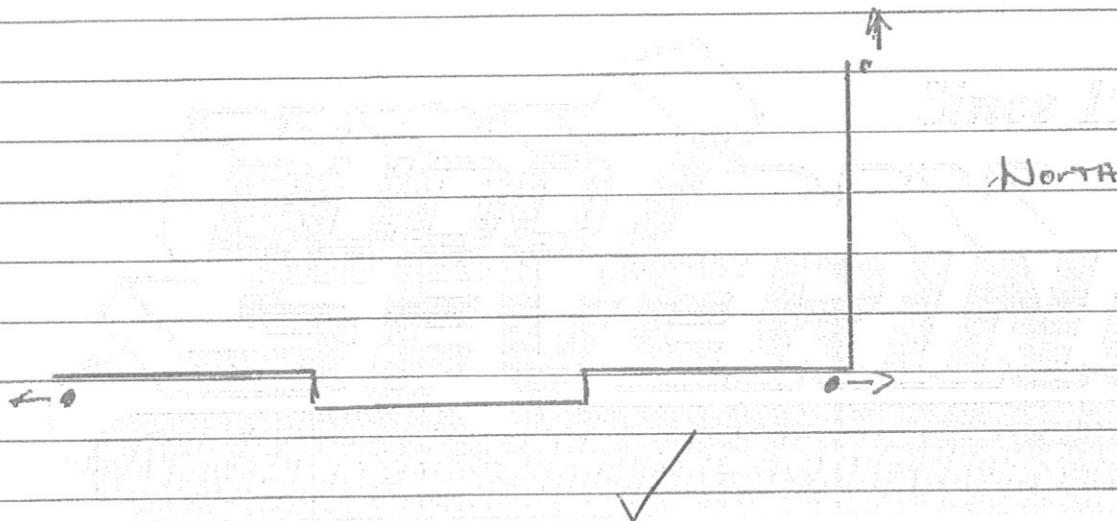
1360 North Nova Road, Daytona Beach, Florida 32117

Fax (386) 238-0139

Proposal Submitted To: <i>Vogue Cleaners/Walkes</i>	Phone: <i>566.0344</i>	Date: <i>8.15.11</i>
Street: <i>280 Magnolia ST</i>	Job Name: <i>Morvin Walkes @ bellsouth.net</i>	
City, State, and Zip Code: <i>New Smyrna Beach FL</i>	Job Location:	

We hereby submit specifications and estimates for:

*Remove existing 5" gutter and replace with new  
6" Sandtone seamless gutter, install new gutter  
& down spout North side - per drawing*



All material is guaranteed to be as specified. All work to be completed in a workmanlike manner according to standard practices.

Any alteration or deviation from the above specifications involving extra costs will be done only upon a written change order. The costs will become an extra charge over and above the estimate. This is to include, but is not limited to, hidden damages that are uncovered during the course of the job and additional work required by local building inspectors.

All elements of this agreement are contingent upon strikes, accidents or delays beyond our control. The estimate does not include material price increases or additional labor and materials which may be required should unforeseen problems arise after the work has started. Our workers are fully covered by Workman's Compensation Insurance.

You, the buyer, may cancel this transaction at any time prior to midnight of the third business day after the date of this proposal. Cancellation must be done in writing.

If this transaction is cancelled because of circumstances beyond our control (i.e. denial of permit if required), your deposit will be returned minus any engineering and permit fees.

**NET DUE UPON COMPLETION. 1.5% MONTHLY SERVICE CHARGE WILL BE ADDED AFTER 30 DAYS**

**We Propose** hereby to furnish material and labor - complete in accordance with above specifications, for the sum of:

*Six hundred sixty*

dollars \$ *600.00*

Payment to be made as follows:

**25% Deposit Required** *160.00*

**Balance Due Upon Completion** *500.00*

*Bill Hansard*

*Bill Hansard*

Authorized Signature

Note: This proposal may be withdrawn by us if not accepted within 30 days

**Acceptance of Proposal:** The above prices, specifications and conditions are satisfactory and are hereby accepted. You are authorized to do the work as specified. Payment will be made as outlined above. If legal action is necessary for collection, buyer agrees to pay reasonable attorney fees and court costs.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



**WINDOW DESIGNS**  
INCORPORATED

4187 Dairy Court  
Port Orange, FL 32127

Phone: 386-760-4344  
Fax: 386-760-4344  
E-mail:  
adam@doviwindows.com  
www.DoviWindows.com

## PROPOSAL ACCEPTANCE

**Customer:** Marvin Wilkes

**Date:** 08/02/11

**Job Name:** Storefront Entrance

**Address:** 200 Magnolia Avenue, New Smyrna Beach

### Description:

- Sliding glass door to be **PGT**. Storefront system with double door to be **YKK YHS50FS**.
- Frames to be **white aluminum**.
- Glass to be **Monolithic Gray Tinted Hurricane Impact Resistant**. Options for insulated with SolarBan 70XL Low-E are given.
- No colonial grids. No obscure glass. No Sliding glass door screen.
- Sliding glass door is to be an XXX configuration with reverse stack.
- Storefront doors to have 3-point locking hardware, push/pull handles, closer and ADA thresholds.
- Stainless Steel Coastal Package is included.
- Installation, which includes removal, replacement and disposal, is included in price below.
- If needed, others are responsible for all stucco and/or drywall repairs and all concrete sill patching.
- Others to remove all furniture and window/door dressings away from openings.
- All required permits are to be provided by others. Dovi Windows can provide required permits for an additional \$250.00 charge.
- 4-5 week lead time begins when acceptance signature and deposit are received.
- Please indicate option(s) and sign below.

### Side: (1) 108" x 87" Sliding glass door:

Monolithic w/gray tint

**\$3,500.00**

Insulated w/SolarBan 70XL Low-E

**\$3,890.00**

### Front: (1) 160" x 92" Storefront System

- System includes 30" x 18 1/2" opening for dropbox
- System to include double doors:
- With the insulated storefront system option, the doors will still be monolithic.

Monolithic w/gray tint

**\$6,500.00**

Insulated w/SolarBan 70XL Low-E

**\$7,580.00**

**Job Total: \$**

**Payment Terms: 50/50**

**Deposit: \$**

All material is guaranteed to be as specified. All work to be completed in a workmanlike manner according to standard practices. Any alterations for deviation from the agreed upon specifications involving extra costs will be executed only upon written orders, and will become an extra charge over and above the estimate. Rough opens are to be within 1/4" of given specifications. Labor and time charges will be incurred for any variations. All agreements are contingent upon strikes, accidents, or delays beyond our control. Owner is to carry fire, tornado and other necessary insurance. All materials remain property of seller until payment is received in full. If litigation arises out of this contract, the prevailing party will be entitled to its attorney fees and costs. The venue of any litigation arising from this contract shall be Daytona Beach, Volusia County, Florida.

Authorized Acceptance Signature \_\_\_\_\_ Date of Acceptance \_\_\_\_\_

Note: This proposal may be withdrawn if not accepted within 30 days.

Harrison Electric Service, Inc.  
1302 West Canal St.  
New Smyrna Beach Fl. 32168  
Business-386-426-2577  
Fax 386-426-2577  
Cell-386-566-8265

ESTIMATE

08-23-2011

Vogue Cleaners  
E-mail  
Marvinwilkes@bellsouth.net

ATTN: Marvin  
566-0344

Description of work:  
Wire for 6 motion lights and 2 switches  
Permit

TOTAL- \$535.00\*

\* NO light fixtures included

Thank you,  
Marie Burbaugh  
Office Manager  
Harrison Electric Service, Inc  
(386)426-2577



**M L Wilkes Plastering, Inc**  
**386-566-0344**

**Framing for Ceilings**

East elevation

Frame existing concrete beams @ 294 Sq ft with pressure treated 2x4 and fasten with Tap Cons @\$4.00 sq ft = \$1176.00

North elevation

Frame existing concrete beams @ 96 Sq ft with pressure treated 2x4 and fasten with Tap Cons @\$4.00 sq ft = \$384.00

**Finish for Ceilings**

East elevation

Fasten 5/8ths Dens Glass sheeting over framing with stainless fasteners. Add base coat and synthetic primer with finish coat of synthetic med worm finish 294 sq ft @ \$3.75 per sq ft = \$1102.50.

North elevation

Fasten 5/8ths Dens Glass sheeting over framing with stainless fasteners. Add base coat and synthetic primer with finish coat of synthetic med worm finish 138 sq ft @ \$3.75 per sq ft = \$517.50

**Finishing East and North Elevation Walls**

Primer coat walls roughly 577 sq ft and finish with synthetic finish @1.75 per sq ft = \$1009.75

**Existing Painted Lettering**

Make roughly 26 total 3D letters out of 2D foam to match painted letters currently on building and finish in synthetics to replace existing lettering @ \$25.00 each = \$650.00

**Painting South and West Elevation Walls**

Paint walls to match synthetic finish 816 sq ft labor only @1.00 sq ft= \$816.00

**Handicap Ramp**

remove existing tile, add rebar and concrete and expand to existing ramp to widen to both doors finish and replace tile = \$300.00

TOTAL = \$5955.75

## Soulie, Claudia

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**From:** diane hester [dianehester381@gmail.com]  
**Sent:** Wednesday, August 24, 2011 2:12 PM  
**To:** Soulie, Claudia  
**Subject:** Grant for Vogue Cleaners

Claudia,

I am Diane B. Hester, owner of R & D Hester, Inc, DBA as Vogue Cleaners, 200 Magnolia Street, New Smyrna Beach, FL 32168.. I am authorizing Shannon Daniel, my daughter, to act on my behalf in filing for a CRA Grant. I am currently in Arizona, but I will be back in NSB Sept 1. Thank you, Diane

# SUNSTATE AWNING

Architectural Metal & Canvas Solutions

PROPOSAL PRESENTED TO:

**MARVIN WILKES**

RE: VOGUE CLEANERS  
200 MAGNOLIA ST.  
NEW SMYRNA BCH, FL

TEL: 386-566-0344

E-MAIL: [MARVINWILKES@BELLSOUTH.NET](mailto:MARVINWILKES@BELLSOUTH.NET)

## RECOVER 2 STANDARD AWNINGS

2 @ 12' - 0" WIDE X 5' - 0" PROJECTION X 2' - 6" DROP

CASH & CARRY = \$ 746.00 EA X 2 UNITS = \$ 1,492.00  
SUNSTATE TO INSTALL = \$ 852.00 EA X 2 UNITS = \$ 1,704.00

---

### INCLUDES:

12 MONTH WORKMANSHIP WARRANTY  
5 YEAR FABRIC WARRANTY FROM THE MANUFACTURER  
FABRIC TO BE: FIRESIST CANVAS—TERRA COTTA  
VALANCE TO BE: 3"  
INSTALLATION  
ALL APPLICABLE TAXES

### DOES NOT INCLUDE:

BUILDING PERMIT  
ENGINEER SIGN & SEAL

THANK YOU FOR THE OPPORTUNITY!

PROPOSAL BY: MELISSA SYLVIA

NOTE: THE PRICE IS GOOD FOR 30 DAYS FROM THE DATE OF THE PROPOSAL: 8-16-2011

# ATLANTIC SEAMLESS GUTTERS

1014 Stacy Lane • New Smyrna Beach, FL 32168  
 Phone: (386) 423-8484 • Fax: (386) 423-8485  
 www.atlantic-gutters.com • e-mail: info@atlantic-gutters.com

PURCHASER \_\_\_\_\_ Date \_\_\_\_\_  
 Inv. Address \_\_\_\_\_ Work phone \_\_\_\_\_  
 City \_\_\_\_\_ Home phone \_\_\_\_\_  
 Job Address \_\_\_\_\_ Other \_\_\_\_\_  
 \_\_\_\_\_ Key Map # \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

Gutter Color _____ (initial) _____ Downspout Color _____ (initial) _____ <input type="checkbox"/> 5" <input type="checkbox"/> 6" <input type="checkbox"/> 7" <input type="checkbox"/> Other _____ Metal _____ <input type="checkbox"/> Existing Drip Edge Flashing Roof Type _____ <input type="checkbox"/> Walkable Fascia Type _____ <input type="checkbox"/> Open Soffit <input type="checkbox"/> 1x2 <input type="checkbox"/> 1x4 <input type="checkbox"/> BUILDER <input type="checkbox"/> BETTER <input type="checkbox"/> BEST <input type="checkbox"/> SPECIALTY	<input type="checkbox"/> SPIKE & FERRULE <input type="checkbox"/> HANGER SYSTEMS <input type="checkbox"/> CUSTOM SUPPORTS <input type="checkbox"/> ANGLE WEDGES <input type="checkbox"/> CUSTOM SIZE <input type="checkbox"/> DIVERTERS - COLOR _____ <input type="checkbox"/> COLLECTOR HEAD - STD <input type="checkbox"/> CUSTOM MITRES <input type="checkbox"/> DOWNSPOUT OFFSETS <input type="checkbox"/> DOWNHILL RAKE (S)	<input type="checkbox"/> LEAF SCREENS <input type="checkbox"/> CLEAN OUT <input type="checkbox"/> EXTENSIONS _____ <input type="checkbox"/> SPLASH BLOCKS _____ <input type="checkbox"/> REMOVAL & CLEANUP <input type="checkbox"/> 1-ST. <input type="checkbox"/> 2- ST. <input type="checkbox"/> 3 - ST. plus <input type="checkbox"/> POWER AVAILABLE _____ <input type="checkbox"/> DRAIN SYS. <input type="checkbox"/> RAIN CHAIN <input type="checkbox"/> _____
---	---	--



**PAYMENT TERMS: 50% DEPOSIT / BALANCE DUE AT COMPLETION** Sub Total \$ \_\_\_\_\_

Special Terms: \_\_\_\_\_ Approved by: \_\_\_\_\_

CC# \_\_\_\_\_ (Mastercard, Visa, or American Express Accepted) Sales Tax \$ \_\_\_\_\_

EXP Date \_\_\_\_\_ Name on Card \_\_\_\_\_ Total \$ \_\_\_\_\_

Billing Zip \_\_\_\_\_ Balance: Charge credit card / Check \_\_\_\_\_ Less Deposit \$ \_\_\_\_\_

Job Ready to Install?  Yes  No Misc. Notes: \_\_\_\_\_ Balance Due \$ \_\_\_\_\_

**PLACEMENT OF MATERIAL:** Purchaser has been advised by the Atlantic Seamless Gutters, (ASG) Consultant of the exact location of the gutters and downspouts (as drawn above) before commencement of work. Any changes in the scope of work agreed to above will be at an additional charge to the purchaser. **NON-TRANSFERABLE LIMITED WARRANTY.** ASG hereby gives the following non-transferable limited warranty to the original purchaser listed above for materials and labor performed at the job address above. ASG warrants its workmanship for a period of \_\_\_\_\_ year(s), and a metal manufacturer warranty for a period of \_\_\_\_\_ year(s) from the date of final installation. **ASG does not warrant dripping between gutter & fascia if recommended drip edge flashing is not installed (or already exists). ASG does not warrant splitting of existing 1X2 wood fascia trim. ASG does not warrant cracked or broken roof tile during installation of its product(s). Purchaser agrees to allow ASG to separate drip edge from fascia for correct installation of ASG products.** Purchaser acknowledges that the recommended gutter/downspout ratio has been exceeded and may cause gutter to hold water and/or overflow in hard rain \_\_\_\_\_ (initial). **ADDITIONAL TERMS & CONDITIONS ARE LISTED ON REVERSE SIDE:** Purchaser acknowledges and agrees that the terms listed above and the terms listed on the reverse side is the written agreement and the entire agreement between Purchaser and ASG; and that it is signed without reliance upon any representations or promises from ASG or its agents except as specified on this agreement and that no such promises or representations have been offered as an inducement for signing.

Signed this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ Purchaser \_\_\_\_\_  
 \_\_\_\_\_ Printed Name \_\_\_\_\_  
 Sales Consultant \_\_\_\_\_ ASG Mgmt. \_\_\_\_\_



Old Sawmill Electric, Inc.  
 285 Old Sawmill Road  
 Deland, FL 32724  
 PH 386-566-6126  
 FAX 386-738-8690

# Estimate

Number	E2021-333
Date	8/16/2011

**Bill To**  
 Vogue Cleaners  
 200 Magnolia St.  
 New Smyrna Bch, Fl  
 32168-5788  
 386-566-0344

**Ship To**  
 Vogue Cleaners  
 200 Magnolia St.  
 New Smyrna Bch, Fl  
 32168-5788  
 386-566-0344

<b>PO Number</b>	<b>Terms</b>	<b>Customer #</b>	<b>Project</b>
200 Mag.	%65 after roughing/bal	200-000 mag.	wire exterior lights

Description	Quantity/Hours	Price/Rate	Amount
scope: abandon existing lights outside and run new wire and j-boxes outside under soffit in new construction built out soffit. Also 6 out of 7 lights will be on 1 switch as well as motion control, and the seventh light is on it's own switch and is on continuously. Owner will supply the lights and contractor will supply roughing materials... labor and materials and permitting....	1.00	\$2,650.00	\$2,650.00

<b>Amount Paid</b>	\$0.00	<b>Discount</b>	\$0.00
<b>Amount Due</b>	\$2,650.00	<b>Shipping Cost</b>	\$0.00
		<b>Sub Total</b>	\$2,650.00
		<b>Total</b>	\$2,650.00

# Vogue Cleaners

## ESTIMATE

New Hope Stucco

Owner: Rodney L Davidson

(386)314-2194

### Ceiling Framing

Frame up existing concrete beams with pressure treated 2" x 4" using recommended tapcons. Price: 390 sq. ft. @ \$6.15=\$2,398.50.

### Ceiling Finish

Install 5/8 Dense Glass sheeting with stainless steel screws. Apply a base coat, then a primer coat followed with a medium worm (swirl) finish. Price: 432 sq. ft. @ \$7.86=\$3,395.52.

### Finish Walls

Prime coat walls followed with a worm finish. Price: 577 sq. ft. @ \$3.79=\$2,186.83

### Painting

Other walls to be painted to match finished walls. This is labor only. Price: 816 sq. ft. @ \$1.80=\$1,468.80.

### Handicap Ramp

Expand existing ramp to both doors and finish with tile. Price: \$540.00

### Lettering

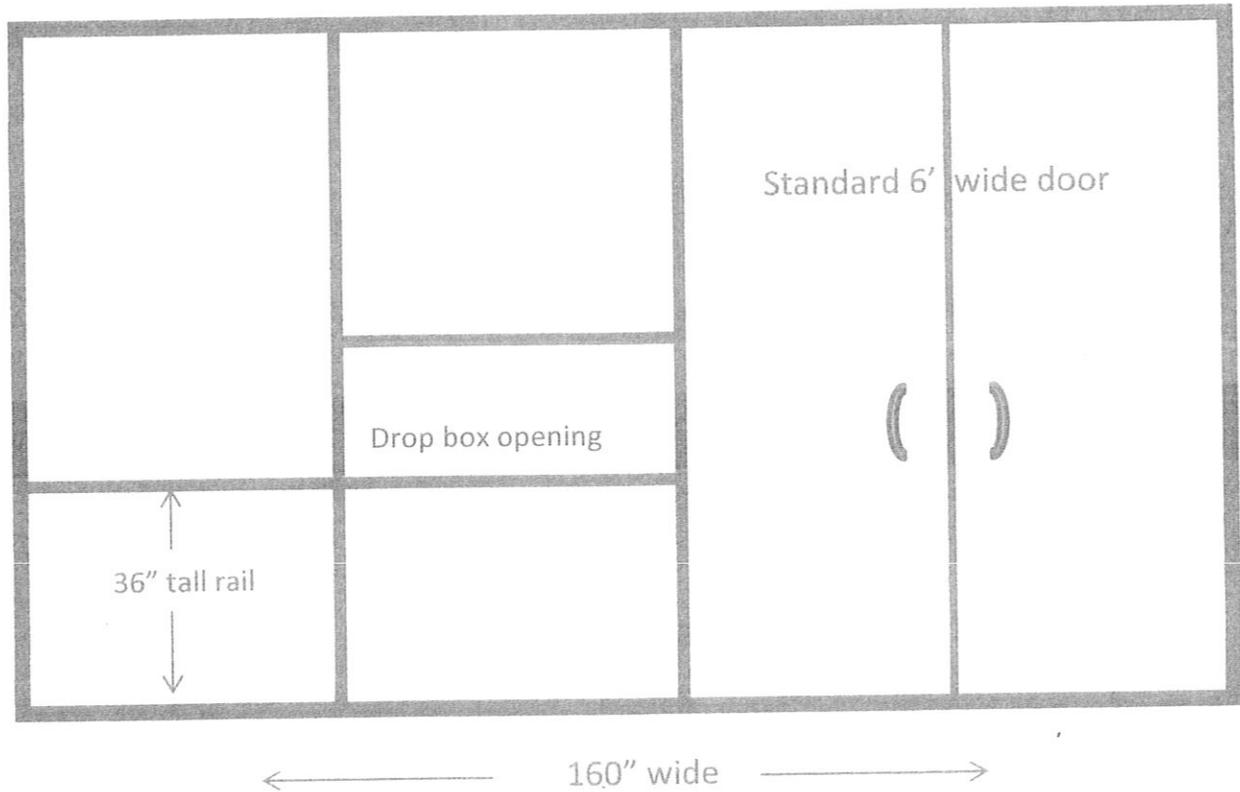
Replace existing lettering with 2 pound foam in a 3D style. They will be approximately 26 letters and they will be done in a synthetic finish. Price: 26 letters @ \$45.00=\$1,170.00

TOTAL ESTIMATE: \$11,159.65

Marvin Wilkes

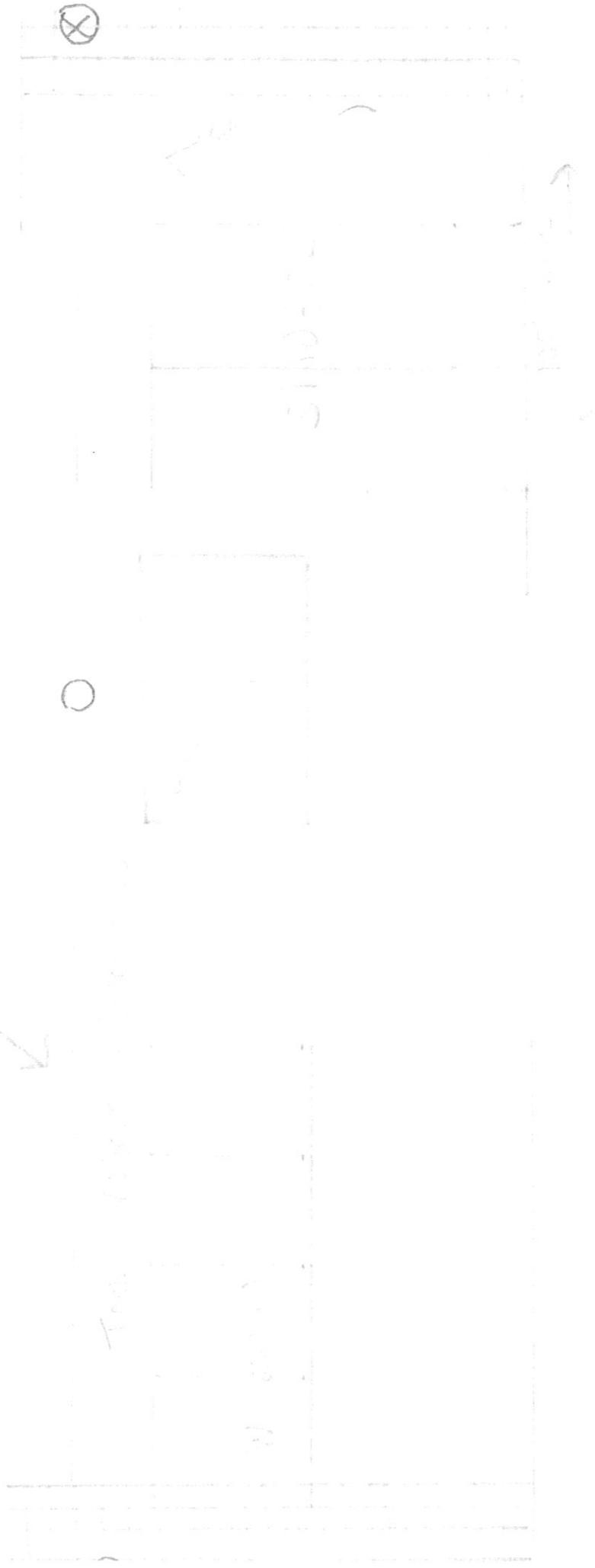
8/12/11

Storefront entrance for Dry Cleaning business



From outside looking in.





- motion light
- ⊗ Double motion light

#102 Brite White

#310 China White

#103 Natural White

#442 Cotton

#104 Dover Sky

#107 Sunset Yellow



#131 Gull Gray

#109A Eggshell Cream



#111 Prairie Clay

#113 Amarillo White



#106 Pearl Ash

#108 Manor White



Ceiling  
←

#112 Sandlewood Beige

#105 Suede



#117 Colonial Tan

#110 Van Dyke



Brick  
→

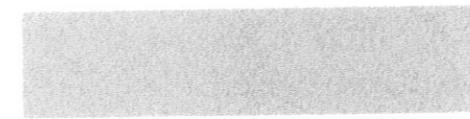
#142 Spectrum Brown

#383 Honey Twist



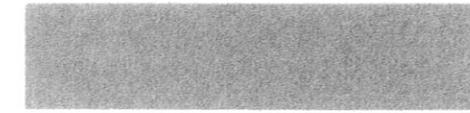
#139 Adobe Accent

#389 Southern Tan



#133 Driftwood

#339A Caribou



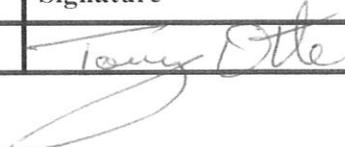
#614 Smoke Signal

#356 Red Clay

in Harris



## CRA AGENDA ITEM SUMMARY

<b>Staff Member Making Request:</b> Claudia Soulie								
<b>Meeting Date:</b> September 7, 2011								
<b>Action Item Title:</b> Combined Grant Application: 407 Downing Street								
<b>Agenda Section:</b> Consent _____ Public Hearing _____ Special Items <u>  x  </u>								
<b>Summary Explanation and Background</b>								
<p>This applicant is proposing to convert the first floor of the existing residential duplex building into a professional office space. The second floor will remain as a residential space.</p> <p>Per the applicant's letter included in the application packet, extensive upgrades were started prior to their decision to convert the building to commercial space, but none of these improvements are included in the grant request. The items submitted herewith are for exterior and interior work to include parking; landscape and irrigation; screening for A/C and trash receptacles; underground electrical services and design/impact fees for work that has not commenced yet.</p> <p>The applicant submitted the grant request prior to City Commission approval of the Combined Grant program guidelines on August 23, 2011. Prior to that approval, only one (1) cost estimate was required for submittal of a grant application. The applicant is in the process of obtaining an additional cost estimate to be provided to the CRA prior to or at the CRA meeting on September 7, 2011.</p> <p>The current costs break down as follows:</p>								
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%;">Exterior Improvements</th> <th style="width: 33%;">Interior Improvements</th> <th style="width: 33%;">Impact Fee and Design Asst.</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">\$30,075 (\$34,754 minus design fees)</td> <td style="text-align: center;">\$12,801</td> <td style="text-align: center;">\$17,413</td> </tr> </tbody> </table>	Exterior Improvements	Interior Improvements	Impact Fee and Design Asst.	\$30,075 (\$34,754 minus design fees)	\$12,801	\$17,413		
Exterior Improvements	Interior Improvements	Impact Fee and Design Asst.						
\$30,075 (\$34,754 minus design fees)	\$12,801	\$17,413						
<p>The estimate for the scopes of work totals <b>\$60,289</b>. (CRA funding request \$20,000). All applicable Departments have signed off on the existing siteplan.</p> <p>The application has received the necessary points to qualify for consideration and staff recommends approval. Approval is contingent upon the applicant submitting an additional cost estimate and obtaining the necessary permit(s). The applicant is aware that the application is being considered under the Combined Grant Program approved by the City Commission on August 23, 2011.</p> <p>Note: The Economic Development Advisory Board recommended that the City waive Transportation Impact Fees until December 31, 2012. Staff is in the process of preparing an agenda item for the September 13, 2011 City Commission (CC) meeting. Should the CC approve that waiver, the \$1,362.02 in Transportation Impact fees currently assessed for this project will be eliminated (unless the applicant has already paid for them by that time).</p>								
<b>Recommended Action/Motion:</b>								
Approve the application in the funding amount of \$20,000.								
<b>Funding Analysis:</b> Budgeted <input checked="" type="checkbox"/> If not budgeted, recommend funding account: Account number 120.51502.583001, which currently has a balance of \$53,174.72								
<b>Exhibits Attached:</b>								
1. Package submitted by the applicant 2. Score sheet								
<b>Reviewed By:</b>	<b>Name</b>	<b>Signature</b>						
CRA Director	Tony Otte							

# Property Improvement Grants Funding Evaluation

Property Address: 407 Downing Street

Did Applicant attend pre-application conference: YES  NO   
Does the proposed project substantially comply with the guidelines: YES  NO

## Review for Funding (26 Points Possible) (15 Points Minimum Required)

Circle a Score  
for each category

### Compliance with Guidelines:

Project substantially meets guidelines ..... 3 Points  
No character defining features are inappropriately altered: ..... 3 Points

### Location:

A corner building on Flagler, or Canal Street must do all façade visible to receive credit: --- 5 Points  
Located on Canal St, Flagler Ave, N Causeway or Third Ave: ..... 4 Points  
Other Locations in Grant Area: ..... 3 Points

### Overall Impact / Improvements:

Condition improves from poor to excellent: ..... 5 Points  
Condition improves from poor to good: ..... 4 Points  
Condition improves from good to excellent: ..... 3 Points  
Condition improves from average to excellent: ..... 3 Points  
Condition improves from average to good: ..... 2 Points

### Quality of Work Proposed:

Special treatment (removing "slipcover façade", rebuilding original character-defining features, substantial structural renovation, significant landscape improvement, etc): ..... 7 Points  
Overall high quality: ..... 3 Points

### Present Use:

Commercial / Office: ..... 3 Points  
Current Vacant / reuse: ..... 3 Points  
New INFILL construction on Flagler Ave or Canal St: ..... 4 Points

### Bonus Points:

Special significance – historically or architecturally important, now or in the past, to the community: ..... 2 Points

Total 19

CITY OF NEW SMYRNA BEACH  
COMMUNITY REDEVELOPMENT AGENCY

APPLICATION FORM

COMMERCIAL PROPERTY IMPROVEMENT GRANT PROGRAM  
(Exterior Improvements Only)

NAME: Dennis J. Haycook

PROPERTY ADDRESS: 407 Downing Street, NSB, FL 32168

TELEPHONE: 386-527-9991 (DAY) 386-527-9991 (EVENING)

**TYPE OF IMPROVEMENT PLANNED:**

Exterior X Painting \_\_\_\_\_ Landscape X Electrical X

Signage \_\_\_\_\_ Awning \_\_\_\_\_ Parking Area X Other \_\_\_\_\_

**PROJECT PROPOSAL ON IMPROVEMENTS**

**All Commercial Property Improvement Grant Applications must be approved by the CRA prior to work commencing. The following information must be included with the application.**

1. Written Authorization from Property Owner (if not the applicant)
2. **Summary** of the scope of work to be performed
3. Breakdown of total cost estimate by Scope of work
4. **Color photographs** clearly showing existing condition of the facade, neighboring buildings, and rear entrances. If applicable, historic photographs and photos of existing parking areas should also be included
5. **Conceptual plans and specifications** detailing the scope of work.
6. **Samples** of all paint and material colors as well as awning materials to be used on the building and signage.

