

1 SPORTS COMPLEX TASK FORCE BOARD
2 MINUTES
3 FEBRUARY 1, 2012
4

5 The Sports Complex Task Force Board held a regular meeting on Wednesday, February 1, 2012
6 at the City Commission Chambers, 210 Sams Avenue, New Smyrna Beach, Florida. Chairman
7 Sid Peterson called the meeting to order at 6:00 p.m.
8

9 ROLL CALL

10 The following members answered to roll call:

11 Sid Peterson
12 Lionel Long
13 Mark Pernell
14 Alan Weaver
15 Kenny Kane
16 Robert Wall
17 Max Dugas
18
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21 James Haynes and Max Dugas were absent. Assistant City Manager Khalid Resheidat; Parks &
22 Recreation (P&R) Director Liz Yancey; Parks Coordinator Tom Robert; Sports Complex
23 Manager Matt Musgrove; Athletic Coordinator A.T. Marucci and Recording Secretary Tammy
24 Dickerson.
25

26 APPROVAL OF MINUTES
27

28 **Mark Pernell made a motion to approve the minutes of the regular meeting held January**
29 **18, 2012 as amended by Chairman Peterson, seconded by Robert Wall. Motion passed**
30 **unanimously, 6-0.**
31

32 CONTINUE DISCUSSION ON MARKETING AND RATE CHARTS
33

34 Mr. Musgrove presented to the Board expense figures as to labor costs associated with each area
35 of the park.
36

37 Chairman Peterson said the figures needed to be expanded to include budget figures as well as
38 labor costs. He asked for the figures to be re-done to include cost of maintenance by acre, then
39 by area (softball complex, etc.).
40

41 Mr. Musgrove stated that he would compile that information for the next meeting now that the
42 clarification was made.
43

44 There was some discussion regarding the figures among the Board members and staff.
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46
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1 OUTLINING ITEMS FOR CITY COMMISSION RECOMMENDATION

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3 Mr. Resheidat stated that he wanted to outline some of the items that he suggested the Board
4 would present to the City Commission. The following were his suggestions: expenses, revenues,
5 maintenance including services that should be contracted out, marketing plan and then an
6 implementation plan for the marketing. He stated that the marketing could include the fees also.

7
8 Mr. Musgrove stated that he wanted to add the Capital Improvement for the football stadium,
9 resurfacing the track and the lighting. He stated that he has Musco Lighting coming out to see if
10 they can do the timer on the current lighting.

11
12 Chairman Peterson asked Mr. Resheidat in very general terms what he thought should be
13 presented in the report to the City Commission.

14
15 Mr. Resheidat stated that staff has given the Board the budget and staff will also give the Board
16 the expenses broken down in a financial chart from the finance department and then the Board
17 could review that. He stated that staff will also update the Board on the maintenance figures. He
18 stated that then staff will come up with the contracted items figures and the Capital Improvement
19 Projects figures which could be ranked and then the marketing plan.

20
21 Chairman Peterson asked about the contracted items coming in at a higher figure.

22
23 Mr. Resheidat stated that if the figure is higher than we a paying now we won't be contracting
24 the service out. He stated that we also need to look at the manpower for the level of service we
25 are looking for.

26
27 Mr. Musgrove stated that if we don't contract out the chemicals and the mowing of the common
28 areas we will need another staff member to keep up. He stated that especially during the
29 growing season we will need more help and might have to ask for some volunteers to keep up
30 especially if the common areas are not contracted out.

31
32 Mr. Weaver asked if the budget that was in effect for this year covered the staff that he was using
33 out at the Sports Complex.

34
35 Mr. Resheidat stated that it did not cover all the employees.

36
37 Chairman Peterson stated that we need to figure out the expense for the amount employees
38 needed to keep the service where we would like it and then show the marketing of how we plan
39 to bring the money in and then there is the Capital Improvement Projects that need to be
40 included.

41
42 Mr. Resheidat stated that at the next meeting we will try to narrow it down.

43
44 Mr. Musgrove stated that he will have the expenses to the Board at the next meeting and
45 hopefully the marketing packages also to wrap up the revenue and expenses and then we can get
46 to the maintenance.

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1 Chairman Peterson stated that he thinks the Board is on the right track.

2

3 Mr. Resheidat stated that the Board has been very productive at each meeting.

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5 A JOINT MEETING WITH THE ECONOMIC DEVELOPMENT ADVISORY BOARD

6 March 21, 2012 at 6:00pm in the City Commission Chambers

7

8 Mr. Resheidat discussed the time and day of the meeting with the Board. He stated that they
9 possibly wouldn't have their scheduled meeting on March 14, 2012.

10

11 NO PUBLIC PARTICIPATION

12

13 ADJOURNMENT

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15 With there being no further business, the meeting was adjourned at 7:35p.m.