

1 SPORTS COMPLEX TASK FORCE BOARD
2 MINUTES
3 MARCH 14, 2012
4

5 The Sports Complex Task Force Board held a regular meeting on Wednesday, March 14, 2012 at
6 the Parks and Recreation Portable, 1000 Live Oak Street, New Smyrna Beach, Florida.
7 Chairman Sid Peterson called the meeting to order at 6:00 p.m.
8

9 ROLL CALL

10
11 The following members answered to roll call:
12

13 Sid Peterson
14 Lionel Long
15 Mark Pernell
16 Alan Weaver
17 Robert Wall
18 James Haynes
19

20 Max Dugas and Kenny Kane were absent. Assistant City Manager Khalid Resheidat;
21 Recreation Supervisor Liz Yancey; Maintenance Operations Manager Hal Beard; Sports
22 Complex Manager Matt Musgrove and Recording Secretary Amy Thomas.
23

24 APPROVAL OF MINUTES
25

26 **Mark Pernell made a motion to approve the minutes of the regular meeting held February**
27 **29, 2012, seconded by James Haynes. Motion passed unanimously, 6-0.**
28

29 Mr. Resheidat introduced Hal Beard the new Maintenance Operations Manager to the Board.
30

31 Mr. Musgrove stated that TruGreen has started their applications out at the Sports Complex. He
32 stated that we are seeing some green on the fields already since they started. He stated that he
33 did get the rates for the City of Ormond Beach and we are very competitive with them. He stated
34 that he adjusted the soccer fee and the clean up fees for all events except the football stadium.
35

36 Chairman Peterson asked if any of the Board members had any objection to the rates presented to
37 the Board by Mr. Musgrove.
38

39 There were no objections.
40

41 **Mark Pernell made a motion to approve the rates as written with changes; seconded by**
42 **James Haynes. Motion passed unanimously, 6-0.**
43

44 CONTINUE OUTLINING ITEMS FOR CITY COMMISSION RECOMMENDATION
45

46 DISCUSSION OF JOINT ECONOMIC DEVELOPMENT BOARD MEETING
47

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1 Mr. Musgrove presented a power point presentation on the Sports Complex. Mr. Musgrove
2 discussed the mission statement he had come up with for the Board to present to the City
3 Commission.

4
5 Mr. Resheidat suggested adding the resolution from the City Commission from when the Board
6 was started and that showed what the City Commission was looking for. He suggested bullet
7 points for the statements.

8
9 Chairman Peterson suggested changing the fourth sentence and adding health to the sentence of
10 the mission statement.

11
12 Mr. Musgrove discussed the budget and bidding out the fertilizing to TruGreen and bidding out
13 the mowing of the common areas.

14
15 Chairman Peterson suggested pointing out the savings and the amount of man hours that were
16 freed up by bidding out these two items.

17
18 Mr. Musgrove discussed the Capital Improvements and asked the Board if he should include the
19 pictures.

20
21 Mr. Resheidat stated that pictures should be included.

22
23 Chairman Peterson stated that Mike Knotek had some pictures of the stadium included with his
24 report.

25
26 Mr. Weaver asked where the figure of \$76,000 came from for the lighting control system.

27
28 Mr. Musgrove stated that is based on the rate for re-lamp with the new bulbs and three remote
29 stations on the control system at \$8,500 each.

30
31 Mr. Weaver asked if the re-lamp wasn't considered maintenance.

32
33 Mr. Musgrove stated that re-lamping is actually considered a Capital Improvement item.

34
35 There was discussion among the Board members on whether there would be a savings with the
36 remote stations in trying to not hit the demand charge with the electric company.

37
38 Mr. Resheidat stated that we might be able to apply for a grant for the playground out at the
39 Sports Complex.

40
41 Chairman Peterson asked if Mr. Musgrove had a ten year plan for the Capital Improvement.

42
43 Mr. Musgrove stated that he did the five year only.

44
45 Chairman Peterson stated that there are definitely going to be things needed to be done in 10
46 years such as roofs.

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1 Mr. Wall asked if we should list the recommendation on level of maintenance needed in order to
2 maintain.

3
4 Mr. Pernell suggested the grand stands that need repair that aren't on a maintenance schedule.

5
6 Mr. Musgrove stated that he would like to see a grandstand out there for the high school baseball
7 added to the 10 year plan.

8
9 Chairman Peterson stated that shouldn't be too expensive.

10
11 Mr. Musgrove stated that the stadium locker rooms are small and should be put on the 10 year
12 plan.

13
14 Mr. Wall stated that air conditioning is an issue in the locker rooms.

15
16 Mr. Musgrove stated that he was going to talk to an a/c contractor about doing that for a
17 sponsorship.

18
19 Mr. Resheidat suggested adding the irrigation system to the Capital Improvement list also. He
20 stated that if anything ever happens to the reclaim there is no other source for watering.

21
22 Chairman Peterson stated that another suggestion would be asphalt and re-stripping.

23
24 Ms. Yancey suggested new soccer goals and scoreboards.

25
26 Mr. Musgrove stated that the scoreboards need to be replace sooner than later and possibly
27 another sponsorship like it was last time.

28
29 Mr. Resheidat asked if the goal posts need to be replaced.

30
31 Mr. Musgrove stated that they do need to be replaced.

32
33 Mr. Resheidat suggested adding the goal posts with the grandstands.

34
35 The Board agreed.

36
37 Mr. Musgrove stated that there are other items out at the Sports Complex that need repair.

38
39 Chairman Peterson suggested making a list of needed park esthetic something a little more
40 general.

41
42 Mr. Musgrove stated that he wanted to look in to hosting preseason mini tournaments which has
43 been done in the past. He would like to do that for soccer, baseball and softball. He stated that he
44 would also like to partner with New Smyrna Beach high school with playoffs for soccer and
45 track meets. He stated that he wanted to look in to a BMX track development also. He stated that

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1 another idea is Christian concerts and if we get artificial turf or a turf cover we can look at larger
2 concerts.

3
4 Chairman Peterson read aloud the resolution for the Board from the City Commission to Mr.
5 Musgrove. He stated that one of the questions for the Board is if the Sports Complex is
6 financially sustainable long term after completion of all the tasks required in the resolution.

7
8 Mr. Resheidat stated that the marketing plan is the answer to that question.

9
10 Chairman Peterson stated that he didn't think after 5 or 10 years that we can say this is going to
11 be a for profit center.

12
13 Mr. Resheidat stated that he didn't think we will ever say that. He stated that it probably won't
14 ever be 100 percent profitable.

15
16 Chairman Peterson stated that Mr. Musgrove did a great job on his power point presentation.

17
18 NO PUBLIC PARTICIPATION

19
20 NO NEW BUSINESS

21
22 ADJOURNMENT

23
24 With there being no further business, the meeting was adjourned at 8:00p.m.