ESTIMATED **TOTAL** COST OF PROPOSED IMPROVEMENTS: \$ 148,000

ESTIMATED AMOUNT OF **GRANT ASSISTANCE REQUESTED**: \$ 10,000

ESTIMATED START DATE: 10/1/11

ESTIMATED COMPLETION DATE: 12/15/11

**I UNDERSTAND THAT IN ORDER FOR MY REQUEST FOR GRANT FUNDING TO BE APPROVED, I MUST AGREE TO THE FOLLOWING CONDITIONS:**

1. **To follow the design** recommendations as approved by the Community Redevelopment Agency.
2. **To adhere** to the Application Procedures and Guidelines and the Grant Agreement as specified.
3. **That I shall incur** all project costs and receive approved grant **reimbursement** only after:
  - A. All improvements have been **completed**.
  - B. **Final Inspection** of the improvements is approved.
  - C. **Proof of Payment** for project costs has been received.
  - D. All City Permits have been **inspected/finalized** by Building staff
4. Additional improvements or changes not approved will not be funded.

I ACKNOWLEDGE THAT I HAVE RECEIVED AND UNDERSTAND THE DESIGN GUIDELINES (if applicable), THE COMMERCIAL PROPERTY IMPROVEMENT GRANT PROGRAM PROCEDURES AND THE GRANT AGREEMENT.

  
\_\_\_\_\_  
Applicant Signature

Dennis J. Haycock  
Print Name

August 23, 2011  
Date

  
\_\_\_\_\_  
Property Owner Signature (if not applicant)

Dennis J. Haycock  
Print Name

August 23, 2011  
Date

Dennis J. Haycock  
6932 Turtle mound Rd.  
New Smyrna Beach, Fl. 32169  
(386) 427-8222  
Fax: (386) 427-9982

August 19, 2011

Community Redevelopment Agency  
210 Sams Ave.  
New Smyrna Beach, FL. 32168

Re: 407 Downing St.

To Whom It May Concern:

We propose to convert the first floor of the existing residential duplex building into professional office space. The second floor of the building will remain as a residential space.

Extensive upgrades were started prior to our decision to convert to commercial space. We understand these completed improvements are no longer eligible for consideration. Items submitted for review under the 3 commercial grant programs are for your consideration are the exterior parking, landscape and irrigation, screening for air conditioning and trash receptacles, underground electrical service. Interior improvements for the commercial upgrades are code requirements for fire rating and electrical service.

Prior improvements **not** submitted for your review are new siding, roofing, windows, doors and handicap ramp.

Thank You for your consideration. If you have any questions please contact myself or Reed Hadley at 386-427-8222.

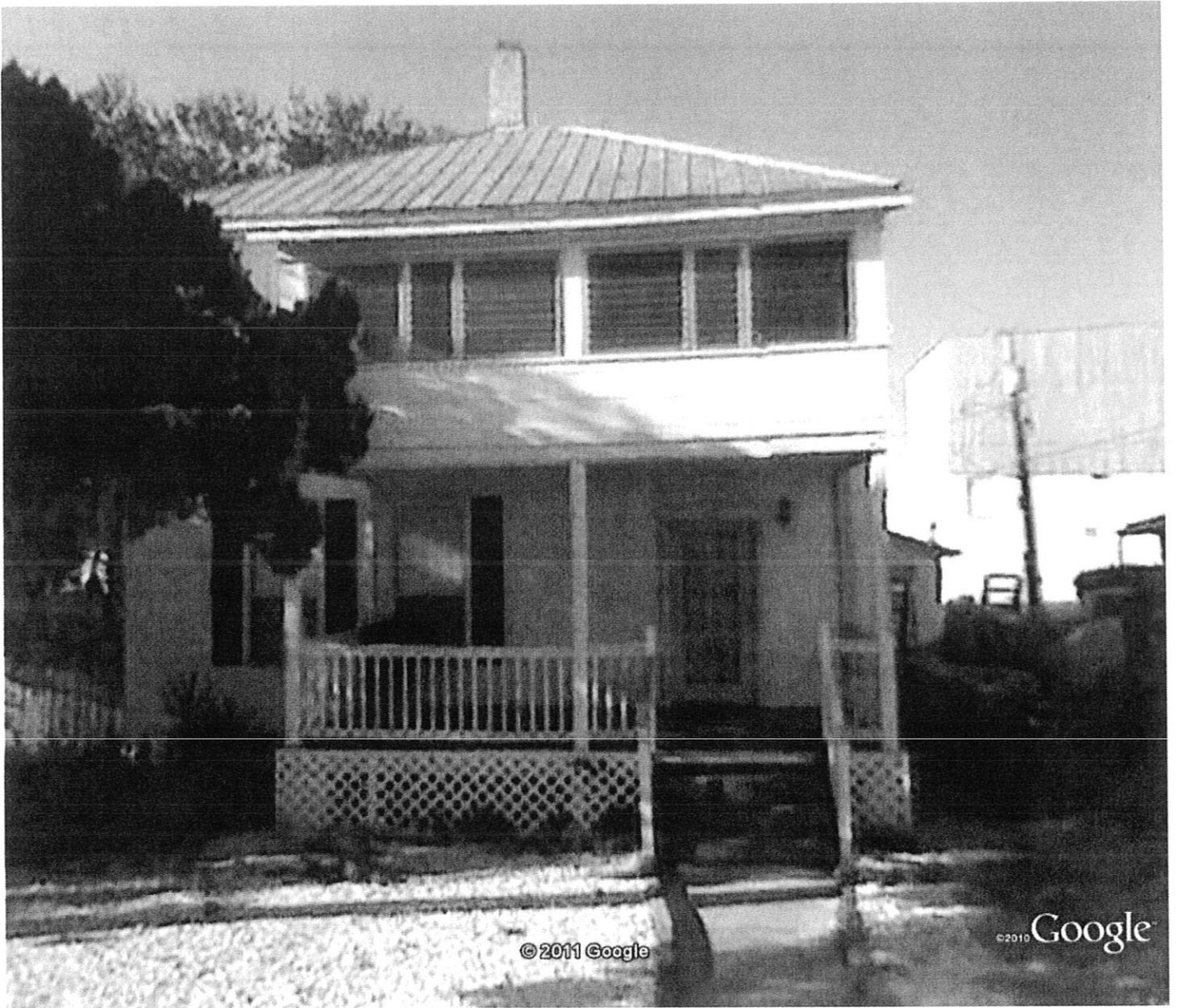
Sincerely,



Dennis Haycock

DJH/rh

cc:file





© 2011 Google

© 2010 Google





24'-3" RIDGE HT

12

+/- 6

5-V CRIMP GALVALUME ROOF

17'-7 3/8"

WINDOW 'B'

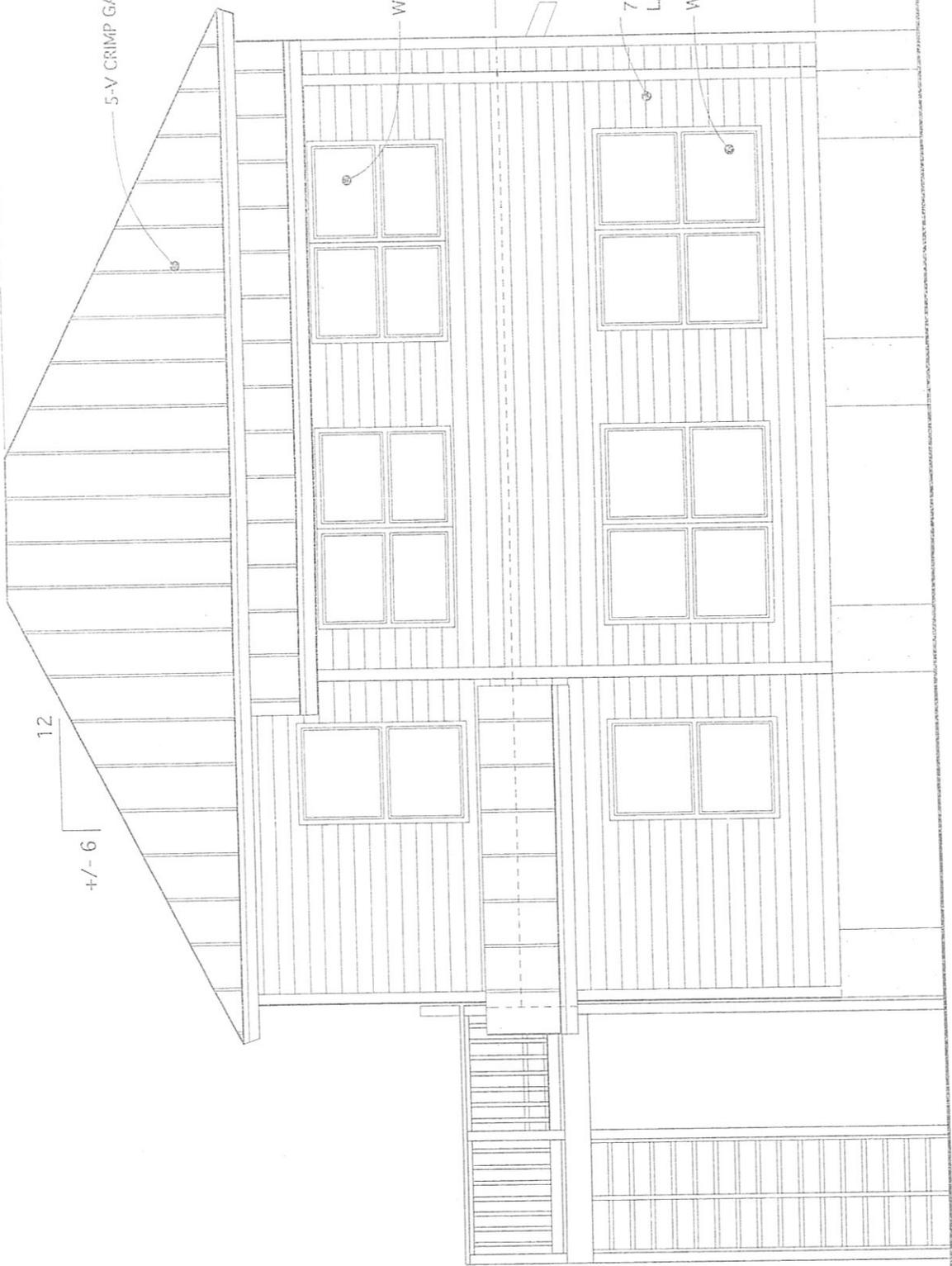
9'-5" 2nd LEVEL FF

7 1/4" HARDBOARD FIBERCEMENT  
LAP SIDING (5" EXPOSURE)

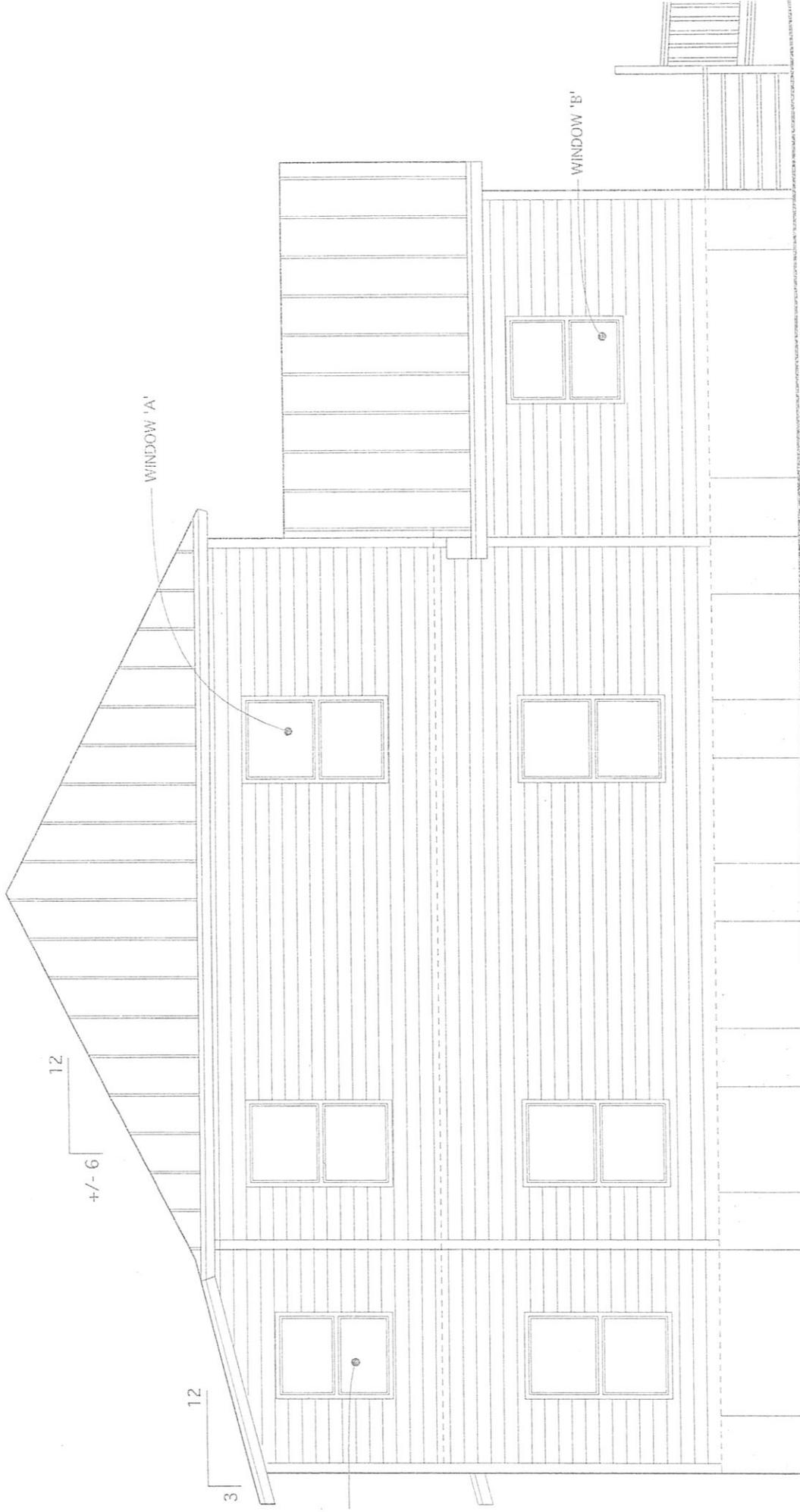
WINDOW 'A'

0'-0" 1st LEVEL FF

2'-10" +/- AV GRADE



# SOUTH ELEVATION



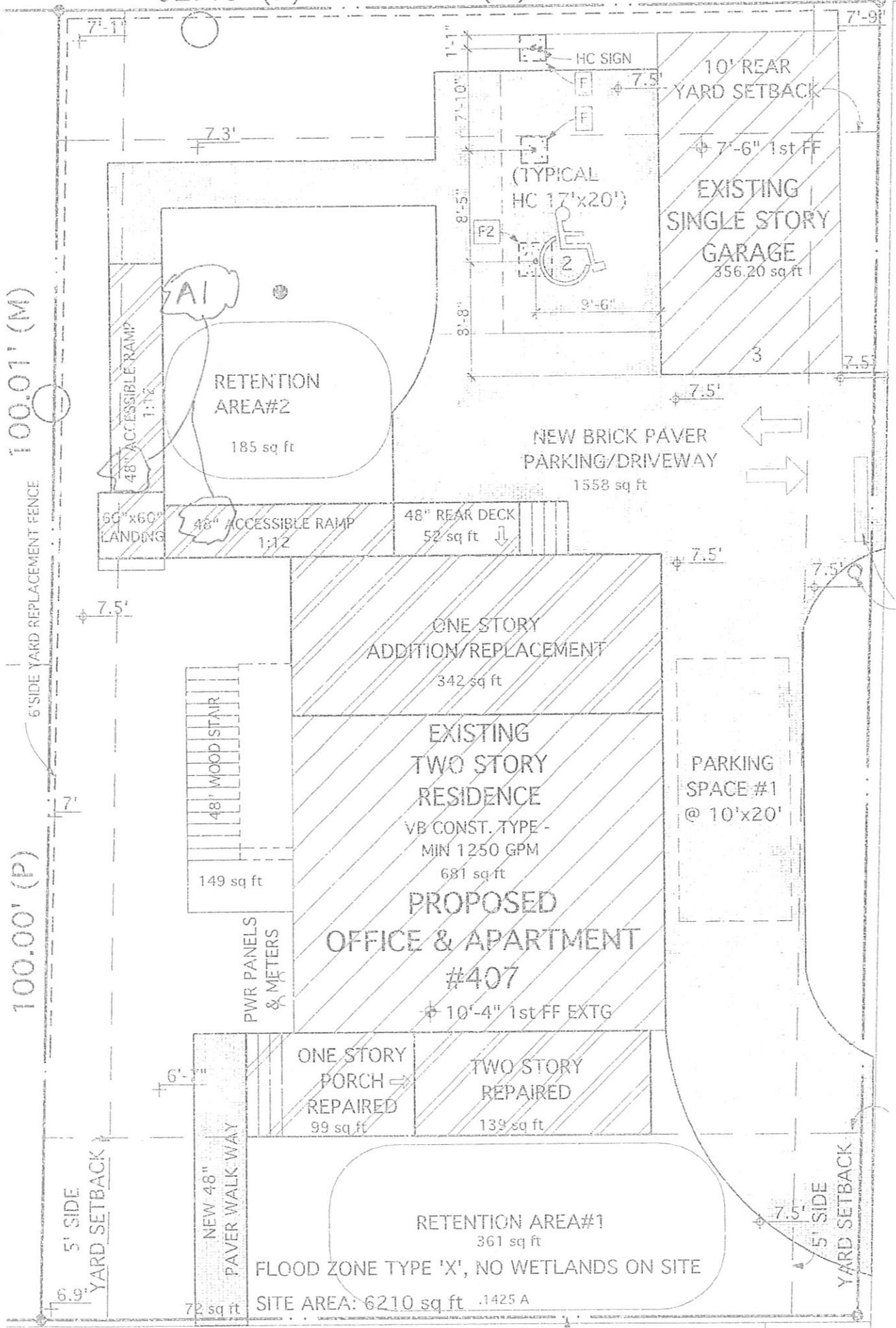
EAST ELEVATION

62.40' (P)

62.46' (M)

100.01' (M)

100.00' (P)



6' SIDE YARD REPLACEMENT FENCE

5' SIDE YARD SETBACK

5' SIDE YARD SETBACK

AI

RETENTION AREA#2

185 sq ft

50" x 60" LANDING

48" ACCESSIBLE RAMP 1:12

48" ACCESSIBLE RAMP 1:12

48" REAR DECK 52 sq ft

48" WOOD STAIR

149 sq ft

PWR PANELS & METERS

ONE STORY ADDITION/REPLACEMENT

342 sq ft

EXISTING TWO STORY RESIDENCE

VB CONST. TYPE - MIN 1250 GPM

681 sq ft

PROPOSED OFFICE & APARTMENT #407

10'-4" 1st FF EXTG

ONE STORY PORCH REPAIRED

99 sq ft

TWO STORY REPAIRED

139 sq ft

RETENTION AREA#1

361 sq ft

FLOOD ZONE TYPE 'X', NO WETLANDS ON SITE

SITE AREA: 6210 sq ft .1425 A

72 sq ft

NEW 48" PAVER WALK-WAY

10' REAR YARD SETBACK

EXISTING SINGLE STORY GARAGE 356.20 sq ft

NEW BRICK PAVER PARKING/DRIVEWAY 1558 sq ft

PARKING SPACE #1 @ 10'x20'

HC SIGN (TYPICAL HC 17'x20')

F2

9'-6"

8'-5"

9'-8"

1'-1"

7'-10"

7'-5"

7'-5"

7'-5"

7'-5"

7'

6'-1"

7'-5"

7'-9"



7'-5"

7'-5"

7'-5"

7'-9"

7'-1"

7'-3"

7'-5"

7'

6'-1"

6'-9"

7'-9"

7'-5"

7'-5"

7'-5"

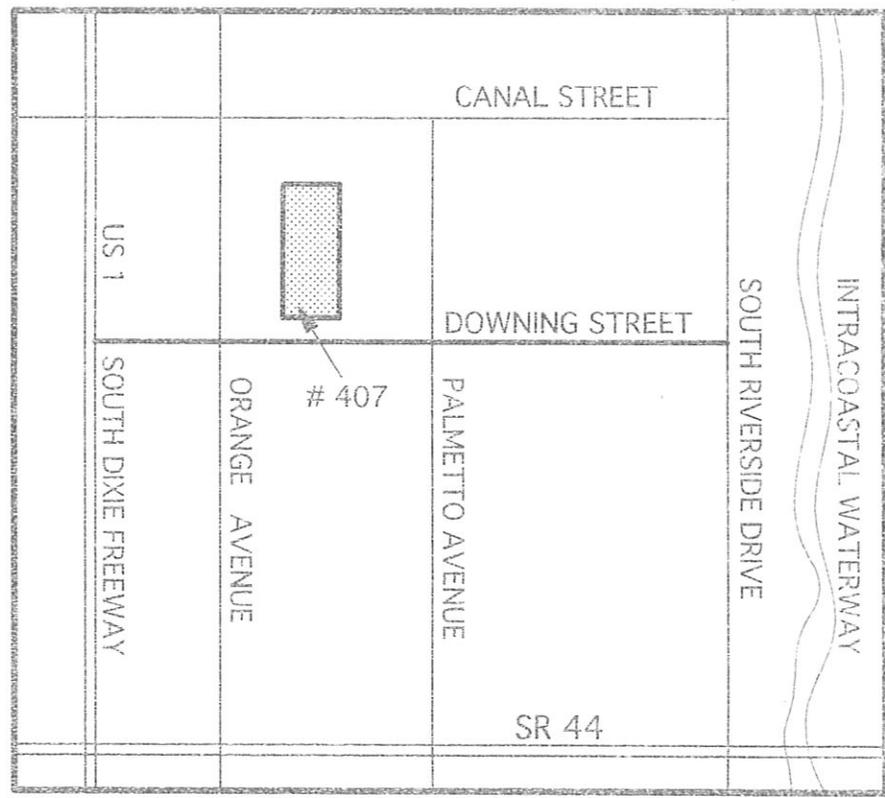
7'-9"

FLORIDA

# SITE LOCATION



FORMATION



NOT TO SCALE

Resubmitted 6-14-11

PLANNING DEPARTMENT  
FINAL PLAN REVIEW COMMITTEE APPROVAL

PLAN REVIEW COMMITTEE DATE 6-3-11

CASE NUMBER SP-2-11

City Engineer [Signature] 6/16/11

Building Official [Signature] 7-6-11

City Horticulturist [Signature] 7/17/11

City Planner [Signature] 6-20-11

Utilities Comm. [Signature] 6/16/11

Fire Department [Signature] 6/17/11

Police Department [Signature] 07/01/11

Public Works Supr. [Signature] 7/14/11

EXISTING  
ONE STORY  
OFFICE BUILDING

NO



# Addendum A

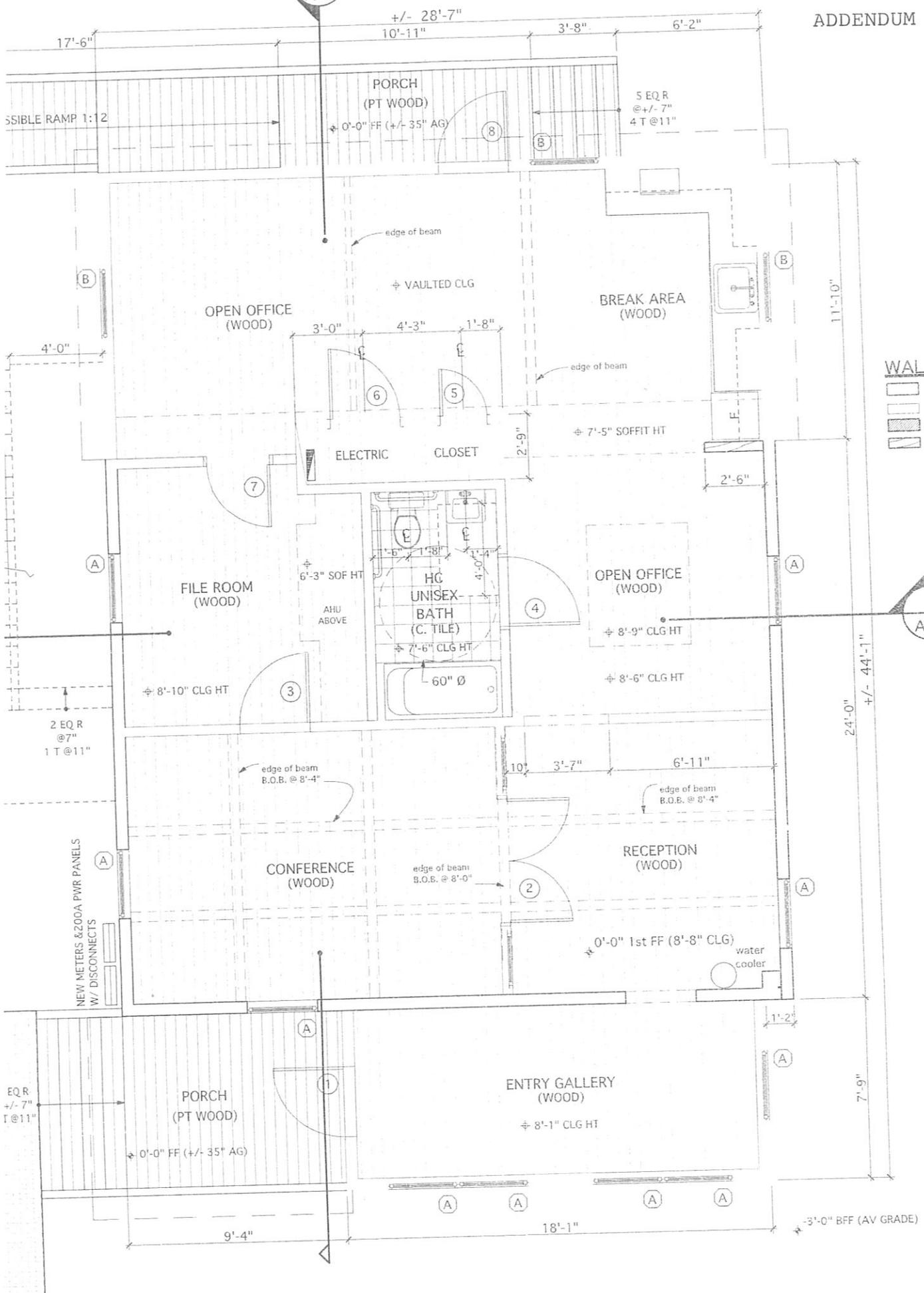
August 19, 2011

We are proposing to locate our professional office on the first floor at 407 Downing St. We are a commercial general contracting firm. Normal operating hours are 8AM-5P.

The second floor will remain as a residential unit.

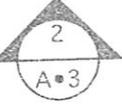
The revitalization of this building will improve the aesthetics in this area. The close proximity to retail and restaurants will be used by office staff both during normal business hours and after hours.

Per our understanding of the grant requirements, we are requesting matching funds for permits, design, and code upgrades for converting the first floor to commercial use. Items include fire rated windows, fire rating separation of spaces, handicap accessories, electrical service and emergency/ exit lights.



