City of New Smyrna Beach

Historic New Smyrna Beach Preservation Commission
Ronald Sayyah Nancy Ryan Greg Mercurio
Jean Mayo Allene Teague Lillian Wilson

GOALS:
Public Awareness/Education > Promotion of Historic Resources

July 7, 2010

THIS IS YOUR OFFICIAL NOTIFICATION of the regular meeting of the Historic New Smyrna Beach Preservation Commission to be held on **Wednesday, July 14, 2010 at 5:30 p.m.** at **160 North Causeway, New Smyrna Beach, Florida**, for consideration of the following agenda:

1. **Roll Call**
2. **Approval of Minutes** from June 9, 2010 meeting
3. **Public Participation** – In accordance with the City Commission Resolution #11-89, a three-minute limitation is in effect unless otherwise granted by the HPC
4. **Brochure Suggestions**
5. **Comments from Commission Members and City Staff**
6. **Adjournment**

Respectfully Submitted,

Ron Sayyah, Chairperson
Historic New Smyrna Beach Preservation Commission

210 Sams Avenue • New Smyrna Beach, Florida 32168 7040 • 386 424 2100 • Fax 386 424 2109
www.cityofnsb.com

HISTORIC NEW SMYRNA BEACH
PRESERVATION COMMISSION (HPC) MINUTES
APRIL 14, 2010
CITY COMMISSION CHAMBERS
210 SAMS AVENUE, NEW SMYRNA BEACH, FLORIDA

Chairperson Ron Sayyah called the meeting of June 9, 2010 to order at 5:30 p.m.

Answering to roll call:
Ron Sayyah - Chair
Jean Mayo
Greg Mercurio
Milford Dinker

Also present were staff members Jake Baker and Dorlisa Pogany, Permit & License Technician. Commission member Nancy Ryan, Commission member Allene Teague and Commission member Lillian Wilson were absent.

APPROVAL OF MINUTES

Regular Meeting April 14, 2010.

Mr. Mercurio made the motion to approve the meeting minutes, seconded by Ms. Mayo. The motion carried unanimously upon roll call vote.

PUBLIC PARTICIPATION

In accordance with the City Commission Resolution #11-89, a three-minute limitation is in effect unless otherwise granted by the HPC.

Ms. Dot Moore, 4725 Lingo Grove Rd, Edgewater displayed marbles found in the canal adjacent to Canal Street, west of the railroad tracks, where new stormwater piping is being installed. According to Ms. Moore, the marbles were handmade out of clay circa 1890, most likely from Akron, Ohio. Once age verified, the marbles will be on display in the New Smyrna Museum of History. Other items retrieved were pieces of leather shoes, vanilla extract bottles, horseshoes, beer and wine bottles and bottles from New Smyrna Bottling Works. Ms. Moore stated she thinks the bottler was located it was in the area of Hall Machine Works, southeast of the intersection of Downing Street and US1. She estimates the bottles are possibly from the late 1890's and early 1900's.

Ms. Moore informed the HPC of the Mary Street stormwater project, which will be monitored for artifacts by Bruce Piatek, an archaeologist. Ms. Moore also stated that the Dunn Lumber property is another potential project on the horizon which may require archaeological monitoring in the near future. Ms. Moore stated she studied Sanborn Maps from 1906 through 1930, and noted that there was one large structure, possibly a boarding house, that occupied the southwest part of the property prior to the realignment of US 1. Ms. Moore stated the Bert Fish Medical Center will take over the old Wachovia bank building at the southeast corner of Lytle Avenue and US1. According to Ms. Moore, a number of bottle

from the Turnbull era were found on the site years ago. She stated that is not sure how accurate that information is but she is volunteering to monitor the site if they permit her.

Hearing no further requests, Mr. Sayyah closed the Public Participation portion of the meeting.

ECONOMIC BENEFITS OF HERITAGE TOURISM/HISTORIC PRESERVATION PRESENTATION

Bruce Piatek, Executive Director of the Florida Agricultural Museum, provided a slide presentation about the economic benefits of heritage tourism and historic preservation, specific to New Smyrna Beach.

Mr. Piatek stated many people participate in heritage tourism, and that these tourists typically spend more money and tell others about their experiences, which can draw more people to an area. Mr. Piatek stated he wants to get the City interested in marketing the history of New Smyrna Beach. He elaborated that there are many aspects of the City's history that could be promoted, such as the artifacts that archaeologists have already found, the research that has been completed, and the many mysteries that still exist about the history of the New Smyrna Settlement.

One suggestion made was that the City could develop a brochure focusing on the City's unique history. Mr. Piatek noted that to date the City has been focused on the preservation of artifacts, and not on the promotion of what has been found, and this could be a major impetus for people to come visit the City, and spend their time and money. Another way to do this, according to Mr. Piatek, is to improve interpretive signage of the City's historic sites, so people know what it is they are looking at, and enjoy their experience as much as possible.

According to Mr. Piatek, there are partnership opportunities with Port Orange, Edgewater and Volusia County to develop heritage tourism. He stated that Julie Scofield, who works for Volusia County, is proposing to apply for an ECHO Grant for the Blanchette site to develop a classroom and some visitor's information resources at the site. This may be a site that could be reconstructed and developed so visitors can see what is in, and what was in, the ground. He stated that many cities engage in heritage tourism, and market their history to attract visitors, and because the cities original settlers were from so many places, the marketing of the City could truly be international, including the island of Minorca, the city of Izmir, Turkey (formerly "Smyrna"), Italy, Spain, the Canary Islands, Greece, England, and France. He noted that New Smyrna Beach has more resources than most cities which could make it more profitable to market and help generate money for the area hotels and restaurants.

Discussion ensued about the different sites in and around the City, signage for the sites, setting up displays, local business sponsorships, and other ways to promote the sites for public knowledge. Discussion about developing a brochure about New Smyrna Beach, and generating funds for the projects and the interest of residents and the City Commissioners

followed. Also discussed was the aviation history in New Smyrna Beach, the City's role in WWII.

Comments from Commission Members and City Staff

Mr. Baker asked the HPC to consider what type of information should be included in the brochure, and suggested the HPC members create a list of what they feel would be appropriate for the July HPC Meeting.

Adjournment

Being no further business, the meeting adjourned at 6:33 P.M.