

1 SPORTS COMPLEX TASK FORCE BOARD
2 MINUTES
3 FEBRUARY 15, 2012
4

5 The Sports Complex Task Force Board held a regular meeting on Wednesday, February 15, 2012
6 at the Parks and Recreation Portable, 1000 Live Oak Street, New Smyrna Beach, Florida.
7 Chairman Sid Peterson called the meeting to order at 6:09 p.m.
8

9 ROLL CALL

10 The following members answered to roll call:
11

12
13 Sid Peterson
14 Mark Pernell
15 Robert Wall
16 Max Dugas
17

18 Lionel Long, Alan Weaver, Kenny Kane, and James Haynes were absent. Parks & Recreation
19 (P&R) Director Liz Yancey; Sports Complex Manager Matt Musgrove and Recording Secretary
20 Tammy Dickerson.
21

22 Chairman Peterson stated that the Board doesn't have a quorum so the Board won't be taking
23 any affirmative actions at this meeting.
24

25 Mr. Musgrove stated that he wanted to update the Board on what's been going on at the Sports
26 Complex for the last couple of weeks. He stated that the upgrade on the little league fields has
27 been completed and they look fantastic. He stated that with the help of some volunteers we put
28 out 5 trucks loads of new clay and twelve tons of turfus on the four fields. He stated that staff
29 has started a daily maintenance on those fields keeping them in shape at all times. He stated that
30 the high school baseball team and the coaching staff have been a great help in keeping the high
31 school field in good condition. He stated that the first game was last night and the team and
32 coaching staff got the field right back in to shape after the game. He stated that we are having
33 trouble with rye grass this year throughout the park possibly due to the mild winter. He stated
34 that due to outsourcing the chemicals we haven't been putting down a lot of chemicals right now
35 because that program will be in effect with the contractor in less than a month. He stated that we
36 experimented with some grass paint last night to cover up some brown patches. He stated that it
37 is entirely a cosmetic thing but we will continue to experiment with it. He stated that the grass
38 paint protects the grass from the cold and holds the moisture in. He stated that we edged the
39 entire football stadium in terms of the track itself for the major's challenge. He stated that we
40 will be doing the interior next at the stadium. He stated that in cleaning up at the stadium we
41 realized how badly we need to redo the track itself. He stated that we need make that
42 recommendation to the City Commission. He stated that Musco Lighting is onsite right now
43 looking at light levels and they have decided that we can install the remote system on the
44 existing system we already have. He stated that chemical bidding has been completed and the
45 low bidder is TruGreen. He stated that we plan to get that on the next agenda on February 28,
46 2012 for the City Commissions approval. He gave the Board some handouts regarding the
47 operational budget for the Sports Complex. He stated that he was showing on the graph the
48 amount of expense per area at the Sports Complex.

SPORTS COMPLEX TASK FORCE
FEBRUARY 15, 2012
MINUTES

1 Chairman Peterson stated that on the graph it doesn't show the cost associated with each area of
2 the Sports Complex. He stated that he would like to see the cost percentages.

3
4 Mr. Musgrove stated that he could include those percentages.

5
6 Chairman Peterson asked if Mr. Musgrove would be writing the broad outline to recommend to
7 the City Commission.

8
9 Mr. Musgrove stated that he could do that and then get the approval from the Board members.

10
11 The Board discussed the capital improvement projects such as the football stadium home and
12 visitors, the track, the lighting, and artificial turf.

13
14 Mr. Musgrove suggestion was a playground.

15
16 Chairman Peterson stated that Mr. Resheidat was supposed to get us the costs for all of these and
17 we haven't received them yet. He stated that when the recommendation is done it needs to
18 include that the city hasn't spent any money on capital improvements for the Sports Complex
19 since it was built.

20
21 Ms. Yancey stated that there has been some money spent on capital improvement since it was
22 built but not much.

23
24 Chairman Peterson stated that the opening of the recommendation should start with it's an
25 important part of the community.

26
27 Mr. Wall stated that it should start off with like a mission statement.

28
29 The Board agreed.

30
31 Chairman Peterson stated that it should include how long ago it was built, how many people use
32 it, how many capital improvements have been done such it was built and the overall basic
33 recommendation is to bring up the level of service in order to increase the usage which would
34 increase the revenue.

35
36 The Board agreed.

37
38 Chairman Peterson stated that after Mr. Musgrove could give his presentation on the marketing.

39
40 Mr. Musgrove stated that the partnership with Red and Black will help out the youth leagues and
41 keep their cost down and it will also benefit the New Smyrna Beach athletics.

42
43 Mr. Wall stated that we are looking for some kind of Booster Club.

44
45 Chairman Peterson stated that he believes the Sports Complex is the number one thing in the city
46 next to the visitors that come for the beach.

SPORTS COMPLEX TASK FORCE
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1 Mr. Musgrove stated that the Board meeting with the Economic Board is going to be a good
2 thing also.

3
4 Mr. Pernell stated that one Booster Club for all the sports would be a great thing.

5
6 Chairman Peterson asked if we should start off with a mission statement then break it down
7 expenses, revenue, maintenance, level of service, implementing the marketing plan and then the
8 capital improvements.

9
10 Mr. Musgrove asked what happens after the recommendation.

11
12 Chairman Peterson stated that we are a recommending Board and then the City Commission
13 decides what to do. He stated that we need to go in with the recommendations on whether we
14 need additional staff to increase the level of service and then identify the areas where we can
15 save money in the budget.

16
17 Mr. Musgrove asked if we are going to be outlining specific things to vote on at that meeting
18 specifically the football stadium.

19
20 Chairman Peterson stated no. He stated that the City Manager will incorporate in to the budget
21 what the City Commission tells her to incorporate in the budget.

22
23 Mr. Musgrove asked if she rally up the troops to have attendance in favor of these
24 recommendations.

25
26 Ms. Yancey stated that should be there during the budget.

27
28 Mr. Musgrove asked if there should be a presentation showing the rusted out supports on the
29 stadium.

30
31 Chairman Peterson stated no or limit it to the things that need immediate attention.

32
33 Mr. Pernell stated that the capital improvements need to go first to show what the Sports
34 Complex needs. He stated the football stadium is a huge issue.

35
36 Mr. Wall stated that so we need to show what we need now to maintain the current level of
37 service and then show where we want to take the level of service.

38
39 Mr. Pernell stated that the stadium needs to be addressed as a whole separate issue due to we
40 won't be able to use it next season if it's not addressed.

41
42 Chairman Peterson stated that he thinks after the mission statement we should start with the
43 marketing to show how we plan to increase the revenue. He stated that then we discuss what's
44 needed to market it.

45
46 The Board agreed.

SPORTS COMPLEX TASK FORCE
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1 NO PUBLIC PARTICIPATION

2

3 ADJOURNMENT

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5 With there being no further business, the meeting was adjourned at 6:53p.m.