**WALL LEGEND**

[Symbol: Dashed line]	EXISTING EXTERIOR:
[Symbol: Solid line]	EXISTING INTERIOR:
[Symbol: Diagonal hatching]	NEW REBUILT EXTE
[Symbol: Horizontal hatching]	NEW INTERIOR: 2x4



CITY OF NEW SMYRNA BEACH

IMPACT FEE CALCULATION FORM

RESIDENTIAL PROPERTY

(PIF) LAW ENFORCEMENT = \$ 277.54 X # UNITS = \$ \_\_\_\_\_  
(FIF) FIRE/RESCUE = \$ 299.61 X # UNITS = \$ \_\_\_\_\_  
(PRIF) PARKS/RECREATION = \$ 131.28 X # UNITS = \$ \_\_\_\_\_  
TOTAL FEE DUE \$ \_\_\_\_\_

COMMERCIAL PROPERTY

(PIFC) LAW ENFORCEMENT = \$2.23 X \_\_\_\_\_ S.F. = \$ \_\_\_\_\_  
(FIFC) FIRE/RESCUE = \$ .45 X \_\_\_\_\_ S.F. = \$ \_\_\_\_\_  
TOTAL FEE DUE \$ \_\_\_\_\_

RESIDENTIAL TO COMMERCIAL

(PIFC) LAW ENFORCEMENT = \$ 2.23 X 1162 S.F. = \$ 0  
LESS CREDIT FOR RESIDENTIAL - \$ 0  
TOTAL LAW ENFORCEMENT = \$ 0

(FIFC) FIRE/RESCUE = \$ .45 X 1162 S.F. = \$ 0  
LESS CREDIT FOR RESIDENTIAL - \$ 0  
TOTAL FIRE/RESCUE = \$ 0

TOTAL PARKS/LAW/FIRE FEE DUE \$ 0

(TIFC) or (TIF) TRANSPORTATION TOTAL TRANSPORTATION FEE DUE \$ 1362.02

TOTAL FEES DUE \$ 1362.02 *Rm*

PERMIT: 2011-2394

ADDRESS: 407 Downing

CONTRACTOR: DJ Haycock

BUILDING DEPARTMENT  
CITY OF NEW SMYRNA BEACH  
210 SAMS AVE  
NEW SMYRNA BEACH, FL 32168-9985

(Parks/Fire/Law Effect 11/22/05)  
(Transportation Effect 2/19/07)  
Revised 10/1/08  
Revised 10/1/10

# EXHIBIT A: Transportation Impact Fees Schedule

9/30/2010

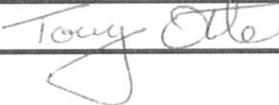
(Fee based on weighted average construction cost of \$1,762,654.00 per lane mile and distribution factor of 24.1%.)

Permit:		Contractor:		Address:	
ITE Code	Use	Unit	Fee per Unit (or) 1,000 sf	Unit(s) (or) 1,000 sf	Extension
210	Single Family	DU	886.23		
220	Apartment	DU	728.84	1	728.84
230	Residential Condominium / Townhouse	DU	485.07		
240	Mobile Home Park	DU	301.68		
310	Hotel	Rooms	716.09		
320	Motel	Rooms	399.34		
620	Nursing Home	Beds	110.75		
610	Hospital	1,000 sf	1,194.74		
710	Office up to and including 10,000 sf	1,000 sf	1,799.36	1162	2090.86
710	Office over 10,000 sf	1,000 sf	1,146.88		
714	Corporate headquarters building	1,000 sf	571.54		
720	Medical Office	1,000 sf	2,813.09		
750	Office Park	1,000 sf	1,637.37		
780	Research Center	1,000 sf	696.46		
770	Business Park	1,000 sf	1,529.90		
911	Bank w/out Drive-through	1,000 sf	2,226.44		
912	Bank w/ Drive-through	1,000 sf	6,475.97		
110	Light Industry	1,000 sf	719.04		
130	Industrial Park	1,000 sf	895.60		
140	Manufacturing	1,000 sf	416.25		
150	Warehouse	1,000 sf	515.18		
151	Mini-Warehouse	1,000 sf	165.97		
812	Building Materials and Lumber Store	1,000 sf	2,256.59		
816	Hardware / Paint Store	1,000 sf	5,881.32		
820	Retail, less than 10,000 sf	1,000 sf	2,424.06		
820	Retail, 10,000 - 99,999 sf	1,000 sf	1,547.16		
820	Retail, 100,000 - 1,000,000 sf	1,000 sf	1,190.93		
820	Retail, Greater than 1,000,000 sf	1,000 sf	1,665.01		
831	Quality Restaurant	1,000 sf	3,901.65		
832	High-Turnover Restaurant	1,000 sf	5,593.89		
834	Fast-Food Restaurant	1,000 sf	10,862.84		
	CBD Sandwich Shop	1,000 sf	1,849.48		
836	Bar / Lounge / Drinking Place	1,000 sf	7,037.99		
837	Quick Lube	Bays	1,793.05		
840	Auto Care / Detailing	1,000 sf	1,500.29		
841	New and Used Car Sales	1,000 sf	2,223.35		
847	Car Wash	1,000 sf	3,503.85		
849	Tire Store / Auto Repair	Bays	1,068.41		
850	Supermarket	1,000 sf	2,352.34		
851	Convenience Store	1,000 sf	7,418.46		
853	Convenience Store w/ Gas Pumps	1,000 sf	6,340.87		
	Convenience Store w/ Gas and Fast Food	1,000 sf	13,849.27		
862	Home Improvement Store	1,000 sf	1,392.62		
881	Pharmacy / Drugstore w / Drive Through	1,000 sf	1,523.93		
880	Furniture Store	1,000 sf	273.15		
	General Recreation	Parking Space	300.23		
411	City Park	Parking Space	922.90		
412	Major Park	Parking Space	202.20		
416	Campground / RV Park	Space	322.64		
420	Marina	Slip	383.93		
	Major Sports Facility	Parking Space	180.40		
444	Movie Theater	Screens	4,559.86		
560	Church	1,000 sf	575.49		
565	Day Care	1,000 sf	2,015.79		
	Airport Hanger	1,000 sf	901.27		
	Veterinary Clinic	1,000 sf	960.69		
<b>Total Transportation Impact Fee Due:</b>				1362.02	Rm

cseort

BUILDING DEPARTMENT  
 CITY OF NEW SMYRNA BEACH  
 210 SAMS AVE  
 NEW SMYRNA BEACH, FL 32168-9985

## CRA AGENDA ITEM SUMMARY

<b>Staff Member Making Request:</b> Claudia Soulie		
<b>Meeting Date:</b> September 7, 2011		
<b>Action Item Title:</b> Combined Grant Application: 738 Canal Street		
<b>Agenda Section:</b> Consent_____ Public Hearing_____ Special Items__x__		
<p><b>Summary Explanation and Background</b></p> <p>The applicant is proposing replacement of window panes at the property at 738 Canal Street that have become unsightly with panes that help to reduce glare and heating/air conditioning costs. 738 Canal Street shares a Parcel ID number with the primary address of 736 Canal Street.</p> <p>The estimated cost for replacement is \$1,873.88 with CRA funding requested in the amount of \$997.84. The application has received the necessary points to qualify for consideration and staff recommends approval.</p> <p>The applicant is aware that the application is being considered under the Combined Grant Program approved by the City Commission on August 23, 2011, which includes the directive of "One grant, per business, per parcel", meaning that for a parcel with two or more buildings, only one of those buildings would be eligible for CRA funding. If that building has multiple tenants, each tenant could be eligible for a Combined grant.</p>		
<p><b>Recommended Action/Motion:</b></p> <p>Approve the application in the funding amount of \$997.84.</p>		
<p><b>Funding Analysis:</b> Budgeted <input checked="" type="checkbox"/> If not budgeted, recommend funding account: Account number 120.51502.583001, which currently has a balance of \$53,174.72.</p>		
<p><b>Exhibits Attached:</b></p> <ol style="list-style-type: none"> <li>1. Package submitted by the applicant</li> <li>2. Score sheet</li> </ol>		
<b>Reviewed By:</b>	<b>Name</b>	<b>Signature</b>
CRA Director	Tony Otte	
<b>Commission Action</b>		

# Property Improvement Grants Funding Evaluation

Property Address: 738 Canal Street

Did Applicant attend pre-application conference: YES  NO

Does the proposed project substantially comply with the guidelines: YES  NO

## Review for Funding (26 Points Possible) (15 Points Minimum Required)

Circle a Score  
for each category

### Compliance with Guidelines:

Project substantially meets guidelines  
No character defining features are inappropriately altered: ----- (3) Points

### Location:

A corner building on Flagler, or Canal Street must do all façade visible to receive credit: --- 5 Points  
Located on Canal St, Flagler Ave, N Causeway or Third Ave: ----- 4 Points  
Other Locations in Grant Area: ----- (3) Points

### Overall Impact / Improvements:

Condition improves from poor to excellent: ----- 5 Points  
Condition improves from poor to good: ----- 4 Points  
Condition improves from good to excellent: ----- (3) Points  
Condition improves from average to excellent: ----- 3 Points  
Condition improves from average to good: ----- 2 Points

### Quality of Work Proposed:

Special treatment (removing "slipcover façade", rebuilding original character-defining features, substantial structural renovation, significant landscape improvement, etc): ----- 7 Points  
Overall high quality: ----- (3) Points

### Present Use:

Commercial / Office: ----- (3) Points  
Current Vacant / reuse: ----- 3 Points  
New INFILL construction on Flagler Ave or Canal St: ----- 4 Points

### Bonus Points:

Special significance – historically or architecturally important, now or in the past, to the community: ----- 2 Points

Total 15

CITY OF NEW SMYRNA BEACH  
COMMUNITY REDEVELOPMENT AGENCY

APPLICATION FORM

COMMERCIAL PROPERTY IMPROVEMENT GRANT PROGRAM  
(Exterior Improvements Only)

NAME: Lois V. TIPTON  
PROPERTY ADDRESS: 738 CANAL ST, New Smyrna Bch, FL.  
TELEPHONE: 386-427-3719 (DAY) Same (EVENING)

**TYPE OF IMPROVEMENT PLANNED:**

Exterior  Painting \_\_\_\_\_ Landscape \_\_\_\_\_ Electrical \_\_\_\_\_  
Signage \_\_\_\_\_ Awning \_\_\_\_\_ Parking Area \_\_\_\_\_ Other GLASS WINDOWS

**PROJECT PROPOSAL ON IMPROVEMENTS**

All Commercial Property Improvement Grant Applications must be approved by the CRA prior to work commencing. The following information must be included with the application.

1. Written Authorization from Property Owner (if not the applicant)
2. **Summary** of the scope of work to be performed
3. Breakdown of total cost estimate by Scope of work
4. **Color photographs** clearly showing existing condition of the facade, neighboring buildings, and rear entrances. If applicable, historic photographs and photos of existing parking areas should also be included
5. **Conceptual plans and specifications** detailing the scope of work.
6. **Samples** of all paint and material colors as well as awning materials to be used on the building and signage.

ESTIMATED TOTAL COST OF PROPOSED IMPROVEMENTS: \$ 2018.73 <sup>\$</sup> 1995.68  
ESTIMATED AMOUNT OF GRANT ASSISTANCE REQUESTED: \$ 997.84

ESTIMATED START DATE: \_\_\_\_\_

ESTIMATED COMPLETION DATE: \_\_\_\_\_

I UNDERSTAND THAT IN ORDER FOR MY REQUEST FOR GRANT FUNDING TO BE APPROVED, I MUST AGREE TO THE FOLLOWING CONDITIONS:

1. To follow the design recommendations as approved by the Community Redevelopment Agency.
2. To adhere to the Application Procedures and Guidelines and the Grant Agreement as specified.
3. That I shall incur all project costs and receive approved grant reimbursement only after:
  - A. All improvements have been completed.
  - B. Final Inspection of the improvements is approved.
  - C. Proof of Payment for project costs has been received.
  - D. All City Permits have been inspected/finalized by Building staff
4. Additional improvements or changes not approved will not be funded.

I ACKNOWLEDGE THAT I HAVE RECEIVED AND UNDERSTAND THE DESIGN GUIDELINES (if applicable), THE COMMERCIAL PROPERTY IMPROVEMENT GRANT PROGRAM PROCEDURES AND THE GRANT AGREEMENT.

Lois V. Tipton  
Applicant Signature

Lois V. Tipton  
Property Owner Signature (if not applicant)

LOIS V. TIPTON  
Print Name

LOIS V. TIPTON  
Print Name

Aug. 29, 2011  
Date

Aug. 29, 2011  
Date

The improvements to be made to the building located at 738 Canal St. will be the removal and replacement of eight windows on the front and side of the building.

Windows A, B, C, D, E, F, G, H, are located on the front and West side of the building. A-D are located on the front of the building facing Canal St. Windows E-H are located on the side of the building facing South Myrtle Ave. The new windows will have a slight gray tint to help reduce glare and help with heating and air conditioning costs.

The windows are shown in the pictures and are marked from l-r. Please see attached estimate for removal and replacement of eight window panels.

The estimated cost for the glass replacement is \$1873.88 plus \$121.80 for gray tint, making the total estimate \$1995.68.

Additionally, no permit is needed because there will be no structural change to the building. The existing window frames will be used when the glass is replaced.

Auto & Home Glass Tinting  
Mirrors & Mirrored Walls  
Store Fronts & Table Tops  
Mobile Service

# New Smyrna GLASS & DESIGN CENTER

Sliding Glass Doors  
Enclosures  
Windows

Custom Interiors • Mirror Art • Solar & Security Film  
823 S. Dixie Frwy. New Smyrna Beach, FL 32168  
Phone: 386-428-7003

Fax: 386-428-4171

Since 1981

Visa

Mastercard

Discover

Proposal submitted to: <i>Lois Tipton</i>	Phone: <i>427 3719</i>	Date: <i>8/29/11</i>
Street: <i>738 Canal street</i>	Job Name:	
City, State, Zip: <i>NSB</i>	Job Location:	

	RATE	AMOUNT
<i>* North facing FRONT OF Bldg.</i>		
<i>1) 48 1/2 x 88 1/2 Gray Tempered glass 1/4"</i>		<i>233<sup>58</sup></i>
<i>3) 53 x 82 Gray Plate glass 1/4"</i>	<i>@176<sup>82</sup></i>	<i>530<sup>76</sup></i>
<i>* West facing</i>		
<i>4) 38 x 82 Gray Plate glass 1/4"</i>	<i>@127<sup>44</sup></i>	<i>509<sup>84</sup></i>
<i>crystallation/labor</i>		<i>600<sup>00</sup></i>
		<i>1873<sup>88</sup></i>
		<i>121<sup>80</sup></i>
<i>Total</i>		<i>1995<sup>68</sup></i>

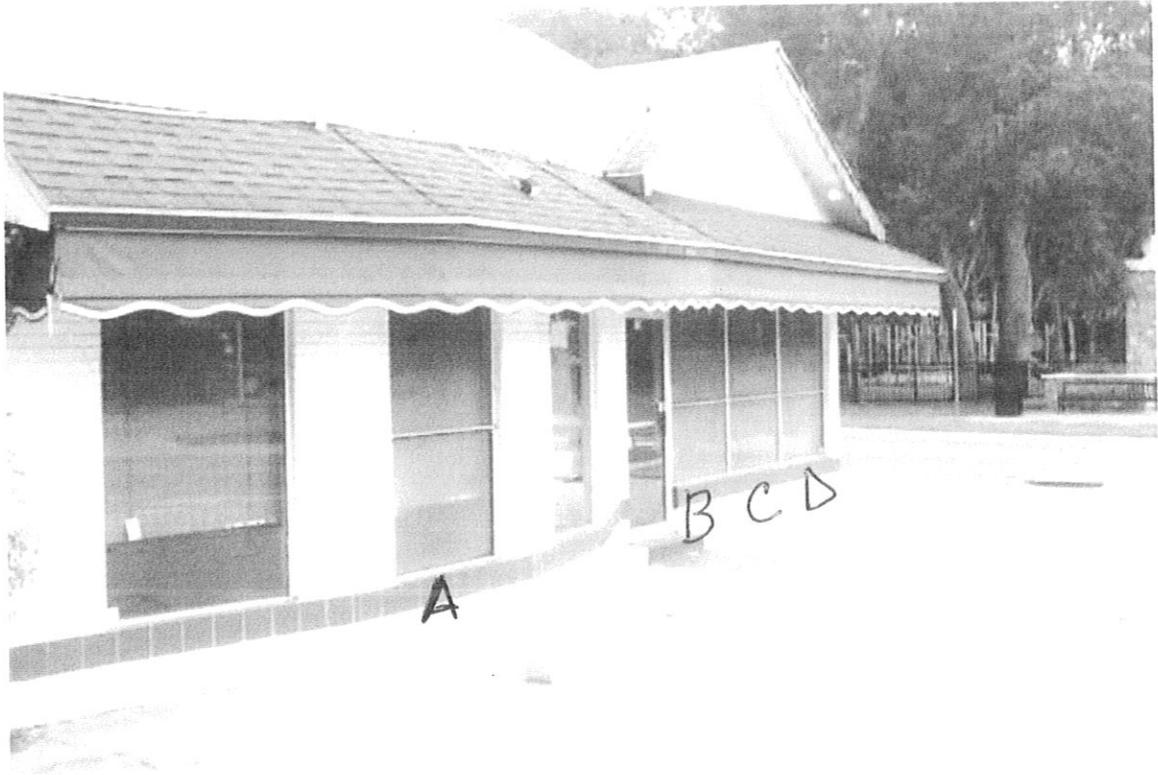
Any material delivered to or improvements incorporated into property as described above, shall remain the property of New Smyrna Glass until paid in full. We propose to furnish material and labor in accordance with above specifications for the sum of: Dollars (1995.68) Payment to be made as follows: *\* 50% Deposit / 50% on Completion*

Any unpaid balance shall incur interest at the pre and post judgement rate of eighteen percent (18%). New Smyrna Glass, Inc. shall be entitled to it's actual and post suit attorney fees and costs for any litigation, collection proceedings or appeals brought to enforce this proposal.

All material is guaranteed to be as specified and completed in a professional manner according to standard practices. New Smyrna Glass is not responsible for design changes. Note: Proposal may be withdrawn if not accepted within 60 days.

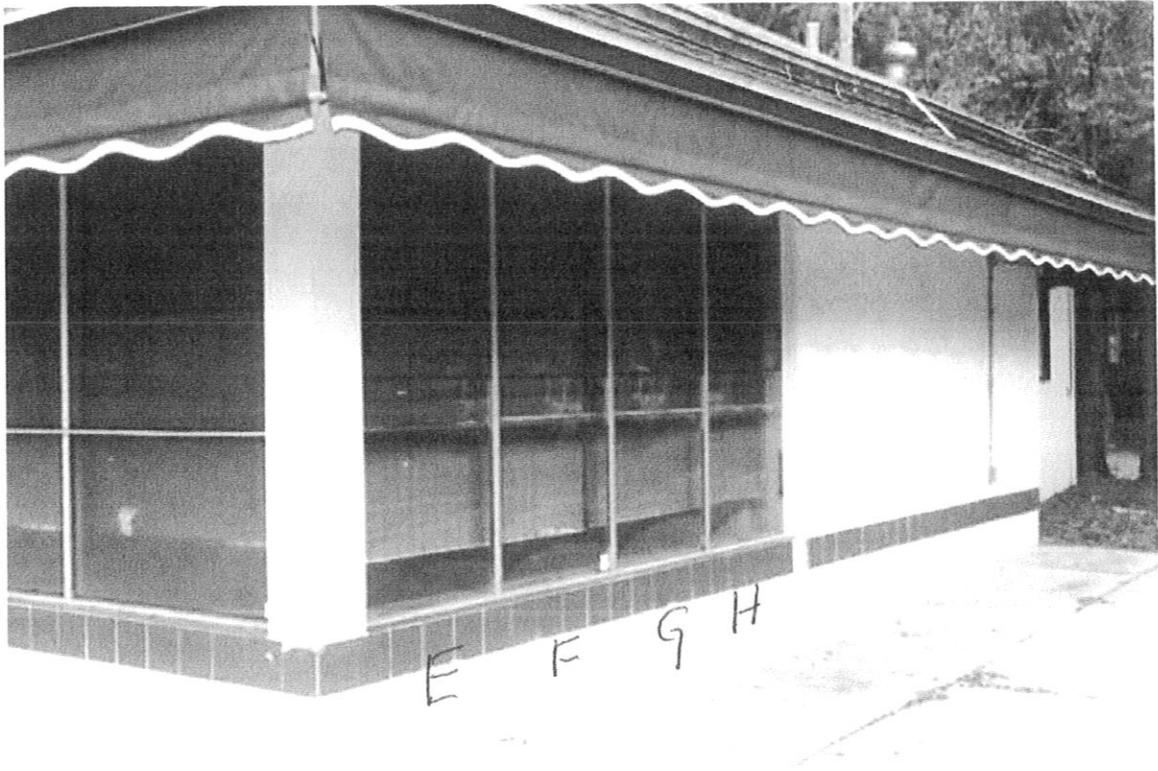
Note: Any alterations or design changes from above specifications must be on accepted written orders, and will become an extra charge over and above this

Authorized Signature *Kim In*  
Acceptance of Proposal  Date \_\_\_\_\_



FRONT - NORTH SIDE OF BLDG.

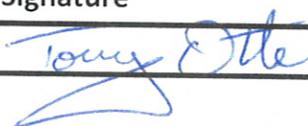
FACES CANAL ST.

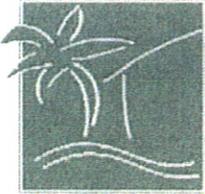


WEST SIDE OF BLDG.

FACES S. MYRTLE AVE.

## CRA AGENDA ITEM SUMMARY

<b>Staff Member Making Request:</b> Claudia Soulie		
<b>Meeting Date:</b> August 3, 2011		
<b>Action Item Title:</b> Large Grant Application – 545 Washington Street		
<b>Agenda Section:</b> Consent _____ Public Hearing _____ Special Items <u>  x  </u>		
<b>Summary Explanation and Background</b>		
<p>At the August 3, 2011 meeting the CRA authorized staff to meet with Mr. Kung to assist him with the application process for a Large Grant application pertaining to the project at 545 Washington Street.</p> <p><b>History:</b> Mr. Kung is proposing to convert a condemned house at 545 Washington Street into a habitable living structure. The project entails the rehabilitation of the existing structure as well as the construction of four (4) new cottages on the same parcel. (This parcel also houses 543 Washington. Mr. Kung was approved for a Residential property improvement grant for this cottage on August 3). 545 Washington Street is the primary address for this parcel.</p> <p>The applicant has submitted a cost estimate from two (2) contractors as per the grant guidelines. Essian Construction, LLC is the contractor on record for Cottage A and B (B is not included in the Grant request). The second contractor only bid on cottages C, D, and E.</p> <p>The total estimated construction cost based on the selected bid is \$150,364 with CRA funding requested in the amount of \$50,000. The applicant still needs to go through the siteplan process, which will determine how many cottages are allowed on the property. Should the siteplan process reveal that the parcel cannot support a total of five (5) cottages; the project budget will be adjusted accordingly.</p> <p>Staff feels that this proposed project will tremendously improve the look of this parcel and aid in residential infill and the reduction of blighted influences. The applicant and/or his representative will be present at the meeting.</p> <p>The applicant is aware that any application approved by the CRA which exceeds \$25,000 in grant funding, has to go before the City Commission for ratification and that no work can commence until after City Commission approval.</p>		
<b>Recommended Action/Motion:</b>		
Approval of the application for a Large Grant in the amount of \$50,000.		
<b>Funding Analysis:</b> Budgeted <input checked="" type="checkbox"/> If not budgeted, recommend funding account:		
Funds are available in an allocation of \$200,000 from line item 12051502.583003, which has an available budget of \$1,379,533.		
<b>Exhibits Attached:</b>		
Packet submitted by the applicant		
<b>Reviewed By:</b>	<b>Name</b>	<b>Signature</b>
CRA Director	Tony Otte	
<b>Commission Action</b>		



**COMMUNITY REDEVELOPMENT AGENCY  
CITY OF NEW SMYRNA BEACH  
210 SAMS AVENUE  
NEW SMYRNA BEACH, FLORIDA 32168**



*Large Grants Program*  
**DEVELOPMENT ASSISTANCE AND INCENTIVES PROGRAM  
APPLICATION**

Applicant Name: SHUI Kung Date: 8/16/2011

Mailing Address: 708 Sea Duck DR  
Daytona Bch Fl 32119

Applicant Daytime or Cell Telephone Number: 386-3349436

Applicant E-Mail Address: LIVEbaitINC@YAHOO.COM

Business Name: 38 Live Bait Inc.

Property Address: 54<sup>(545)</sup> Washington Street  
NEW SMYRNA Bch Fl 32168

Property Owner Name (if not applicant): XIAO & XIAO *Volusia LLC*  
*(XIAOHAN / XIAO CHAN)*

Property owner Address 708 Sea Duck DR  
Daytona Bch Fl 32119

Total Cost of Project (lowest estimate): \_\_\_\_\_

Amount of Reimbursement Requested: \$50,000.00

Method of Reimbursement:  
 Completion of Project       Completion of each phase (see Program Procedures)

Estimated Start Date: 10 Sept 2011 Estimated Completion Date: End Oct 2011

Please attach the following: (see Development Assistance and Incentive Program Check List)

- Addendum A – Description of Proposed Business including hours of operation, proposed business plan submitted for review and Market Data
- Addendum B – Design Plans or Project Rendering of Proposed Improvements and any approvals received to the date of application for this project
- Addendum C – Two (2) Cost Estimates from Licensed Architects, Contractors or Engineers
- Written Consent from the property owner (if tenant is applicant)

**Application will not be reviewed without all supporting data.**

I hereby submit the attached plans and specifications for the proposed project and understand that **no work shall begin until I have received written approval from the CRA and provided a copy of an executed lease agreement.** I understand that funding is awarded on a first come - first served basis and I further understand that the CRA is not obligated to award a grant to me even if I meet the guidelines. The application only provides the opportunity to be considered. Upon approval of my grant application, I agree to visibly place a CRA grant sign for the duration of the project and return the sign to the CRA upon completion. The project must commence within ninety (90) days of grant approval and be completed within one (1) year of grant approval. Grant monies will not be paid until the project is completed or at the completion of each phase as selected by the applicant, applicant must provide paid invoice(s) and appropriate approvals by City Staff to the CRA Director for review.

I, the applicant and I, the property owner, agree to maintain the completed project in its approved design for a period of three (3) years from the date of completion. I further understand that a W-9 Form must be provided to the City as part of the grant reimbursement process.

Shui Kung  
Signature of Applicant

SHUI KUNG  
Print Name

[Signature]  
Signature of Property Owner

XIAO HAN  
Print Name

**FOR CRA USE ONLY**

Date Application Received: 8/17/11

CRA Staff Member: C. Sonlie

Date Approved by CRA: \_\_\_\_\_

Amount Approved: \_\_\_\_\_

Date of Project Commencement: \_\_\_\_\_

Date of Project Completion: \_\_\_\_\_

Date(s) Funds are reimbursed: \_\_\_\_\_

To Whom it may concern,

We, Xiao Han and Xiao Chan, are appointing Shui Kung to apply for a grant with the CRA (Community Redevelopment Agency) to assist in repairs for 545 and 543 Washington Street, New Smyrna Beach. We are also placing Shui Kung in charge of repairs of 545 and 543 Washington Street, New Smyrna Beach and relations with the CRA during the application process.

Thank you,

Xiao Han

A handwritten signature in black ink, appearing to be 'Xiao Han', written over a horizontal line.

Xiao Chan

A handwritten signature in black ink, appearing to be 'Xiao Chan', written in a cursive style.

## Development Assistance and Incentives Program

Upon the completion of the CRA's redevelopment project on 299 Washington Street, the West Side will have a new and improved look to it with the exception of the church onward. With the renovations planned for these buildings, a new look for the West Side will be completed to match the ones performed for building 299. The building plans for these properties will match the look that was common in the 1940's and thus create a more historic atmosphere. The work required for these renovations will create ten new temporary jobs as well as a new permanent job in the form of full time maintenance for the properties. In addition, this project will help to bring in new, respectful citizens as well as provide homes to six families who have shown interest in remaining in a historical area such as West Side, in which they can call home. Furthermore, these families will be paying a very reasonable price which is set below the city index for this area, but still enjoy new, modern equipment and a fresh, stimulating environment. Mrs. Hill, the owner of 299 Washington Street, has expressed a desire to move from her current residence in Edgewater back to the West Side because of the family history she has attached to the area. The properties will not be sold, but will be kept for long term in order to ensure a more stable atmosphere for the families that will occupy the homes. We will also be offering a nice, clean, modern age feel that still adheres to the historical atmosphere that the families call home. This plan also provides the owners of the property with a steady income as opposed to flipping the property for a profit. Below is a chart of the projected prices for each property that will be renovated in this plan.

Property	Price/Sq.Ft.	Type of Property	New Central Air	New Appliances
541 Washington Street	Under \$0.56	House	YES	YES
543 Washington Street	Under \$1.00	House	YES	YES
545 Washington Street	Under \$1.00	House	YES	YES
Myrtle Avenue	\$2.00	House	NO	NO
Julia Avenue	\$2.00	Apartment	NO	NO

**Soulie, Claudia**

---

**From:** Ned Harper [HarperN@daytonastate.edu]  
**Sent:** Monday, August 22, 2011 11:29 AM  
**To:** Otte, Tony  
**Subject:** Shui Kung

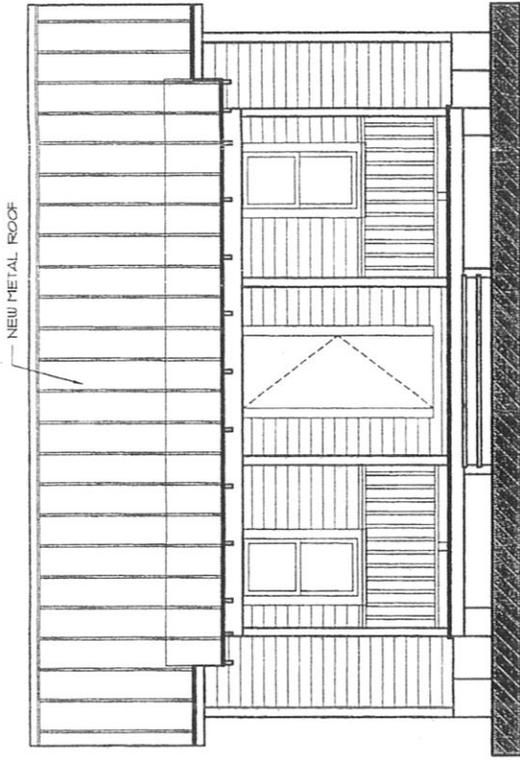
Tony,  
Congratulations on the great progress in NSB! I met with Shui Kung and reviewed the housing project he has planned for West NSB. Very impressed with his project and saw that he has everything covered to be successful- capital, market need, and a financially viable plan.



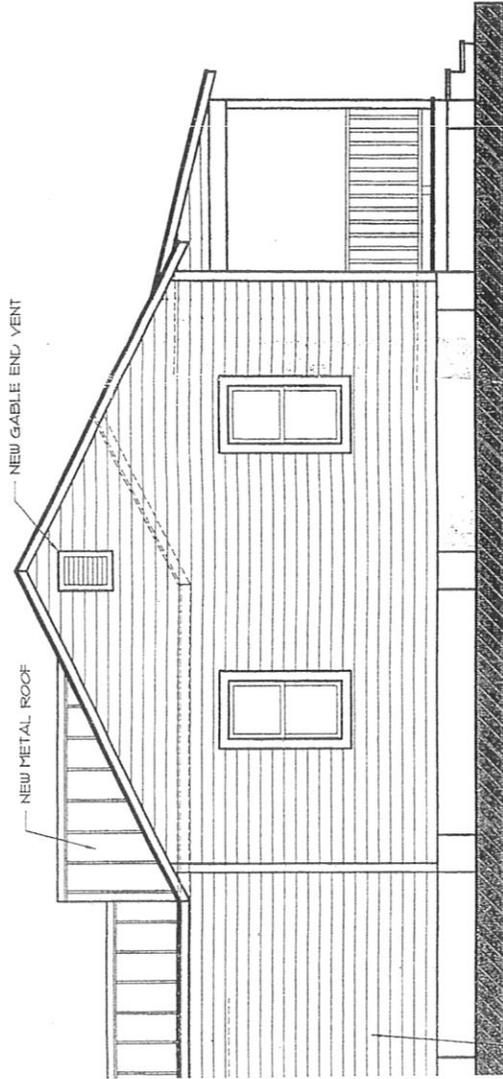
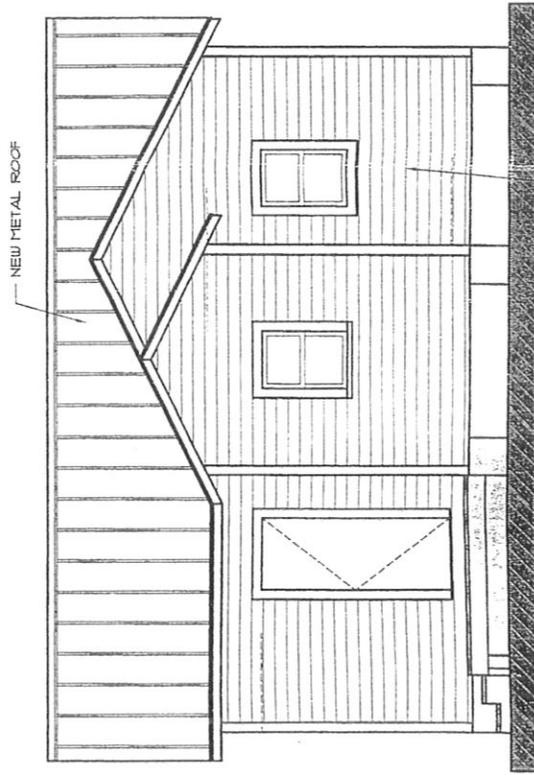
Ned D Harper, Director  
Small Business Development Center  
Daytona State College  
1200 W. ISB Blvd.  
Bldg. 110 Rm 222  
Daytona Beach, FL 32114  
386-506-4723  
[www.sbdccdaytona.com](http://www.sbdccdaytona.com)

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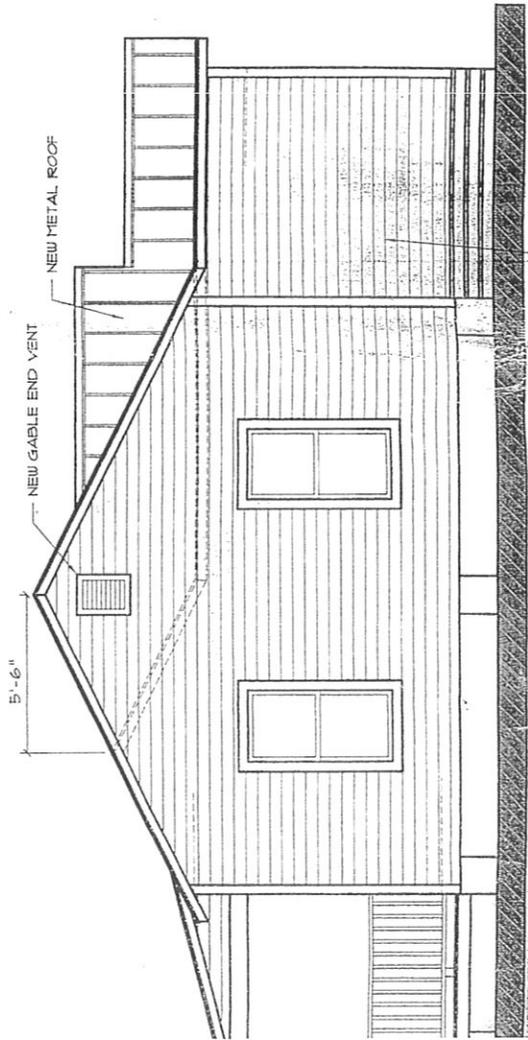
Please note: Florida has very broad public records laws. Most written communications to or from college employees and students are public records and available to the public and media upon request. Your e-mail communications may therefore be subject to public disclosure.



Front Elevation  
COTTAGE "A"  
Scale: 1/4" = 1'-0"



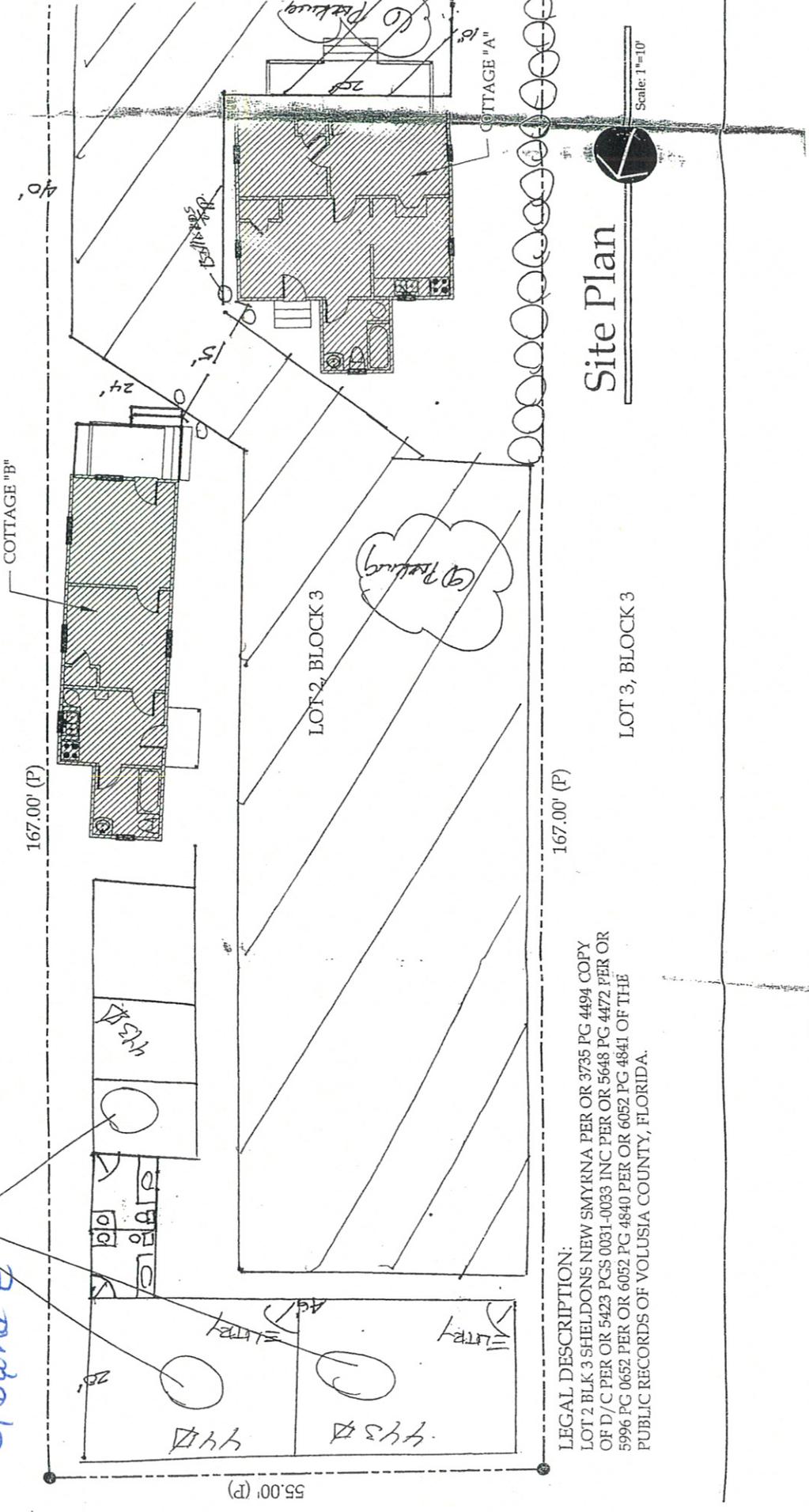
Left Side Elevation  
COTTAGE "A"  
Scale: 1/4" = 1'-0"



5'-6"  
NEW GABLE END VENT  
NEW METAL ROOF

NEW CEMENT SIDING

*Cottages C1 and E*  
*NEW COTTAGE @ 448 SQ FEET*  
*SAME ELEMENTS AS COTTAGE C2247E*



# Site Plan

Scale: 1"=10'

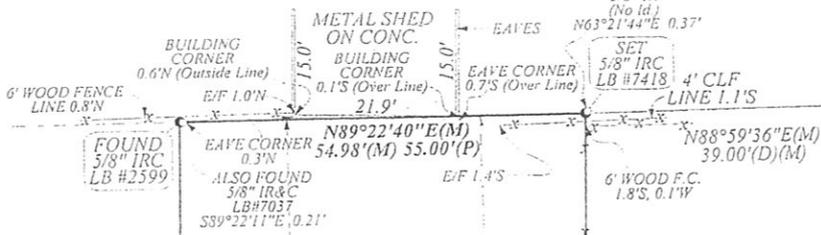
LEGAL DESCRIPTION:  
 LOT 2 BLK 3 SHELDONS NEW SMYRNA PER OR 3735 PG 4494 COPY  
 OF D/C PER OR 5423 PGS 0031-0033 INC PER OR 5648 PG 4472 PER OR  
 5996 PG 0652 PER OR 6052 PG 4840 PER OR 6052 PG 4841 OF THE  
 PUBLIC RECORDS OF VOLUSIA COUNTY, FLORIDA.

BOUNDARY SURVEY-NEW SMYRNA BEACH-VOLUSIA COUNTY-FLORIDA



LOT 22, SHELDON'S  
SUBDIVISION MAP BOOK 6 PAGE 8  
(Not Included)

FOUND  
5/8" IR  
(No Id.)

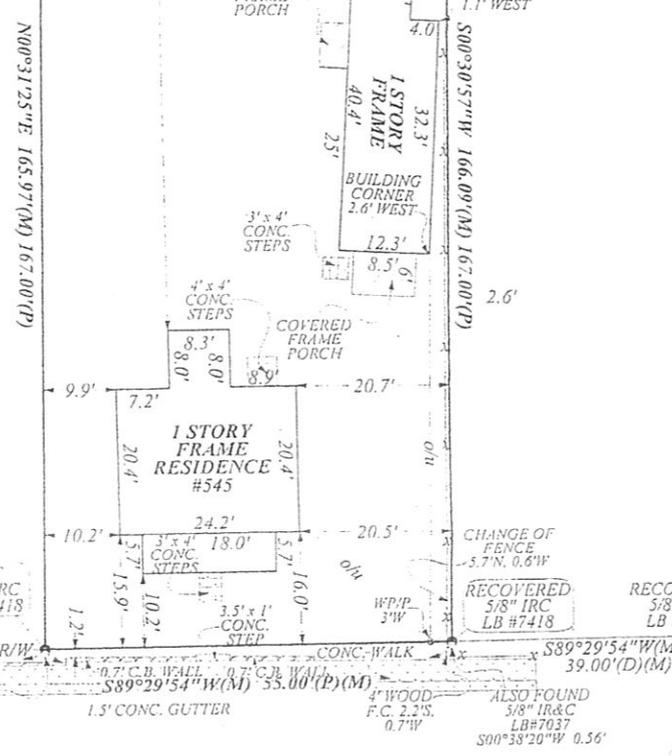


LOT 3, BLOCK 3  
(Not Included)

LOT 2, BLOCK 3,  
R.S. SHELDON'S ADDITION  
TO NEW SMYRNA  
MAP BOOK 1, PAGE 112  
AND SHELDON'S  
SUBDIVISION  
MAP BOOK 6 PAGE 8

LOT 1, BLOCK 3  
EXCEPT EAST 20 FEET  
(Not Included)

W/L OF LOT 7



1) NO INSTRUMENTS OF RECORD DISTURBANCE SHALL BE MADE, RIGHT OF WAY AND OR OWNERSHIP WHERE FURNISHED TO THIS SURVEY. 2) THE UNDERSIGNED HEREBY CERTIFY THIS PREPARED BY:

BASIS OF BEARINGS N89°29'54"E 368.88'(M) 369.00'(D)

20± ASPHALT PAVEMENT



# Washington Avenue

ESSIAN CONSTRUCTION LLC

1180 HARWOOD AV.

ALTAMONTE SPRINGS, FL 32714

407-245-8920/407-245-8293 Fax

## Detail Breakdown

Phase 30 - Houses		Cottage "A"	<i>not incl. Cottage "B" in grant</i>	Cottages "C,D,&E"	Notes Cost Per House
<b>Demolition &amp; Dumpsters</b>					
	DEMO & GENERAL LABOR/SITEWORK	3140	3140	2500	
	DUMPSTER PULLS	440	440	3000	<i>- not eligible operating expense</i>
	<b>SUBTOTAL - DEMOLITION&amp;DUMPSTERS</b>				
<b>Division 3 - Concrete</b>					
0320	Concrete Foundation (F & I)	0	0	0	
0330	Termite Control	0	0	600	
0370	Concrete Walks			7,866	
	Concrete Slabs			11,880	
	Parking Areas	0	0		
	<b>SUBTOTAL - CONCRETE</b>				
<b>Division 4 - Masonry</b>					
0410	Masonry	7,000	7,000	0	
	<b>SUBTOTAL - MASONRY</b>				
<b>Division 6 - Carpentry</b>					
0611	Exterior Plywood Studs	628	628	7,500	
	New Rim Board	297	297		
	Remove & Install New Rim Board	600	600		
	Remove & Install Studs due to decay	300	300		
0612	Framing Labor to Install Exterior Plywood and Studs	1,050	1,050	7,500	
	Framing Hardware	446	446	0	
	Framing Hardware Install	400	400		
0630	Wood Roof Trusses	0	0	0	
	Porches	750	750	1,250	
0650	Casework	800	800	1,125	
0650	Interior Doors - Wood Doors	750	750	500	
	Interior Doors - Wood Doors/Install	150	150	250	
	Door Hardware	450	450	0	
	Interior Doors - Wood Doors/Hardware Install				
0660	Cabinets	1,000	1,000	3,000	
	<b>SUBTOTAL - CARPENTRY</b>				
<b>Division 7 - Moisture Protection</b>					
0720	Insulation - Loose Fill	750	750	2,250	
0730	Roofing (F & I) - Asphalt Shingles	2,250	2,250	6,750	
	Flashing & Sheetmetal	0	0	0	
	Gutters & Downspouts	0	0	0	
0740	Vinyl Siding Soffits w/ Vents & Fascia Wrap	5,875	0	17,625	
	<b>SUBTOTAL - MOISTURE PROTECTION</b>				
<b>Division 8 - Doors, Windows, Hardware</b>					
0830	Ext. Doors & Aluminum Windows	1,470	1,470	2,600	
	Glass & Glazing - Mirrors	0	0	0	
	<b>SUBTOTAL - DOORS, WDWS, HDWE</b>				
<b>Division 9 - Finishes</b>					
0420	Stucco	0	0	0	
0910	Drywall	0	0	0	
0930	Tile Tub Surrounds	250	250	750	
0960	Carpet (Allowance - \$14/SY)	900	900	3,200	
0980	Painting/Wall Coverings & Tile	1,013	1,013	7,500	
	<b>SUBTOTAL - FINISHES</b>				

*Received  
Res. Grant  
3/3/11*

Washington Avenue  
 ESSIAN CONSTRUCTION LLC  
 1180 HARWOOD AV.  
 ALTAMONTE SPRINGS, FL 32714  
 407-245-8920/407-245-8293 Fax

Detail Breakdown

Phase 30 - Houses		Cottage "A"	<i>not incl. Cottage "B" in grant</i>	Cottages "C,D,&E"	
	<b>Division 10 - Specialties</b>				
1010	Bath Accessories & Mirrors	0	0	0	
	Ventilated Shelving	0	0	0	
	<b>SUBTOTAL - SPECIALTIES</b>	0	0	0	
	<b>Division 11 - Equipment</b>				
1110	Appliances	0	0	0	
	<b>SUBTOTAL - EQUIPMENT</b>	0	0	0	
	<b>Division 15 - Mechanical</b>				
1510	Plumbing	2,250	2,250	6,000	
	HVAC	2,600	2,600	9,300	
	<b>SUBTOTAL - MECHANICAL</b>				
	<b>Division 16 - Electrical</b>				
1610	Electrical	2,750	2,750	7,800	
	Underground Primary/Secondary	0	0	0	
	<b>SUBTOTAL - ELECTRICAL</b>				
	Landscaping			4,500.00	
	<b>SUBTOTAL - HOUSES</b>	<b>38,308</b>	<b><del>32,434</del></b>	<b>115,496</b>	<b><del>26,827.02</del></b>

\$150,364.00

Cottages A, C, D & E

DESCRIPTION	Current	Proposed	Points/Sec		COMMENTS
			Max	Awarded	
<b>Location within the CRA District</b> East Canal Street			40		
West Canal Street area (including Historic Westside)	x				
Flagler Avenue area					
<b>Construction</b>			30		
New					
Existing/Rehab	x				
Zoning Classification					
Energy Efficiencies					
Seeking LEED Certification					
<b>Use</b>			20		
Type of Building					
Apartment/house/complex					
Loft Apartment					
Town House					
Single Family	x				
Multi-Family					
2-4 Units					
5-12 Units					
13+ Units					
Square Footage/Unit	500				
Mixed Use					
Commercial	x				

Residential Matrix  
Washington Street

Number of Units	4			
Square Footage/unit	300x500			
Other				
Ownership	Xiao Jun Han			
<b>Other</b>		10		
Market Data	Will rent \$1 per ft			
Estimated Sales Price of Units	for rent only			
<b>TOTALS</b>		100	0	
<b>TOTALS</b>		200	0	

545 Washington Street

The Large Grants (\$50,000) Program Check list – CRA and City Commission (if funding amount is above \$25,000) approval required prior to any construction/repair/renovation work commencing

1. Located within the three specific areas of the CRA District (please see map) (west side)
2. First Large Grant for this parcel (Only one Large Grant shall be awarded per structure)
3. Not a Government owned property being used for governmental activities
4. Non-profit organization, but parcel is contributing real property taxes to the district. (N/A)
5. Completed Matrix as provided by the CRA for the appropriate activity.
6. Completed application form
7. Written Consent from the property owner (if the property owner is not the applicant)
8. Two (2) Project estimates from a licensed architects, engineer or contractors. (if applicant is licensed contractor, he or she may not submit own estimate)
9. Additional consideration given to businesses that propose a commitment to extend hours of operation beyond 7:00 p.m., additional business days of operation, current activities, and expanded activities. (N/A)
10. "Marketing" data, including but not limited to, demonstrating increases in revenues, visitors/citizens/customers increases, changes in markets or additional markets and preservation or creation of jobs, sales tax generation, resort taxes, property taxes and any other supporting data deemed pertinent to the project.
11. Permitted use as outlined in the City of New Smyrna Beach Land Development Regulations (to be determined by Planning and Zoning Department) (Needs to go through final site plan review)
12. Property taxes, both City and County must not be delinquent; In the case of businesses any and all occupational licenses must be current. 11/19/2010
13. Upon CRA grant approval, applicant will be required to place signage recognizing the CRA participation (furnished by the CRA) and viewable to the general public, for the duration of the project
14. Onsite meeting set for was held 7/15/11 at 11 am

Cottage A

Essian  
Construction LLC  
407-310-4316  
EssianConstruction.com  
Lic # CCCL505454

Cottage B

WMA  
Waste Management  
386-672-0800  
www.wma.com



Central Florida Renovations, LLC

334 Shadowbay Blvd N

Longwood, Florida 32779

[Renovationscentralflorida@earthlink.net](mailto:Renovationscentralflorida@earthlink.net)

CBC1256696

321-277-5054

8/14/11

545 Washington Street

New Smyrna Beach, Fl

Construction Estimate House "C,D,& E"

<b>Site Work</b> – Level site and stump, root removal	\$ 3,200
<b>Concrete</b> – Slabs, Driveway and Sidewalks. Material & Labor	\$22,500
<b>Framing</b> – Framing, Sheathing, Trusses, and Hardware. Labor & Material	\$16,500
<b>Siding</b> – Vinyl siding	\$18,200
<b>Trim / Interior Doors</b> – Casing, base and interior doors	\$ 4,250
<b>Roofing</b> -	\$ 7,250
<b>Insulation</b> -	\$ 2,500
<b>Doors and Windows</b> – Exterior doors and windows	\$ 2,800
<b>Flooring</b> – Carpeting	\$ 3,500
<b>Drywall</b> -	\$ 4,500
<b>Interior / Exterior Painting</b>	\$ 7,250
<b>Plumbing</b> – Includes Tub and Walls	\$ 6,800
<b>Mechanical</b> – HVAC	\$ 9,550
<b>Electrical</b> – Does not include Power Connections	\$ 8,200
<b>Cabinets</b>	\$ 2,800
<b>Landscape</b>	\$ 3,800

CFR, LLC pg 2 of 2

<b>Dumpsters</b>	\$ 3,400
<b>Subtotal</b>	\$127,000
<b>General Conditions 10%</b>	\$ 12,700
<b>Contractor's Fee 10%</b>	\$ 12,700
<b>Total Cost</b>	<b>\$152,400</b>

Sincerely,

Chuck Semans

Manager

**NOTICE OF AD VALOREM TAXES AND NON-AD VALOREM ASSESSMENTS**  
**COUNTY OF VOLUSIA, FLORIDA** 2010 Paid Real Estate

PARCEL NUMBER	ALT. KEY	PROPERTY ADDRESS	YEAR	MILL CODE	ESCROW
744110030020	3873602	545 WASHINGTON, NEW SMYRNA BEA	2010	601	

**See reverse side for important information**

LOT 2 BLK 3 SHELDONS NEW SMYRNA  
 PER OR 3735 PG 4494 COPY OF  
 D/C PER OR 5423 PGS 0031-0033  
 See Additional Legal on Tax Roll

HAN XIAO JUN &  
 XIAO JUN CHAN  
 708 SEADUCK DR  
 DAYTONA BEACH, FL 32119

Volusia County of Volusia  
 Paid By HAN XIAO  
 11/19/2010  
 \$814.44

Receipt # 033-10-0000082

**AD VALOREM TAXES**

TAXING AUTHORITY	MILL. RATE	ASSESSED VAL.	EXEMPTIONS	TAXABLE VAL.	TAXES LEVIED
VOLUSIA FOREVER	0.06320	34,861	0	34,861	2.20
VOLUSIA ECHO	0.20000	34,861	0	34,861	6.97
VOLUSIA FOREVER I & S - 2005	0.13680	34,861	0	34,861	4.77
ST JOHNS RIVER WATER MGMT	0.41580	34,861	0	34,861	14.50
FLORIDA INLAND NAVIGATION DIST	0.03450	34,861	0	34,861	1.20
SE VOLUSIA HOSPITAL DISTRICT	3.25000	34,861	0	34,861	113.30
NEW SMYRNA BEACH	3.47930	34,861	0	34,861	121.29
NEW SMYRNA BEACH I&S	0.59470	34,861	0	34,861	20.73
MOSQUITO CONTROL	0.20800	34,861	0	34,861	7.25
PONCE INLET/PORT AUTHORITY	0.09290	34,861	0	34,861	3.24
SCHOOL	8.23700	34,861	0	34,861	287.15
COUNTY	5.90250	34,861	0	34,861	205.77

**TOTAL MILLAGE:** 22.61470      **TOTAL AD VALOREM TAXES:** \$788.37

**NON-AD VALOREM ASSESSMENTS**

LEVYING AUTHORITY	RATE	AMOUNT
6012 NEW SMYRNA BEACH STORM		60.00
<b>TOTAL NON-AD VALOREM ASSESSMENTS:</b>		\$60.00

**COMBINED TAXES & ASSESSMENTS:**

Payment must be made with Certified Funds and received in one of the County Revenue offices by the last business day of the month in which payment is made.	If Received By	Please Pay
	Aug 31, 2011	\$0.00
	Sep 30, 2011	\$0.00
	Oct 31, 2011	\$0.00

**DO NOT WRITE ON THIS PORTION. PLEASE DETACH AND RETURN WITH YOUR PAYMENT.**  
 COUNTY OF VOLUSIA, FLORIDA 2010 Paid Real Estate

PARCEL NUMBER	ALT. KEY	PROPERTY ADDRESS	YEAR	MILL CODE	ESCROW
744110030020	3873602	545 WASHINGTON, NEW SMYRNA BEA	2010	601	

**See reverse side for important information**

LOT 2 BLK 3 SHELDONS NEW SMYRNA  
 PER OR 3735 PG 4494 COPY OF  
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HAN XIAO JUN &  
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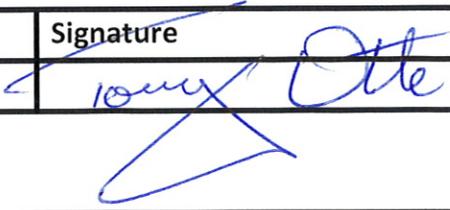
**YOUR CANCELLED CHECK IS YOUR RECEIPT**  
**PAY IN U.S. FUNDS TO: COUNTY OF VOLUSIA.**

Paid

Please Pay One Amount Only	If Received By	Aug 31, 2011	Sep 30, 2011	Oct 31, 2011
	Please Pay	\$0.00	\$0.00	\$0.00

11/19/2010    Receipt #    033-10-0000082    \$814.44

## CRA AGENDA ITEM SUMMARY

<b>Staff Member Making Request:</b> Claudia Soulie		
<b>Meeting Date:</b> September 7, 2011		
<b>Action Item Title:</b> Small-Scale Grant Application: 399 Canal Street – Arcade Building		
<b>Agenda Section:</b> Consent _____ Public Hearing _____ Special Items <u>  x  </u>		
<b>Summary Explanation and Background</b> <p>The applicant, Mr. Richard Crunkilton, is proposing improvements to the side wall of his building that was exposed after a recent demolition of a neighboring structure. Mr. Crunkilton is planning on having his own company complete the task, but has submitted a required second cost estimate from another contractor for work and materials necessary to perform the work. The paint is being purchased from Southern Paint in Edgewater.</p> <p>The total cost of the job is estimated at \$3,900 (including pressure washing). Mr. Crunkilton authorized his staff to pressure wash the building prior to CRA grant approval (after conferring with CRA Staff) to improve the appearance in the interim. That cost is estimated at \$500 and is going to be deducted from the overall total, which has no impact on the reimbursement amount.</p> <p>The application has received the necessary points to qualify for consideration and staff recommends approval.</p> <p>NOTE: As of date of this memo there are two (2) eligibility requirement issues with this application. The applicant has been advised that approval of his grant application is contingent upon rectification of these issues. The applicant is aware that any funds awarded under the Small-Scale Improvements Grant program will be deducted from any future grant requests.</p>		
<b>Recommended Action/Motion:</b> <p>Approve the application in the no-match funding amount of \$2,500.</p>		
<b>Funding Analysis:</b> Budgeted <input checked="" type="checkbox"/> If not budgeted, recommend funding account:  Account number 120.51502.583001, which currently has a balance of \$53,174.72.		
<b>Exhibits Attached:</b> <ol style="list-style-type: none"><li>1. Package submitted by the applicant</li><li>2. Score Sheet</li></ol>		
<b>Reviewed By:</b>	<b>Name</b>	<b>Signature</b>
CRA Director	Tony Otte	
<b>Commission Action</b>		

**Property Improvement Grants  
Funding Evaluation**

Property Address: 399 Canal Street

Did Applicant attend pre-application conference: YES  NO

Does the proposed project substantially comply with the guidelines: YES  NO

**Review for Funding (26 Points Possible)  
(15 Points Minimum Required)**

Circle a Score  
for each category

**Compliance with Guidelines:**

Project substantially meets guidelines ..... 3 Points  
No character defining features are inappropriately altered: ..... 3 Points

**Location:**

A corner building on Flagler, or Canal Street must do all façade visible to receive credit: --- 5 Points  
Located on Canal St, Flagler Ave, N Causeway or Third Ave: ..... 4 Points  
Other Locations in Grant Area: ..... 3 Points

**Overall Impact / Improvements:**

Condition improves from poor to excellent: ..... 5 Points  
Condition improves from poor to good: ..... 4 Points  
Condition improves from good to excellent: ..... 3 Points  
Condition improves from average to excellent: ..... 3 Points  
Condition improves from average to good: ..... 2 Points

**Quality of Work Proposed:**

Special treatment (removing "slipcover façade", rebuilding original character-defining features, substantial structural renovation, significant landscape improvement, etc): ..... 7 Points  
Overall high quality: ..... 3 Points

**Present Use:**

Commercial / Office: ..... 3 Points  
Current Vacant / reuse: ..... 3 Points  
New INFILL construction on Flagler Ave or Canal St: ..... 4 Points

**Bonus Points:**

Special significance – historically or architecturally important, now or in the past, to the community: ..... 2 Points

**Total** \_\_\_\_\_

CITY OF NEW SMYRNA BEACH  
COMMUNITY REDEVELOPMENT AGENCY

APPLICATION FORM

SMALL-SCALE IMPROVEMENTS GRANT PROGRAM

(Exterior Improvements – Property owners only)

APPLICANT NAME: Richard A. Crunkilton

PROPERTY ADDRESS: 399 Canal St., N.S.B.

TELEPHONE: 386-428-7245 (DAY) 386-527-9389 (EVENING)

EMAIL ADDRESS: richardcrunkilton@yahoo.com

**TYPE OF IMPROVEMENT PLANNED:**

Exterior  Painting  Landscape \_\_\_\_\_ Electrical \_\_\_\_\_

Signage \_\_\_\_\_ Awning \_\_\_\_\_ Parking Area \_\_\_\_\_ Other \_\_\_\_\_

**PROJECT PROPOSAL ON IMPROVEMENTS**

All Small-Scale Improvements Grant Applications must be approved by the CRA prior to work commencing. The following information must be included with the application.

1. **Summary** of the scope of work to be performed (broken down by line items)
2. **Color photographs** clearly showing existing condition of the facade, neighboring buildings, and rear entrances. If applicable, historic photographs and photos of existing parking areas should also be included
3. **Conceptual plans and specifications** detailing the scope of work.
4. **Samples** of all paint and material colors as well as awning materials to be used on the building and signage.

ESTIMATED **TOTAL** COST OF PROPOSED IMPROVEMENTS: \$ 3900.00

ESTIMATED AMOUNT OF **GRANT ASSISTANCE REQUESTED**: \$ 2500.00

ESTIMATED START DATE: 9/5/11

ESTIMATED COMPLETION DATE: 9/9/11

**I UNDERSTAND THAT IN ORDER FOR MY REQUEST FOR GRANT FUNDING TO BE APPROVED, I MUST AGREE TO THE FOLLOWING CONDITIONS:**

1. **To follow the design** recommendations as approved by the Community Redevelopment Agency.
2. **To adhere** to the Application Procedures and Guidelines and the Grant Agreement as specified.
3. To use local contractors and materials from local suppliers to the greatest extent possible and that I may perform work as allowed by applicable codes, but **will not be** compensated for my time.
3. **That I shall incur** all project costs and receive approved grant **reimbursement** only after:
  - A. All improvements have been **completed**.
  - B. **Final Inspection** of the improvements is approved.
  - C. **Proof of Payment** for project costs has been received.
  - D. All City Permits (if applicable) have been **inspected/finalized** by Building staff
4. Funding received under this grant program will be deducted from any future grant applications I may submit to the CRA
5. Additional improvements or changes not approved will not be funded.

I ACKNOWLEDGE THAT I HAVE RECEIVED AND UNDERSTAND THE DESIGN GUIDELINES (if applicable), THE SMALL-SCALE IMPROVEMENT GRANT PROGRAM PROCEDURES AND THE GRANT AGREEMENT.

  
Applicant Signature

8/24/11  
Date

Richard A. Crankilton  
Print Name



P.O. Box 160 New Smyrna Beach, FL 32170 • Ph.(386) 428-7245

428-RAIL

Fax: (386) 409-0678

## Proposal/Contract

Aug 25, 2011

To Whom It May Concern:

Re: The Arcade Building  
399 Canal Street  
New Smyrna Beach, FL 32168

We at Architectural Metals Inc., propose to:

1. Pressure wash, clean the surface of east side of building. (done)
2. Prep and patch cracks and flaws.
3. Paint entire East side of building with Colonial White supplied by Southern paint.

Total Price: \$3,900.00

- 500.00

\$ 3,400.00

This price includes all permits. Our work will meet or exceed all applicable specifications and code requirements.

If you have any questions, please do not hesitate to give me a call.

A handwritten signature in black ink that reads "Brett A. Kirk". The signature is written in a cursive style and is positioned above a horizontal line.

Brett A. Kirk

Architectural Metals Inc.

AMI #: 386-428-7245

Fax #: 386-409-0678

1634 White Street  
New Smyrna Beach, FL  
32168

# Proposal

386-427-2900

## KNAPP BROTHERS & CO. LLC

Interior & Exterior Painting • Pressure Cleaning • Furniture Painting  
Licensed • Insured • Free Estimates

PROPOSAL SUBMITTED TO:	PHONE: 428 4073	DATE: 5-16-2011
NAME: NEW SMYRNA JEWELRY	JOB NAME:	
STREET: 399 CANAL ST.	STREET:	
CITY: NEW SMYRNA BEACH	CITY:	STATE:
STATE: FLORIDA 32168		

We hereby submit specifications and estimates for:

- \* WALL TO BE PRESSURE CLEANED TO REMOVE DIRT AND LOOSE MATERIAL.
  - \* WALL TO BE WIRE BRUSHED AND PATCHED WHERE NEEDED.
  - \* WALL TO BE PRIMED WITH SOUTHERN PAINTS 48-11 EXTERIOR PRIMER
  - \* WALL TO BE PAINTED WITH SOUTHERN PAINTS 410 LINE EXTERIOR FINISH.
  - CRACKS TO BE PATCHED WITH STUCCO OR CONCRETE MIX
  - PRESSURE CLEANING REQUIRES ROTO CLEANING TO REMOVE HEAVY DEBRIS THAT IS ON LOWER HALF OF BUILDING
  - TAR AND FLASHING TO BE CHISELED OFF. (OLD ROOF LINE)
- TOTALS FOR MATERIALS, LABOR & EQUIPMENT

We hereby propose to furnish labor and materials - complete in accordance with the above specifications, for the sum of:

SIX THOUSAND THREE HUNDRED SEVENTY FIVE dollars (\$ 6375<sup>00</sup>) with payment to be made as follows:

ON COMPLETION OF JOB

All material is guaranteed to be as specified. All work to be completed in a workmanlike manner according to standard practices. Any alteration or deviation from above specifications involving extra costs, will be executed only upon written orders, and will become an extra charge over and above the estimate. All agreements contingent upon strikes, accidents or delays beyond our control. This proposal subject to acceptance within 30 days and is void thereafter at the option of the undersigned.

Authorized Signature

*Don Knapp*

### ACCEPTANCE OF PROPOSAL

The above prices, specifications and conditions are hereby accepted. You are authorized to do the work as specified. Payment will be made as outlined above.

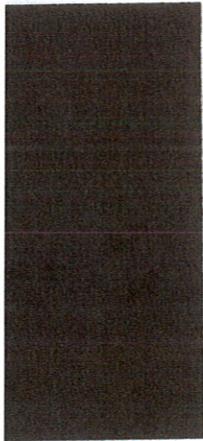
ACCEPTED:

Signature \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_

# EXTERIOR COLORS

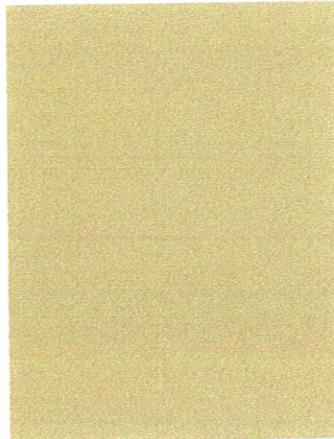


Dark Brown (RM)

8484 Pale Face



7429 Night Edition



8512 Serengeti Safari



7890 Sun Glory



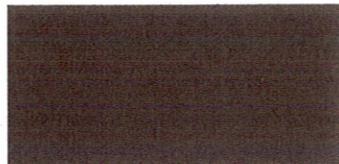
9 Ranch Red (RM)



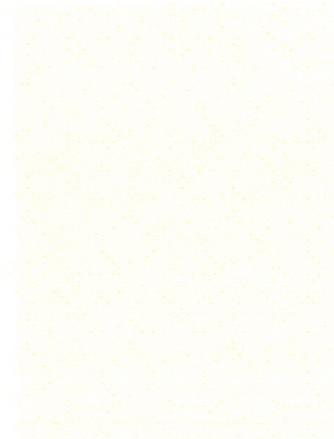
Lightroom (RM)



258 Cedar (RM)



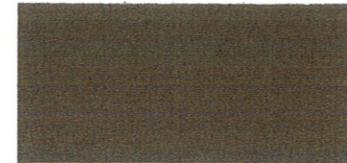
16 Autumn Brown (RM)



207 Mission White (RM)



7784 Portsmouth Olive



8493 Olive Grove



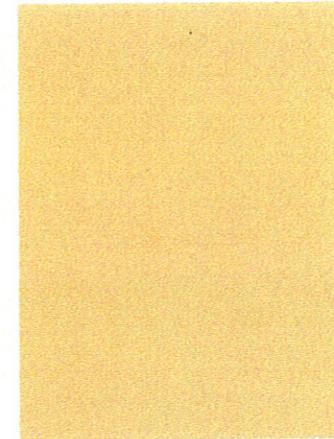
Terrific Tan



15 Colonial White (RM)



236 Russet (RM)



8520 Balsam Brown

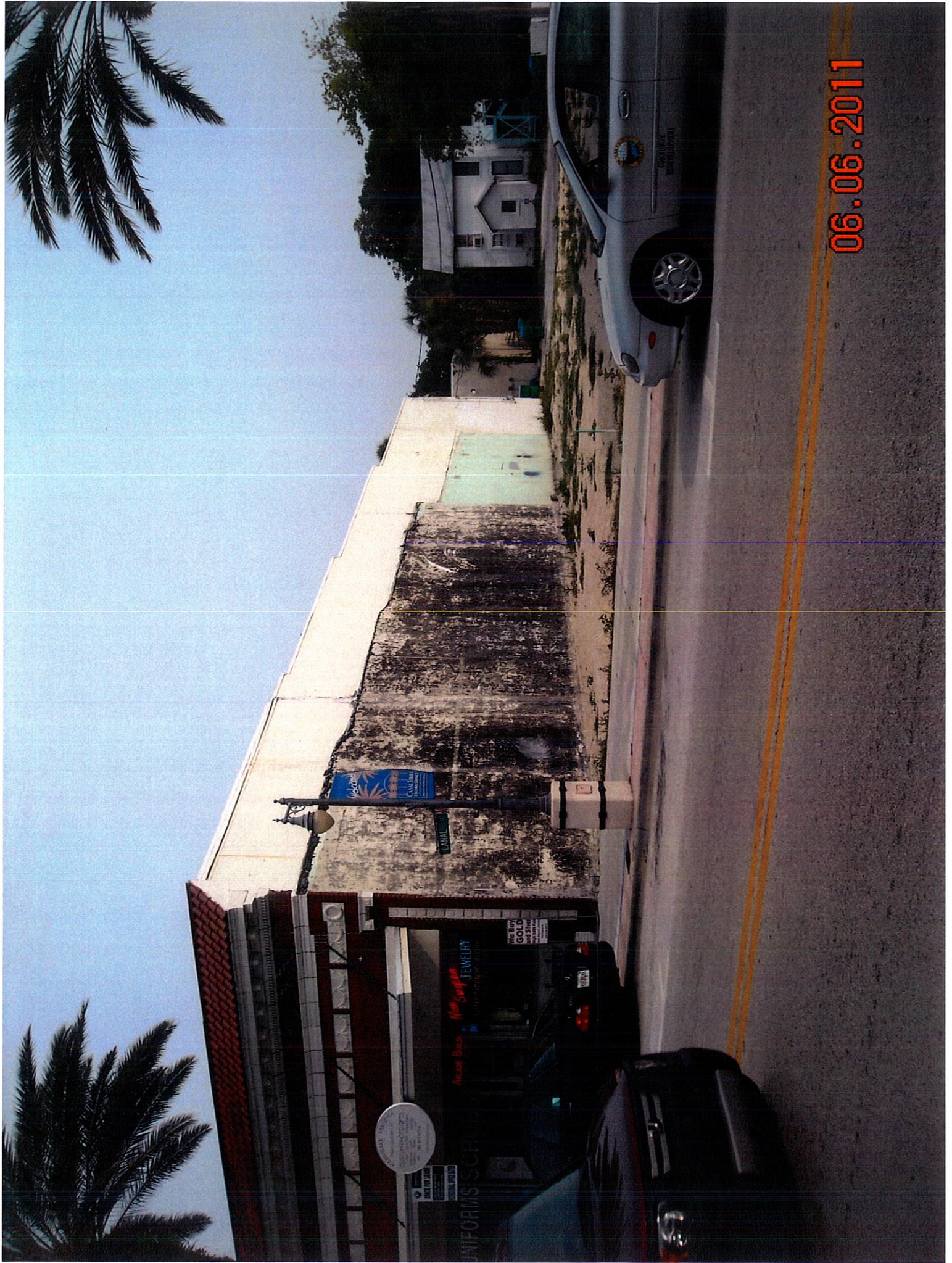


7851 Pale Papyrus



7414 Ocean Blues

Ready mixed (RM) colors available. Please ask your store associate for details.



06.06.2011

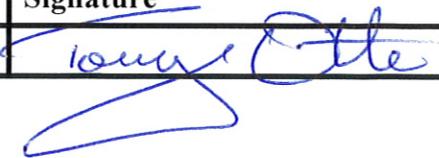
We Buy GOLD, Silver and Jewelry

UNIFORMS & MORE

LAWAL

Cable One

## CRA AGENDA ITEM SUMMARY

<b>Staff Member Making Request:</b> Tony Otte		
<b>Meeting Date</b> September 7, 2011		
<b>Action Item Title:</b> Amendment to the CRA Grants and Aids Guidelines		
<b>Agenda Section:</b> Consent _____ Public Hearing _____ Special Items ___x___		
<b>Summary Explanation and Background</b>		
<p>The CRA program entitled "Grants and Aids" is intended to fund the promotional expenses for special events. In the past this program has been the source of "promotional expense" funding for a series of events – such as those sponsored by the Canal Street Historical District and the Flagler Avenue Merchants Group – over the course of a fiscal year.</p> <p>In the last 18 months there have been two occasions in which promotional material funding was awarded to a single event: For an Energy Expo held at the Marine Discovery Center, and a Spring Family Expo held in Riverside Park. Both of these events were approved for CRA funding from the budget line item for Promotions. The CRA continues to receive requests for single events.</p> <p>CRA staff proposes to allow such requests to be considered under the Grants and Aids Guidelines in the future. The staff proposed language would allow for the first such request to be considered at any CRA meeting, but future requests would be considered under the existing program guidelines. In this way the approved single events can be added to the proposed CRA budget for the upcoming fiscal year, resulting in a more accurate budget projection for event funding.</p> <p>Staff is recommending language to the Grants and Aids Program to provide guidance in the case of single events. If a single event is funded, the event organizers must then following the existing guidelines for future funding requests, as outlined in the existing program to ensure that funding is available.</p> <p>The following language has been inserted in the description of the "Grants and Aids" program:  <i>"14. Single events may be considered and approved for CRA funding of promotional expenditures under the following conditions:</i></p> <ul style="list-style-type: none"> <li><i>a. The event must be no less than six weeks from the date of approval by the CRA.</i></li> <li><i>b. The event must not have received prior CRA funding.</i></li> <li><i>c. After receiving funding the first time, future funding requests must be applied for as an annual application as outlined in the Grants and Aids program."</i></li> </ul>		
<b>Recommended Action/Motion:</b>		
Approval		
<b>Funding Analysis:</b> Budgeted ___N/A___ If not budgeted, recommend funding account: The Grants and Aids Program is budgeted in line item 12051502 583006, with a balance of \$957.84 on August 30, 2011.		
<b>Exhibits Attached:</b>		
1. The Grants and Aids Program guidelines with the proposed language inserted.		
<b>Reviewed By:</b>	<b>Name</b>	<b>Signature</b>
CRA Director	Tony Otte	
<b>Commission Action</b>		

# New Smyrna Beach Community Redevelopment Agency Grants and Aids Guidelines, Application and Evaluation Forms

## **Mission**

*The CRA established a Grants and Aids Program to assist existing businesses and organizations in generating positive regional publicity for New Smyrna Beach and to help establish and promote worthy community and business goals intended to increase the flow of business and tourism dollars into the downtown areas.*

*The CRA will consider funding applications from the private sector as well as non & not-for-profit agencies. Funds will be allocated on a first come basis based on the individual merit of each project.*

## **Procedure**

1. Applicants obtain and complete an application.
2. The applicant must attend a meeting with a CRA representative to review application prior to submittal to assure compliance.
3. Applicants are required to submit requests no later than June 1<sup>st</sup> annually.
4. If the event and the applicant are eligible and meet the requirements as outlined, the CRA Director will make a recommendation based on the merit of each individual project on potential funding to the CRA Board.
5. Funds will be allocated on a first come basis.
6. Approved applicants will be invited to answer questions from the CRA Board at the scheduled meeting.
7. Funding will begin in the new fiscal year starting October 1<sup>st</sup> annually.
8. Awards are granted at the sole discretion of the CRA Board.
9. Funding would occur no more than once a year for three (3) years regardless of the number of times the event takes place a year pending annual application approval.
10. The CRA Board may consider an additional three years of Grants and Aids Program support to an event if the event is substantially expanded.
11. Applicants will receive notification by mail of the CRA funding decision within two weeks of the meeting.
12. Funds will be dispersed upon deliverance of appropriate receipts and documentation for actual costs incurred.
13. The CRA Board may, but is not obligated, to provide up front funding for start-up events or organizations if they believe it is warranted.

*CRA Staff proposes that the following language be added:*

14. Single events may be considered and approved for CRA funding of promotional expenditures under the following conditions:
  - a. The event must be no less than six weeks from the date of approval by the CRA.
  - b. The event must not have received prior CRA funding.
  - c. After receiving funding the first time, future funding requests must be applied for as an annual application as outlined in the Grants and Aids Program.

### **Funding Request Criteria**

*Applications will be considered & ranked, based on the following factors:*

1. Extent to which the project has publicity potential, with a ranking for local, state, regional, national and specific markets that will be targeted.
2. Extent to which the requesting organization has identified how the activity will enhance the economic vitality of the CRA district.
3. Reasonableness of total project cost and the percentage of funding requested of the CRA.
4. Identification of other private and public funding sources that have been realistically identified and applied for.
5. Information on the history of the organization requesting the grant and the event (if applicable).
6. Number of years the event has taken place.

### **Required Information**

*All proposals for funding must be accompanied by a complete application and the following attachments.*

1. Projected budget for the program.
2. A complete listing of the organization's current officers and directors, including addresses and telephone numbers.
3. Most recent IRS filing.

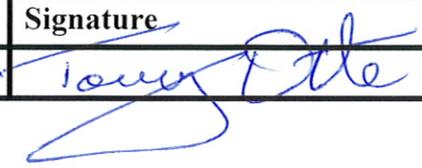
### **Promotional costs that may be funded**

1. Promotional activities and advertising.
2. Mail outs.
3. Special Event Insurance.
4. Other approved items at the discretion of the CRA Board.

### **Prohibited use of funds**

1. Operating expenditures including salaries or other compensation.
2. Professional services including but not limited to legal, medical, engineering, accounting, auditing, and consulting.
3. Prize money, scholarships, awards, plaques or certificates.
4. Tangible personal property.
5. Interest or reduction of deficits or loans.
6. Travel expenses.
7. Alcoholic beverages.

**CRA AGENDA ITEM SUMMARY**

<b>Staff Member Making Request:</b> Claudia Soulie		
<b>Meeting Date:</b> August 3, 2011		
<b>Action Item Title:</b> Funding Request – Harmonica Championship		
<b>Agenda Section:</b> Consent _____ Public Hearing _____ Special Items <u>  x  </u>		
<b>Summary Explanation and Background</b>		
<p>Staff was approached by Farley Palmer about possible funding assistance for his event called <b>The Florida Harmonica Championships</b> to be held October 16, 2011. Mr. Farley informed staff that the closest State Harmonica Championship is in Virginia (Google 2011) and that the event’s publicity potential is in its uniqueness. Mr. Palmer feels that Newspapers, radio hosts, and especially blogs and social media users are all drawn toward events that are a little different than the common music festival. Mr. Palmer continued that the concept of a harmonica competition immediately spurs interest in music lovers and rather than hire known musicians to market their show, they bring in the “everyman” to stand up on stage and play. This format has proven very successful over the past 3 events. Publicity for the event in the past has been mainly word of mouth, free interviews or newspaper postings, banners and posters, and social media. With possible CRA grant funding for advertising Mr. Palmer is anticipating being able to draw an even larger audience to New Smyrna Beach.</p> <p>The total project cost is estimated at \$17,500 with \$8,000 being used for advertising.</p>		
<b>Recommended Action/Motion:</b>		
Staff recommends approval of the request of \$4,000 (50% of the advertising budget).		
<b>Funding Analysis:</b> Budgeted <input checked="" type="checkbox"/> If not budgeted, recommend funding account:		
Account number 120.51502.548001 – Promotional Expense, which currently has a balance of \$278,452.70.		
<b>Exhibits Attached:</b>		
1. Package submitted by the applicant		
<b>Reviewed By:</b>	<b>Name</b>	<b>Signature</b>
CRA Director	Tony Otte	
<b>Commission Action</b>		

# Community Redevelopment Agency

## Grants and Aids

### Application

Date Submitted: 8-21-2011

Date Approved:

Name of Business or organization: Farley Palmer, LLC

Address: 817 East 15<sup>th</sup> Avenue New Smyrna Beach, Fl 32169

Contact Person/Title: Farley Palmer/Event Co-Promoter

Phone: 386-314-5718

Projected Budget: \$8,000.00

Amount Requested: \$4,000.00

Estimated Project Start Date: 9-7-2011 (proposed CRA approval)

Estimated Project End Date: 10-16-2011 (date of event)

Has this event received past CRA funding?: No

1. Projected Budget for the program: Please see page 3 of this application.

2. List of Project Officers:

Farley Palmer

817 East 15<sup>th</sup> Avenue

New Smyrna Beach, Fl 32169

386-314-5718

Adam Floyd

800 East 11<sup>th</sup> Avenue

New Smyrna Beach, Fl 32169

386-314-4037

3. Organizations last tax filing: Organization is less than 1 year old.

4. Listed Application question responses: attached

Signature of Organizations Chief Official:



**1. Explain the extent to which the project has publicity potential and identify the markets...local, regional, state and national specific...that will be targeted.**

The Florida Harmonica Championships is a unique event. The closest State Harmonica Championship is in Virginia (Google 2011). The event's publicity potential is in its uniqueness. Newspapers, radio hosts, and especially blogs and social media users are all drawn toward events that are a little different than the common music festival...this was the original idea for the show and remains today as our biggest draw. "Calling All Harmonica Players" is our slogan suggesting that everyone from a beginner player to the most advanced is invited to compete. The concept of a harmonica competition immediately spurs interest in music lovers...it is a very inexpensive and accessible musical instrument with which many people have had at least some experience listening or playing. Rather than hire known musicians to market our show, we bring in the "everyman" to stand up on stage and play. This format has proven very successful over the past 3 events. Publicity for the event in the past has been mainly word of mouth, free interviews or newspaper postings, banners and posters, and social media.

Specific markets:

Local (East Coast from St. Augustine to Cocoa) Newspaper, Radio and TV, Banners, Posters, Facebook.

Regional: (West to Orlando, I-4 Corridor, West Volusia: Newspaper, Radio and TV, Press release, On-line Blogs, Facebook

State: (Jacksonville, Gainesville, Tampa Area, South Florida and lower east coast) Press releases to major newspapers, On-line Blogs, Facebook.

National: No specific ad campaign is designated for out of Florida advertising...however, we are receiving requests for information from as far away as New Zealand, England, Germany and Africa. The internet is global and many foreigners have viewed our social media content and responded.

**2. Explain how the activity will enhance the economic viability of the CRA District.**

The location of the event is the 3rd Avenue district, an area that has many quality restaurants and entertainment venues. To bring an outdoor event that may have 1,500 attendees to this area will fill many seats in restaurants, hotels and B and B's. Publicizing the event will help New Smyrna attain a status as a "destination" for music lovers of all kinds. Once they've visited our beautiful area and enjoyed a quality event, they will certainly be more apt to consider New Smyrna Beach as an area to relocate their business and/or purchase a home or property.

**3. Explain the total project cost and how funding from the CRA will be utilized. Indicate what percentage of the project the CRA funds represent.**

Anticipated CRA funds will be used to augment corporate sponsorships, vendor fees, and donations. Our total anticipated project cost is \$17,500.00, with \$8,000.00 of the total being used for advertising. We are requesting CRA help for advertising expenditures at 50% of our advertising budget (\$4,000.00).

a. Budget for Event (Advertising)

1. Newspaper Advertising – Local (includes Daytona) – \$2,500.00
2. Newspaper Advertising – Out of Town (West Volusia, Orlando) \$1,000.00
3. Banners, Posters, Flyers - \$1,000.00
4. Radio, TV ads – 2,000.00
5. On-line Advertising – 1,500.00

Total: \$8,000.00

Event promoters will conduct radio interviews and pursue all free advertising available. Social media (Facebook) is currently being used to market the event.

b. Budget for Event (Production Costs)

1. Stage, video projection and sound: \$4,500.00
2. Band: \$1,500.00 (9 hour show)
3. Trophies, plaques and giveaway items: \$1,500.00
4. Prize Money: \$1,000.00
5. Extra staff for parking, security, set up and takedown: \$1,000.00

Total: \$9,500.00

Beachside Tavern will be hiring extra staff that will be on duty during the event. These costs are not included in the above budget.

#### **4. What other funding sources have been identified, requested or obtained?**

We are pursuing Corporate and Individual partnerships. As of 8-21-11 we have not received any guaranteed funding. Other funding sources include:

- a. Merchandise sales at the event
- b. Entrance Fees
- c. Vendor Fees
- d. Liquor Distributor donation
- e. SVAA reduced cost advertising

#### **5. Provide a brief history of the organization and event CRA funds are being requested for. Include number of years of operation, number of years the event or program has taken place, and the goals of the event and previous outcomes.**

##### **Event History**

In 2007, after a successful Coyotes and Towndogs show, Adam Floyd and Farley Palmer were discussing future opportunities for our band, music events, etc. The band had conducted two impromptu championships previously that had both been won by the Farley, the band's harmonica player. As a result of the success of those shows, Adam suggested that we put on a statewide harmonica contest. We immediately began to research the idea and found that there were no such events in Florida, or for that matter, anywhere in the Southern U.S. We decided to seize the opportunity and move forward, creating "The Florida Harmonica Championships". Our first show was at the Beachside Tavern in New Smyrna in the fall of 2007, and was so well received, that we immediately started a Myspace page and began promoting for the following year. Several local harmonica players showed up for that show, and offered to help us spread the word.

In 2008 we had already developed a contingent of players from as far away as Tampa and Miami. 300 people attended that show and witnessed an event that many have said was the best show they'd ever seen in New Smyrna...all without help from sponsors or advertisers.

Our 2009 show was attended by over 500 music lovers. We were overwhelmed by the response that was garnered by the promoters' year-long inquiries to music societies and musicians around the state. Our Facebook page was flooded with requests from harp players who were eager to compete. We started registration for the 2010 show in June, and made plans with Beachside to build a new outside stage (the event had outgrown the inside stage), attempt to attract sponsors, and expand our "food court".

The 2010 Florida Harmonica Championships was quite an event...attended by an estimated 800 people, including many who traveled from around the state and beyond to attend. We scheduled the show on the last day of Biketoberfest as an attempt to entice our local visitors to stay an extra day. The event featured the European Harmonica Champion Nico Wayne Toussaint, "The Real Deal" Willie Green, Juke Joint Johnny, and Harmonica Great Mike Galloway. The event winner was RJ Harman, a 21 year old harp phenom from Orlando. Many people began inquiring about local restaurants and accommodations for next years show. Many of them stayed locally that Saturday night, and some stayed Sunday night as well.

Since our 2010 show, we realized that this unique event was becoming a major attraction for the city of New Smyrna Beach, and that the event was helping New Smyrna become a "destination" for music lovers across Florida and beyond. We began inquiring about funding sources to augment the promoters work and make the event even bigger and more successful in the years to come.

### **Plans for this year**

We anticipate attendance at this year's event to be over 1,200 and possibly 1,500 people. This year there will be a new stage in the parking lot, 3 food vendors, as well as other merchandise vendors. For 2011 we plan to charge a door fee for the event to cover costs, and we are actively searching for local and corporate partnerships.

The development of New Smyrna Beach as a destination for visitors will be greatly enhanced by the growth of unique events such as The Florida Harmonica Championships. We anticipate that this year we will fill many local hotel rooms and B and B's with players, their fans, friends and families, and music lovers who come to the show. We also anticipate that many Biketoberfest visitors will stay another day to attend our event.

Social Media, as well as some print advertising that was made possible by Beachside Tavern last year, have been the only available promotional tools for the event thus far. Participation by our local Community Redevelopment Agency and the Southeast Volusia Advertising Agency will be crucial to the development of this event in the years to come.

This event was created by Adam Floyd and Farley Palmer. Any proceeds received will be administered through Farley Palmer, LLC.

## Long-Term Goals

Based on the growth and success of our previous shows, the unique quality of the event, and the determined nature of the promoters, we anticipate The Florida Harmonica Championships to become a signature event for Southeast Volusia and the State of Florida. The event is already the largest harmonica show in the southeast U.S., and with funding support and continued hard work will only get bigger and better. The event venue will be changed as the show grows, and we look forward to a large outdoor event on Canal, Third Avenue, or Flagler Avenue as future venue locations.

**6. If this is a new program/event please explain the long-term goals and desired outcomes. If up-front funding is requested, please provide evidence of hardship and reason why reimbursement of qualified expenses is not possible.**

The event is new in the respect that it has never been funded by anyone other than the venue, it's associates, and the promoters. We consider CRA support crucial for the development of the event in the years to come. It is sometimes difficult to defer payment to advertisers for services rendered, especially in these difficult times. If up-front funding is available, we would certainly request it.



[Previous on List](#)   [Next on List](#)   [Return To List](#)

No Events   No Name History

**Detail by Entity Name**

**Florida Limited Liability Company**

FARLEY PALMER, LLC

**Filing Information**

Document Number L11000098754

FEI/EIN Number NONE

Date Filed 08/26/2011

State FL

Status ACTIVE

**Principal Address**

817 E 15TH AVE

NEW SMYRNA BEACH FL 32169 US

**Mailing Address**

817 E 15TH AVE

NEW SMYRNA BEACH FL 32169 US

**Registered Agent Name & Address**

PALMER, R. FARLEY JR

817 E 15TH AVE

NEW SMYRNA BEACH FL 32169 US

**Manager/Member Detail**

**Name & Address**

*Harmónica Championship*

Title MGRM

PALMER, R. FARLEY JR  
817 E 15TH AVE  
NEW SMYRNA BEACH FL 32169 US

**Annual Reports**

No Annual Reports Filed

**Document Images**

No images are available for this filing.

Note: This is not official record. See documents if question or conflict.

[Previous on List](#)

[Next on List](#)

[Return To List](#)

No Events

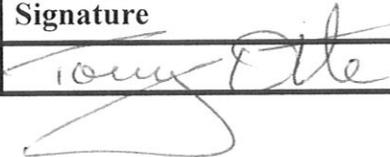
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## CRA AGENDA ITEM SUMMARY

<b>Staff Member Making Request:</b> Claudia Soulie		
<b>Meeting Date:</b> August 3, 2011		
<b>Action Item Title:</b> Funding Request – Cuda ~ Red and Black Homecoming		
<b>Agenda Section:</b> Consent _____ Public Hearing _____ Special Items <u>  x  </u>		
<p><b>Summary Explanation and Background</b></p> <p>Staff was approached by Mark Pernell about possible funding assistance for the event called <b>Cuda ~ Red and Black Homecoming</b> to be held on November 11<sup>th</sup> and 12<sup>th</sup>, 2011. The organizers feel that this event will provide a unique opportunity for economic development with thousands of alumni returning to town, which can serve as a natural business recruitment, relocation and expansion prospect pool to benefit the CRA district and the City.</p> <p>The total project cost is estimated at \$54,233 with \$6,000 being used for advertising. The applicant has been informed that all event locations have to be within the CRA district.</p>		
<p><b>Recommended Action/Motion:</b></p> <p>Staff recommends approval of the request of \$6,000 (11% of the advertising budget of \$45,933).</p>		
<p><b>Funding Analysis:</b> Budgeted <input checked="" type="checkbox"/> If not budgeted, recommend funding account:</p> <p>Account number 120.51502.548001 – Promotional Expense, which currently has a balance of \$278,452.70.</p>		
<p><b>Exhibits Attached:</b></p> <p>1. Package submitted by the applicant</p>		
<b>Reviewed By:</b>	<b>Name</b>	<b>Signature</b>
CRA Director	Tony Otte	
<b>Commission Action</b>		

FYI – The following request for funding was developed to be the launch event for The Loop. It is designed to showcase the loop and serve as a business relocation and expansion effort while raising funds for community and school athletics during Homecoming when thousands of former residents return to New Smyrna Beach.

Community Redevelopment Agency  
Grants in Aids

CUDA – RED & BLACK HOMECOMING  
November 11-12, 2011

Date Submitted: **August 22, 2011**

Date Approved:

Name of Business/Organization

**Red and Black Club c/o North Causeway Marine**

Address: Contact:

**4 North Causeway, NSB FL 32168**

Contact Person:

**Mark Pernell**

Phone:

**904-237-6312**

Projected Budget: **\$54,233**

Amount Requested: **\$6,000**

Estimated Project Start Date: **October 1, 2011** Estimated Project End Date: **November 30, 2011**

Has this event received past CRA funding? **NO**

*Please provide the following information as part of the application packet:*

1. Projected Budget for the Program – **Attached #1**
2. A complete listing of the organization’s current officers and directors – **Organizational Resume Attached #2**
3. Organization’s most recent IRS filing (unless the organization is less than one year old) - **NA**
4. Listed application question responses - **Below**

Authorizing Signature: \_\_\_\_\_



Please complete all of the following questions in the space provided. Attach additional sheets if you need more room.

1. Explain the extent to which the project has publicity potential and identify the markets – local, regional, state, national specific --- that will be targeted.

The project targets local, regional, state and regional markets as well as New Smyrna Beach High School Alumni. The Marketing Plan is below:

**Gorilla Marketing**

Logo-Poster Design	Design/Hospitality group	LOCAL
Poster (large)	225 @ \$1.95	LOCAL
Poster Distribution	Accommodation & key location list	LOCAL
Black Crow Info Hotline	\$300 based on 300 information calls	ALL
SVAA Info Hotline	phone calls and in-person information requests	ALL
Cross Street Banner	Banner insert	LOCAL
Three roadside Banners	Three two-sided banners	LOCAL
Community Banners	Food Lion & other high-traffic locations (2-sided)	REGIONAL

**Publicity**

Calendar Announcement	800 calendars	ALL
Publicity	News Release & Invite to Cover (125 X 2)	ALL

**Electronic Advertising**

WHOG	70 ads @ \$115	REGIONAL
KRO	70 ads @ \$75	REGIONAL
VYBE	70 ads @ \$85	REGIONAL
WNDB	70 ads @ \$65	REGIONAL
WHOG	DJ Live Reads – based on 35 @ \$115	REGIONAL
KRO	DJ Live Reads – based on 35 @ \$75	REGIONAL
VYBE	DJ Live Reads – based on 35 @ \$85	REGIONAL
Hotel/TV ads	2,220 Television ads/prod/streaming	LOCAL

**Print Advertising**

SEV Observer	Print Ad	LOCAL
Other Print Ads	Various publications	ALL
Out-of-Area Newspapers	Included in SVAA existing print advertising schedule	ALL

**New Media**

E-Mail (DAB)	Hotel/Motel Front Desk Managers (300 total)	LOCAL
Downloadable Posters	For chambers, CVBs, Visitor Info Centers	ALL
Website/Calendar	WHOG, WYBE, WNDB, KRO, Hosp. Group	REGIONAL
E-invites	Organization/Association data base (@ \$25)	ALL
SVAA Website	Posting, information, calendar	ALL
Social Media	Station, DJ and Merchant Face Books/My Space	REGIONAL

2. Identify how the activity will enhance the economic vitality of the CRA District.

### ***Economic Development:***

*Homecoming provides a unique opportunity for economic development with thousands of alumni returning to town, many of which serve as a natural business recruitment, relocation and expansion prospect pool to benefit the CRA districts.*

The event is designed to address both social and economic opportunities in New Smyrna Beach.

**Socially** – New Smyrna Beach is fortunate to enjoy a strong sense of community and local pride. The goal of Homecoming is to launch an effort targeting not only traditional high school homecoming but also a community-wide homecoming for everyone who lived here or has fond memories of visiting here. Besides the social and community building aspects of the event, Homecoming will also serve as a fund raiser for the Red and Black Club for fund community and school-based athletics.

**Economic** - Like other beach towns, New Smyrna Beach is a great place to raise a family with good schools that produce graduates that go on to college and earn advanced degrees. Too often, our children after college go to Orlando, Tampa, South Florida or Atlanta to pursue their careers and start families only to return for visits due to a lack of professional job opportunities here. This “brain drain” is common for beach towns like New Smyrna Beach. But many communities in similar situations are addressing the problem.

**Approach 1** – Through a partnerships with the high school, reunion groups and CAPS, alumni will be invited to attend not only the traditional High School Homecoming weekend activities but also the new “community-wide” Homecoming events. With thousands of high school alumni attending, New Smyrna Beach has a unique opportunity to showcase the community to former residents who may have started businesses elsewhere that can be expanded to or moved to New Smyrna Beach. The impact to the CRA districts could be significant. The attendees presence at Homecoming shows a fondness to New Smyrna Beach or they would not have attended. They hold knowledge of the community, its history, and culture thus saving valuable CRA resources in educating general new business prospects.

**Approach 2** - New Smyrna Beach is fortunate to be the “go-to” place for professionals from Orlando to purchase a second home. These “weekend warriors” are a natural prospect pool for New Smyrna Beach to target since they are already familiar with the community, have invested in the community and have an affinity for New Smyrna Beach and its brand.

This “weekend warrior” new business prospect pool has existing business owners – law firms, accounting firms, engineering firms, management companies, development companies, etc that can be encouraged to open locations in New Smyrna Beach. Homecoming has been designed to purposefully include these “residents” as well. And as part of social aspects of the event the economic development education effort will be subtle but comprehensive.

To address both approaches, at select Homecoming activities, economic development information will be distributed with a call to action directed to the CRA office for possible new investment in the districts. “Come Home – We’ve Made Business Relocation and Expansion Easier Than Ever” will be the header on posters, post cards, menu insets and other marketing materials distributed throughout the Homecoming activities.

3. Explain the total project cost and how funding from the CRA will be utilized, Indicate what percentage of the project the CRA funds represent.

***Project Cost:***

The Red and Black Club seeks funding for Homecoming 2011 for the 2011-2012 CRA year. The event budget for event averages \$54,233 of which approximately \$45,933 covers marketing expenses. The remainder covers event hard costs or “group” costs like security, decoration, light/sound, bands, entertainment, and temporary staffing. The Red and Black Club requests \$6,000 to help cover marketing expenses. The request represents just 13% of marketing expenses and just 11% of total festival expenses.

The marketing plan details include:

**Gorilla Marketing**

Logo-Poster Design	Design/Hospitality group	\$ 80
Poster (large)	225 @ \$1.95	\$ 438
Poster Distribution	Accommodation & key location list	\$ 100
Black Crow Info Hotline	\$300 based on 300 information calls	\$ 300
SVAA Info Hotline	phone calls and in-person information requests	\$ NA
Three roadside Banners	Three two-sided banners	\$ 1,600
Banner up-down	Cross street and road-side banners (City of NSB)	\$ NA
Community Banners	Food Lion & other high-traffic locations (2-sided)	\$ 1,140

**Publicity**

Calendar Announcement	800 calendars	\$ 800
Publicity	News Release & Invite to Cover (125 X 2)	\$ 250

**Electronic Advertising**

WHOG	70 ads @ \$115	\$ 8,050
KRO	70 ads @ \$75	\$ 5,250
VYBE	70 ads @ \$85	\$ 5,950
WNDB	70 ads @ \$65	\$ 4,550
WHOG	DJ Live Reads – based on 35 @ \$115	\$ 4,025
KRO	DJ Live Reads – based on 35 @ \$75	\$ 2,625
VYBE	DJ Live Reads – based on 35 @ \$85	\$ 2,975
Out-of-Area Stations	North Florida-South Georgia Stations (12 stations)	\$ Value Added
Hotel/TV ads	2,220 Television ads/prod/streaming	\$ 800

**Print Advertising**

SEV Observer	Print Ad	\$ 600
Other Print Ads	Various publications	\$ 2,500
Out-of-Area Newspapers	Included in SVAA existing print advertising schedule	\$ NA

**New Media**

E-Mail (DAB)	Hotel/Motel Front Desk Managers (300 total)	\$ 300
Downloadable Posters	For chambers, CVBs, Visitor Info Centers	\$ 150
Website/Calendar	WHOG, WYBE, WNDB, KRO, Hosp. Group	\$ 2,500
E-invites	Organization/Association data base (@ \$25)	\$ 700
SVAA Website	Posting, information, calendar	\$ NA
Social Media	Station, DJ and Merchant Face Books/My Space (based on 50 postings)	\$ 250

Total Promotion = \$45,933

The Festival details include:

**Typical Group Expenses**

Festival Insurance	\$300
Decorations	\$4,000
Red and Black wrist bands	\$400

Total Group Expenses = \$4,700

**Typical INDIVIDUAL Host Location Expenses**

Entertainment	\$600
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Total: \$600 each location X 6 locations = \$3,600  
(based on 6 locations, many will have as many as 14 locations)

4. What other funding sources have been identified, requested or obtained.

The remaining funding comes from our other partners like the SVAA, Black Crow Media, The SE Volusia Observer, 1 Hour Printing, New Smyrna Chevy, New Smyrna Chrysler, North Causeway Marine, Merchants of Flagler, Canal Street, NSB South Causeway Merchant Association, Eat Street, Flagler Avenue Hospitality Group and other sponsors.

5. Provide a brief summary of the history of the organization and event CRA funds are being requested for. Include number of years of operation, number of years the event or program has taken place, the goals of the event and previous outcomes.

***Who We Are:***

The Red and Black Club was founded in 2010 and serves as a fund raising vehicle for community and high school sports. Other events the Red and Black Club host include Rockin for Red and Black, 7 on 7 Football Tournament and a Charity Golf Tournament. Other activities include participating in the Chevy Youth Soccer Program and creating the New Smyrna Beach High School Football Program.

The community-wide Homecoming event has never taken place before, but the current High School Homecoming and Alumni reunion activities have taken places for several decades and attracts several thousand people.

The goal of the community-wide Homecoming event is to create a weekend of activities for former residents and visitors to come home that also serves as a fund raiser for the Red and Black Club and economic development lead generator.

### ***CRA Funds:***

The requested CRA funds will be used to help with marketing expenses for:

<u>FESTIVAL NAME</u>	<u>REQUEST</u>
Homecoming	\$6,000

6. If this is a new program./event, please explain the long-term goals and desired outcomes. If upfront funding is requested, please provide evidence of hardship and reason why reimbursement of qualified expenses is not possible.

## **Homecoming**

The festival is a series of activities throughout homecoming along the Waterfront Loop. The activities start Starting on Canal Street with a black Party that may include the farmer's market, car show, sidewalk sale, live entertainment, gallery tours, and alumni games.

The South Causeway will host a community-wide "welcome home" dine out with extensive Cuda decorations, special menus and entertainment.

Saturday night will end with the Homing Alumni Decades Party on Flagler Avenue with each location hosting a different music decade. Each location will host costume contests, dance contests and showcase photos from NSB Cuda year books from that decade.

Over 5,000 people are expected to participate in the Homecoming activities resulting in 200+ room nights.

### **Goals**

- **Grow the event to a must-do activity for residents, former residents, and visitors**  
Attract 5,000 people in 2011.  
Attract 15,000 people in five years
- **Generate economic development leads**  
Generate 25 phone calls to the CRA office  
Generate 50 phone calls in three years
- **Secure additional heads in beds - increased room nights**  
Meet room night goal of 200 room nights  
Double room nights in five years
- **Increase feet on street – turn a slow time into boom time**  
Transition "bad sales days" to "normal sales by next year"  
Transition to "large event sales days" in three years
- **Showcase New Smyrna Beach to returning residents and visitors**  
Track through "be a NSB insider" program those staying elsewhere  
Collect zip codes

# Attachment #1

The requested CRA funds will be used to help with marketing expenses:

<u>FESTIVAL NAME</u>	<u>REQUEST</u>
Homecoming	\$6,000

# **Attachment #2**

## **Red and Black Club**

### **Resume**

#### **Introduction**

The Red and Black Club was founded in 2010. It serves a fund raising group to benefit community and school based athletic programs. It also hosts athletic tournaments to position New Smyrna Beach as a sport destination for tourism and economic development.

Activities of the Red and Black Club include:

#### EVENTS:

- Rocking for Red and Black
- Red and Black Golf Tournament
- 7 on 7 Football Tournament, and high school chevy soccer

#### ACTIVITIES :

- Chevy Youth Soccer Program
- High School Football Program



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

January 20, 2011

SID C. PETERSON, JR., ESQ.  
POST OFFICE BOX 428  
NEW SMYRNA BEACH, FL 32170

The Articles of Incorporation for RED & BLACK SPORTS CLUB, INC. were filed on January 18, 2011 and assigned document number N11000000559. Please refer to this number whenever corresponding with this office regarding the above corporation.

PLEASE NOTE: Compliance with the following procedures is essential to maintaining your corporate status. Failure to do so may result in dissolution of your corporation.

To maintain "active" status with the Division of Corporations, an annual report must be filed yearly between January 1st and May 1st beginning in the year following the filed date or effective date indicated above. **It is your responsibility to remember to file your annual report in a timely manner.** A Federal Employer Identification Number (FEI/EIN) will be required when this report is filed. Contact the IRS at 1-800-829-4933 for an SS-4 form or go to [www.irs.gov](http://www.irs.gov).

Should your corporate mailing address change, you must notify this office in writing, to insure important mailings such as the annual report notices reach you.

Should you have any questions regarding corporations, please contact this office at (850) 245-6973.

Claretha Golden, Regulatory Specialist II  
New Filing Section

Letter Number: 511A00001701

*JACK HOLCOMB*  
386-566-2390

*KENNY KANE*  
386-405-3338

417 Quay Assisi  
New Smyrna Beach, Florida 32169

3125 Hoke Drive  
Edgewater, Florida 32141

*ARTICLE X*  
*AMENDMENTS*

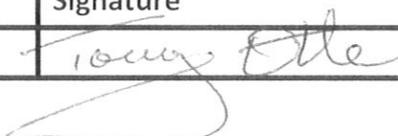
These Articles of Incorporation may be amended by an affirmative vote of the majority of those members present at the annual meeting or at a special meeting called for that purpose.

*ARTICLE XI*  
*INDEMNIFICATION*

The Club shall indemnify any person who was or is a party to, or is threatened to be made a party to any threatened, pending, or completed action, suit or proceeding, whether civil, criminal, administrative, or investigative, formal or informal (other than an action by or in the right of the corporation), by reason of the fact that the person is or was a director, officer, or volunteer of the Club, or, while serving as a director, officer, or volunteer of the Club, is or was serving at the request of the club as a director, officer, partner, trustee, employee, volunteer, or agent for another foreign or domestic corporation, partnership, joint venture, trust, or other enterprise, whether for profit or not, against expenses (including actual and reasonable attorney's fees), judgments, penalties, fines, and amounts paid in settlement actually and reasonably incurred by him or her in connection with the action, suit, or proceeding, if the person acted in good faith and in a manner he or she reasonably believed to be in the best interests of the Club or its members, and with respect to any criminal action or proceeding, if the person had no reasonable cause to believe his or her conduct was unlawful. The termination of any action, suit or proceeding by judgment, order, settlement, conviction, or in a plea of nolo contendere or its equivalent, shall not, in and of itself, create a presumption that the person did not act in good faith and in a manner that the person reasonably believed to be in or not opposed to the best interests of the Club or its members and, with respect to any criminal action or proceeding, had reasonable cause to believe that his or her conduct was unlawful

In addition to the foregoing, the Club shall indemnify any person who was or is a party to, or is threatened to be made a party to, any threatened, pending, or completed action or suit by or in the right of the Club to procure a judgment in its favor by reason of the fact that the person is or was a director, officer, or volunteer of the Club or, while serving as a director, officer, or volunteer of the Club, is or was serving at the request of the corporation as a director, officer, partner, trustee, employee, volunteer, or agent of another foreign or domestic corporation, partnership, joint venture, trust, or other enterprise, whether for profit or not, against expenses (including attorney's fees) and amounts paid in settlement actually and reasonably incurred by the person in connection with the action or suit, if the person acted in good faith and in a manner

## CRA AGENDA ITEM SUMMARY

<b>Staff Member Making Request:</b> Claudia Soulie		
<b>Meeting Date:</b> September 7, 2011		
<b>Action Item Title:</b> 1. Discussion of request to add 177 N. Causeway to Opportunity Site list 2. Revision of Large Grant boundary map		
<b>Agenda Section:</b> Consent_____ Public Hearing_____ Special Items__x__		
<b>Summary Explanation and Background</b>		
<p>CRA Staff was approached by Mr. and Mrs. Byers who are proposing to develop the property at 177 N. Causeway into a restaurant concept called "Kahuna Lagoon Tiki Bar and Grill, a value-priced, casual themed, "Florida Keys" –style restaurant specializing in serving fresh seafood and innovative continental cuisine.</p> <p>The applicant is asking for consideration to have 177 N. Causeway added to the list of Opportunity Sites, since this property does not qualify for a Large Grant (\$50,000) as the N. Causeway is not within the qualifying area for this program. Staff has met onsite with the applicant and pertinent City staff and feels that this project is going to improve the use of this parcel.</p> <p>The applicant or his representative will be present at the meeting.</p> <p>Staff is recommending that the CRA revisit the boundaries for the Large Grant Program and to make them coterminous with the CRA district boundaries.</p>		
<b>Recommended Action/Motion:</b>		
<p>1. Discussion on adding 177 N. Causeway to the Opportunity Site list.</p> <p>2. Authorize staff to revise the Large Grant map to be coterminous with the CRA district boundaries and to submit that revision to City Commission for ratification</p>		
<b>Funding Analysis:</b> Budgeted X If not budgeted, recommend funding account: N/A		
<b>Exhibits Attached:</b>		
<p>1. Documentation submitted by the applicant for review</p> <p>2. Copy of revised map</p>		
<b>Reviewed By:</b>	<b>Name</b>	<b>Signature</b>
CRA Director	Tony Otte	
<b>Commission Action</b>		



# *Kahuna Hospitality, LLC.*

Kahuna Lagoon Tiki Bar & Grille

177 North Causeway  
New Smyrna Beach, FL 32169



Chairman James Kosmas  
Community Redevelopment Agency  
210 Sams Avenue  
New Smyrna Beach, FL 32168

This letter serves as a request to appear before the CRA during the scheduled meeting on September 7<sup>th</sup> in regards to the property located at 177 North Causeway. We would like the above property to be considered as an “opportunity site”. Our company has approached the owner, Mr. Larry Gross, who has approved of our plan to develop the following restaurant concept: “Kahuna Lagoon Tiki Bar & Grille”.

“Kahuna Lagoon Tiki Bar & Grille” will be a value-priced, casual themed, “Florida Keys” style restaurant specializing in serving fresh seafood and innovative continental cuisine. Featuring a full service indoor/outdoor Tiki Bar with an incredible waterfront marina atmosphere. A 3300 square foot deck, accented with Tiki torches will also feature live entertainment for patron’s dining and dancing pleasure.

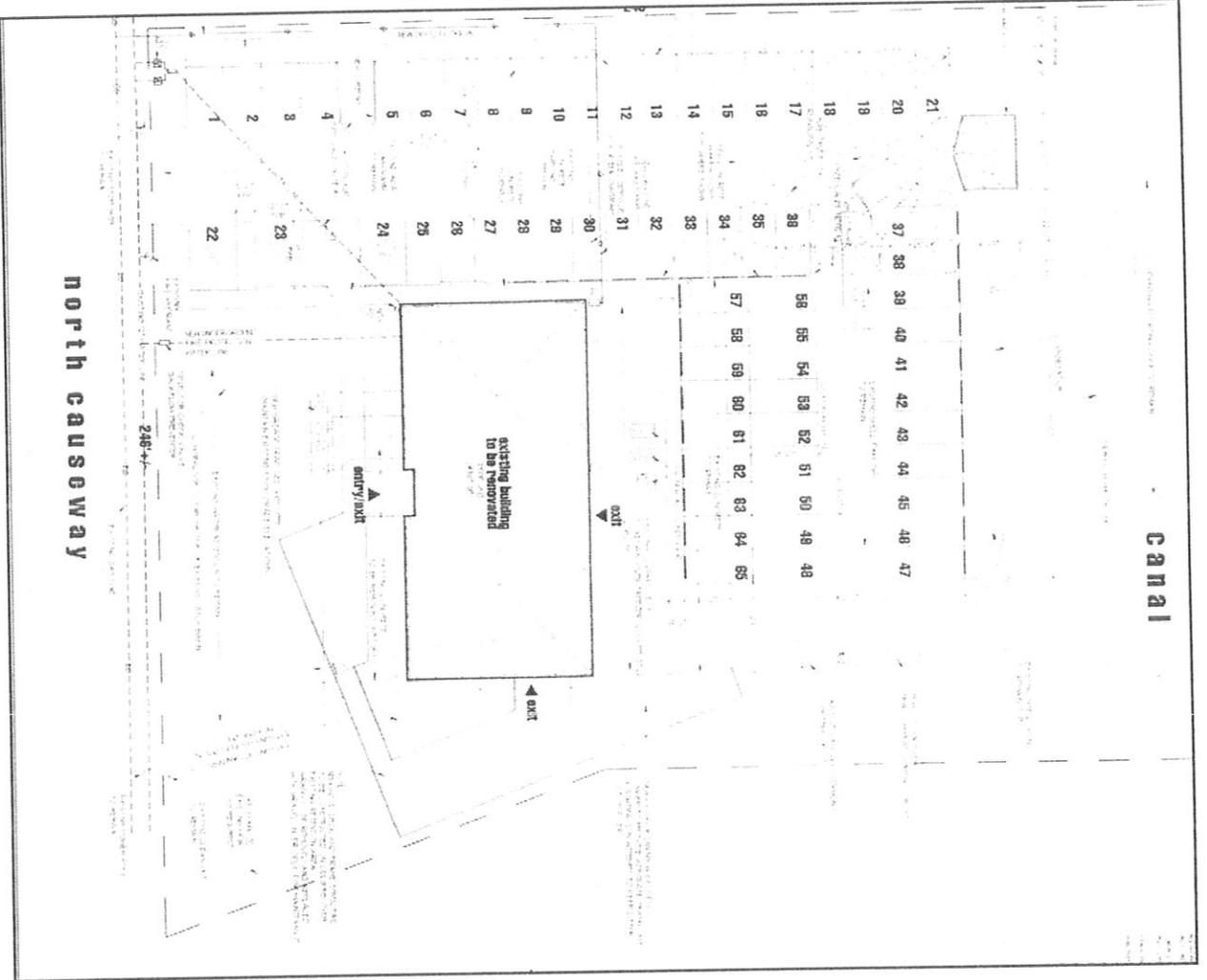
This business will contribute not only significant property and sales taxes, but will also provide gainful employment for approximately 70 staff members. This facility will be a popular destination for approximately 1000 vehicles, or 2200 patrons per week, bringing much needed commerce to the gateway between Flagler Avenue and Canal Street. This would further strengthen the efforts to create the “NSB Loop”.

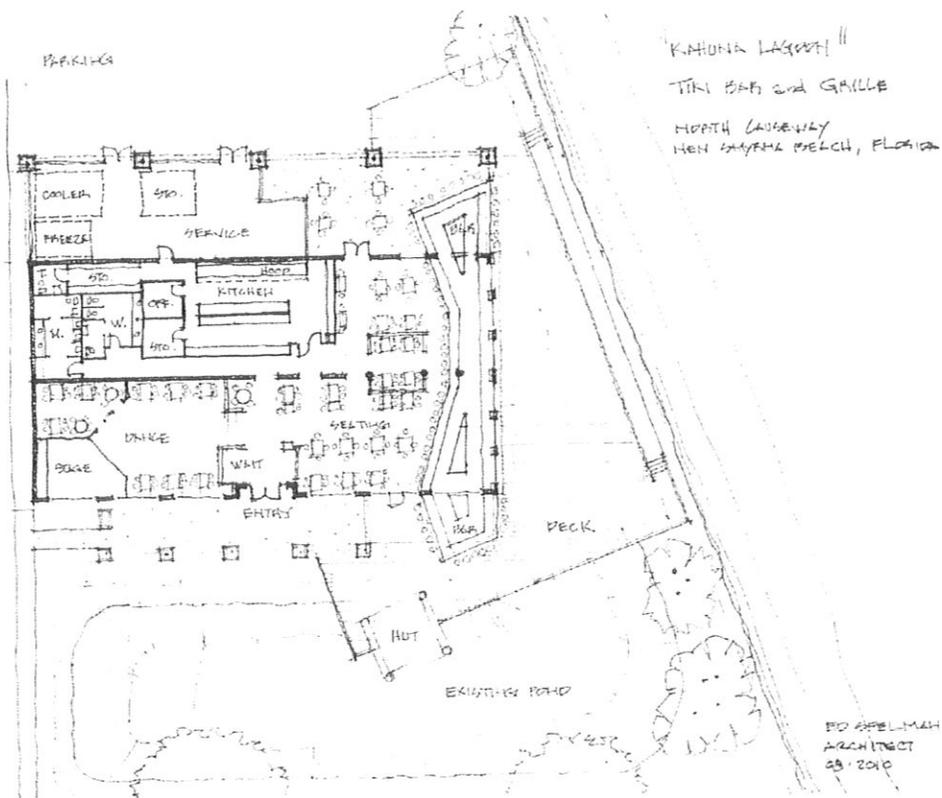
We look forward to hearing back from you at your earliest convenience.

Best Regards,

Bob & Kara Byers  
386-847-0548  
Keith Myhre  
386-314-2616

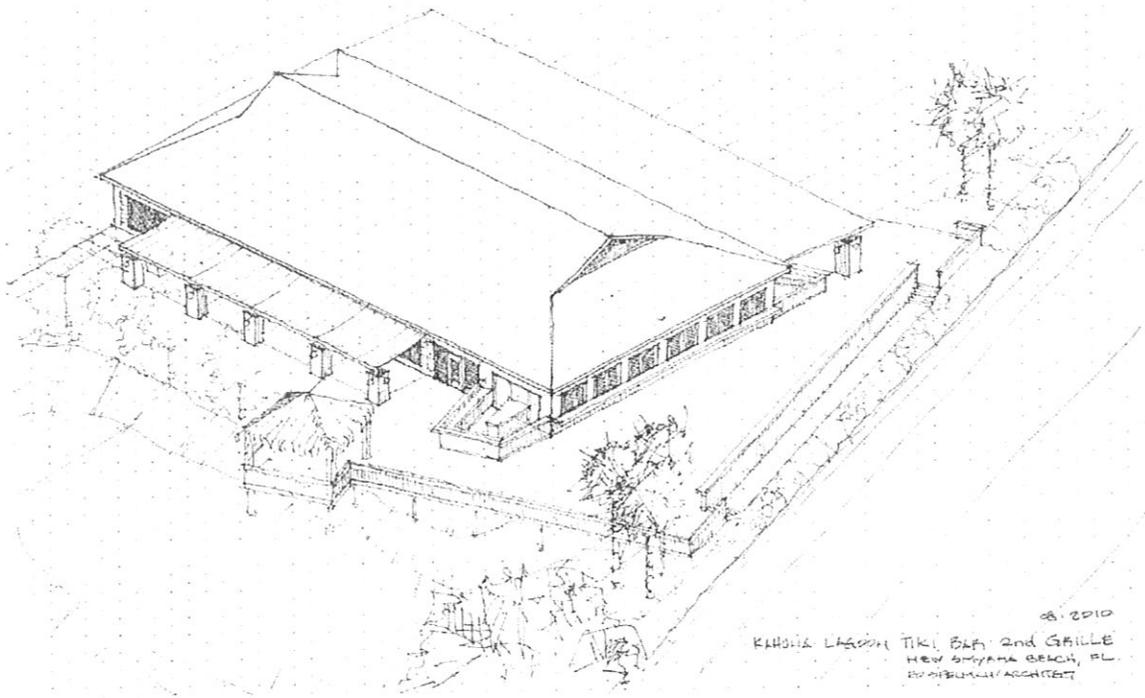






KATHONA LAGOON II  
TIKI BAR AND GRILLE  
NORTH CAUSEWAY  
HENRY HALL MELCHER, FLORIDA

ED SPELTMAN  
ARCHITECT  
08.2010



08.2010  
KATHIA LACON TIKI, BATH AND GARAGE  
NEW ORYAMA BEACH, FL  
BOONKUMMA/ARCHITECT

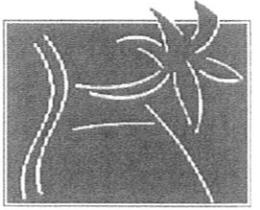


Proposed Increase to Large Grants Program Area

Existing Large Grants Program Area

Existing Large Grants Program Area

Proposed Increase to Large Grants Program Area



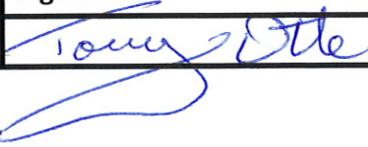
CITY OF  
NEW SMYRNA BEACH  
CRA DISTRICT

Legend:

- Streets
- City Boundaries
- Railroad
- CRA District
- Existing Large Grants Program Area
- Proposed Increase to Large Grants Program Area

Scale: 0 200 400 600 Feet

## CRA AGENDA ITEM SUMMARY

<b>Staff Member Making Request:</b> Claudia Soulie		
<b>Meeting Date:</b> September 7, 2011		
<b>Action Item Title:</b> Discussion of request for an Opportunity Site grant – 431 Canal Street		
<b>Agenda Section:</b> Consent _____ Public Hearing _____ Special Items <u>  x  </u>		
<b>Summary Explanation and Background</b>  CRA Staff was approached by Mr. and Mrs. Simpson who are proposing to develop the property at 431 Canal Street into a two-story structure to include retail and business offices running along Orange Street and a second level Assisted Living Facility, accessible by elevator. (Please see attached letter).  The owners are asking for direction if the CRA would consider 431 Canal Street as an Opportunity Site. The owners or their representative will be present at the meeting.  Staff is recommending that the owners submit an application under the Large Grant program, since Canal Street is within the boundaries for this program.		
<b>Recommended Action/Motion:</b>  Discussion and authorization for the applicant to move forward with an application for a Large Grant (\$50,000) to be presented at a future CRA meeting.		
<b>Funding Analysis:</b> Budgeted      If not budgeted, recommend funding account:  N/A		
<b>Exhibits Attached:</b>  1. Consideration Letter submitted by the applicant		
<b>Reviewed By:</b>	<b>Name</b>	<b>Signature</b>
CRA Director	Tony Otte	
<b>Commission Action</b>		

# Agenda Consideration

## **Location.**

The following agenda consideration is in reference to the building at 431 Canal Street, New Smyrna Beach, Florida 32168, at the corner of Canal Street and Orange Street. (Also, known as the "Old Theater Building").

## **History.**

The OTB is approximately 45 years old and once housed a working movie theater and storefront lobby. About 15 years ago, it was purchased by 431 Canal Street, Inc. and the store front lobby was converted into two separate offices that currently, are leased to GWS Simpson, PA Law Office and Avada Hearing Center. The back portion of the theater remains vacant to this day.

## **Current Information.**

The current owners 431 Canal Street, Inc. are requesting the CRA to review this building as a possible site development through their available grant programs. It is the owners' desire for the CRA to consider this building on the October 2011 agenda, at which time; they will provide the Committee with drawings of a new façade, two-story building proposal to include retail and business offices running along Orange Street and a second level Assisted Living Facility, accessible by elevator. The owners envision small retail shops and or offices facing Orange Street or one large open area for a retail establishment, such as an antique mall on the ground floor and housing such as an ALF on the second level. The two businesses on Canal Street will remain.

431 Canal Street, Inc. would like to be considered for the opportunity site grant and/or any available grant money that the CRA would deem appropriate for our project.

## **Current owners.**

The principal owners of 431 Canal Street, Inc. are the following:

Sid Peterson, Atty.

Debbie Peterson

GWS Simpson, Atty.

Patricia Simpson, Realtor

## **Contact Numbers:**

Mr. Simpson 386-427-2360

Mrs. Simpson 386-689-6580

At this time, we would like to thank you for your consideration to the agenda and look forward to hearing from you soon.

Very Truly Yours,  
431 Canal Street, Inc.

## CRA AGENDA ITEM SUMMARY

**Staff Member Making Request** Tony Otte

**Meeting Date:** September 7, 2011

**Action Item Title:** Review of Draft Proposed CRA Budget for FY 2011-2012

**Agenda Section:** Consent\_\_\_\_\_ Public Hearing\_\_\_\_\_ Special Items\_\_x\_\_

**Summary Explanation and Background**

Please find attached the Draft Proposed CRA Budget for FY 2011-2012. It is anticipated that there will be several changes to the budget prior to final adoption at the September 27 City Commission meeting. These changes will include:

1. The addition of a CIP (Capital Improvements Plan) Manager position. The CRA would pay for half of this position, as there are a number of CRA projects to be processed:
  - a. This will help relieve the Assistant City Manager of some CIP related duties. On the Mary Avenue project the Assistant City Manager spent a substantial amount of time coordinating the relocation of utilities and working with the project engineer to resolve unforeseen problems.
  - b. This position will also be of great assistance with purchasing related tasks – including organizing the bid process, planning project schedules, conducting pre-bid meetings, reviewing bid responses, etc.
2. Adding back in the Gateway Project Landscaping and Beautification, which will provide funding for one intersection (the west side of US 1 and Canal St) and perhaps other Gateway locations.

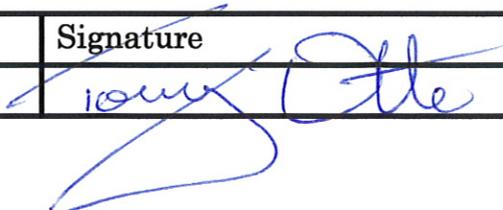
**Recommended Action/Motion:**

No formal action is requested.

**Funding Analysis:** Budgeted\_\_x\_\_ If not budgeted, recommend funding account:  
Not Applicable.

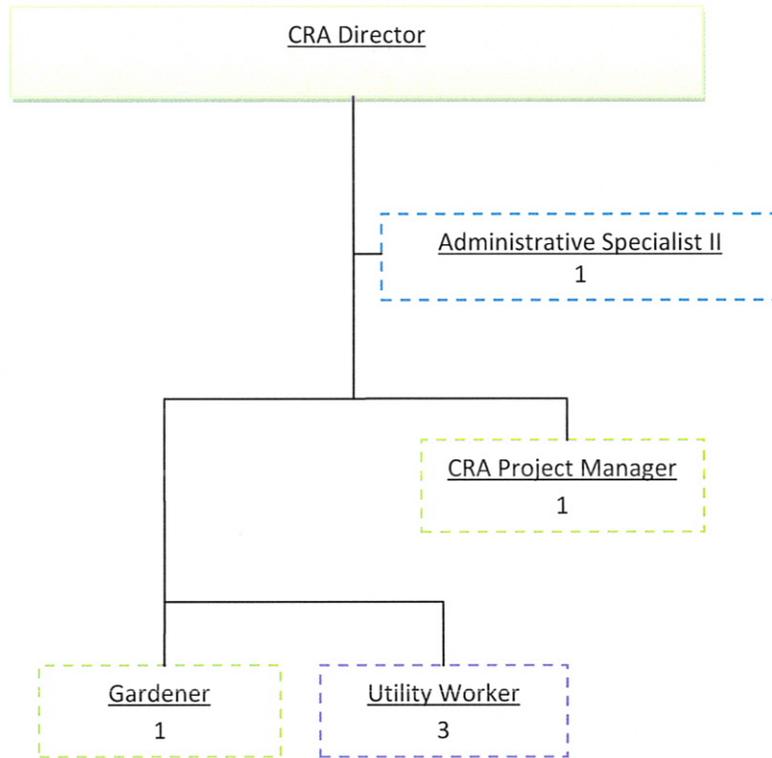
**Exhibits Attached:**

The Draft Proposed CRA Budget for FY 2011-2012

Reviewed By:	Name	Signature
CRA Director	Tony Otte	

**Commission Action**

# Community Redevelopment Agency



## COMMUNITY REDEVELOPMENT AGENCY FUND (120)

“To maintain and enhance the Retail and Service Centers that is the Character amenity for the Entire City and Surrounding Region. To identify and implement Public Investments or Policy that will induce quality private investment response in order to reach the desired character and economic potential of the area.”

Performance Indicators	FBC Benchmark	FY 09-10 Actual	FY 10-11 Projected	FY 11-12 Projected
Number of businesses applying for property improvement grants		16	24	30
Number of applicants being approved for property improvement grants		16	22	28
Number of residential grants approved		2	4	6
Number of Impact Fee Assistance approved		4	6	6
Number of Revitalization Grants approved		2	9	10

### FY 2011 Accomplishments

- ✓ Final Adoption of the new CRA Master Plan Update by the City Commission and the CRA
- ✓ Completed the construction of the West Canal Streetscape and Drainage Improvements Project.
- ✓ The Orange Street Streetscape Project and Mary Ave Streetscape Project are now under construction and scheduled for completion later this calendar year.
- ✓ The Washington St Streetscape Project is now in design. Several design questions have been decided by the engineer making a presentation at community meetings and taking a vote of the meeting participants. This project is scheduled to go out to bid this calendar year.
- ✓ The design and permitting of a new seawall for Riverside Park is now underway. It is anticipated that this project will go out to bid this calendar year.
- ✓ New park lighting for Riverside Park is now in design, with assistance from staff at the Utilities Commission. It is anticipated that this project will go out to bid this calendar year.
- ✓ The design for a new seawall for Flagler Boardwalk has now been completed, and the design of modifications for the boardwalk structure and the design of a new restroom building are now underway. This project is scheduled to go to bid and be ready to start construction in November.
- ✓ Progress made with the Myrtle Ave Infrastructure Project by entering into a contract with Parker Mynchenberg to design landscaping features along Myrtle Ave. Staff continues to work with adjacent property owners to obtain necessary easements for the improvements.
- ✓ The Dunn building was demolished and staff is coordinating clean-up activities with staff at the Florida Department of Environmental Protection.

## COMMUNITY REDEVELOPMENT AGENCY FUND (120)

### Accomplishments (continued)

- ✓ The design document for the Wayfinding System was approved by the City Commission. Other elements of the system will be taken to the City Commission and it is anticipated that this project will go out for bid this calendar year.
- ✓ The exterior renovation of the Chamber of Commerce Building is underway and is scheduled to be completed this fiscal year.
- ✓ The Flagler Dunes parking lot project has been completed, which provides additional parking in the Flagler Ave area through a multi-year lease.
- ✓ Continued implementation of the US EPA Grant in the amount of \$400,000. (\$200,000 for the assessment of hazardous-substance contamination and \$200,000 for the assessment of petroleum contamination.) Project sites include Dunn Lumber, Hall and Foley, and a survey of potential sites.
- ✓ The design of the seawall for the Esther Street Park is now underway and is nearing completion. It is anticipated that this phase of the project will be put out to bid this fiscal year.
- ✓ The extension of a contract for the development of a hotel at 207 and 215 Florida Ave. was approved by the City Commission.
- ✓ Staff is in the process of hiring an architectural firm that will assist with the Washington St Business Incubator. In addition to the planning for the rehabilitation of a building to house the program, this project includes the operation of a “Business Academy” to provide training for business owners who are interested in leasing space if the future Business Incubator. Classes are held at the Babe James Center by the Director of the project, a part-time CRA employee.
- ✓ It is anticipated that the planning for the Gateway Landscaping Project will be initiated this fiscal year. The landscape architect is already under contract. The FDOT project for this intersection (US 1 and Canal St) is underway. CRA staff has served as a “technical advisor” for this project for the FDOT.
- ✓ The Form-Based Codes Project is underway, and three public participation meetings have been held. It is anticipated that this project will be nearing completion by the end of the calendar year...
- ✓ CRA staff attends and participates in community meetings for the Historic Westside.
- ✓ CRA staff is in the process of hiring a marketing contractor for the CRA. A contract was approved by the CRA at the April CRA meeting.
- ✓ Implementation of the capital budget in a timely and cost effective manner, with monthly progress reports provided to the CRA Commissioners.
- ✓ Development of additional incentive programs for businesses: The CRA and City Commission have approved a new rental move-in program and are considering an additional incentive program that is larger in scope than the present programs.

## COMMUNITY REDEVELOPMENT AGENCY FUND (120)

### Goals and Objectives

1. Improvement of the tax base in the CRA district.
2. CRA staff to evaluate business retention & recruitment projects on a case by case basis to develop the best assistance approach to bridge the development gap.
3. Policy and Partnership Activities, including support for the following:
  - Arts Overlay District
  - Enhanced Code Enforcement
  - Streamline Development procedures including coordination with the Utilities Commission
  - Outreach to business groups for marketing, promotions, and event planning

### OPERATING BUDGET COMPARISON

CRA SUMMARY BUDGET DESCRIPTION	2008-09 ACTUAL	2009-10 ACTUAL	2010-11 BUDGET	2011-12 REQUEST	% Change from 2010-11
Personal Services	\$ 371,651	\$ 406,952	\$ 385,713	\$ 413,503	7.20%
Operating Expenses	673,183	596,064	3,580,835	3,852,490	7.59%
Capital Outlay	1,028,566	2,439,144	7,062,984	5,034,605	-28.72%
Transfers	381,083	342,065	-	342,654	-
Total Budget	\$ 2,454,483	\$ 3,784,225	\$ 11,029,532	\$ 9,643,252	-12.57%

CRA SUMMARY STAFFING - FTEs	PAY GRADE	2008-09 BUDGET	2009-10 BUDGET	2010-11 BUDGET	2011-12 BUDGET	Change from 2010-11
CRA Executive Director	36A	1.00	1.00	1.00	1.00	0.00
CRA Planner 1	19E	1.00	1.00	0.00	0.00	0.00
CRA Project Mgr	18E	1.00	1.00	1.00	1.00	0.00
Redevelopment Coordinator	12B	1.00	1.00	0.00	0.00	0.00
Administrative Specialist II	10B	0.50	1.00	1.00	1.00	0.00
Gardener	10G	1.00	1.00	1.00	1.00	0.00
Equipment Operator I	08A	1.00	1.00	0.00	0.00	0.00
Utility Worker	05C	3.00	3.00	3.00	3.00	0.00
Total Staffing		9.50	10.00	7.00	7.00	0.00

## COMMUNITY REDEVELOPMENT AGENCY FUND (120)

### OPERATING BUDGET COMPARISON (continued)

CRA REVENUE SUMMARY	2008-09 ACTUAL	2009-10 ACTUAL	2010-11 BUDGET	2011-12 BUDGET	% Change from 2010-11
Tax Revenue	\$ 893,277	\$ 761,295	\$ 631,941	\$ 560,148	-11.36%
Intergovernmental Revenue	2,501,125	3,598,058	2,086,915	1,194,898	-42.74%
Miscellaneous Revenue/Others	59,990	128,948	15,000	22,230	48.20%
Appropriated Fund Balance	-	-	8,638,133	7,865,976	-8.94%
Contra-Debt Service	-	-	(342,456)	-	-
<b>Total CRA Revenues</b>	<b>\$ 3,454,392</b>	<b>\$ 4,488,301</b>	<b>\$ 11,029,533</b>	<b>\$ 9,643,252</b>	<b>-12.57%</b>

### Management Discussion – Changes in Services & Budget Variations

It is anticipated that the final five years of the CRA as it is presently constituted will bring:

- ✓ A new sense of urgency, to complete the capital project for which funding is available.
- ✓ A new sense of collaboration, with funding partners, local businesses, and businesses relocation enticements either through an expressed interest or through recruitment and property owners.
- ✓ A new sense of the CRA's role in the larger plan for the City's economic development. The Mayor's new "100 Day Economic Development Plan" includes the CRA as a key participant in a number of initiatives. As such, the CRA is expected to expand its focus, from that of capital project and small business facilitator, to include more strategically planned actions such as business recruitment and the facilitation of property development to achieve goals set for improvement of the tax base in the district.
- ✓ Personnel

The work program for the CRA in FY 2010-2011 will include a great deal of planning expertise to implement the CRA Master Plan Update. Specific projects include the completion of the Form-Based Code, Signage and Wayfinding, a parking study on Flagler Ave, economic development tasks, the scheduling of capital projects, and assistance in the planning of improvements at the intersection of US 1 and Canal Street and other transportation related projects. To best fulfill these diverse planning needs, the CRA has acquired the services of two of the planners in the City's planning department, on a part-time basis to accomplish these tasks.

## COMMUNITY REDEVELOPMENT AGENCY FUND (120)

### Management Discussion – Changes in Services & Budget Variations

#### ✓ Operating Expenditures

Operating Expenditures have been reviewed line by line and adjustments have been made. The consultants line item will increase with the contracts for inspection services and marketing. Consultant expenditures also include work on brown fields (contaminated sites), projects, and business consultants. Travel expenditures include the CRA attendance at the Florida Redevelopment Association annual conference, and street maintenance includes street sweeping for Canal and Flagler Avenues. The expenditure for event insurance for events sponsored by the merchants' groups on both Canal and Flagler Avenues is continued in next year's budget.

#### ✓ Capital Expenditures

As noted above, there is activity in every one of the funded capital projects in the CRA Master Plan Update. S high priority for CRA staff is to have all of these capital projects completed by 2015, the final year of the CRA.

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CITY OF NEW SMYRNA BEACH  
NEXT YEAR BUDGET COMPARISON REPORT

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET

FOR PERIOD 99

ACCOUNTS FOR:

	2010 ACTUAL	2011 ORIG BUD	2011 REVISED BUD	2012 MANAGER	COMMENT
12030000	319101				
12030000	319102				
12030000	319103				
12030000	319104				
12030000	319105				
12030000	319199				
12030000	331504				
12030000	331505				
12030000	331506				
12030000	331518				
12030000	331527				
12030000	334407				
12030000	334409				
12030000	334410				
12030000	349201				
12030000	361101				
12030000	362106				
12030000	380101				
12030000	380103				
12030000	380104				
12030000	380105				
12030000	381001				
12030000	389101				
12030000	389201				
GRAND TOTAL	-4,488,300.81	-8,947,626.00	-11,029,533.00	-9,643,252.00	

\*\* END OF REPORT - Generated by Lori Bailey Brown \*\*

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET

ACCOUNTS FOR:

VENDOR QUANTITY UNIT COST 2012 MANAGER

A TAX REVENUE

12030000	319101	- TAX INCREMENT VOLUSIA COUNTY				.00
12030000	319102	- TAX INCREMENT CITY CONTRIBUTO			-560,148.00	.00
12030000	319103	- TAX INCREMENT SOUTHEAST VOLUSI			.00	.00
12030000	319104	- TAX INCREMENT PORT AUTHORITY			.00	.00
12030000	319105	- TAX INCREMENT MOSQUITO CONTROL			.00	.00

C INTERGOV REVENUE

12030000	331504	- PRDAP GRANT				.00
12030000	331505	- FIND GRANT				.00
12030000	331506	- PORT AUTHORITY GRANT				.00
12030000	331518	- VOLUSIA COUNTY GRANTS				.00
12030000	331527	- HURRICANE FRANCES FED REIMBURS				.00
12030000	331901	- OTHER FEDERAL GRATNS				.00
12030000	334407	- F.D.O.T. CAPITAL PROJECT FUNDI				.00
12030000	334409	- ST. JOHNS RIVER WATER MGMT DIS				.00
12030000	334410	- FL. DEPT. OF ENVIRONMENTAL PRO CRA BROWNFIELD GRANT GRANT FUNDED	0	1.00	194,000.00	-194,000.00
12030000	380101	- SHARED REVENUE- VOLUSIA COUNTY				-949,544.00
12030000	380103	- SHARED REVENUE-HOSPITAL DISTRI				.00
12030000	380104	- SHARED REVENUE- PORT AUTHORITY				-15,855.00

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET

ACCOUNTS FOR:

	VENDOR	QUANTITY	UNIT COST	2012	MANAGER
12030000	380105	-	SHARED REVENUE-MOSQUITO CONTRA		-35,499.00

F	MISC REVENUE				
12030000	349201	-	MISCELLANEOUS REVENUES/OTHER		.00
12030000	362106	-	LEASED PARKING SPACE REVENUE		.00

G	TRANSFERS				
12030000	381001	-	TRANSFERS FUNDS FROM GENERAL		.00

I	RESERVES				
12030000	389101	-	APPROPRIATED FUND EQUITY		-7,865,976.00
12030000	389201	-	APP RESERVE FOR ENCUMBRANCES		.00

O	INTEREST INCOME				
12030000	361101	-	INTEREST EARNINGS		-22,230.00

OT	OTHER				
12030000	319199	-	TAX INCREMENT-CONTRA		.00

GRAND TOTAL -9,643,252.00

\*\* END OF REPORT - Generated by Lori Bailey Brown \*\*

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET

FOR PERIOD 99

ACCOUNTS FOR: 2010 ACTUAL 2011 ORIG BUD 2011 REVISED BUD 2012 MANAGER COMMENT

G TRANSFERS

12058101	500101	TRNSFR GEN	.00	.00	.00	.00	.00
12058101	500302	TRF. CAP. PR	.00	.00	.00	.00	.00
12058101	510101	TRANSFER	.00	.00	.00	.00	.00
12058101	520401	DEBT SERV	342,065.00	.00	.00	342,654.00	.00
TOTAL TRANSFERS			342,065.00	.00	.00	342,654.00	.00

K PERSONNEL SERVICES

12051502	511001	EX SAL.	80,698.25	85,010.00	85,010.00	95,015.00
12051502	512001	REG SAL	190,217.10	162,989.00	162,989.00	170,165.00
12051502	514001	REG OT	3,779.11	2,000.00	2,000.00	3,000.00
12051502	515001	SICK/PERS	1,700.32	.00	.00	1,964.00
12051502	515002	LONG	1,731.11	.00	.00	1,791.00
12051502	515006	SHOE ALLOW	404.80	.00	.00	400.00
12051502	521001	FICA	20,942.67	18,972.00	18,972.00	20,287.00
12051502	522001	FRS RETIRE	6,527.98	3,242.00	3,242.00	3,041.00
12051502	522003	DC PLAN	14,882.17	17,433.00	17,433.00	18,807.00
12051502	523001	AETNA	.00	.00	.00	.00
12051502	523002	FL HEALTH	19,790.47	22,233.00	22,233.00	30,570.00
12051502	523004	BCBS INS.	14,502.70	11,633.00	11,633.00	12,796.00
12051502	523005	PAC. MUTUA	.00	.00	.00	.00
12051502	523007	UNTTED HEA	.00	.00	.00	.00
12051502	523008	MET LIFE	1,529.56	1,720.00	1,720.00	1,793.00
12051502	523009	MUT OF OM	1,832.58	1,818.00	1,818.00	1,914.00
12051502	524001	WC	4,991.07	4,513.00	4,513.00	4,614.00
12051502	525001	UNEMPLOY	1,775.94	.00	.00	.00
12051502	529001	PERS ALLOC	41,645.70	53,750.00	53,750.00	47,346.00
12051502	529999	OPERB	.00	.00	.00	.00
TOTAL PERSONNEL SERVICES			406,951.53	385,713.00	385,713.00	413,503.00

L OPERATING EXPENSE

12051502	531001	PHYSICALS	150.00	.00	.00	.00
12051502	531010	LABOR ACTY	.00	.00	.00	.00
12051502	531011	ENGINEERIN	.00	.00	.00	.00
12051502	531012	LEGAL	46,551.10	.00	.00	.00
12051502	531013	CNSULT PGM	116,721.82	50,000.00	50,000.00	50,000.00
12051502	531023	SURVEYS	1,975.00	615,000.00	591,920.00	314,000.00
12051502	531024	LNDSCP ARC	.00	22,500.00	15,000.00	20,000.00
12051502	531026	POLICY DEV	.00	186,000.00	136,000.00	186,000.00
TOTAL OPERATING EXPENSE			406,951.53	385,713.00	385,713.00	413,503.00

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET

FOR PERIOD 99

ACCOUNTS FOR:	2010 ACTUAL	2011 ORIG BUD	2011 REVISED BUD	2012 MANAGER	COMMENT
12051502 531090	2,900.00	10,000.00	10,000.00	10,000.00	
12051502 531099	1,225.00	28,000.00	53,000.00	190,000.00	
12051502 532001	2,817.67	14,446.00	14,446.00	14,025.00	
12051502 534001	75.00	.00	500.00	555.00	
12051502 534003	.00	.00	.00	864.00	
12051502 534006	.00	.00	.00	.00	
12051502 534018	27,463.97	55,000.00	55,000.00	.00	
12051502 540004	499.00	.00	.00	.00	
12051502 540005	2,835.49	4,000.00	4,000.00	.00	
12051502 540099	142.63	500.00	500.00	2,500.00	
12051502 541001	1,606.07	2,000.00	2,000.00	2,000.00	
12051502 541003	2,425.08	3,336.00	3,336.00	2,328.00	
12051502 542020	3.18	250.00	250.00	2,000.00	
12051502 542021	29.04	350.00	350.00	.00	
12051502 543001	77,804.14	70,000.00	70,000.00	98,400.00	
12051502 544003	.00	.00	.00	.00	
12051502 545001	7,714.00	7,804.00	7,804.00	9,540.00	
12051502 545002	755.16	4,654.00	4,654.00	5,617.00	
12051502 546001	1,309.44	1,000.00	1,000.00	3,000.00	
12051502 546301	.00	.00	.00	.00	
12051502 546302	.00	.00	.00	.00	
12051502 546308	.00	500.00	500.00	2,000.00	
12051502 546309	.00	.00	.00	.00	
12051502 546341	561.00	500.00	500.00	500.00	
12051502 546350	13,132.37	7,630.00	7,630.00	11,642.00	
12051502 546399	267.85	500.00	500.00	1,000.00	
12051502 546401	5,714.11	.00	20,500.00	175,000.00	
12051502 546412	7,865.00	.00	7,865.00	10,000.00	
12051502 546429	.00	.00	20,000.00	20,000.00	
12051502 546430	3,450.97	15,000.00	45,600.00	50,000.00	
12051502 547001	.00	.00	.00	.00	
12051502 547099	387.00	2,000.00	2,000.00	3,500.00	
12051502 548001	360.00	467,500.00	299,939.46	300,000.00	
12051502 549001	1,135.52	2,500.00	9,000.00	5,000.00	
12051502 549099	1,616.74	2,000.00	15,945.54	25,000.00	
12051502 551001	4,091.69	3,500.00	3,650.00	5,000.00	
12051502 551005	4,600.42	2,000.00	2,000.00	4,000.00	
12051502 552001	6,313.83	6,424.00	6,424.00	8,596.00	
12051502 552004	.00	500.00	500.00	1,000.00	
12051502 552014	.00	.00	.00	.00	
12051502 552016	.00	.00	.00	.00	
12051502 552033	.00	.00	.00	.00	
12051502 552064	23,871.62	35,000.00	35,000.00	35,000.00	
12051502 552099	4,282.90	6,140.00	6,140.00	16,000.00	
12051502 553099	.00	.00	.00	.00	

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET FOR PERIOD 99

ACCOUNTS FOR:	2010 ACTUAL	2011 ORIG BUD	2011 REVISED BUD	2012 MANAGER	COMMENT
12051502 5540001	1,090.00	15,500.00	15,500.00	20,000.00	
12051502 5540002	.00	.00	.00	1,000.00	
12051502 5540003	408.50	300.00	300.00	1,000.00	
12051502 5540004	475.00	5,000.00	5,000.00	6,000.00	
12051502 5540005	.00	.00	.00	.00	
12051502 5590001	119,147.00	176,799.00	176,799.00	340,890.00	
12051502 5690002	.00	.00	.00	.00	
12051502 5830001	57,316.08	90,000.00	190,000.00	370,000.00	
12051502 5830002	10,998.34	85,000.00	69,000.00	.00	
12051502 5830003	.00	1,379,533.00	1,379,533.00	1,379,533.00	
12051502 5830004	1,723.99	90,000.00	90,000.00	.00	
12051502 5830006	32,250.86	110,249.00	101,249.00	150,000.00	
TOTAL OPERATING EXPENSE	596,063.58	3,578,915.00	3,580,835.00	3,852,490.00	

M CAPITAL OUTLAY

12051502 5670001	.00	.00	.00	.00	
12051502 567201	.00	.00	.00	100,000.00	
12051502 567206	.00	.00	.00	.00	
12051502 567207	.00	.00	.00	.00	
12051502 567209	.00	.00	.00	.00	
12051502 567501	.00	.00	.00	.00	
12051502 567717	.00	.00	.00	.00	
12051502 567758	4,800.00	869,550.00	864,750.00	1,010,500.00	
12051502 567776	2,208,232.37	.00	540,025.88	.00	
12051502 567777	39,870.30	870,729.00	885,011.32	266,666.00	
12051502 567778	.00	482,669.00	546,169.00	1,793,895.00	
12051502 567779	14,643.50	.00	928,431.70	80,000.00	
12051502 567780	.00	.00	.00	.00	
12051502 567781	10,450.00	930,000.00	919,550.00	793,550.00	
12051502 567782	.00	465,000.00	465,000.00	265,000.00	
12051502 567784	750.50	.00	.00	.00	
12051502 567785	1,167.00	.00	.00	.00	
12051502 567786	.00	.00	.00	.00	
12051502 567787	.00	.00	.00	.00	
12051502 567788	13,600.00	13,600.00	13,600.00	.00	
12051502 567789	.00	68,000.00	68,000.00	.00	
12051502 567790	.00	.00	.00	.00	
12051502 567804	.00	.00	.00	.00	
12051502 567836	.00	.00	.00	.00	
12051502 567842	47,449.52	200,000.00	403,131.48	47,340.00	
12051502 567868	2,285.92	.00	.00	.00	
12051502 567878	.00	.00	.00	.00	
12051502 567885	.00	65,000.00	65,000.00	30,534.00	

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CITY OF NEW SMYRNA BEACH  
NEXT YEAR BUDGET COMPARISON REPORT

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PROTECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET

FOR PERIOD 99

ACCOUNTS FOR:	2010 ACTUAL	2011 ORIG BUD	2011 REVISED BUD	2012 MANAGER	COMMENT	
12051502 567895	RVRSD PAR	95,895.00	400,000.00	745,865.00	174,120.00	
12051502 567906	BUSINESS I	.00	279,000.00	279,000.00	254,000.00	
12051502 567907	CANAL LAND	.00	.00	.00	.00	
12051502 567908	GATEWAY	.00	60,450.00	60,450.00	.00	
12051502 567909	WAYFINDING	.00	279,000.00	279,000.00	219,000.00	
TOTAL CAPITAL OUTLAY		2,439,144.11	4,982,998.00	7,062,984.38	5,034,605.00	
GRAND TOTAL		3,784,224.22	8,947,626.00	11,029,532.38	9,643,252.00	

\*\* END OF REPORT - Generated by Lori Bailey Brown \*\*

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET  
 ACCOUNTS FOR:

VENDOR QUANTITY UNIT COST 2012 MANAGER

G TRANSFERS				
12058101	500101 - TRANSFER TO GENERAL FUND			.00
12058101	500302 - TRANSFER TO CAPITAL PROJECTS F			.00
12058101	510101 - TRANSFER TO STORMWATER FUND			.00
12058101	520401 - TRANSFER TO DEBT SERVICE			342,654.00

TOTAL TRANSFERS

K PERSONNEL SERVICES				
12051502	511001 - EXECUTIVE SALARY			95,015.00
12051502	512001 - REGULAR SALARY			170,165.00
12051502	514001 - REGULAR OVERTIME			3,000.00
12051502	515001 - SICK INC./PERSONAL LEAVE			1,964.00
12051502	515002 - LONGEVITY			1,791.00
12051502	515006 - SHOE ALLOWANCE			400.00
12051502	521001 - FICA			20,287.00
12051502	522001 - FRS RETIREMENT			3,041.00
12051502	522003 - DC PLAN			18,807.00
12051502	523001 - AETNA			.00
12051502	523002 - FLORIDA HEALTH CARE			30,570.00
12051502	523004 - BCBS INSURANCE			12,796.00
12051502	523005 - PACIFIC MUTUAL			.00
12051502	523007 - UNITED HEALTHCARE			.00

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET

ACCOUNTS FOR:

VENDOR QUANTITY UNIT COST 2012 MANAGER

12051502 523008 - MET LIFE DENTAL 1,793.00

12051502 523009 - MUTUAL OF OMAHA 1,914.00

12051502 524001 - WC WORKER'S COMPENSATION 2211 1.00 4,614.00 4,614.00

12051502 525001 - UNEMPLOYMENT 0 .00

12051502 529001 - PERSONNEL ALLOCATION JOHN HAVERLY 50% OVERHEAD ALLOCATION 0 12.00 1,876.00 47,346.00

CHARGE FROM PARKS KEVIN JAMESON 50% OVERHEAD ALLOCATION 0 12.00 2,069.50 24,834.00

12051502 529999 - OPEB 0 .00

TOTAL PERSONNEL SERVICES 413,503.00

L OPERATING EXPENSE

12051502 531001 - PHYSICALS 0 .00

12051502 531010 - LABOR ATTORNEY 0 .00

12051502 531011 - ENGINEERING 0 .00

12051502 531012 - LEGAL CRA ATTORNEY FEES. RAPID PROJECT MOMENTUM. ATTORNEY REQUIRED TO ATTEND SPECIAL MEETINGS AND ASSIST WITH CONTRACTS. 0 1.00 50,000.00 50,000.00

12051502 531016 - CONSULTANT PROGRAM CONTAINS BROWNFIELD GRANT MONIES. WOULD LIKE TO REMOVE \$120,000 TO TRANSFER TO 0 1.00 314,000.00 314,000.00  
 12051502.531099 BROWNFIELD GRANT MONIES

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET

ACCOUNTS FOR:

	VENDOR	QUANTITY	UNIT COST	2012	MANAGER
12051502 531023 - SURVEYS					
SURVEYS NOT RELATED TO A SPECIFIC CAPITAL PROJECT.					
ANTICIPATE NON-CAPITAL PROJECT RELATED SURVEYS (E.G. AOB RFP)					
		0	1.00	20,000.00	20,000.00
12051502 531024 - LANDSCAPE ARCHITECT					
					.00
12051502 531026 - CONSULTANT FEES-POLICY DEVELOP POLICY DEVELOPMENT TO BE USED FOR FURTHER FORM-BASED CODE RELATED ITEMS.					
		0	1.00	186,000.00	186,000.00
12051502 531090 - APPRAISALS					
APPRAISALS					
NEEDED FOR NON-CAPITAL PROJECT RELATED ITEMS. (E.G. PROPERTIES FOR PROPOSED HOTEL, RAILROAD PROPERTY					
		0	1.00	10,000.00	10,000.00
12051502 531099 - OTHER PROFESSIONAL SERVICE					
SALARY FOR CONTRACT EMPLOYEES HOLLY SMITH					
		0	1.00	60,000.00	190,000.00
CRA MARKETING COORDINATOR NEEDED TO ASSIST IN CRA MARKETING EFFORTS					
SALARY FOR CONTRACT EMPLOYEE STEVE PARNELL					
		0	1.00	50,000.00	50,000.00
NEEDED TO ASSIST IN WITH CRA PROJECTS.					
CONTRACT SERVICES FOR DONNA BANKS					
NEEDED TO ASSIST WITH INCUBATOR PROGRAM.					
CONSULTANT FEES TO REVIEW VARIOUS RFP'S EX. AOB AND JULIA					
NEEDED TO ASSIST WITH REVIEW OF PROPOSALS.					
		0	1.00	55,000.00	55,000.00
12051502 532001 - AUDIT					
CRA AUDIT FEES					
		3699	1.00	14,025.00	14,025.00
12051502 534001 - EXTERMINATE SERVICE					
CONNOR LIBRARY MONTHLY PEST CONTROL					
CONNOR LIBRARY ANNUAL TERMITE POLICY					
		598	12.00	25.00	555.00
		1007	1.00	255.00	300.00
					255.00

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET  
 ACCOUNTS FOR:

	VENDOR	QUANTITY	UNIT COST	2012	MANAGER
12051502 534003 - JANITORIAL SERVICE CONNOR LIBRARY CLEANING SERVICES	4841	12.00	72.00		864.00 864.00
12051502 534006 - TEMPORARY SERVICES					.00
12051502 534018 - PROPERTY MAINTENANCE					.00
12051502 540004 - SEMINAR/CONFERENCE					.00
12051502 540005 - TRAVEL PER DIEM CHARGES FOR TRAVEL ATTENDANCE AT PERTINENT SEMINARS WITHIN FLORIDA.	0	.00	.00		.00 .00
12051502 540099 - OTHER TRAVEL TO BE CHANGED TO TRAINING? JOB RELATED TRAINING SESSIONS TO IMPROVE STAFF'S EFFICIENCY AND KNOWLEDGE	0	1.00	2,500.00		2,500.00 2,500.00
12051502 541001 - PHONE CHARGES					2,000.00
12051502 541003 - MOBILE PHONE CHARGES					2,328.00
12051502 542020 - POSTAGE TO BE CHANGED TO FREIGHT AND POSTAGE SERVICES? OVERNIGHTS OF RFP'S TO CONSULTANTS FOR REVIEW, OVERNIGHT OF GRANT CHECKS RELATED TO CAPITAL PROJECT	0	1.00	2,000.00		2,000.00 2,000.00
12051502 542021 - SHIPPING/HANDLING					.00
12051502 543001 - ELECTRIC AND WATER					98,400.00
12051502 544003 - VEHICLE LEASE					.00
12051502 545001 - LIABILITY INSURANCE GENERAL LIABILITY	2211	1.00	9,540.00		9,540.00 9,540.00

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CITY OF NEW SMYRNA BEACH  
 NEXT YEAR BUDGET DETAIL REPORT

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET

ACCOUNTS FOR:

	VENDOR	QUANTITY	UNIT COST	2012	MANAGER
12051502 545002 - AUTO AND PROPERTY INSURANCE	2211	1.00	5,617.00		5,617.00
AUTO & PROPERTY					5,617.00
12051502 546001 - ANNUAL MAINT CONTRACT					3,000.00
CLOCK TOWER MAINTENANCE CONTRACT	C	1.00	1,000.00		1,000.00
NECESSARY TO MAINTAIN CLOCK IN					
CHRISTMAS PARK.					
COPIER CONTRACT	C	1.00	2,000.00		2,000.00
USE OF CITY HALL COPIERS					
12051502 546301 - PARTS W/O					.00
12051502 546302 - LABOR W/O					.00
12051502 546308 - OUTSIDE REPAIRS	C	1.00	2,000.00		2,000.00
FIBER INSTALL AND CRA COMPUTER LINKS TO					2,000.00
CITY HALL.					
BETTER PRODUCTIVITY AND EFFICIENCY					
12051502 546309 - OUTSIDE REPAIRS					.00
12051502 546341 - R & M OFFICE EQUIPMENT					500.00
OFFICE EQUIPMENT MAINTENANCE					500.00
TO COVER OFFICE EQUIPMENT REPAIR.	0	1.00	500.00		
12051502 546350 - FLEET MAINTENANCE BILLINGS					11,642.00
12051502 546399 - R & M EQUIPMENT					1,000.00
INCIDENTAL REPAIR COST	0	1.00	1,000.00		1,000.00
12051502 546401 - REPAIR & MAINT-OTHER					175,000.00
STRIPING OF STREETS, REMOVAL OF CURBING	0	1.00	50,000.00		50,000.00
AROUND PALMS ON CANAL STREET.					
ADDITIONAL STRIPING NEEDED ON CANAL ST					
AND FLAGLER AVE. RECEIVED COMMENTS FROM					
PUBLIC					
PROPERTY MAINT WITHIN CRA DISTRICT	0	1.00	55,000.00		55,000.00
NEEDS TO BE DONE.					
\$40,000 FOR CANAL STREET PALM	0	1.00	40,000.00		40,000.00
REJUVENATION					
NEEDS TO BE DONE.					
\$30,000 FOR N. CAUSEWAY PALMS AND	0	1.00	30,000.00		30,000.00
LANDSCAPING MAINTENANCE					
NEEDS TO BE DONE.					

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CITY OF NEW SMYRNA BEACH  
NEXT YEAR BUDGET DETAIL REPORT

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET  
ACCOUNTS FOR:

	VENDOR	QUANTITY	UNIT COST	2012	MANAGER
12051502 546412 - SIGNAL MAINTENANCE-FEC FEC SIGNAL MAINTENANCE REQUIRED		1.00	10,000.00		10,000.00 10,000.00
12051502 546429 - R & M - STREET LIGHT POLES LIGHTPOLE REPAIR AND REPLACEMENT NEED TO BE MAINTAINED.		1.00	20,000.00		20,000.00 20,000.00
12051502 546430 - R&M-STREET MAINTENANCE STREETSWEEPING NECESSARY TO KEEP SAND OFF OF FLAGLER AVE AND KEEP OTHER STREETS LOOKING PRESENTABLE		1.00	50,000.00		50,000.00 50,000.00
12051502 547001 - FORMS					.00
12051502 547099 - OTHER PRINT & BINDING PRINTING AND BINDING REPRODUCTION OF CRA MASTER PLAN UPDATE, RFP'S		1.00	3,500.00		3,500.00 3,500.00
12051502 548001 - PROMOTIONAL EXPENSE LISTED IN THE CRA MASTERPLAN UPDATE TO FUND PROMOTIONAL ACTIVITIES NOT GOVERNED BY AN EXIST. PROGRAM ITEM CALLED OUT IN THE CRA MASTER PLAN UPDATE.		1.00	300,000.00		300,000.00 300,000.00
12051502 549001 - NEWS ADS NEWSPAPER ADS NEED ADDITIONAL FUNDS FOR RFP ADS AND LEGAL ADS FOR THE SALE OF PROPERTIES		1.00	5,000.00		5,000.00 5,000.00
12051502 549099 - OTHER CURR CHGS SPECIAL DISTRICT FEE, AD VALOREM TAXES AND OTHER TAXES RECURRING INVOICES		1.00	25,000.00		25,000.00 25,000.00

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CITY OF NEW SMYRNA BEACH  
NEXT YEAR BUDGET DETAIL REPORT

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET

ACCOUNTS FOR:

	VENDOR	QUANTITY	UNIT COST	2012	MANAGER
12051502 551001 - OFFICE SUPPLY TONER FOR 3 COPIERS AND VARIOUS OFFICE SUPPLIES NEED TO PRINT SEVERAL RFP'S IN COLOR.		0	1.00	5,000.00	5,000.00
12051502 551005 - OFFICE SMALL MACHINE & EQUIP ADDITIONAL EQUIPMENT FOR CONTRACT EMPLOYEE AND P/T EMPLOYEE (RADIO) ETC.		0	1.00	4,000.00	4,000.00
12051502 552001 - GAS/OIL					8,596.00
12051502 552004 - UNIFORMS UNIFORMS FOR PAR STAFF NEEDED.		0	1.00	1,000.00	1,000.00
12051502 552014 - UNIFORMS-EXPLORERS					.00
12051502 552016 - TRANSC SUPPLIES					.00
12051502 552033 - TOOLS					.00
12051502 552064 - PROPERTY MAINTENANCE SUPPLIES MULCH, CHEMICALS, FERTILIZER, IRRIGATION SUPPLIES		0	1.00	35,000.00	35,000.00
12051502 552099 - OTHER OPER SUPPLIES LUNCHES FOR SPECIAL MEETINGS PURCHASE OF NEW BIKE RACKS FOR FLAGLER AND REPLACEMENT BIKE RACKS AS NEEDED REPLACEMENT LIGHT BULBS FOR CHRISTMAS DECOR, BASKET REPLANTINGS AND OTHER INCIDENTAL CHARGES AS NEEDED		0	1.00	5,000.00	5,000.00
12051502 553098 - OPERATING CONTINGENCY					.00
12051502 554001 - MEMBERSHIPS TEAM VOLUSTIA, FRA PARTNERED WITH THE CITY TO JOIN TEAM VOLUSTIA, FLORIDA REDEVELOPMENT ASSOC. MEMBERSHIP		0	1.00	20,000.00	20,000.00

CITY OF NEW SMYRNA BEACH  
 NEXT YEAR BUDGET DETAIL REPORT

PROJECTION: 2012

FISCAL YEAR 2012 PROPOSED BUDGET

ACCOUNTS FOR:	VENDOR	QUANTITY	UNIT COST	2012	MANAGER
12051502 554002 - REP MAT		0	1.00	1,000.00	1,000.00
BOOKS					1,000.00
REFERENCE MATERIALS ON REDEVELOPMENT					
AND ECONOMIC DEVELOPMENT NECESSARY TO					
STAY INFORMED					
12051502 554003 - SUBSCR		0	1.00	1,000.00	1,000.00
FLORIDA TREND, DOWNTOWN DEVELOPMENT					
IMPORTANT INFO IN THESE SUBSCRIPTIONS,					
MEMBER BENEFITS					
12051502 554004 - SEMINAR/CONF REGISTRATION		0	1.00	6,000.00	6,000.00
FRA CONFERENCE, BROWNFIELD'S CONFERENCE					
SEVERAL CURRENT CRA PROJECTS WERE					
DERIVED FROM ATTENDING THESE SEMINARS					
12051502 554005 - EDUCATIONAL MATERIAL					.00
O/H OPERATING EXPENSE					
INDIRECT COSTS ALLOCATION FOR SERVICES		0	1.00	340,890.00	340,890.00
PROVIDED BY ADMINISTRATIVE DEPARTMENTS.					
INDIRECT COSTS INCREASED PRIMARILY DUE					
TO INCREASE IN CAPITAL ACTIVITY IN					
FY2010					
12051502 569001 - DEPRECIATION EXPENSE- CITY					.00
12051502 593001 - FACADE IMPROVEMENTS		0	1.00	200,000.00	370,000.00
4/12/11 CC DIRECTED TO COMBINE THREE					
GRANT PROGRAMS INTO ONE PROGRAM					
COMM/RES IMPROVEMENT GRANTS					
MORE PEOPLE ARE AWARE OF THESE GRANTS.					
ANTICIPATE HIGHER NUMBER OF APPLICANTS					
IN 2012.					
COMMERCIAL MATCHING REVITALIZATION		0	1.00	100,000.00	100,000.00
GRANT (INTERIOR ONLY)					
MORE PEOPLE ARE TAKING ADVANTAGE OF					
THIS GRANT. PROJECT HIGHER NUMBER OF					
APPLICANTS					
IMPACT FEE ASSISTANCE GRANTS		0	1.00	70,000.00	70,000.00
ANTICIPATE MORE APPLICATIONS AS PEOPLE					
ARE TAKING ADVANTAGE OF GRANTS					

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET

ACCOUNTS FOR:

	VENDOR	QUANTITY	UNIT COST	2012	MANAGER
12051502 583002 - IMPACT FEES- GRANTS/AID					.00
12051502 583003 - DEVELOPMENT ASSISTANCE & INCEN CRA BUSINESS INCENTIVE PROGRAM (STILL BEING DEVELOPED) ASSIST WITH REDEVELOPMENT OF BLIGHTED AREAS MOVE IN PROGRAM APPROVED BY CRA ON 1/12/2011 ASSIST WITH REDEVELOPMENT OF EMPTY STORFRONTS COST FOR DEVELOPMENT ASSISTANCE NOT AFFILIATED WITH CRA PROGRAMS ASSIST WITH REDEVELOPMENT EFFORTS AS CALLED OUT IN THE CRA MASTER PLAN UPDATE		0	1.00	200,000.00	1,379,533.00 200,000.00
12051502 583004 - REVITALIZATION GRANT		0	1.00	25,000.00	25,000.00
12051502 583006 - OTHER GRANTS AND AIDS SPECIAL EVENT FUNDING LARGER PROJECTS TO DRAW MORE PEOPLE TO NSB.		0	1.00	150,000.00	150,000.00 150,000.00
TOTAL OPERATING EXPENSE				3,852,490.00	
M CAPITAL OUTLAY					
12051502 567001 - GENERAL CONTINGENCY					.00
12051502 567201 - CAPITAL OUTLAY CHRISTMAS LIGHTS FOR NEWLY COMPLETED WEST CANAL STREETSCAPE AND FOR FLAGLER AVE. NEEDED TO ENHANCE THE CITY'S IMAGE AND TO CONTINUE WITH THE EXISTING DECORATION ON EAST CANAL STREET		0	1.00	100,000.00	100,000.00 100,000.00
12051502 567206 - CAPITAL OUTLAY FY2006					.00

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CITY OF NEW SMYRNA BEACH  
NEXT YEAR BUDGET DETAIL REPORT

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET

ACCOUNTS FOR:

	VENDOR	QUANTITY	UNIT COST	2012	MANAGER
12051502 567207	- CAPITAL OUTLAY FY2007				.00
12051502 567209	- CAPITAL OUTLAY FY2009				.00
12051502 567501	- CAPITAL OUTLAY - FY2005				.00
12051502 567717	- SEGWAYS -VEHICLES				.00
12051502 567758	- ESTHER STREET PROJECT ESTHER STREET PARK IMPROVEMENTS/ SEAWALL AND PART OF THE PARK IMPROVEMENTS PART OF THE CAPITAL BUDGET APPROVED BY CC	0	1.00	1,010,500.00	1,010,500.00
12051502 567776	- WEST CANAL STREETSCAPE WEST CANAL STREETSCAPE IS COMPLETE. ANY REMAINING MONIES SHOULD BE EXPENDED BY END OF F/Y 2011.	0	.00	.00	.00
12051502 567777	- MARY AVENUE STREETSCAPE MARY AVE STREETSCAPE APPROVED IN CAPITAL IMPROVEMENT BUDGET	0	1.00	266,666.00	266,666.00
12051502 567778	- FLAGLER AVENUE BOARDWALK BOARDWALK PROJECT HAS 3 PHASES, SEAWALL, PAVILION STRUCTURE/RESTROOMS/PKG LOT 2 MILLION WERE APPROVED IN CRA CAPITAL BUDGET	0	1.00	1,793,895.00	1,793,895.00
12051502 567779	- SOUTH ORANGE AVENUE S. ORANGE AVE STREETSCAPE STREETSCAPE SCHEDULED TO BE DONE BY END OF 2010/11. INCIDENTAL CHARGES	0	1.00	80,000.00	80,000.00
12051502 567780	- HOSPITAL DISTRICT IMPROVEMENTS				.00
12051502 567781	- WASHINGTON STREET IMPROVEMENTS WASHINGTON STREETSCAPE. APPROVED IN CRA CAPITAL IMPROVEMENT BUDGET	0	1.00	793,550.00	793,550.00

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET

ACCOUNTS FOR:

	VENDOR	QUANTITY	UNIT COST	2012	MANAGER
12051502 567782 - MYRTLE AVE PROJECT					
MYRTLE AVE PROJECT		1.00	265,000.00		265,000.00
APPROVED IN CRA CAPITAL IMPROVEMENTS BUDGET					265,000.00
12051502 567784 - ORANGE AVENUE PARKING LOT					
12051502 567785 - CRA PARKING PROGRAM					
12051502 567786 - STREET FURNITURE					
12051502 567787 - PUBLIC ART					
12051502 567788 - FLAGLER DUNES PARKING/LEASE IMP					
12051502 567789 - N. CAUSEWAY IMPROVEMENTS					
12051502 567790 - CANAL DREDGING					
12051502 567804 - SKATE PARK					
12051502 567836 - CORONADO CIVIC CENTER					
12051502 567842 - CHAMBER RESTORATION PROJECT					
CHAMBER RESTORATION PROJECT		1.00	47,340.00		47,340.00
BIDDING RELATED CHARGES					47,340.00
12051502 567868 - COPIER PURCHASE					
12051502 567878 - N ATLANTIC AVENUE IMPROVEMENTS					
12051502 567885 - DUNN LAND ACQUISITION					
DUNN LAND ACQUISITION		1.00	30,534.00		30,534.00
DUNN LUMBER DEMO RELATED CHARGES AND CLEAN UP ITEMS					30,534.00
MONTHS ARE NEEDED IN MAINTAINING THE SILT FENCE AND THE PROPERTY.					
12051502 567895 - RIVERSIDE PARK UPGRADES					
RIVERSIDE PARK AND SEAWALL PROJECT		1.00	174,120.00		174,120.00
HIGH PRIORITY ITEM, APPROVED IN CRA CAPITAL IMPROVEMENT BUDGET					174,120.00

PROJECTION: 2012 FISCAL YEAR 2012 PROPOSED BUDGET  
 ACCOUNTS FOR:

	VENDOR	QUANTITY	UNIT COST	2012	MANAGER
12051502 567906 - WASHINGTON STREET BUSINESS INC					
WASHINGTON STREET BUSINESS INCUBATOR					
ARCHITECT COSTS, RENOVATION/DEMO COSTS,					
HIGH PRIORITY ITEM					
		0	1.00	254,000.00	254,000.00
12051502 567907 - CANAL ST REDEV-LAND ACQUISITIO					
12051502 567908 - GATEWAY LANDSCAPING & BEAUTIFI					
GATEWAY BEAUTIFICATION					
IN CONJUNCTION WITH THE WAYFINDING					
SYSTEM					
		0	.00	.00	.00
12051502 567909 - WAYFINDING AND SIGNAGE					
WAYFINDING AND SIGNAGE PROJECT					
APPROVED IN CRA CAPITAL IMPROVEMENTS					
BUDGET					
		0	1.00	219,000.00	219,000.00

TOTAL CAPITAL OUTLAY  
 GRAND TOTAL

\*\* END OF REPORT - Generated by Lori Bailey Brown \*\*

5,034,605.00  
 9,643,252.00

# ***REPORTS AND COMMUNICATIONS***

# CRA DIRECTOR'S REPORT

September 1, 2011

## Announcements

- The Utilities Commission will present their budget to the City Commission on Tuesday, September 13, at 5:30 pm in the City Commission Chambers. This presentation will include the operating budget for fiscal year 2011-2012, and the current capital improvements plan, with related topics such as information on the sewer master plan and the structure of water and sewer impact fees.
- As required by state law, in September every year the budgets for cities, counties, and school boards are adopted. The schedule for budget adoption in New Smyrna Beach is as follows:
  - Wednesday, September 14, 5:05 pm, City Commission Chambers: the first public hearing and tentative adoption of the millage rate and budget
  - Tuesday, September 27, 5:30 pm, City Commission Chambers: the second and final public hearing and final adoption of the millage rate and budget.
- The presentation of the powerpoint report to the County Council is being re-scheduled. A number of CRAs were scheduled to make presentations on August 18, and CRA Commissioner Doug Hodson was also present. All of the CRA presentations were postponed due to the length of other County Council agenda items. The tentative date for the rescheduled presentations is November 3, and County staff is working to confirm that date.
- Westside Community Meeting: the next meeting is scheduled for Monday, September 26, at the Babe James Center. There was no meeting in August.
- The Florida Redevelopment Association Annual Conference will be held from October 19-21 at the Hilton Orlando. Reservations need to be made for any CRA Commissioners who are interested in attending.

## City Commission Items

- August 9, 2011 Meeting
  - Approval of the grant for Heath's Natural Foods, Phase II agreement for the Mary Ave streetscape project (railroad crossing improvements), the tag line and logo for marketing "The Loop", and direction to staff to design a 2 way access road for the plan for Esther St Park using the available right of way.
  - Direct staff to explore the use of ECHO funds for off beach parking.
- August 23, 2011 Meeting
  - Continue the Marketing Services with HS Consulting
  - Approval of the grants for Clancy's Cantina and 500 North Causeway, the CRA grant program descriptions with the amendment to prohibit the combination of \$20,000 and \$50,000 grants being awarded to the same property.
  - Approval for a 5 year lease with the Chamber of Commerce for the Chamber building, with the allowance of a 5 year extension.
  - Deferred to a future meeting the request for a fee increase from the CRA Attorney.

## Work Priorities

- Administrative Office Building Site – Following the rejection of the proposal submitted in response to the Request For Proposals for this site, CRA staff is working to obtain additional site information including a survey and an investigation of rubble or structures below grade as directed by the City Commission. These expenses will be paid for with CRA funds under the professional services line item, as this City-owned site is one of the “Opportunity Sites” listed in the Master Plan Update. A surveyor has been hired and is scheduled to begin field work with the next two weeks.
- Form Based Code – a draft of this document has been reviewed and comments have been sent to the contractor. A final draft is being prepared.
- Mary Ave Streetscape – work continues on schedule with estimated completion at the end of the calendar year.
- Brownfields:
  - The Dunn site – FDEP met with City staff on-site in July and their contractor is preparing a work plan, which includes taking site samples within the next two weeks.
  - City staff is working with one of the environmental engineering firms to finalize the survey of potential Brownfield sites. This survey will help determine future program activity. It is anticipated that abandoned gas stations, such as the “Hi-Mart” on West Canal Street, will be identified as candidates for assessment. (That particular site is also under review as part of the new code enforcement effort.)
  - City staff continues to explore possible opportunities for the two properties in the Downing Street, as well as several sites in the airport industrial park.
- Construction projects in design or in the bidding phase: Washington Street Streetscape Phase 1 (Anderson Dixon); Riverside Park Lighting (Quentin L. Hampton), Riverside Park Seawall (Quentin L. Hampton), Esther St Seawall (Tetra Tech), Esther Street Park and Stormwater (Parker Mynchenberg), and Flagler Boardwalk Seawall Project and Boardwalk Structure Modification (Quentin L. Hampton).
- Myrtle Ave Streetscape: construction is underway. The CRA funded project will include new sidewalks, curbs, street re-surfacing, and landscaping, from W. Canal to Mary Ave. City funds are being contributed to continue the project further north to Enterprise Ave
- Advertisements have been published for the Flagler Boardwalk Project and the Esther St Seawall. Bids are due September 20 and September 22, respectively.
- Gateways: In addition to the design for landscaping at Canal St and US 1, staff will contact FDOT to negotiate the details for upgrades to the design for intersection improvements.
- Wayfinding – Bellamo Herbert is continuing a series of meetings with FDOT to seek final approval for the placement of signs in the FDOT Right of Way. Mr. Herbert believes that the signage can be bid out and installed before the end of the

calendar year, depending on the timing of FDOT approval. The marketing consultant is working on the final banner designs and placement.

- Arts District Overlay – this item will be reviewed in the next fiscal year.
- CIP – City and CRA staff have prepared a Capital Improvements information spreadsheet that is available on the City’s website, [www.cityofnsb.com](http://www.cityofnsb.com). The spreadsheet contains CRA capital projects and is accessible by clicking on the Capital Improvement Projects tab on the left side of the home page.
- North Causeway – staff is exploring the planting of palm trees in the FDOT right of way along the North Causeway and has included a funding allocation in the proposed budget for this purpose.
- Maintenance – staff is reviewing the maintenance at CRA parking lots.
- Parking: The City Commission selected parking on Flagler Ave as one of their top ten priorities for calendar year 2011. Staff is finalizing the study and anticipates discussion at a special City Commission meeting in October. Some of the ideas from the study are already moving forward, such as:
  - Amending the current regulation to allow parking within 1,500 feet of a business rather than 1,000. This would allow the use of the lot to be constructed at Esther St for Flagler businesses.
  - Using the former fire station property on Columbus Ave has a municipal parking lot.